

VOGUE

pricelist and schedule 2026

pricelist

STANDARD		MAGAZINE	SUPPLEMENT
SINGLE PAGE		310 000	260 000
DOUBLE PAGE		620 000	520 000
ADVERTORIAL			
SINGLE PAGE		390 000	310 000
DOUBLE PAGE		780 000	620 000
PAGES / POSITION			
OUTSIDE BACK COVER		510 000	410 000
INSIDE BACK COVER		410 000	290 000
1 ST	SINGLE PAGE	450 000	370 000
2 ND	SINGLE PAGE	440 000	360 000
3 RD	SINGLE PAGE	430 000	350 000
4 TH	SINGLE PAGE	420 000	340 000
5 TH	SINGLE PAGE	410 000	330 000
6 TH	SINGLE PAGE	400 000	320 000
7 TH	SINGLE PAGE	390 000	310 000
8-10 TH	SINGLE PAGE	380 000	290 000
DOUBLE PAGE / POSITION			
V-GATE COVER		1 260 000	980 000
INSIDE BACK COVER - DOUBLE PAGE		710 000	530 000
1 ST	DOUBLE PAGE	900 000	740 000
2 ND	DOUBLE PAGE	880 000	720 000
3 RD	DOUBLE PAGE	860 000	700 000
4 TH	DOUBLE PAGE	840 000	680 000
5-10 TH	DOUBLE PAGE	820 000	660 000
DOUBLE PAGE BETWEEN THE SPECIAL POSITIONS		800 000	640 000

schedule

	BOOKING	MATERIAL DEADLINE	ON SALE
FEBRUARY 2026	16. 12. 2025 Tue	23. 12. 2025 Tue	21. 01. 2026 Wed
MARCH 2026	15. 01. 2026 Thu	22. 01. 2026 Thu	18. 02. 2026 Wed
APRIL 2026	12. 02. 2026 Thu	19. 02. 2026 Thu	18. 03. 2026 Wed
MAY 2026	12. 03. 2026 Thu	19. 03. 2026 Thu	15. 04. 2026 Wed
VOGUE LEADERS 6/26	2. 04. 2026 Thu	09. 04. 2026 Thu	20. 05. 2026 Wed
JUNE 2026	16. 04. 2026 Thu	23. 04. 2026 Thu	20. 05. 2026 Wed
JULY 2026	14. 05. 2026 Thu	21. 05. 2026 Thu	17. 06. 2026 Wed
AUGUST 2026	11. 06. 2026 Thu	18. 06. 2026 Thu	15. 07. 2026 Wed
SEPTEMBER 2026	16. 07. 2026 Thu	23. 07. 2026 Thu	19. 08. 2026 Wed
OCTOBER 2026	13. 08. 2026 Thu	20. 08. 2026 Thu	16. 09. 2026 Wed
NOVEMBER 2026	17. 09. 2026 Thu	24. 09. 2026 Thu	21. 10. 2026 Wed
VOGUE LEADERS 12/26	01. 10. 2026 Thu	08. 10. 2026 Thu	18. 11. 2026 Wed
DECEMBER 2026	16. 10. 2026 Thu	22. 10. 2026 Thu	18. 11. 2026 Wed
JANUARY 2027	12. 11. 2026 Thu	19. 11. 2026 Thu	14. 12. 2026 Mon

INSERT
1 Sheet: 3 CZK/PCS
2 Sheets: 5 CZK/PCS
4 Sheets: 8 CZK/PCS
6 Sheets: 9 CZK/PCS
8 Sheets 10 CZK/PCS

Inserts for subscribers: 18 CZK/PCS

PRODUCTION COST
Insert with placing: 1,00 CZK/PCS
Silicone point: 1,70 CZK/PCS
Sheet glued into binding: 0,30 CZK/PCS

TECHNICAL SPECIFICATIONS
Periodicals: monthly
Format: 230x285 mm
Cover: 250g KL / 4+4 colour,
Paper: 80g MWC / 4+5 colour
Binding: V2 – Perfect bound

PRICES ARE EXCLUDING VAT.

