

VOGUE

pricelist and schedule 2023

pricelist

STANDARD		MAGAZINE	SUPPLEMENT
SINGLE PAGE		310 000	260 000
DOUBLE PAGE		620 000	520 000
ADVERTORIAL			
SINGLE PAGE		390 000	310 000
DOUBLE PAGE		780 000	620 000
PAGES / POSITION			
OUTSIDE BACK COVER		510 000	410 000
INSIDE BACK COVER		410 000	290 000
1 ST	SINGLE PAGE	450 000	370 000
2 ND	SINGLE PAGE	440 000	360 000
3 RD	SINGLE PAGE	430 000	350 000
4 TH	SINGLE PAGE	420 000	340 000
5 TH	SINGLE PAGE	410 000	330 000
6 TH	SINGLE PAGE	400 000	320 000
7 TH	SINGLE PAGE	390 000	310 000
8-10 TH	SINGLE PAGE	380 000	290 000
DOUBLE PAGE / POSITION			
V-GATE COVER		1 260 000	980 000
INSIDE BACK COVER - DOUBLE PAGE		710 000	530 000
1 ST	DOUBLE PAGE	900 000	740 000
2 ND	DOUBLE PAGE	880 000	720 000
3 RD	DOUBLE PAGE	860 000	700 000
4 TH	DOUBLE PAGE	840 000	680 000
5-10 TH	DOUBLE PAGE	820 000	660 000
DOUBLE PAGE BETWEEN THE SPECIAL POSITIONS		800 000	640 000

schedule

	BOOKING	MATERIAL DEADLINE	ON SALE
FEBRUARY 2023	22. 12. 2022	27. 12. 2022 Tue	19. 01. 2023 Thu
MARCH 2023	19. 01. 2023	24. 01. 2023 Tue	16. 02. 2023 Thu
APRIL 2023	16. 02. 2023	21. 02. 2023 Tue	16. 03. 2023 Thu
MAY 2023	23. 03. 2023	28. 03. 2023 Tue	20. 04. 2023 Thu
JUNE 2023 + VOGUE LEADERS	20. 04. 2023	25. 04. 2023 Tue	18. 05. 2023 Thu
JULY 2023	18. 05. 2023	23. 05. 2023 Tue	15. 06. 2023 Thu
AUGUST 2023	22. 06. 2023	27. 06. 2023 Tue	20. 07. 2023 Thu
SEPTEMBER 2023	20. 07. 2023	25. 07. 2023 Tue	17. 08. 2023 Thu
OCTOBER 2023	24. 08. 2023	29. 08. 2023 Tue	21. 09. 2023 Thu
NOVEMBER 2023	21. 09. 2023	26. 09. 2023 Tue	19. 10. 2023 Thu
DECEMBER 2023 + VOGUE LEADERS	19. 10. 2023	24. 10. 2023 Tue	16. 11. 2023 Thu
JANUARY 2024	16. 11. 2023	21. 11. 2023 Tue	14. 12. 2023 Thu

INSERT

1 Sheet: 3 CZK/PCS
 2 Sheets: 5 CZK/PCS
 4 Sheets: 8 CZK/PCS
 6 Sheets: 9 CZK/PCS
 8 Sheets: 10 CZK/PCS

Inserts for subscribers: 18 CZK/PCS

PRODUCTION COST

Insert with plating: 1,00 CZK/PCS
 Silicone point: 1,70 CZK/PCS
 Sheet glued into binding: 0,30 CZK/PCS

TECHNICAL SPECIFICATIONS

Periodicals: monthly
 Format: 230x285 mm
 Cover: 250g KL / 4+4 colour,
 Paper: 80g MWC / 4+5 colour
 Binding: V2 - Perfect bound

