

# VOGUE

## Gigi Hadid photographed by Helena Christensen exclusively for the May 2019 issue of Vogue Czechoslovakia

The May issue of VOGUE CS features a photo shoot with one of the most sought after models in the world - Gigi Hadid. It is the first time Gigi has invited a magazine to her family farm located near New York. Helena Christensen, the Danish supermodel and icon of the nineties - who is also a successful photographer, shot the American model there for the Czechoslovak edition of the world's most important fashion magazine. Gigi wore clothes from several Czech fashion designers throughout the cover story.



"I am delighted that thanks to the friendship of Eva Herzigova, Helena Christensen and Gigi Hadid, we could photograph Gigi in her secret place, where she has not yet invited any other photographer or journalist. We tried to show Gigi as she's never been seen before, with her horses, in a place she loves,"

says **Andrea Běhounková**, Editor-in-Chief of Vogue CS.

"I wanted her to be as much of herself as possible on her farm among horses, surrounded by nature. Gigi finds not only inspiration, but above all peace and security, in this environment. I wanted to capture her essence, the little girl that still remains in her. The wind blows in her hair, her eyes are full of expectations that something special will happen,"

says **Helena Christensen**.

Gigi Hadid personally invited Helena Christensen and the Vogue CS team to her farm located near New York which she shares with her mother and siblings. To capture the intimate and dreamlike atmosphere of the place, Helena Christensen combined digital photography with expired Polaroids. In addition, Gigi was photographed wearing clothing from several Czech fashion designers.

As with the previous issues of Vogue CS, readers can choose from several covers - this time there are three different choices. Two are available at the usual outlets, while the third is a limited edition available only at the Object Store, a pop-up shop in Brno, where readers will also receive a special Vogue bag as a gift when they purchase the issue.

**Gigi Hadid**, born Jelena Noura Hadid, is an American model who has more than 47 million followers on Instagram (the second highest number among models). She has shot countless prestigious campaigns for fashion houses and cosmetics brands, she has walked the runway for the most important designers during the seasonal fashion weeks around the globe, and she regularly appears on the cover of the various international editions of Vogue worldwide.

# VOGUE CS

**Helena Christensen**, was one of the original supermodels of the 1990s along with Naomi Campbell, Eva Herzigova, Linda Evangelista and Kate Moss. She is currently celebrating success as a photographer and fashion and interior designer. In addition, she is intensively engaged in charity work.

V24 Media would like to thank its clients, partners, readers, followers, contributors, the world's leading fashion brands and the talented models that grace our pages, as well as, the incredible photographers and employees who all help make Vogue CS unique.

## About Vogue CS

Vogue CS is published by Prague based V24 Media a next generation publishing platform in partnership with Conde Nast International focusing on delivering inspirational content and visuals in print and online. The company is founded by Michaela Seewald with the founding team including Vogue CS Editor-in-Chief Andrea Behounekova and Vogue CS Creative director Jan Kralicek. The Czech/Slovak edition of Vogue is the 24th edition in the world. Vogue is published in the United States, Great Britain, France, Italy, Germany, Spain, Russia, Japan, China, Taiwan, Mexico and Latin America, in the Middle East, Korea, Brazil, Australia, Portugal, India, Turkey, Thailand, Poland, and Ukraine.

Cover Looks „Gigi Off Duty“:

Model: Gigi Hadid

Photograph: Helena Christensen

Editor in Chief: Andrea Běhouneková

Editor-at-Large: Eva Herzigová

Styling: Jan Králíček

Hair: Kenna (Kennaland)

Make-up: Erin Parsons (Streeters)

Please visit [vogue.cz](http://vogue.cz) and follow us on Instagram and Facebook.

Contact for Media:

Gabriela Semová

Head of Corporate PR at SOLOOTIONS by FTV Prima

tel.: 731 164 995

e-mail: [gabriela.semova@solootions.cz](mailto:gabriela.semova@solootions.cz)