

VOGUE

pricelist and schedule 2024

pricelist

STANDARD	MAGAZINE	SUPPLEMENT
SINGLE PAGE	310 000	260 000
DOUBLE PAGE	620 000	520 000
ADVERTORIAL		
SINGLE PAGE	390 000	310 000
DOUBLE PAGE	780 000	620 000
PAGES / POSITION		
OUTSIDE BACK COVER	510 000	410 000
INSIDE BACK COVER	410 000	290 000
1 ST SINGLE PAGE	450 000	370 000
2 ND SINGLE PAGE	440 000	360 000
3 RD SINGLE PAGE	430 000	350 000
4 TH SINGLE PAGE	420 000	340 000
5 TH SINGLE PAGE	410 000	330 000
6 TH SINGLE PAGE	400 000	320 000
7 TH SINGLE PAGE	390 000	310 000
8-10 TH SINGLE PAGE	380 000	290 000
DOUBLE PAGE / POSITION		
V-GATE COVER	1 260 000	980 000
INSIDE BACK COVER - DOUBLE PAGE	710 000	530 000
1 ST DOUBLE PAGE	900 000	740 000
2 ND DOUBLE PAGE	880 000	720 000
3 RD DOUBLE PAGE	860 000	700 000
4 TH DOUBLE PAGE	840 000	680 000
5-10 TH DOUBLE PAGE	820 000	660 000
DOUBLE PAGE BETWEEN THE SPECIAL POSITIONS	800 000	640 000

schedule

	BOOKING	MATERIAL DEADLINE	ON SALE
FEBRUARY 2024	14. 12. 2023 Thu	21. 12. 2023 Thu	17. 01. 2024 Wed
MARCH 2024	18. 01. 2024 Thu	25. 01. 2024 Thu	21. 02. 2024 Wed
APRIL 2024	15. 02. 2024 Thu	22. 02. 2024 Thu	20. 03. 2024 Wed
MAY 2024	07. 03. 2024 Thu	14. 03. 2024 Thu	17. 04. 2024 Wed
VOGUE LEADERS 6/24	28. 03. 2024 Thu	04. 04. 2024 Thu	15. 05. 2024 Wed
JUNE 2024	11. 04. 2024 Thu	18. 04. 2024 Thu	15. 05. 2024 Wed
JULY 2024	16. 05. 2024 Thu	23. 05. 2024 Thu	19. 06. 2024 Wed
AUGUST 2024	13. 06. 2024 Thu	20. 06. 2024 Thu	17. 07. 2024 Wed
SEPTEMBER 2024	18. 07. 2024 Thu	25. 07. 2024 Thu	21. 08. 2024 Wed
OCTOBER 2024	15. 08. 2024 Thu	22. 08. 2024 Thu	18. 09. 2024 Wed
NOVEMBER 2024	12. 09. 2024 Thu	19. 09. 2024 Thu	16. 10. 2024 Wed
VOGUE LEADERS 12/24	26. 10. 2024 Thu	03. 10. 2024 Thu	18. 11. 2024 Mon
DECEMBER 2024	17. 10. 2024 Thu	24. 10. 2024 Thu	18. 11. 2024 Mon
JANUARY 2025	07. 11. 2024 Thu	14. 11. 2024 Thu	12. 12. 2024 Thu

INSERT
 1 Sheet: 3 CZK/PCS
 2 Sheets: 5 CZK/PCS
 4 Sheets: 8 CZK/PCS
 6 Sheets: 9 CZK/PCS
 8 Sheets: 10 CZK/PCS

Inserts for subscribers: 18 CZK/PCS

PRODUCTION COST
 Insert with plating: 1,00 CZK/PCS
 Silicone point: 1,70 CZK/PCS
 Sheet glued into binding: 0,30 CZK/PCS

TECHNICAL SPECIFICATIONS
 Periodicals: monthly
 Format: 230x285 mm
 Cover: 250g KL / 4+4 colour,
 Paper: 80g MWC / 4+5 colour
 Binding: V2 - Perfect bound