

# VOGUE<sup>CS</sup>

## pricelist and schedule 2024

### pricelist

STANDARD		MAGAZINE	SUPPLEMENT
SINGLE PAGE		310 000	260 000
DOUBLE PAGE		620 000	520 000
ADVERTORIAL			
SINGLE PAGE		390 000	310 000
DOUBLE PAGE		780 000	620 000
PAGES / POSITION			
OUTSIDE BACK COVER		510 000	410 000
INSIDE BACK COVER		410 000	290 000
1 <sup>ST</sup>	SINGLE PAGE	450 000	370 000
2 <sup>ND</sup>	SINGLE PAGE	440 000	360 000
3 <sup>RD</sup>	SINGLE PAGE	430 000	350 000
4 <sup>TH</sup>	SINGLE PAGE	420 000	340 000
5 <sup>TH</sup>	SINGLE PAGE	410 000	330 000
6 <sup>TH</sup>	SINGLE PAGE	400 000	320 000
7 <sup>TH</sup>	SINGLE PAGE	390 000	310 000
8-10 <sup>TH</sup>	SINGLE PAGE	380 000	290 000
DOUBLE PAGE / POSITION			
V-GATE COVER		1 260 000	980 000
INSIDE BACK COVER - DOUBLE PAGE		710 000	530 000
1 <sup>ST</sup>	DOUBLE PAGE	900 000	740 000
2 <sup>ND</sup>	DOUBLE PAGE	880 000	720 000
3 <sup>RD</sup>	DOUBLE PAGE	860 000	700 000
4 <sup>TH</sup>	DOUBLE PAGE	840 000	680 000
5-10 <sup>TH</sup>	DOUBLE PAGE	820 000	660 000
DOUBLE PAGE BETWEEN THE SPECIAL POSITIONS		800 000	640 000

### schedule

	BOOKING	MATERIAL DEADLINE	ON SALE
FEBRUARY 2024	14. 12. 2023 Thu	21. 12. 2023 Thu	17. 01. 2024 Wed
MARCH 2024	18. 01. 2024 Thu	25. 01. 2024 Thu	21. 02. 2024 Wed
APRIL 2024	15. 02. 2024 Thu	22. 02. 2024 Thu	20. 03. 2024 Wed
MAY 2024	07. 03. 2024 Thu	14. 03. 2024 Thu	17. 04. 2024 Wed
VOGUE LEADERS 6/24	28. 03. 2024 Thu	04. 04. 2024 Thu	15. 05. 2024 Wed
JUNE 2024	11. 04. 2024 Thu	18. 04. 2024 Thu	15. 05. 2024 Wed
JULY 2024	16. 05. 2024 Thu	23. 05. 2024 Thu	19. 06. 2024 Wed
AUGUST 2024	13. 06. 2024 Thu	20. 06. 2024 Thu	17. 07. 2024 Wed
SEPTEMBER 2024	18. 07. 2024 Thu	25. 07. 2024 Thu	21. 08. 2024 Wed
OCTOBER 2024	15. 08. 2024 Thu	22. 08. 2024 Thu	18. 09. 2024 Wed
NOVEMBER 2024	12. 09. 2024 Thu	19. 09. 2024 Thu	16. 10. 2024 Wed
VOGUE LEADERS 12/24	26. 10. 2024 Thu	03. 10. 2024 Thu	18. 11. 2024 Mon
DECEMBER 2024	17. 10. 2024 Thu	24. 10. 2024 Thu	18. 11. 2024 Mon
JANUARY 2025	07. 11. 2024 Thu	14. 11. 2024 Thu	12. 12. 2024 Thu

**INSERT**  
 1 Sheet: 3 CZK/PCS  
 2 Sheets: 5 CZK/PCS  
 4 Sheets: 8 CZK/PCS  
 6 Sheets: 9 CZK/PCS  
 8 Sheets: 10 CZK/PCS

Inserts for subscribers: 18 CZK/PCS  
**PRODUCTION COST**  
 Insert with plating: 1,00 CZK/PCS  
 Silicone point: 1,70 CZK/PCS  
 Sheet glued into binding: 0,30 CZK/PCS

**TECHNICAL SPECIFICATIONS**  
 Periodicals: monthly  
 Format: 230x285 mm  
 Cover: 250g KL / 4+4 colour,  
 Paper: 80g MWC / 4+5 colour  
 Binding: V2 – Perfect bound

PRICES ARE EXCLUDING VAT.

