

Wire You Spending so Much? How to Save More In-Store

INSTANT DISCOUNT PROGRAM

Getting Your Discount is EASY

The Instant Discounts Program is designed to make your commercial lighting retrofit projects more cost-effective than ever. Follow these steps to ensure you receive your instant discounts on eligible energy-efficient lighting products.

Step 1: Determine Project Eligibility

PRODUCTS MUST FALL UNDER ONE OF THE ELIGIBLE CATEGORIES AND BE DLC RATED



Commercial



Industrial



Agricultural



Institutional



Multi-Family
Common Areas

Step 2: Gather Required Information

To qualify for the instant discount, contractors must provide the following details via phone or at the time of purchase:



Business Name

Where the retrofit/installation is taking place



Business Address

Where the retrofit/installation is taking place



Site Contact

First and last name



Site Contact Information

Phone and/or email address

Step 3: Visit a Branch

Visit your nearest branch for eligible lighting products. The discount will be applied directly at the point of purchase upon providing the necessary information.

Step 4: Apply the Discount

**Minimum Discount
Pass-Through:**



Contractors must pass along at least the minimum dollar amount specified. However, you can choose to pass along the full discount received.

Invoice Requirements:



Show the discount on the invoice provided to your customer. This can be listed as a single line item for "Save on Energy Instant Discounts" at the bottom of the invoice.

TIPS FOR MAXIMIZING SAVINGS



Bundle Purchases

Combine multiple product purchases to maximize your discount.



Project Planning

Incorporate instant discount eligible products into your standard project planning to ensure you are always benefiting from the savings.



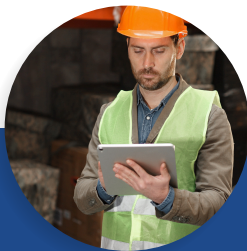
Training & Awareness

Train your purchasing team and project managers to recognize and prioritize products that qualify for instant discounts.



Utilize Rebates & Incentives

Combine instant discounts with other available rebates and incentives for even greater savings.



Efficient Inventory Management

Manage your inventory efficiently to avoid overstocking and to ensure you are ready to take advantage of discounts when needed.



Consult Our Experts

We offer advice on the best products and savings strategies.

ELIGIBLE PRODUCTS

4' T5 LED Tube Replacement Type A, B, C	4' T5HO LED Tube Replacement Type A, B, C	4' T8 LED / LED U-Bend Lamp Type A, B, C	8' LED Linear Ambient Fixtures
Integral LED Fixtures	Integral LED Troffer & LED Linear Ambient Fixture	Integral LED Troffer & Linear Ambient Retrofit Kits	LED High/Low Bay Fixture (12,200-34,700 lumens) (> 34,700 lumens)
LED Recessed Downlights	LED Reflector (Flood/Spot) Lamp Pin & Screw Base	Refrigerated Display Case LED Fixture Horizontal (Undershelf) Installation	Refrigerated Display Case LED Fixture Vertical Installation



Contact Us for Expert Advice

dixonelectric.ca
705.674.1981