



WE DELETE BLOOD CANCER



DIVERSITY MATTERS

LIFESAVERS NEEDED

A bone marrow transplant can be a lifesaving treatment for a patient suffering from blood cancer or another blood disorder. But because only 30% of patients find a matching donor within their family, there are around 17,000 patients in the United States every year who will need a bone marrow or stem cell transplant from a perfect stranger. Less than half will receive one.

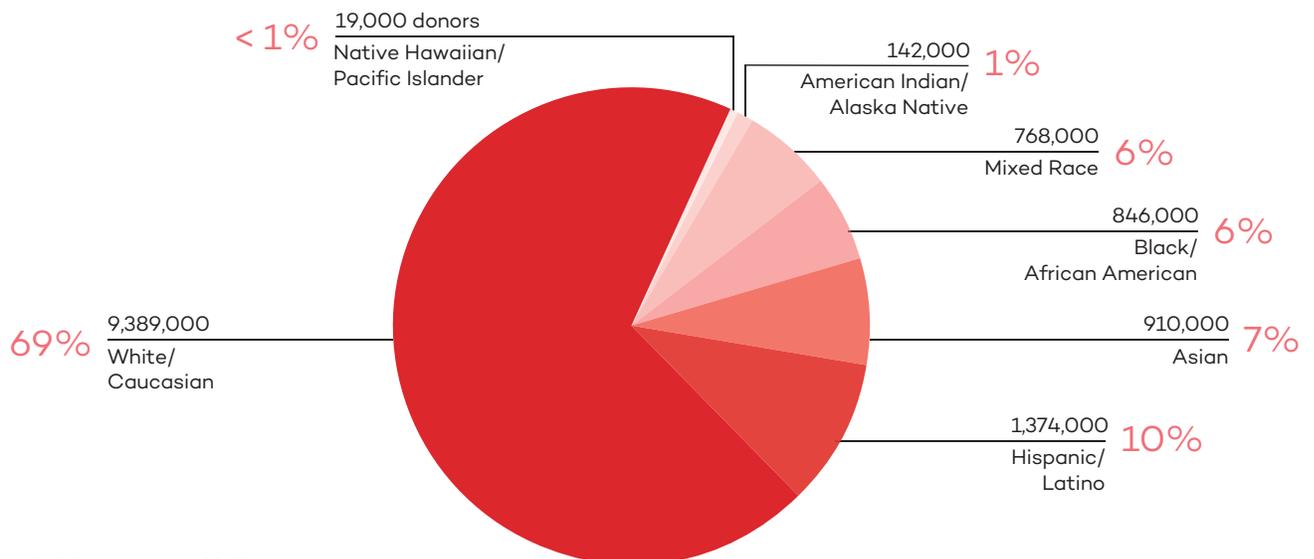
DIVERSITY MATTERS

When searching for a matching donor it is much harder for patients of racially and ethnically diverse backgrounds to find a match. Because tissue types used in matching are inherited, you are more likely to match someone of a similar ethnic background. Unfortunately, due to under-representation of various groups in the donor pool, patients of certain ethnicities often have a tougher time finding a lifesaving match. Adding more members who help increase the diversity of the donor pool increases the chances for all patients to find their much needed match.

HOW TO HELP

- Register as a potential bone marrow donor. Sign up at one of our donor drives or online at dkms.org/register
- Make a gift. 100% of all financial contributions go toward our lifesaving mission.
- Spread the word. Raise awareness by educating others about the important need for diversifying the donor pool.
- Organize a donor drive in your community, at your school, or with your company.
- Create an online fundraising page or host a virtual donor drive. Get started at dkms.org/getinvolved

ETHNIC BREAKDOWN OF POTENTIAL BONE MARROW DONORS IN THE US*



* NMDP, as of June 2017