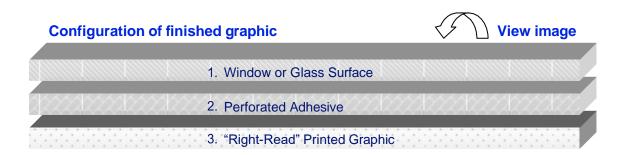
## Flexcon application configuration & guidelines for interior mounting of one-way window graphics

## Flexcon® SeeThru-Sign® STSCF2 and STSCF

(Clear perforated films for windows – interior mounted)



Line 3 denotes SeeThru-Sign® Clear construction.

SeeThru-Sign® STSCF2 and STSCF both are self-adhesive clear perforated substrates with a removable adhesive. With this media the print provider will:

- Step 1: Print the image in reverse
- Step 2: Print a flood of white. For translucent graphics where one-way viewing from the inside is not required, skip Step 3 and go to Step 4.
- Step 3: Print a flood of black. This ends up with the same type of image viewable from the outside as with the exterior mounted perforated window film.
- Step 4: For application in the field, the release liner backing is removed, exposing the pressure-sensitive adhesive for installation. Please refer to the "Window Graphics Installation Guide" for more information.

## **Benefits of interior mounting**

- Prevents vandalism
- Ability to put up advertising where local zoning does not allow for exterior signage
- Easier access to window for installation

## **Considerations**

- Tinted windows may inhibit the viewing of the printed graphic so the print provider should be careful to
  understand the installation location prior to committing to the best type of perforated window film for a
  client.
- Interior mounting is typically for a retail location thus a 70% material, 30%-hole pattern is typically used to improve the graphic quality.
- Interior mount window films can also be used for interior applications such as cooler doors in convenience stores, grocery stores or beer, wine, and spirits retailers.

Note: STSCF2 and STSCF are not intended for vehicle window advertising.

Contact your sales representative for more information.

