

# Flexcon's warranty & limited remedy policy for graphic advertising for floors and indoor carpets

Flexcon warrants to Purchaser that the Warranted Goods will be free from defects in Materials and Workmanship upon shipment (the "Floors and Indoor Carpets Limited Warranty"). Capitalized terms are defined below. The recommended application surfaces and instructions for application and removability are provided in the Application & Removal Instructions.\*

The Floors and Indoor Carpets Limited Warranty is contingent upon: (1) Warranted Goods being properly stored, and the purchaser's finished product applied within the stated shelf life of the Warranted Goods based on the date of Flexcon's invoice to purchaser. Shelf life can be found on the specific Flexcon Product Data Sheet (PDS) located at [flexcon.com](https://www.flexcon.com) under Products → Product Finder → Product Description → Click to Print; and (2) Flexcon's recommended application and care of the purchaser's finished product is performed in accordance with Flexcon's recommended substrate preparation, installation, maintenance, cleaning and removal procedures discussed in the applicable PDS, application instructions and/or Tech Tips located at <https://www.flexcon.com/insights?category=tech-tips>.

## Flexcon® Floor Systems:

- [FlexMark® CR and FlexMark® CP](#)
- [FlexMark® CRT and FlexMark® CP](#)
- [FlexMark® Floor Art™ 4652 and FlexMark® OV6601](#)
- [FlexMark® Floor Art™ 4652 and FlexMark® OV6602](#)
- [FlexMark® Floor Art™ 4652 and FlexMark® OV6603BN](#)
- [FlexMark® Floor Art™ 6610 and FlexMark® OV6601](#)
- [FlexMark® Floor Art™ 6610 and FlexMark® OV6602](#)
- [FlexMark® Floor Art™ 6610 and FlexMark® OV6603BN](#)
- [FlexMark® WR and FlexMark® CP](#)
- [FlexMark® WR and FlexMark® OV6602](#)
- [FlexMark® WRAE and FlexMark® CP](#)
- [FlexMark® WRAE and FlexMark® OV6602](#)
- [FlexMark® WRT and FlexMark® CP](#)
- [FlexMark® WRT and FlexMark® OV6602](#)

## Flexcon® Indoor Carpet Systems:

- [FlexMark® Floor Art™ 6640 and FlexMark® OV6601](#)
- [FlexMark® Floor Art™ 6640 and FlexMark® OV6603BN](#)
- [FlexMark® Floor Art™ 6640 and FlexMark® OV6604](#)

## PURCHASER

Purchaser means the person or entity that submitted an order to Flexcon by express request to purchase goods from Flexcon.

## WARRANTED GOODS

The Warranted Goods are those Flexcon produced films for which it's explicitly stated that they are covered by the Floors and Indoor Carpets Limited Warranty in the applicable PDS.

# Flexcon's warranty & limited remedy policy for graphic advertising for floors and indoor carpets

## **MATERIALS AND WORKMANSHIP DEFECTS**

A "Materials and Workmanship" defect is defined as a failure of the Warranted Goods to materially conform to Flexcon's physical and adhesion properties contained in the PDS for the Warranted Goods upon shipment.

\*For Indoor Carpets, it is normal for adhesive residue to remain on the application surface when the graphic is removed, and shadowing/staining may occur. Please refer to Flexcon's PDS and Application & Removal Instructions for information (links from data sheet to this page and application sheet instructions). Except for the Material and Workmanship warranty provided herein, nothing else in the PDS or Application & Removal Instructions shall be construed as a guarantee or warranty.

## **WARRANTY PERIOD**

The Warranty Period for the Floors and Indoor Carpets Limited Warranty is six (6) months from the date of application provided the Warranted Goods are applied within the stated shelf life.

## **NOTIFICATION OF CLAIM**

In the event purchaser believes the Warranted Goods have not met the Floors and Indoor Carpets Limited Warranty, purchaser shall immediately, and in no event later than fourteen (14) days of discovery of such condition (so long as the alleged condition was discovered within the Warranty Period), give Flexcon written notice of purchaser's claim ("Floors and Indoor Carpets Limited Warranty Claim"), specifying the alleged deficiency and providing such information and documentation as Flexcon may reasonably request.

Purchaser shall give Flexcon a reasonable opportunity after receiving notice of the Floor and Indoor Carpets Limited Warranty Claim to examine such Goods. Purchaser shall (if requested by Flexcon) return such Warranted Goods to Flexcon's place of business, or to such other location as Flexcon may request, at Flexcon's cost for examination by Flexcon or such other persons or entities as may be designated by Flexcon.

## **PURCHASER MISUSE & OTHER EXCLUSIONS**

Flexcon shall not be liable for a Floors and Indoor Carpets Limited Warranty Claim if: (i) purchaser makes any further use of such Warranted Goods after submitting the Floors and Indoor Carpets Limited Warranty Claim; (ii) the defect arises because purchaser failed to follow Flexcon's oral or written instructions as to the storage, installation, application, use or maintenance of the Goods; or (iii) purchaser alters or repairs such Warranted Goods without the prior written consent of Flexcon. Goods are not warranted against failure caused by chemical or mechanical means such as, but not limited to vandalism, cleaning solutions, paints, solvents, improperly used high-pressure washing equipment, mechanical washing equipment, engine fuel spills, engine exhaust, steam, organic solvents, or other spilled chemicals. Goods applied to unsound surfaces or surfaces that subsequently crack, peel, outgas or become damaged beneath the graphic are not warranted for performance. Damage from fire, structural failure, lightning and other such events are not covered.

## **EXCLUSIVE FLOORS AND INDOOR CARPETS LIMITED WARRANTY REMEDY**

For Floors and Indoor Carpets Limited Warranty Claims that Flexcon determines in its sole discretion are covered ("Accepted Claim"), Flexcon shall, in its sole discretion, either: (i) repair or replace such Warranted Goods (or the defective part); or (ii) credit or refund the purchase price of such Goods. The Warranty Period for any replacement or repaired goods shall not extend beyond the end date of the original Warranty Period applicable to the Warranted Goods that were sold to purchaser, and which are replaced or repaired.

# Flexcon's warranty & limited remedy policy for graphic advertising for floors and indoor carpets

## **NO THIRD-PARTY BENEFICIARIES**

This warranty is for the sole benefit of Purchaser and Flexcon and their respective successors, and nothing herein, express or implied, is intended to or shall confer upon any other person or entity any legal or equitable right, benefit or remedy of any nature whatsoever under or by reason of the terms of this warranty. There are no intended or incidental beneficiaries.

## **DISCLAIMERS**

**THERE ARE NO WARRANTIES WHICH EXTEND BEYOND THE DESCRIPTION ON THE FACE HEREOF. EXCEPT FOR THE WARRANTIES SET FORTH HEREIN, Flexcon MAKES NO WARRANTY WHATSOEVER WITH RESPECT TO THE GOODS, INCLUDING ANY: (A) EXPRESS WARRANTY; OR (B) IMPLIED WARRANTY OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE, INCLUDING WARRANTIES IMPLIED BY LAW, COURSE OF DEALING, COURSE OF PERFORMANCE, USAGE OF TRADE OR OTHERWISE.**

The remedies set forth herein shall be the purchaser's sole and exclusive remedies. Flexcon shall not be responsible, obligated or liable for any injury or damage resulting from an application or use of its Goods, either singly or in combination with other products.

**Flexcon's SOLE LIABILITY FOR BREACH OF WARRANTY OR ANY OTHER CLAIM SHALL BE LIMITED TO THAT SET FORTH HEREIN. Flexcon SHALL NOT BE LIABLE FOR DAMAGES, INCLUDING BUT NOT LIMITED TO, CONSEQUENTIAL, INCIDENTAL OR SPECIAL DAMAGES, ARISING OUT OF OR IN CONNECTION WITH: (1) THE USE OR PERFORMANCE OF THE GOODS; (2) ANY ORDER; OR (3) ANY CONTRACT.**

Flexcon's Standard Terms and Conditions apply to the extent they do not contradict the terms of this Floors and Indoor Carpets Limited Warranty. Flexcon's Standard Terms and Conditions are incorporated in full by this reference and are available at <https://www.flexcon.com/terms-and-conditions/flexcon-standard-terms-&-conditions-of-sale>.

3/19/2024

3 of 3

# Graphic advertising for floors

## application and removal instructions

### Recommended surfaces

Flexcon's System for Graphic Advertising for Floors is designed to be applied to smooth surfaces including waxed and non-waxed commercial PVC tile, certain ceramic tile, and sealed concrete. Floor surfaces should be in good condition, dry and free of flaking, debris, and other contaminants. With sealed concrete, the sealer should be fully cured prior to application of adhesive-based materials. It is highly recommended that the bond of the sealer to the concrete be tested prior to using this product, as sealer can be disrupted in the removal process.

### Storage instructions

1. It is recommended that unprinted films be stored horizontally. See data sheet for storage conditions.
2. It is recommended that printed graphics be stored and shipped lying flat or roll the graphics side out to help prevent film from wrinkling or popping off the liner.

### Floor condition

Floor surface must be clean prior to application of graphics. Traditional floor cleaning methods can be used to prepare the surface. Ensure that the floor surface is completely dry before application of graphics. [CAUTION: Flexcon's System for Graphic Advertising for Floors can be applied at a temperature as low as 50°F (10°C).]

### Application method

1. Peel the backing paper (release liner) 1" down from the top. Fold and crease the backing paper.
2. Align and apply the graphic starting at the top using firm pressure and short strokes with a roller or plastic squeegee.
3. Continue removing the backing paper and smooth out the graphic with firm pressure to ensure the adhesive is making full contact with the surface.
4. Re-roll or re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.
5. Bridge graphic over any seams in the surface. Do not push graphic into the seam.
6. Butt seam large-paneled graphics.
7. Rounded edges minimize risk of edge lifting.
8. Do not clean or wax graphics for at least 24 hours after application.

### Routine maintenance

1. Do not clean or wax graphics for at least 24 hours after application.
2. When selecting a floor wax, ensure it meets or exceeds ASTM D 2047 standards for appropriate static coefficient of friction (.5 min)
3. Avoid damaging graphics by heavy equipment traffic (fork trucks, pallets, or other heavy equipment).
4. Warm water/mild soap (dish detergent) and sponge can be used to periodically clean top surface of the graphic.
5. Ensure the graphic is completely dried after cleaning.
6. Caution: Use of burnishing pads or abrasive cleaning pads and harsh cleaning solvents are not recommended as they can damage the graphic.

**CAUTION:** To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts, and replace with a new graphic.

# Graphic advertising for floors application and removal instructions

## Removal instructions

1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.

## Limitations

1. Products are not intended for vehicular traffic or heavy equipment of any kind.
2. User is responsible for determining product's suitability.

## Variables that impact product performance & graphic life

- Combination of materials used
- Ink drying and curing
- Surface type, texture, and profile
- Installation method and conditions
- Sun exposure and placement of graphic
- Environment conditions and exposure
- Cleaning and maintenance

*If you have any questions, please contact a Flexcon representative to discuss your application requirements.*

3/19/2024

2 of 2

# Graphic advertising for indoor carpets application and removal instructions

Flexcon's System for Graphic Advertising for Indoor Carpets is designed to be applied to low-pile commercial-grade, stain-resistant or non-stain resistant carpets only.

## Carpet condition

Carpet surface must be free of lint and debris prior to application of graphics. A thorough vacuuming is recommended. If recently shampooed or steam cleaned, make sure that the carpet surface is completely dry before application of graphics. [CAUTION: Flexcon's System for Graphic Advertising for Indoor Carpets can be applied at a temperature as low as 50°F (10°C).]

## Application method

1. Peel the backing paper (release liner) 1" down from the top. Fold and crease the backing paper.
2. Align and apply the graphic starting at the top using firm pressure and short strokes with a roller or plastic squeegee.
3. Continue removing the backing paper and smooth out the graphic with firm pressure to ensure the adhesive is making full contact with the surface.
4. Re-roll or re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.
5. Bridge graphic over any seams in the surface. Do not push graphic into the seam.
6. Butt seam large-paneled graphics.
7. Rounded edges minimize risk of edge lifting.
8. Do not clean or wax graphics for at least 24 hours after application.

## Routine maintenance

1. Do not clean or vacuum over graphics for at least 24 hours after application.
2. Warm water/mild soap (dish detergent) and sponge can be used to periodically clean top surface of graphic.

**CAUTION: To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts and replace with a new graphic.**

## Removal instructions

1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.

**CAUTION: Not all low-pile carpets are manufactured identically. Graphics may not have the same adherence properties on some low-pile plush carpets as on other commercial grade low-pile carpets.** Please test all carpet surfaces prior to final application of graphic to be sure adhesive removes cleanly.

**NOTE:** It is normal for some adhesive residue to remain on the surface when the graphic is removed, and shadowing/staining may occur because the area under the graphic will be cleaner than the surrounding area.

## Limitations

1. Products are not intended for vehicular traffic or heavy equipment of any kind.
2. User is responsible for determining product's suitability.

# Graphic advertising for indoor carpets application and removal instructions

## Variables that impact product performance & graphic life

- Combination of materials used
- Ink drying and curing
- Surface type, texture, and profile
- Installation method and conditions
- Sun exposure and placement of graphic
- Environment conditions and exposure
- Cleaning and maintenance

*If you have any questions, please contact a Flexcon representative to discuss your application requirements.*

3/19/2024

2 of 2