

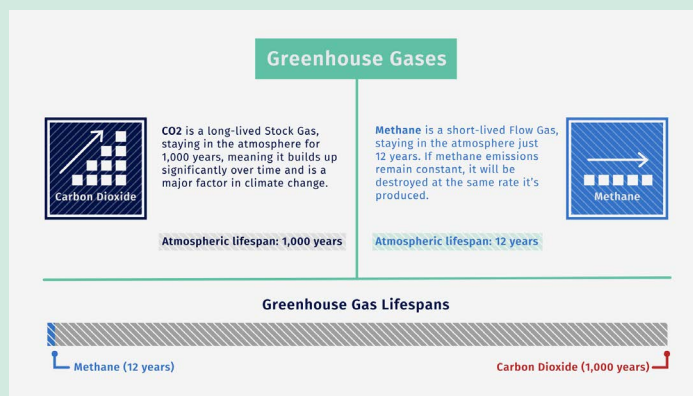
We are at a pivotal point where the margin for error in addressing global climate change and global hunger is next to zero.

What's Possible?

Animals can be a critical and fast-moving solution to global climate warming and hunger challenges like malnutrition and obesity, while promoting economic sustainability. Focusing on methane reduction and enabling innovation are just some of the possibilities.

Reducing Methane

Both methane and carbon dioxide (CO₂) are greenhouse gases that are contributing to the rapid pace of global warming, but **methane presents an opportunity for positive impact** while CO₂ remains a challenge.



If we can curb methane emissions, we can slow the overall rate of warming, allowing us more time to address the more complex and long-term CO₂ impacts.



Deploying innovation that will reduce methane emissions from livestock can make a **near-immediate impact** on warming rates.

Enabling Innovation

With only years to enact climate solutions, innovation in alternative protein – no matter how promising – can't scale in a way that would feed the world. We should continue to pursue alternative protein, just as we are pursuing every promising innovation at our disposal in the face of such daunting climate and hunger challenges.



We must accept that **animals will be a critical solution** in the next 20 years, and **must enable - not restrict -** the innovation that can make that a reality.