

WA TOURISM SNAPSHOT

Trips in Year Ending (YE) June 2026

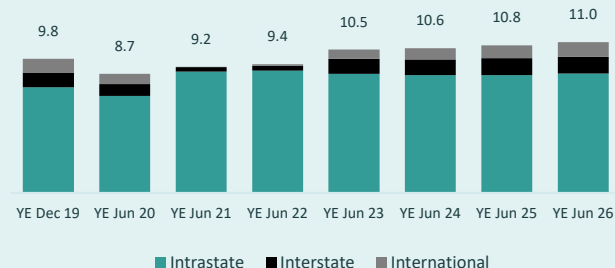
Compared to YE June 2025

There were **11.0 million overnight trips** taken in WA in YE Jun 26, (+) 2 per cent year on year.

In YE Jun 26, 11.0 million overnight trips (domestic and international) were taken in WA, up 2 percent from 10.8 million the year prior. Additionally, 30.6 million daytrips were taken in WA, up 10 per cent year on year.

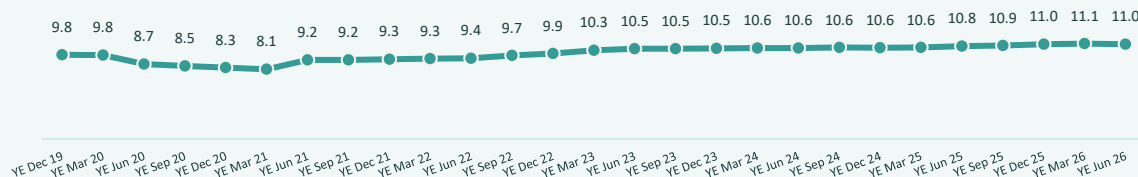
Note: Domestic and total spend cannot be reliably reported for periods prior to YE December 2025 due to the change in methodology for measuring domestic tourism. See the [Tourism Research Australia](#) website for more info on the methodology change.

Overnight Trips (millions)



Market	Trips		Spend			Australia Spend Change vs. YE Jun 25 (%)
	YE Jun 26 (million)	Change vs. YE Jun 25 (%)	YE Jun 26 (billion)	Change vs. YE Jun 25 (billion)	Change vs. YE Jun 25 (%)	
Intrastate overnight	8.7	1%	\$9.3	np	np	np
Interstate overnight	1.2	-2%	\$2.1	np	np	np
Domestic overnight	9.9	1%	\$11.5	np	np	np
Daytrip	30.6	10%	\$5.2	np	Np	np
International	1.1	14%	\$3.2	\$0.2	5%	16%
Total	41.6	7%	\$19.8	np	np	np

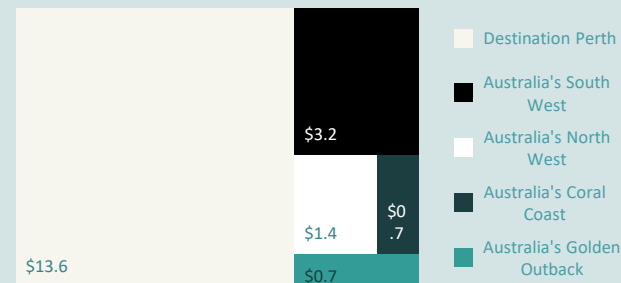
Total Overnight Trips in WA by 12-month period (millions)



A third (32%) of spend was in Regional WA

Visitors spent \$19.8 billion in WA in YE Jun 26, \$6.1 billion (31%) of which was spent in Regional WA.

Total Spend by Region (\$ billion)



Source: Tourism Research Australia, International Visitor Survey and Domestic Tourism Statistics collection. np = not publishable.
More details can be found in the interactive charts on [Tourism WA Corporate Website](#)



WA TOURISM SNAPSHOT

International trips in Year Ending (YE) June 2026

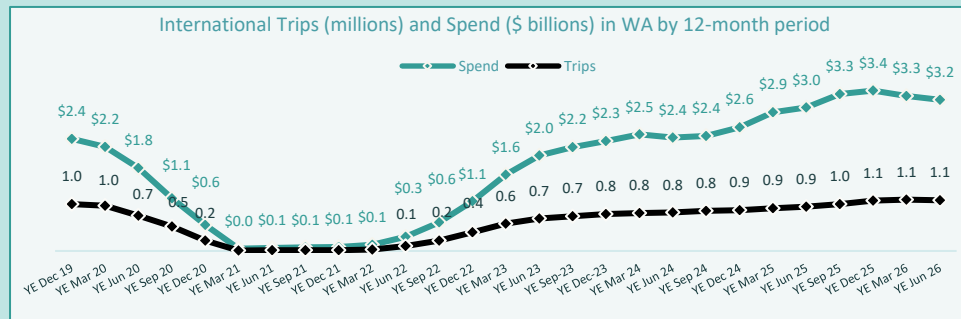
Compared to YE June 2025



**International visitors reach
record high: 1.1 million**

WA welcomed 1.1 million international visitors; 14% ahead of last year and 8% ahead of the 2019 volume. WA remains the only state to exceed 2019 visitor volume; nationally, international visitation remains (-) 3% behind 2019.

International visitors spent \$3.2 billion in WA in YE Jun 26, 5% ahead of YE Jun 25.



Note: WA International Borders opened 3 March 2022



**WA gains market share of
international visitation
to Australia**

In YE Jun 26, 13% of international visitors to Australia visited WA, up from 12% the year prior.

WA's top 5 international markets ranked by volume of trips were consistent with last year as well as 2019: UK, Singapore, New Zealand, China and Malaysia.

Most markets saw growth in visitation year on year, with particularly strong growth from France (+77%), India (+51%), Philippines (+53%) and UK (+23%). WA gained market share for each of these markets.

Of WA's top 12 international markets, only 5 are below the 2019 benchmark (China, Malaysia, USA, Japan and Germany).

International Trips to WA

Tourism WA Top 12 Markets Ranked by Number of Trips*

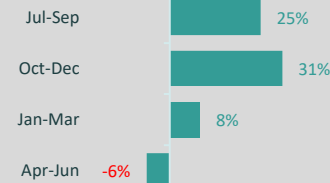
Rank	Market	Trips YE Jun 26 (000s)	Change vs. YE Jun 25 (%)	Aus. Change vs. YE Jun 25	Market Share YE Jun 26	Market Share change vs. YE Jun 25
1	United Kingdom	162	23%	13%	22.7%	2%
2	Singapore	125	7%	8%	31.8%	0%
3	New Zealand	77	-3%	3%	5.9%	0%
4	China	66	2%	18%	6.3%	-1%
5	Malaysia	61	0%	9%	31.4%	-3%
6	India	58	51%	-3%	13.9%	5%
7	Indonesia	45	8%	8%	20.4%	0%
8	USA	39	-28%	6%	5.5%	-3%
9	France	37	77%	16%	25.4%	9%
10	Japan	34	0%	13%	8.2%	-1%
11	Germany	31	13%	4%	18.4%	1%
12	Philippines	26	53%	12%	14.0%	4%
Rest of World		315	24%	9%	11.0%	12%
Total International		1,075	14%	9%	12.7%	1%

Impact of Middle East Crisis

WA's Growth in international visitors was driven by the first three quarters of the YE June 2026, averaging +21% growth from the year prior. The last quarter (Apr-Jun) declined by (-) 6%. Nationally the Apr-Jun quarter declined by (-) 2%.

In Apr-Jun 26 compared to Apr-Jun 25, WA saw a small growth from Asian visitors, a small decline from European visitors and a large decline from 'Rest of World' (predominantly NZ, USA and Canada).

International Visitor Growth by Qtr
YE June 25 to YE June 26



Area	WA Trips		Australia Trips	
	Trips Jun qtr 26 (000s)	Change vs. Jun qtr 25 (%)	Trips Jun qtr 26 (000s)	Change vs. Jun qtr 25 (%)
Europe	50	-4%	219	-10%
Asia	131	3%	883	0%
Rest of World	34	-33%	588	-2%
Total Int'l	216	-6%	1,689	-2%



WA TOURISM SNAPSHOT

Domestic Trips in Year Ending (YE) June 2026

Compared to YE June 2025

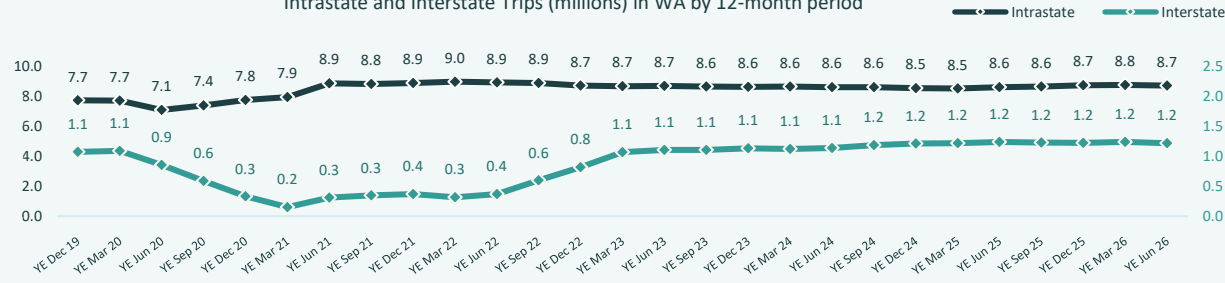


Growth in interstate visitors to WA and WA residents travelling within the state, despite record outbound travel.

Interstate visitors took 1.2 million trips to WA in YE Jun 26, a slight decline (-2%) from YE Jun 25 and one of 6 states/territories to see a small decline in interstate visitation. Interstate visitors stayed for an average of 6.2 nights, spending on average \$281 per night.

WA residents took 8.7 million trips in the state in YE Jun 26, 1% ahead of YE Jun 25. West Australians spent an average of 3.2 nights away from home on each trip, consistent with the previous year. Strong **consumer demand for overseas travel continues**, with Overseas Arrivals and Departures data from the Australian Bureau of Statistics showing West Australian residents took 1.75 million overseas trips in YE June 26; 9% ahead of the previous year.

Intrastate and Interstate Trips (millions) in WA by 12-month period



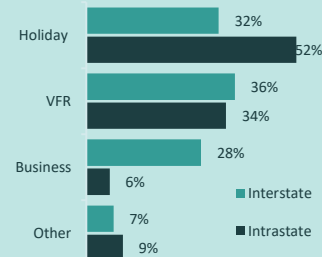
Intrastate Summary

Market	WA YE Jun 26	WA Change vs. YE Jun 25	WA Change vs. YE Jun 25 (%)	Aus. YE Jun 26	Aus. Change vs. YE Jun 25
Trips (million)	8.7	0.1	1%	89.3	1%
Nights (million)	28.0	0.4	1%	253.8	1%
Spend (\$ billion)	\$9.3	np	np	\$70.6	np
Avg. length of stay	3.2	0.0	0%	2.8	0%
Avg. spend per trip	\$1,071	np	np	\$791	np
Avg. spend per night	\$334	np	np	\$278	np

Interstate Summary

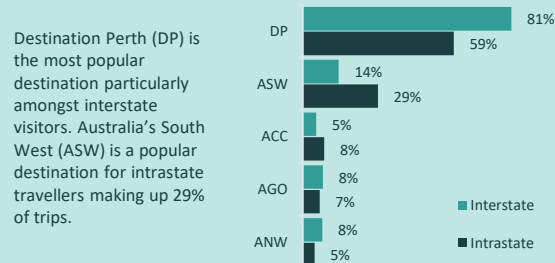
Market	WA YE Jun 26	WA Change vs. YE Jun 25	WA Change vs. YE Jun 25 (%)	Aus. YE Jun 26	Aus. Change vs. YE Jun 25
Trips (million)	1.2	0.0	-2%	29.2	10%
Nights (million)	7.6	-0.1	-2%	126.4	-1%
Spend (\$ billion)	\$2.1	np	np	\$37.6	np
Avg. length of stay	6.2	0.0	0%	4.3	-10%
Avg. spend per trip	\$1,742	np	np	\$1,286	np
Avg. spend per night	\$281	np	np	\$297	np

Trip Purpose in WA



Half (52%) of intrastate and a third (32%) of interstate trips in/to WA are for holiday. Just over a third (36% interstate and 34% intrastate) are visiting friends and relatives (VFR). Business makes up 28% of trips to WA from interstate.

Trip Regional Visitation



Destination Perth (DP) is the most popular destination particularly amongst interstate visitors. Australia's South West (ASW) is a popular destination for interstate travellers making up 29% of trips.

Source: Tourism Research Australia, International Visitor Survey and Domestic Tourism Statistics collection.

np = not publishable.

