

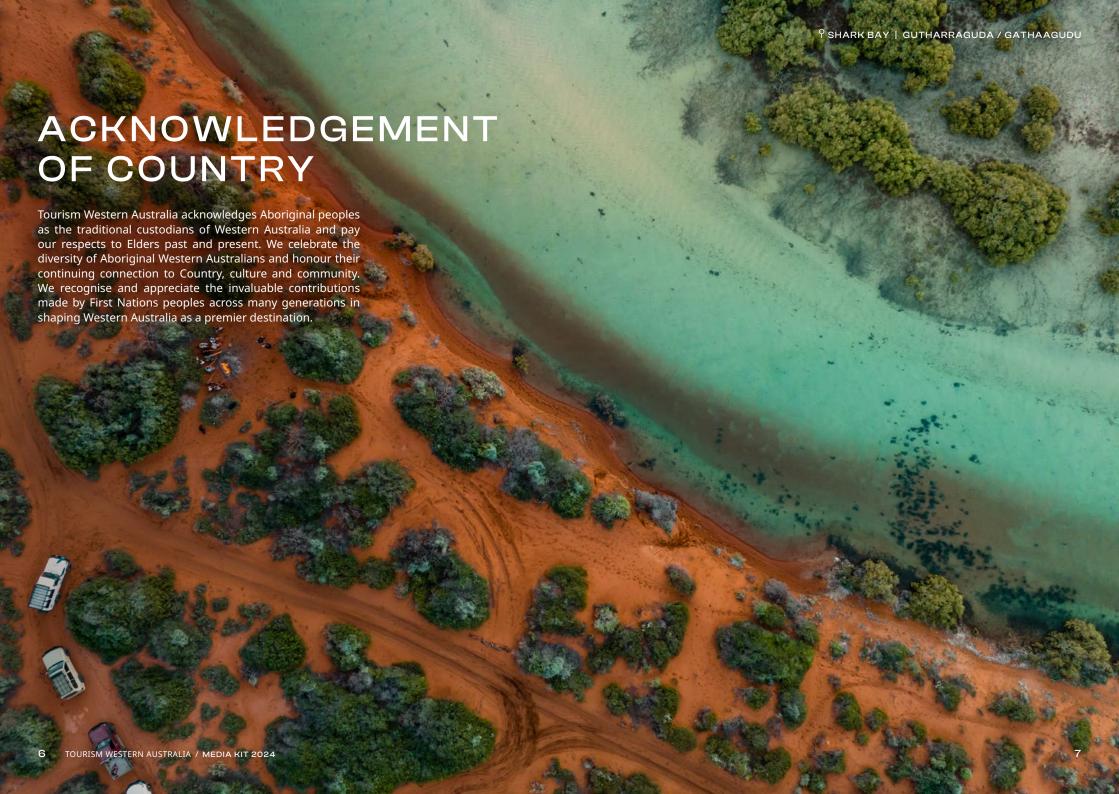


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Dream events for 2024







ABOUT WESTERN AUSTRALIA

'Western Australia — it's big, beautiful and billions of years old.

Around the size of Western Europe, WA accounts for one-third of the Australian continent. It boasts over 12,500 kilometres of coastline (20,000 including islands), the world's oldest minerals and a host of natural wonders found nowhere else on Earth.

Of the State's population of 2.7 million people, around three-quarters live in the Perth region. With more than 3,000 hours of sunshine per year, Perth (Boorloo) is Australia's sunniest capital city. The city's spectacular natural surroundings are rivalled only by its vibrant city life.

WA's Aboriginal history dates back more than 60,000 years — making it one of the world's oldest living cultures. Almost a third of Western Australians are born overseas and 15 per cent of the population speaks a language other than English at home.

Dreamlike experiences and natural wonders await you in every region of this grand and diverse State, and the varied climate — Mediterranean conditions in the south through to the northern tropics — means you'll always find summer somewhere in WA.



PERTH

Sitting pretty on the banks of the Swan River (Derbarl Yerrigan), Australia's sunniest capital city effortlessly blends urban cool with raw natural beauty. Its heart is bustling with bars, restaurants, hotels, shopping and cultural spaces, and is also home to one of the world's most beautiful inner-city parks. Within 30 minutes of the city centre, dreamy Indian Ocean sunset, cycling around an island paradise or exploring Perth's port city of Fremantle (Walyalup).

Check out:

Perth's sparkling new attractions

Perth City (Boorloo) and surrounds. The vibrant waterfront precinct of Elizabeth Quay (Gumap) boasts riverfront views, alfresco and rooftop dining, public art and playgrounds, plus new restaurant openings such as Lantern on Quay and new hotel opening to be revealed in 2024. Linking Perth CBD to Northbridge, heritage. Currently undergoing a multimillion-dollar redevelopment, 2024 will see it transform into a five-storey precinct catering to all ages. Not to be Boola Bardip, located in the Perth Cultural Centre. Across the Swan River, is the multiple award-winning and world-class 60,000 seat Optus Stadium, which hosts major sporting events and

A stellar line-up of city beaches

beaches, it's easy to find your own piece picnic area, or one of the coast's many dining options. From Bathers Beach in Fremantle to the iconic Cottesloe Beach just 20 minutes from the CBD — Perth really is unlike any other capital city on sand, crystal-clear blue waters, coastal While taking an ocean dip and relaxing

Discover more of Perth, a city rich with natural wonders, here.

Wining and dining

Head into Perth's city centre and its urban hubs of Northbridge, Leederville, Mount Lawley, Victoria Park, Subiaco and South Perth, plus the port city of Fremantle, for an ever-expanding range of small bars, restaurants, breweries and distilleries across rooftops, laneways, heritage-listed buildings and new venues. Just a 30-minute drive from the CBD, or a cruise along the Swan River, will take you to WA's oldest wine region, the Swan Valley. Tantalise your taste buds at over 40 world-class wineries, breweries, cideries, distilleries and gourmet artisan producers. Venture into the Perth Hills to pick fruit from grower's orchards year-round. Celebrate Perth's love affair with the coast by enjoying local seafood and sipping on a cool beverage whilst the sun sets over the Indian Ocean at one of the many coastal dining options.

An island playground

Famous for its laid-back atmosphere and home to 63 beautiful beaches and 20 bays, Rottnest Island (Wadjemup) is a unique island paradise located just a short ferry ride from the mainland. Explore the island by scenic flight, segway, skydive, hop-on hop-off bus, walking tour, water taxi or kayak; grab a snorkel or join a tour to discover the abundance of spectacular marine life, and meet the world's friendliest animal — the quokka. The A Class Reserve is a car-free zone, and hiring a bicycle is the best way to get around. The island has recently welcomed a number of new experiences for summer and will soon see a new and refurbished accommodation option, with the former Rottnest Island Lodge undergoing a major redevelopment and opening as The Lodge Wadjemup in late 2024.

An eclectic port city

Discover maritime history, a World Heritage-listed prison, café culture, lively bars and hundred-year-old markets in the port city of Fremantle - located less than 30-minutes from Perth CBD. Known as 'Freo' to the locals, here you can explore narrow streets lined with historic buildings, enjoy fresh seafood at the Fremantle Fishing Boat Harbour, sample local brews at one of the many breweries and choose from a variety of funky cafes, boutique bars and top restaurants. Join a guided walking tour or a rickshaw through the streets to discover the city's colourful maritime history, bohemian culture and vibrant street art.

Natural attractions

Overlooking the Swan River and Perth city skyline, the stunning Kings Park and Botanic Garden (Kaarta Komba) is one of the largest inner-city parks in the world. At 400 hectares, it's bigger than Central Park in New York, and is home to more than 3,000 species of the State's native flora. Tour its botanic gardens and spring wildflowers solo, or on a guided tour. Alternatively, discover the park's rich culture and history with an Aboriginal guide. Within an hour of Perth's CBD, you can swim with wild dolphins at Rockingham, cruise the estuary and canals in Mandurah (Mandjoogoordap), discover crystal caves in Yanchep National Park or hike the trails in the Perth Hills. A little further afield, take an early morning drive to the Avon Valley for hot air ballooning over farmlands, native bush and fields of flowers.

WESTERN **AUSTRALIA'S** SOUTH WEST

Here you'll find world-class food and wine, beautiful beaches, surfing, cave systems, tall timber forests, whale-watching, wildflowers and the famous Margaret River wine region on Wardandi Noongar country. As one of only 36 bio-diversity hotspots on Earth, the South West has thousands of plant species found nowhere else in the world.

Check out:

World-class wine and fresh local produce

including world-famous Margaret River with over 100 cellar doors. Many of the region's wineries have restaurants on site, serving up some of Australia's best 'paddock to plate' fresh produce from the South West. Enjoy fresh marron, trout, venison, chocolates, cheeses, cherries, boutique craft beers and ciders, as well as the rare black truffle — more of them are produced in Manjimup than anywhere else in Australia.

Surfing, swimming, snorkelling

The South West is world famous for its spectacular coastline sheltered lagoons, consistent surf and magnificent swimming beaches. Follow in the footsteps of the world's best surfers Surfers Point for the annual Margaret River Pro. For more tranquil conditions, you'll find some of Australia's top swimming spots at Dunsborough, Eagle Bay, Denmark and Albany (Kinjarling). Witness the wonders beneath the water through shipwreck diving, or stay dry at the eight-metre-deep Underwater Observatory located at the end of the 1.8-kilometre Busselton Jetty. The new underwater sculpture trail and artificial reef has added another submerged experience for divers, swimmers and snorkellers.

Discover more of the South West, where adventure and indulgence meet, here.

Culture, arts and history

Learn more about Aboriginal customs and history of the South West's first inhabitants through a number of Aboriginal centres, art galleries and tours across the region. Forage for traditional bush foods, discover ancient traditions or experience the magic of a live didgeridoo performance inside an underground cave. You'll also find exceptional South West artistic talent including painters, sculptors, furniture makers, jewellery designers and hand-blown glass artists. Head to the coastal city of Albany and the multi award-winning National Anzac Centre for a deeply personal connection with Australia's ANZAC history.

Towering timbers

The South West is also home to giant jarrah, karri, marri and tuart trees, and you can experience a bird's eye view of these towering timbers in the Valley of the Giants. Located between Denmark and Walpole, the world-first 600 metre Tree Top Walk is suspended 40 metres above the forest floor on Menang Noongar country. In the Margaret River Region, the towering karri trees in Boranup Forest offer one of the dreamiest drive trail experiences in the region.

Wildlife and adventure

Get hiking along the spectacular coastal Cape to Cape Track, the bushland Bibbulmun Track, or out to the Porongurup Range's Granite Skywalk. Take off on two wheels along the Munda Biddi off-road cycling experience and other world-class mountain biking trails through Collie and Margaret River or head underground at Ngilgi, Mammoth, Lake and lewel caves to explore mesmerising labyrinths decorated with limestone crystal formations. Above ground at Ngilgi Cave, the new Ancient Lands Experience takes visitors on a journey to discover 600 million years of stories associated with the land and its people, on Wardandi Noongar Country. From January to April, take an orca tour from Bremer Bay to see the southern hemisphere's largest orca pod. Between June and November, witness the annual migration of humpback, southern right and blue whales from the South West's shores, or hop on a whale watching cruise and get up close to these gentle giants. Witness the surging power of the Southern Ocean at The Gap in Torndirrup National Park near Albany, and experience the views of one of Australia's most exposed coasts through the nearby Natural Bridge.





WESTERN AUSTRALIA'S **GOLDEN OUTBACK**

Discover historic townships, spectacular desert wilderness, quirky outback charm, gold-rush history and the Southern Ocean's perfect white beaches.

Check out:

White beaches, islands and rainbow lakes

Home to Australia's whitest beach, and voted the World's Best in 2023, Lucky Bay in Cape Le Grand National Park (Mandoowernup) just out of Esperance (Kepa Kurl) is so relaxing even the kangaroos sunbathe on the sand. For the full outdoor experience, follow the coastal walk trails or set up at some of Australia's most picturesque beachside campsites, and be wowed around every corner along the 40-kilometre Great Ocean Drive. Take a scenic flight over the hundreds of islands in the Recherche Archipelago and be mesmerised by the snow-white sands and dreamy blue hues. Starting to catch the eye of photographers are the rainbow lakes near Esperance, a collection of salt lakes, quite often bubble-gum pink, but change colour regularly — and are a fascinating sight from above.

Australia's largest outdoor galleries

The striking salt flats of Lake Ballard form the backdrop of *Inside Australia* — a truly unique installation of 51 lifesized steel statues by acclaimed sculptor Antony Gormley, inspired by residents of the nearby town of Menzies on Wongutha country.

Outback station stays

Immerse yourself in the rural life and landscapes of WA, escape the daily hustle and experience country living on a working station or farm. Accommodation ranges from luxury rooms in grand station homesteads to rustic shearing quarters and camping facilities on huge cattle stations. Visit during wildflower season — from July to October — when the rugged outback plains burst into a kaleidoscope of colour.

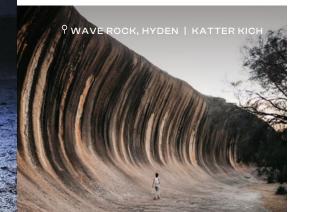
Wildflowers and wave walking

Wave Rock (Katter Kich), near Hyden on Ballardong country, is a remarkable 110-metre, multi-coloured granite cliff that resembles a huge wave about to crash into the bush. There's also Hippo's Yawn (which, you guessed it, resembles a hippo yawning), the Humps, and Mulka's Cave with its collection of Aboriginal rock art. In spring, you'll be surrounded by beautiful blankets of wildflowers in full bloom, with 60 per cent of the species unique to WA.

The unexpected

Journey along the Golden Quest Discovery Trail from Perth to Coolgardie and Laverton on Wongutha country to discover fascinating gold-rush history. Highlights include legendary country pubs, the fascinating Gwalia ghost town and Kalgoorlie's (Karlkurla's) famous Super Pit, one of the world's largest open-cut mines. Experience a touching tribute to man's best friend at the Corrigin Dog Cemetery, country guirkiness along the Tin Horse Highway — a collection of 70 equine artworks in and around Kulin, wheat silos adorned with giant, colourful murals, and the world's longest golf course — the 1.365-kilometre Nullarbor Links.

Discover more of the Golden Outback, and explore an otherworldly outback, here.





WESTERN **AUSTRALIA'S** CORAL COAST

Home to incredible marine life, endless stretches of white sandy beaches and the warm, waters of the turquoise Indian Ocean, this region covers 1,100 kilometres from Cervantes to Exmouth (Warnangoora) and boasts two UNESCO World Heritage-listed sites; Ningaloo Marine Park (Nyinggulu) and Shark Bay (Gutharraguda / Gathaagudu).

Experience:

Snorkelling at Ningaloo Reef

Where the outback meets the reef, step off the beach and into the underwater wonderland of the World Heritagelisted Ningaloo Reef. An absolute must do when visiting Exmouth, Coral Bay or the ocean-side pastoral stations north of Carnaryon. Dive into the pristine turquoise waters to discover more than 500 species of tropical fish and 300 species of colourful coral in one of the most biologically diverse marine environments on the planet.

Swimming with gentle giants

Join a whale shark tour from Exmouth or Coral Bay for the ultimate bucket list wildlife encounter — swimming with the world's largest fish. Whale sharks visit Ningaloo from March to the end of July; then from July to October you can swim with gentle humpback whales as they cruise through. Year round, you can also swim with acrobatic manta rays from Coral Bay, while keeping an eye out for green and loggerhead turtles.

Discover more of the Coral Coast, and dive into a world of exhilarating marine adventure, here.

Friendly dolphins and a World Heritage-listed Area

One of the world's most reliable places for witnessing wild dolphins — the curious bottlenose dolphins at Monkey Mia have been playing on the shores of Malgana country for more than 40 years. While in the Shark Bay World Heritage Area, you can also spot sea turtles and dugongs, admire the world's oldest and largest living fossils — Hamelin Pool's stromatolites - and fish, snorkel and dive. Don't miss a trip into Francois Peron National Park, where striking red desert cliffs meet the turquoise sea.

Wildflowers and pink waters

Head inland to explore some of WA's most magnificent wildflower country, particularly between July and October when carpets of blooms paint the landscapes in a kaleidoscope of colour. While spotting some of WA's 12,000 wildflower species, check out the dreamy colours at Hutt Lagoon (Pink Lake) near Port Gregory, where the water can be red, bubble-gum pink or lilac depending on the conditions. The lagoon is located between other Coral Coast highlights the seaside city of Geraldton (Jambinu) and its diving, snorkelling and fishing drawcard, the Houtman Abrolhos Islands National Park.

Extraordinary rock formations

Experience an otherworldly landscape of incredible limestone spires rising eerily from the sand at the Pinnacles in Nambung National Park. Further up the coast, discover the seaside town of Kalbarri (Wurdimarlu), surrounded by dramatic coastal cliffs and the incredible river gorges in Kalbarrri National Park. Step out onto the 100-metre high Kalbarri Skywalk (Kaju Yatka) for breathtaking and uninterrupted views beyond the rim of the Murchison River Gorge. Follow the many walking trails and take a photo through the famous Nature's Window, hike along the dramatic red sandstone gorges or canoe along the flowing river to experience the depths and heights of the 400-million-year-old landscapes.





WESTERN AUSTRALIA'S NORTH WEST

A billion years in the making, the North West is one of the world's last true wilderness areas. Here you'll find ancient gorges, thundering waterfalls, remote stretches of coastal paradise and rich Aboriginal culture and history.

Check out:

Otherworldly wonders

Discover Australia's only Horizontal Waterfalls (Garaan-ngaddim), created when massive tidal movements squeeze through narrow cliff passages. Aerial tours from Broome (Rubibi) and Derby enable you to circle the phenomenon from above, alongside other scenic wonders of the Buccaneer Archipelago, where turquoise blue water contrasts with rugged red cliffs. Land nearby on a seaplane and witness the power of these sacred falls, then stay overnight on a houseboat. Discover incredible natural wonders such as the world-famous sunsets at Cable Beach (Walmanyjun), ancient dinosaur footprints, some of the biggest tides in the world and the natural phenomenon of the Staircase to the Moon.

The pearling capital of Australia

A laidback tropical oasis, a melting pot of culture and the western gateway to the Kimberley. Broome's unique pearling history dates to the late 1800s, when workers from Indonesia, Malaysia, China, Japan and Europe flocked to the town for the prized Pinctada maxima oyster and its mother of pearl shell. Today Broome is one of the world's finest producers of Australian South Sea pearls, and its fascinating history coupled with the culture of the Yawuru people offers a truly unique melting pot of Aboriginal and Asian heritage. Pearl farm tours offer an insight into the history and process of modern pearl farming or visit the pearl showrooms in historic Chinatown and take home your own piece of pearl jewellery. Celebrate Broome's unique multicultural and pearling history at the annual Shinju Matsuri (festival of the pearl), held during August and September each year.

Discover more of the North West, one of the Earth's last true wilderness areas, **here**.

Aboriginal experiences

The North West offers a range of profound Aboriginal tours to experience the world's oldest living culture. Join an Aboriginal guide to explore ancient rock art galleries, forage for bush tucker, go mud crabbing and spear fishing and listen to Dreamtime stories. Located throughout the Kimberley, in towns and remote desert communities, are a number of Aboriginal art galleries providing opportunities for cultural expression and economic independence. North of Broome, the Dampier Peninsula has the highest concentration of Aboriginal tourism offerings in Australia. In the Pilbara region, join an Aboriginal guide on the Burrup Peninsula in the soon to be World Heritage-listed Murujuga National Park to witness the most prolific rock art engraving (petroglyph) site in the world. The North West is also home to Australia's first Camping with Custodians sites, offering selfdrive visitors the chance to interact with local communities while staying at campsites run by Aboriginal people on Aboriginal lands.

Unforgettable outback adventures

Get off the beaten track at two of WA's most spectacular national parks. At Karijini National Park, in the Pilbara region, ancient rocks have been shaped into mountains and escarpments, awe-inspiring gorges and tree-lined watercourses. Stay in the heart of the park at Karijini Eco Retreat's luxury tents. The World Heritage-listed Purnululu National Park near Kununurra (Goonoonoorrang) in the east of the Kimberley is home to one of the world's most striking geological features, the Bungle Bungle Range. The striped, beehive-like mounds are breathtaking from the air, or camp nearby to explore hidden gorges and pools.

Remote resorts and Kimberley cruising

Escape the well-known and welltrodden, and truly get away from it all at one of the Kimberley's remote luxury resorts. Australia's most remote luxury lodge experience, Berkeley River Lodge can only be reached by air, Kimberley Coastal Camp is the ultimate wilderness adventure only accessible by helicopter or float plane, El Questro Homestead is cantilevered atop Chamberlain Gorge, and — true to its name — Faraway Bay is so remote you won't even find it on a map. For the ultimate wilderness adventure. experience the luxury of a Kimberley expedition cruise and discover the wild untamed beauty of the Kimberley coast. Cruise by sheer rugged cliffs, meander through secluded gorges, get up close to cascading waterfalls — then retreat to the comfort of your own private suite.

The hub of the eastern Kimberley

Kununurra on Miriwoong country is the perfect backdrop for an outback adventure and the gateway town to exploring the eastern region of the Kimberley. Base yourself here and join one of the many tours to experience the region's awe-inspiring attractions including the Bungle Bungle Range in Purnululu National Park, Mitchell Falls (Punamii-unpuu), El Questro and the mighty Lake Argyle. Start your epic Gibb River Road journey here, or venture around the town to discover vast, stunning landscapes, remarkable waterways and waterfalls, lush farmland, Aboriginal art galleries and Western Australia's oldest operating

DRIVE THE DREAM IN WESTERN AUSTRALIA

Drive the Dream is an invitation to leave the everyday behind, hit the open road and connect with something unspoilt in Western Australia.

Western Australia is brimming with wondrous road trip adventures. Tourism WA's global campaign encourages High Yield Travellers to embrace the freedom of a road trip — an adventure that unlocks one-of-a-kind experiences and the chance to truly reconnect. Drives that take you through dreamlike landscapes and into wondrous worlds. A place where connecting with the land helps you reconnect with yourself.

The campaign is led by West Australian Formula 1 driver Daniel Ricciardo, who showcases the State's dreamlike landscapes and wondrous experiences through a road trip from Perth (Boorloo) to Exmouth (Warnangoora) along the Coral Coast Highway with his best mate Blake.

Drive the Dream is designed to turn awareness into action and move a West Australian road trip to the 'must do' list by showing WA is the best destination for a road trip adventure — and now is the time to do it.

Access further information on the Drive the Dream campaign, including the campaign press kit, $\underline{\text{here}}$.



DRIVE THE DREAM

WITH DANIEL RICCIARDO

The cinematic short film captures the unscripted and authentic moments as Daniel Ricciardo and his best mate, Blake, embark on a West Australian road trip adventure. Daniel and Blake's first-ever road trip along the Coral Coast Highway is an epic adventure of dreamlike landscapes and once-in-a-lifetime experiences. From the otherworldly hues of Hutt Lagoon to the World-Heritage listed wonders of Shark Bay (Gutharraguda / Gathaagudu) and Ningaloo Reef (Nyinggulu). Connection with Aboriginal culture, the exhilaration of swimming with majestic whale sharks, and the freedom of the open road. Daniel's journey is one of wonderment, anticipation, joy and reconnection — with Western Australia and his best mate. His global reach, profile and pride for his home State will connect with High Yield Travellers to inspire their driving holiday in Western Australia.

Watch Daniel Ricciardo Drive the Dream here.

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DREAMING OF THE NEXT WEST AUSTRALIAN ROAD TRIP

WITH DANIEL RICCIARDO

 On your road trip, you hit the open road with Blake and left the everyday behind. Tell us more about the sense of freedom you experienced and how you disconnected to reconnect?

No matter what I say here, it won't do it justice, I'll try (laughs) but yeah it needs to be experienced firsthand.

It sounds simple but it's just beautifully empty once you hit that road, you get this sense of peacefulness because you feel alone, but in the best possible way. Combine that with no phone signal and you have that feeling of being truly disconnected, and it's a powerful thing. So many of us want that exact sensation, genuine time with your own thoughts, no notifications or emails and away from the hustle and bustle of a major city, that's literally what I felt on the open road. It made me connect with myself, with Blake, it was perfect.

2) Why is a road trip in Western Australia such a dream?

I've spent so much time on flights that I think it's made me really appreciate road trips and the fun you can have actually heading to the destination. Being able to do this in Western Australia was the icing on the cake.

Obviously work takes me to some amazing places, but it's just made me appreciate Western Australia even more.

We've got the best beaches, the best climate, it's funny I even brag to people about how good our parks are, so being able to see even more of WA got me excited.

3) What was the highlight from your road trip and why?

Don't make me pick (laughs)! It's hard to look past swimming with whale sharks at Ningaloo. I was so far out of my comfort zone when we jumped into the water, but you then see a whale shark for the first time and it's so peaceful, it really is just a unique experience.

For me though the real highlight was just doing this road trip this adventure, with a best mate. Blake and I have been friends since we were kids go-karting, but that was also the last time we hit the road together in Western Australia. We saw all these amazing landscapes and did these crazy activities on the trip, but just being able to spend that time together to catch up, laugh and just reminisce was really the highlight.

4) What WA experience is still on your bucket list and why?

To be honest I had such a blast on the road trip, I want to do another one!

Just being on the road with that feeling of adventure is addictive. Now that I've been able to experience up north, I'd love to hit the road and head down south in Western Australia. I've really only gone as far as Margaret River so there is still plenty of coastline and forest that I want to explore.

5) Best road trip advice for those wanting to explore Western Australia? Any 'must haves'?

My advice would be to follow our road trip stop-for-stop, it was perfect. There you go, we've saved everyone months of planning, all sorted!

In all seriousness, there are a few things I would definitely recommend, some general advice and then some definite must-haves. For me the beauty of a

road trip is being able to move at your own pace, so build in some flexibility that lets you stay that little bit longer on the beach, or lets you turn down that road off the map or stay another night in a town you like. Being able to explore and just have that freedom is the best feeling.

There are a few non-negotiable, absolute must haves for a road trip though, trust me on these ones. Most importantly, that person in the passenger seat - someone you can talk to, laugh with and even have silence with, that's the big one. Next up are snacks. I'm talking Tiny Teddies, Pizza Shapes, Strawberries n' Creams, and all those goodies - make sure you're stocked. For me the final two are a playlist - one that just helps you get through the miles; and then swim shorts - always have them handy.

6) What do you think makes Western Australia such a unique holiday destination?

I'm probably a little biased (laughs) but I feel like Western Australia has everything. The landscape alone puts a smile on my face. You have this crazy vast, open outback that's dry and a little rough, but then a hundred metres later you come across these pristine beaches that are unlike anything else. You've then got towering forests and world class wineries down south, everything you see just seems unique and untouched, I love it.

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On the road trip, we had this amazing experience with with Darren 'Capes' Capewell in Shark Bay. Capes is a descendant of the Nhanda and Malgana people and his emphasis was not only connecting with the land itself. For me that is what makes Western Australia such a great destination, you just feel connected.

What does being West Australian mean to you?

It means home, plain and simple.

of my life in Europe and half in Western Australia but it's made me realise just how much Western Australia means to me.

Yeah, we're a little quieter than the east coast, but I'm genuinely so proud of where I come from and what we have to offer.

My mates in Europe are probably sick of me saying it, but I'm always Australia, we've got this, we've got that' but I just get so proud of sharing my home with them, it means everything to me.







TINY STAYS

Disconnect from the everyday and surround yourself in the beauty of nature with the feeling of being 'offgrid.' With today's fast-paced lifestyle, travellers are enjoying the feeling of being able to switch off in a tiny stay. The increase in popularity has seen these tiny stays popping up throughout WA.

Heyscape Tiny Cabins collaborates with enthusiastic landowner to operate premium boutique cabins that are entirely self-sufficient, relying on solar power, batteries and a water tank. Since launching in 2019, Heyscape Tiny Cabins has opened 25 eco-friendly cabins across the State, with 10 cabins launching across three different locations in 2023.

Several Heyscape Tiny Cabins have popped up on wineries in the Margaret River Region, with three in Busselton (Undalup) and another three in Yallingup; and in an exciting new addition to WA's Golden Outback region, four cabins have opened in the coastal town of Esperance (Kepa Kurl). Two of the cabins are located near the spectacular coastline of Cape Le Grand National Park (Mandoowernup) — home to one of the world's best beaches, Lucky Bay, with the other two nestled amongst the surrounds of Yirri Grove, a working olive farm.

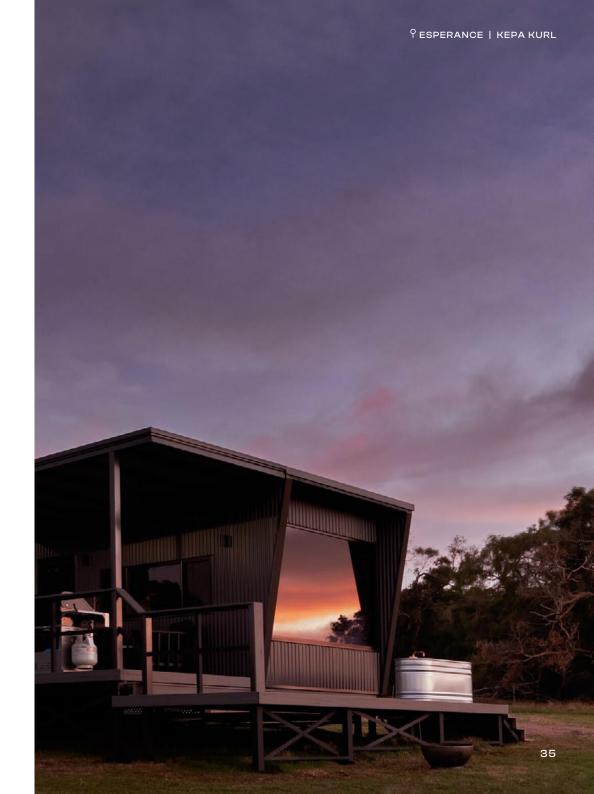
Also in the north of the Margaret River Region, Edge Luxury Villas started welcoming guests in December 2023. The four adults-only luxury villas are built over the property's stunning lake, offering expansive and tranquil views from each of the villa's private decks.

All are equipped with self-sufficient kitchenettes, lounge area, king beds spacious bathrooms with freestanding stone baths, and luxury fittings. One of the villas is also fully accessible, providing a seamless experience for those with mobility considerations.

8 Paddocks, near the town of Cowaramup, invites visitors to its rural retreat. The property's three new luxury chalets have been beautifully designed with king-sized beds and bathrooms, kitchens and lounge areas, and outdoor baths that overlook the 180 acres of bushland, pasture and vineyards.

Further south in Bridgetown, Wild **Escapes** has opened its first wellness retreat venture in WA. Tiny Matilda is an off-grid sustainable tiny home with space for up to four quests, with a queen bed and second double bed in the loft, and an outdoor deck for taking in the surrounding Marri Forest and native wildlife.

Hidden Cabins offers one-of-a-kind short stay accommodation experiences nestled in secret locations within three hours of Perth (Boorloo). The three cabins on offer are all completely offgrid, providing guests with a unique, eco-friendly and immersive experience that embraces the natural surroundings. In 2023, the third cabin was added to the collection. Margot is the first family and dog-friendly cabin, located two hours south of Perth in the Ferguson Valley and accommodating up to four guests.





BIGGER STAYS

NEW CITY STAYS

Perth's (Boorloo) accommodation offering continues to grow, with a number of new hotel developments opening in 2023, and more on the way in 2024.

International hotel group Accor opened Wonil Hotel Perth in February 2023 — the first of its unique Handwritten Collection of specially curated hotels to open in Australia. Hotels in the Handwritten Collection are personalised to the surroundings and are one-ofa-kind concepts, with Wonil being the local Noongar word for peppermint tree — a traditional medicine tree which grows along the banks of the Swan River (Derbarl Yerrigan). The 66-room hotel offers stunning panoramic views of the Swan River and surrounding peppermint trees that line the shore of Matilda Bay, and is located adjacent to the University of WA's Nedlands campus. It is also just a stone's throw from the iconic Kings Park and Botanic Garden (Kaarta Koomba) and Blue Boat House. Wonil Hotel offers guests locally sourced cuisine and a premium dining experience at West Kitchen & Bar, multi-functional spaces and an expansive outdoor terrace overlooking Matilda Bay. The hotel also has a unique operating model, with profits going directly to supporting the Forrest Research Foundation, which provides young scholars with the opportunity to conduct research at one of Western Australia's five universities.

Pan Pacific Perth is currently going through an extensive refurbishment, which is expected to elevate the CBD hotel to a new standard of understated luxury. The \$50 million transformation includes the complete refurbishment of 392 guest rooms and suites, revitalisation of 96 Pacific Club rooms and suites, redesign of the impressive ballrooms and meeting rooms on the convention level, the entire lobby and porte cochère, and the exclusive Pacific Club lounge. The extensive refurbishment is scheduled to be completed by mid-late 2024, with the first of the newly refurbished rooms already available for booking.

Perth will be home to the first Hyde Hotel in Australia, with **Hyde Perth** set to open in 2024. Located on Pier Street in Perth's CBD, the former Seasons of Perth is set to be transformed with Hyde bringing its signature festival feeling to Perth. Hyde Perth will offer 120 bohemianchic quest rooms, including 18 spacious suites, two dedicated meetings and event spaces, innovative dining concepts with a destination restaurant and bar, and a lively specialty café that opens onto an outdoor pool area surrounded by lush, tropical landscaping. The new hotel will draw inspiration from WA's rich palette of colours, and the hotel's dedicated entertainment spaces will come to life with a curated program of music and live performances in keeping with Hyde's festival vibe.

Courtyard by Marriott Perth, Murdoch will open its doors in February 2024, located just 10 minutes south of Perth's CBD in one of the city's fastest growing urban catchments. The newbuild hotel offers 150 guest rooms with a contemporary fit-out, flexible workspaces, a fitness centre, an artisanal café and bistro for a 'grab and go' bite or cocktail, and a flexible meeting space with a balcony and pre-function area. The new hotel will form the hospitality centrepiece of the Murdoch Health and Knowledge Precinct.

In Fremantle (Walyalup), the historic Warders Hotel opened its **Warders Cottages Block 2** accommodation offering in July 2023. Following an 18 month multi-million-dollar restoration, the former prison warder cottages have been converted into additional hotel rooms, adding to the existing Warders Hotel offering which opened in 2020. This unique 150-year-old boutique accommodation experience is part of the Fremantle Prison World Heritage convict establishment and located next door to the iconic Fremantle Markets.

In exciting news for Perth's island playground Rottnest (Wadjemup), a major redevelopment of Rottnest Island Lodge site is expected the to open in late 2024. **The Lodge Wadjemup** is a \$40 million development which will offer a range of new accommodation, including affordable and premium options consisting of 46 new boutiquestyle rooms and 56 refurbished rooms. The redevelopment will also feature new food and beverage facilities — including a restaurant with a focus on WA produce, café, gelato bar, community space and two pools.

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BIGGER REGIONAL STAYS

From new hotels to glamping retreats, luxury lodges to caravan parks and resorts, there are a range of new accommodation offerings opening across regional WA.

In Busselton (Undalup), the highly anticipated Hilton Garden Inn Busselton is set to officially open its doors in February 2024, ideally located on the shores of Geographe Bay, in the north of the Margaret River Region. The five-storey property will offer 100 rooms, heated outdoor pool, a 24-hour fitness centre, and event space, and is located directly adjacent to Busselton Jetty, Shelter Brewing and recently reopened The Goose.

lust 15-minutes south of Busselton is a new boutique glamping accommodation offering for the region, Willow Wood Glamping Retreat. The adults only retreat includes 10 sustainable ecotents nestled amongst nature on a hundred-acre farm, each with a king or queen-sized bed, ensuite bathrooms and kitchenettes. The retreat also has a dedicated wellness tent, offering massages and spa experiences using Aboriginal botanical spa product, Larn'wa.

Also in the Margaret River Region, a new village-style of accommodation has opened its doors in the town centre of Dunsborough. Southcamp offers 18 cosy cabins and two comfortable apartments, alongside a Brewhouse bar and kitchen serving in-house brewed beers and a food menu featuring tacos, pizza and burgers, centred around a

large green beer garden. There's also a café serving up great coffee, plus a continental gourmet grocer all in the same complex. The 18 timber cabins are set amongst the bush, with king-sized beds, ensuites and outdoor decks. The two apartments are for those looking for a longer stay, with fully equipped kitchens, laundry, bathroom and indoor and outdoor dining and living areas.

In the southern Margaret River Region, Chambre Estate is a newly renovated luxury lodge offering set on three hectares of charming native bush and farmland. The accommodation includes seven luxurious suites with private ensuites, a private two-bedroom lodge, three cabins offering a range of two and three-bedroom options, plus a honeymoon suite. Guests can wander along the nature trails or soak in one of the property's outdoor wood-fired hot tubs.

In WA's Kimberley region, **Discovery** Parks Broome Holiday & Caravan Park has undergone a \$10 million redevelopment. Ideally located adjacent to Broome's (Rubibi) Town Beach, and overlooking Roebuck Bay (Yawuru Nagulagun) with prime waterfront views, guests can now choose from 22 brand new deluxe two-bedroom and studio cabins, with either ocean or pool views. All cabins have kitchenettes, bathrooms, air-conditioning and balconies to enjoy the views: and two of the cabins are accessible. The redevelopment also included a new resort pool overlooking Roebuck Bay, which was completed in late 2022.

In Kununurra (Goonoonoorrang), the gateway to the eastern region of the Kimberley, **The Cambridge** hotel is currently under construction, with the development due to be finished in 2024. Phase one of the development has been completed, with guests now able to stay in the newly renovated and beautifully furnished existing rooms.

In Karijni National Park, one of WA's most rugged and adventurous National Parks, the accommodation offering Karijini Eco Retreat will be welcoming four new deluxe eco tents for the 2024 season. The tents include fully enclosed ensuite bathrooms, king sized beds with quality bedding, daily room servicing and a front deck offering spectacular views over the park. Karijini Eco Retreat is 100% Aboriginal-owned by Gumala Enterprises, proudly representing the Banjima, Yinhawangka and Nyiyaparli people of the Pilbara region. Access to Karijini National Park and its ancient gorges, crystal-clear water holes and cascading watefalls will also be improved in time for the 2024 season. with 41 kilometres of road to be sealed. helping to boost and improve access to and between Weano Gorge, Dales Gorge and the Karijini Eco Retreat.



WHAT'S TO COME...

Plans have been unveiled for the \$70 million redevelopment of **RAC's Ningaloo Reef Resort** in Coral Bay on WA's Coral Coast. The redevelopment involves the demolition of the current resort to make way for 90 new holiday units, along with a new pool and sunlounge area, restaurant, bar and alfresco dining, and function spaces. The capacity of the resort will increase from 160 to 270 people, with a mix of new accommodation options, from hotel rooms to one, two and three-bedroom units offering stunning panoramic views of the ocean. The new design concept reflects the unique landscapes of the Ningaloo (Nyinggulu) region, with the use of local stone, natural timber and colourful native flowers. Sustainability is also a key focus, with a considerable investment in solar energy and the inclusion of electric vehicle chargers. Works are planned to begin in early 2024 and are expected to take around 24 months to complete.





DREAMLIKE FLAVOURS

CITY DINING

Perth City (Boorloo) and neighbouring Northbridge continue to welcome a flurry of new restaurants, cosy wine bars, rooftop venues and eclectic pubs.

At Perth's sparkling waterfront dining destination Elizabeth Quay (Gumap), several new venues have opened the doors bringing a new level a vibrant energy to the precinct. Lantern on the Quay is a new Cantonese restaurant offering a sophisticated dining experience with a lantern-inspired 140-seat dining room located in the brand new One The Esplanade high rise development. The menu showcases WA's premium seafood offering — including lobster, abalone, scallops and crab, plus WA waqyu beef.

Also in the One The Esplanade development, **6HEAD Perth** opened its doors in November 2023. After opening in Sydney in 2019, the premium steakhouse will serve up its signature sharing steaks at the new Perth venue, alongside a menu of quality seafood and elevated classic dishes. Nearby, **Argyle Bar & Restaurant** is serving up a fusion of traditional Japanese techniques infused with a modern Australian twist. Diners can enjoy Izakaya-style nibbles and sushi platters, with a focus on locally sourced ingredients, whilst sipping sake with stunning views.

Perth's iconic **Print Hall** reopened its doors in July 2023, with the return of **Apple Daily** and original Head Chef Sunny De Ocampo, bringing a modern twist on Asian cuisine with a distinctly Spanish flair to the venue's signature restaurant. On the ground floor, new venue **Stampa** is serving up a journey through Italian flavours, with a menu that celebrates the different Italian

regions — from seafood dishes to hearty hand-made pasta. Tucked away in the basement is **Small Print**, a cellar door and wine bar experience specialising in charcuterie and wine pairings.

Adding to the CBD's selection of Asianfusion restaurants, Melbourne's awardwinning modern Asian restaurant <u>Miss</u> <u>Mi</u> has opened its doors as the signature restaurant for Novotel Perth Murray Street hotel. The menu showcases a mix of dishes influenced by South East Asia, using the traditional art of Asian grill.

Folly is another new hotel dining experience, sitting on the rooftop of Quest East Perth and offering unparalleled 360-degree views of Perth city. Guests can take in the panoramic views while sipping on a classic cocktail, or enjoy a meal in the lush leafy green dining room with a menu inspired by global flavours.

Offering neighbourhood hospitality nestled in the heart of the CBD is **COPIA**— an intimate community-driven space located in the lobby of the 12-storey OneNinety building. The venue offers multiple indoor and outdoor spaces, and serves up artisanal coffee, a curated global wine selection, grab-and-go breakfast options, casual all-day snacks and small plates designed for sharing.

For a European-style wine bar in the CBD, **Enoteca Centro** is a new European-style wine bar, offering a cellar door type experience. Wine is served by the glass for wine lovers to sample different varietals produced locally and across the world. The venue also offers wine courses, masterclasses and experiences and serves up an Italian influenced menu.

In the cultural hub of Northbridge, the team behind the city's Foxtrot Unicorn and Fremantle's Nieuw Ruin has opened Edward & Ida's along popular William Street. The two-storey bar offers a corner pub aesthetic at ground level, with a cocktail den unearthed in the building's basement. Originally built in 1922, the historic venue offers a gastropub feel in the main bar, with downstairs serving up weird and wonderful cocktail concoctions amongst an eclectic collection of taxidermy and vintage wares.

Perth's neighbouring suburb Subiaco has been going through a renaissance this past year, with the opening of several new venues including Subiaco **Continental** — a 300-seater Europeaninspired bistro and tavern; Bar Banter — a backyard-inspired beer and cocktail garden tucked in a laneway; and Greek restaurant Yiamas.

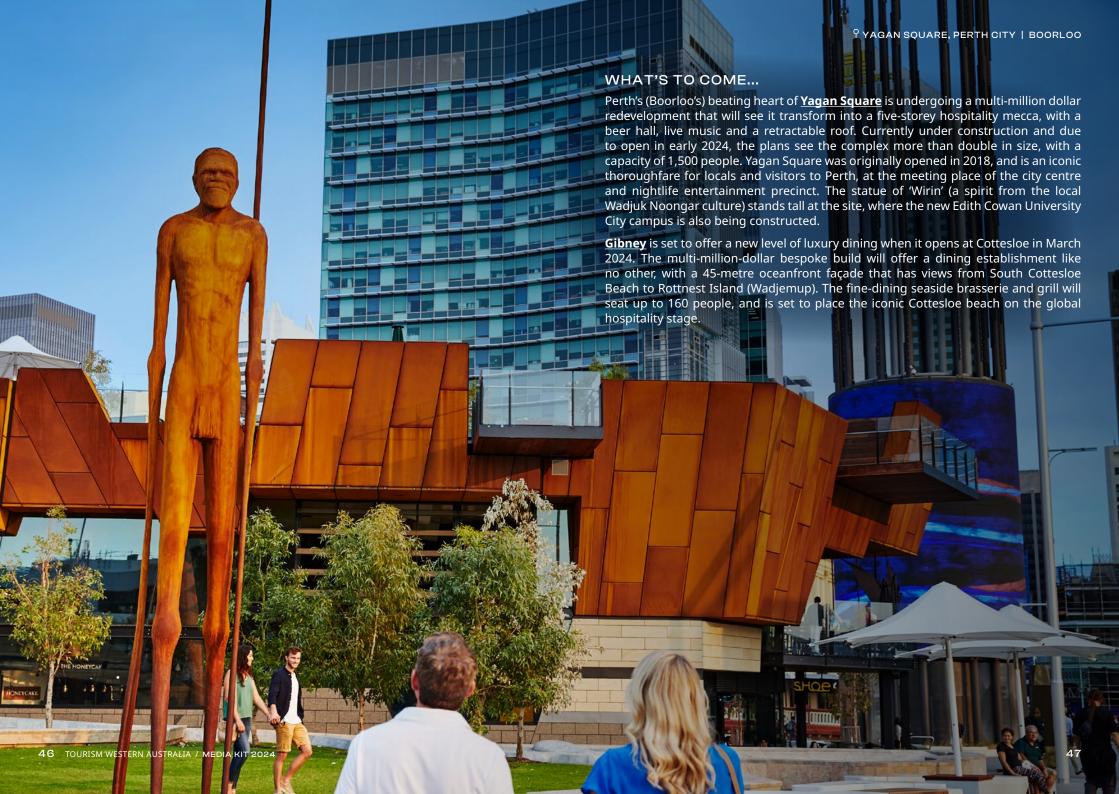
South Perth welcomed its newest hospitality precinct in December 2023. **The Station** — located in the heritagelisted former South Perth Police Station underground French-inspired restaurant and ground-level bar 500-person hospitality venue is part of the \$400 million Civic Heart development, with 25 ground-floor food and beverage venues and retail tenancies within the commercial precinct, as well as 300 luxury apartments.

The port city of Fremantle (Walyalup) also continues to welcome a flurry of new venues, with Italian eatery Vin Populi, Mexian cantina Frida Mexicana, neighbourhood beach bar and restaurant Al Lupo, pizzeria Lolas, and cozy backyard-style bar Patio all opening their doors in 2023.

City breweries continue to be ontrend in Perth, with Phat Brew Club opening a 400-capacity clubroom with taphouse and on-site brewery, outdoor beer garden and restaurant in West Perth. Also in West Perth, multinational brewery **BrewDog** will take over the former Gordon Street Garage venue later this year to become the fifth location to open in Australia. The 600-capacity venue will have 40 beers on tap, and serve up BrewDog's signature burgers, wings and pizza. Further afield in the city of Mandurah (Mandjoogoordap), WA owned and operated craft brewery Wedgetail Brewing will open a new Tap Room, pouring a range of craft brews and wood-fired pizzas.

In Perth's northern beachside suburbs. Hillarys Beach Club opened in December 2023. The huge 1,400 square metre multi-level venue is home to multiple spaces including a restaurant, traditional gastro-style pub, a kiosk for grab-and-go food, a large function space and what's sure to be one of the best balconies to watch an Indian Ocean sunset.







REGIONAL WONDERS

From north to south new restaurants, cafes, breweries and distilleries continue to add to the ever-growing list of regional epicurean options.

In the coastal town of Busselton (Undalup) in the Margaret River Region, stage One of the Busselton Central Shopping Centre's major \$45 million dollar redevelopment opened to the public in July 2023. This exciting development has seen the existing shopping centre almost double in size, offering a new level of shopping, entertainment and dining options to the region. The highly anticipated entertainment and dining precinct opened in time for summer, with the new Inara Restaurant serving up the unique flavours of Levantine cuisine. The Busselton Pavilion will open its doors in early 2024, offering a new destination dining experience from award-winning WA hospitality stalwart John Parker from Parker Group and ex-Vasse Felix head chef Brendan Pratt the creative culinary director. It will boast a restaurant and bar, local wine store, providore and distillery.

Another venture for Brendan Pratt is the new **Coffee Heads**, a drivethrough coffee and sandwich shop in the Busselton suburb of Vasse. Working with local bakers, butchers and providores to source local ingredients, Pratt has created an elevated sandwich and toasties menu that looks to redefine the experience of the traditional road trip lunch stop.

On the Busselton foreshore, **The Goose** is back and once again serving locals

and visitors with an all-day dining menu overlooking the iconic Busselton Jetty. The popular restaurant was destroyed by fire in 2021, but the owners were always committed to rebuilding, and reopened its doors in July 2023.

Also in Busselton, boutique distillery **Beyond Distilling** has opened its doors for tastings, offering an award-winning range of spirits created using sustainably sourced grains from farms in WA's Mid-West, and sustainably grown botanicals from across WA. The unique and truly WA range includes three gins, a vodka and specialty small batch spirits such as bourbon and absinthe.

West Winds Distillery has been distilling in the Margaret River Region since 2010 and has now opened The West Winds Tavern and Distillery in Cowaramup. Visitors can now tour the distillery to discover how the award-winning gins, vodkas and whiskies are made using local and unique herbs and botanicals. The tavern is a family-friendly destination offering traditional pub food, handcrafted cocktails, local craft beers and regional wines.

Further south in the town of Manjimup, Hound and Hunter Fine Foods is a new deli and test kitchen, and the place for truffle lovers to get their fix year-round — with the kitchen serving up lunch plus a variety or truffle infused deli delights to take home. During the truffle season (June to August), truffle hunters can continue their experience at Hound and Hunter Fine Foods for truffle tastings and to purchase their own fresh black truffle.

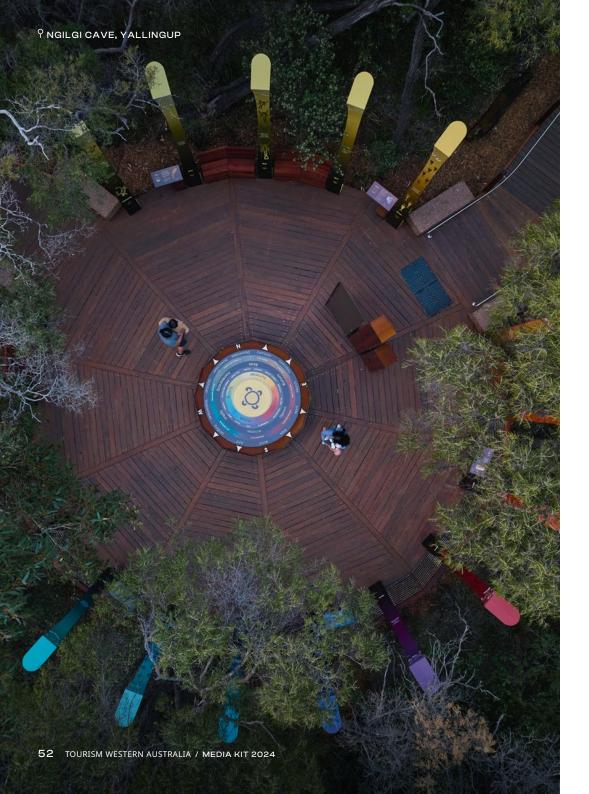
In WA's Golden Outback region Wooleen Station — a working cattle station offering an authentic outback station stay experience — has transformed an historic 100-year-old shearer's shed into a new café and reception. Known as Milimanmanha, the café serves coffees and snacks, and includes a shop for local creators and producers to showcase and sell their products.

Along the Golden Outback coastline, Yirri Grove olive farm has opened a newly refurbished restaurant and farm shop near the town of Esperance (Kepa Kurl). The restaurant offers an authentic paddock to plate experience, featuring the farm's best olives and oils, fresh vegetables from the farm's garden and home baked treats. Guests can also purchase local preserves, gifts and artwork, or take part in olive and olive oil tastings.

multi-million-dollar Thanks to a redevelopment of The Hedland Hotel. the newly refurbished Rays at The Hedland Hotel offers a Palm Springsinspired food and beverage experience with expansive ocean-front views. and a refreshed menu and functions offering to include three bars and eight different spaces. Rays is the first area to go through the venue's extensive refurbishment, with the makeover looking to restore the beloved 1960s seaside hotel back to its heyday.

In the Kimberley, Australia's first part Aboriginal and veteran-owned craft brewery Spinifex Brewing Co opened a new multi-million-dollar alehouse venue at Broome's (Rubibi) iconic Cable Beach at the end of 2023. Spinifex Ale House Cable Beach will caters for up to 600 quests, offering a unique family-oriented venue with children's playground, gubinge garden and large outdoor LED screens, plus a modern Australian food menu and onsite brewery. Spinifex Brewing Co uses native ingredients that support aboriginal producers and supply chains throughout Western Australia, such as lemon myrtle, Geraldton wax, wattle seed, pepper berries and Kimberley gubinge.





EPIC ADVENTURES

Western Australia is brimming with unforgettable adventures ready for any discerning traveller looking for their next unique experience. From nature and wildlife encounters, discovering ancient lands above and below ground, expedition tours on land and water, and big ship cruising, there are so many new adventures to be had across the State.

At Perth's island playground Rottnest (Wadjemup) will be welcoming several new tours for the summer season, adding to island experience. Cicerellos Jet Adventures is now running parasailing tours for thrill-seekers to experience the wonders of the island from a new perspective, 100 metres above the ocean. Major Blue Air will introduce another scenic flight offering from the island utilising a new fleet of aircraft, and Fly Perth has started offering packaged tours from Perth to Rottnest. A new water taxi service by Rottnest Water Taxi will provide another option to get around the island, departing from Thomson Bay. Stop in for a treat at The Basin at a new popup venue **HAVZA**, with ice-creams, tapas and cocktails on offer. Relaxation awaits with in-house massages offered by Mobile Massage Rottnest **Island**, pampering Stay Rottnest accommodation guests. Families will find respite in the newly launched kids holiday care by MBA Rottnest Kids Club, catering to children aged four to 12. Lastly, **Segway Tours WA** will start operating out of the settlement from this summer.

Set above-ground at the site of the historic Ngilgi Cave, the new Ancient Lands Experience takes visitors on a journey to discover 600 million years of stories associated with the Margaret River Region and its people. The new \$3.6 million attraction officially opened to the public in November 2023, and offers a series of interactive installations woven throughout the natural bushland which pay homage to the landscape's formation, the limestone caves, the 60,000-year custodianship of the Wardandi people, and the flora and fauna found in the region. Visitors seeking a deeper cultural experience can explore Wardandi country through the eyes of traditional custodians with Koomal Dreaming at a new purposebuilt Meeting Place.

Perth's port city of Fremantle (Walyalup) has welcomed a number of exciting new adventures. Award-winning walking tour company **Oh Hey WA** has recently expanded its public and custom private walking tour offering into Fremantle. Explore the streets of the bohemian city with an experienced and lively guide, discovering its unique history, incredible street art, hidden bars and hot spots.

<u>Peddle Perth</u> has also taken its fun and immersive rickshaw experiences to the streets of Fremantle, offering informative and scenic tours of Fremantle's iconic locations, as well as brewery, bar and cocktail tours — all on the back of a rickshaw.



Departing from Fremantle Fishing Boat Harbour, **Parasail Whale Watching** with Cicerello's Jet Adventures is a thrilling and unique way to experience WA's humpback whale migration as they pass along Perth's (Boorloo's) coast and around Rottnest Island (Wadjemup) from September to November each year. An Australian first experience, lucky guests can marvel at whales breaching or pec slapping from 100 metres in the air.

Exmouth (Warnangoora) tour operator **Dive Ningaloo** has welcomed a new 18-guest dive charter vessel to its offering. The newly restored **Lady Ningaloo** provides visitors with access to the underwater wonderland of the UNESCO World Heritage-listed Ningaloo (Nyinggulu) Marine Park and the Muiron Islands. Launched in April 2023, the vessel is the only one of its kind in the region, and will be used for year-round liveaboard three or seven-night diving expeditions along the Ningaloo coast.

Small group eco-touring company **Exmouth Adventure Co** has launched two new multi-day expedition tours. In partnership with Trek Ningaloo, the new Ningaloo Odyssey Tour is a four-day adventure through the wonders of the

World Heritage-listed Ningaloo Marine Park, with two days of guided trekking in Cape Range National Park, followed by two days of guided sea kayaking over Ningaloo Reef. Explore rugged gorges and majestic landscapes, then traverse across coastal plains to swap trekking gear for a sea kayak and snorkelling equipment, all while camping under the stars. Exmouth Adventure Co has also launched a new five-day Dampier Archipelago and Murujuga National Park sea kayaking and island camping expedition, exploring one of the most diverse marine environments in WA, and one of the most significant and diverse collections of Aboriginal rock art in the world at Murujuga National Park.

Adding to the Ningaloo trekking experiences, **Off The Beaten Track** has announced a new five-day adventure in Ningaloo and Cape Range National Park. Based in Exmouth each night at Mantarays Ningaloo Beach Resort, the tour includes sea-kayaking to discover the secluded lagoons and pristine beaches of Ningaloo, swimming with gentle whale sharks, hiking the spectacular Yardie Creek and Mandu Mandu Gorge; and experiencing the panoramic views on the Badjirrajirra Walk through Charles Knife Canyon.

Witness the wonders of the Kimberley and one of the world's greatest natural phenomenon the Horizontal Falls (Garaan-ngaddim) with the **Ultimate** Horizontal Falls Luxury Stay. The 24hour experience is the only chance to truly marvel at the power of the changing tides that create this natural attraction. The luxurious vessel, the letwave Pearl, offers a 'floating hotel' experience for up to 20 quests, with three types of rooms on offer, including premium cabins with a queen bed, private ensuite and balcony. Passengers will take to the sky with helicopter views of the Falls and finish their day marvelling at the changing colours of the Kimberley at sunset.

In April 2023, WA strengthened its reputation for incredible wildlife encounters with a licensed swimming with sea lions trial approved at Shoalwater Islands Marine Park in Rockingham, less than an hour from Perth (Boorloo), and Jurien Bay Marine Park on the Coral Coast. Four tour operators have been chosen to take part in the trail, including **Perth Wildlife Encounters** for Shoalwater Islands Marine Park; and **Turquoise Safaris**, **Jurien Bay Oceanic Experience** and **Lobster Shack** for Jurien

Bay Marine Park — providing guests with an unforgettable experience with these playful Australian sea lions. The participating tour operators are licenced by the Department of Biodiversity, Conservation and Attractions (DBCA), with the licence fees reinvested into seal research and conservation.

The longest timber-piled jetty in the Southern Hemisphere has welcomed 13 underwater sculptures, to create a sculpture trail and artificial reef at the end of the 1.8-kilometre icon in the Margaret River Region. This new addition to the **Busselton Jetty** is a submerged experience for divers, swimmers and snorkellers, while the sculptures create new habitat for local marine wildlife. Sculptures featured in this project are a tribute to WA, designed by local artists and displayed within one of the state's most iconic destinations. To enhance the immersive experience for visitors, special signage and a map are provided for the underwater journey.

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Exploring an ancient valley of giants has now become more accessible thanks to a major upgrade of infrastructure. The **Ancient Empire at the Valley of the Giants** near Walpole in WA's Great Southern Region has now reopened with more than 400 metres of new accessible trails for wheelchairs or strollers, allowing more visitors to experience a magical loop of discovery through the towering tingle tree forest.

Perth's (Boorloo's) Swan River **Seaplanes** has released a new luxury seaplane tour departing from the iconic Swan River (Derbarl Yerrigan), flying over the bubble gum pink hues of Hutt Lagoon to the marine wonders of the Houtman Abrolhos Islands. The tour touches down on the tranguil waters near the Abrolhos Island's Post Office Island, and includes a behind-thescenes tour of Liddon Pearl Farm before sitting down to a WA seafood barbecue lunch, followed by low-level orbits over the famous Batavia shipwreck and the Pink Lake at Hutt Lagoon after take-off. Swan River Seaplanes has also added to its scenic flights to Rottnest Island (Wadjemup) experience by including the thrill of a water landing at Thomson Bay.

In Denmark and Frankland River, a collective of businesses are working together to establish new tourism product in the Great Southern Region. The collective includes **Upland Farm** and **Chimes Spa Retreat**; wineries **Singlefile** and **Alkoomi**; plus restaurant and distillery **The Dam**. New tours include bespoke experiences at Alkoomi and Singlefile — with progressive wine tastings and behind-the-scenes insights into the history, production and growth of the vines, as well as masterclasses.

For accommodation, Upland Farm has launched two new one-bedroom cabins set on the 107-acre farm. In Albany (Kinjarling), a new scenic helicopter tour will soon take off — launching from the town jetty. **Scenic Helicopters** will work with the collective to package tours to the wineries and restaurants, as well as offering scenic flights over Albany's stunning coastlines.

In May 2023 a \$150,000 new walking trail opened in Kununurra's (Goonoonoorrang's) Mirima National Park, in the heart of the eastern region of the Kimberley. The new Yoorrnging Geranyem Banan Trail, meaning 'painting on rocks trail' to the local Miriuwung people, the trail is the longest in the park at 3.5 kilometres long, offering breathtaking scenery of the spectacular natural rock formations.

For a guided hiking experience, the <u>Hike Collective</u> launched a new walking tour on Rottnest Island in 2023, exploring the environmental and conservation activities and world-class sustainability practices on the island. The two-hour tour highlights what happens behind the scenes to keep the island thriving and sustainable as an A-class reserve, shining a light on the importance of environmental preservation and sustainable tourism.

For road tripping adventures, hiring a 4WD camper vehicle to explore WA's incredible coastlines and epic outback landscapes has now become easier thanks to the recent introduction of two new rental companies. **4xploring Rentals** offer premium off-road rental vehicles with rooftop tents for hire, plus a six-person camper trailer. The vehicles



boast industry-leading equipment and accessories, and there is also the option to book personalised packages with food and beverage preloaded into the vehicle. Pick-up is only available in Perth, with drop-off locations in Exmouth (Warnangoora), Broome (Rubibi), Kununurra and Darwin.

Adventure Rentals has recently increased its fleet and depot locations into WA, with depots now available in both Perth and Broome. Offering premium 4WD camper vehicles for hire, travelers can fly into Broome and explore the outback wonders of the Kimberley region, and tackle the rugged beauty of the Gibb River Road from Broome to Darwin, one of Australia's most unique 4WD adventures.

For the eco-conscious road trippers, Australia's longest EV highway is set to launch in 2024. A State Government initiative helping to support the future of cleaner, greener electric vehicles into the future, the **WA EV Network** will include 98 new electric vehicle fast charging stations and back-up chargers at 49 different locations. all due to be

fully installed by 2024. The charging stations will connect Perth and regional WA — stretching over 7,000 kilometres from Kununurra in the north, to Esperance in the south, and all the way east to Eucla, with the average distance between charging stations around 160 kilometres.

The latest charging stations have been installed in Esperance (Kepa Kurl) in the Golden Outback, with up to four vehicles able to charge at the same time. The WA EV Network is also now connected in Albany, Walpole and Manjimup in the South West; Lancelin (Wangaree), Jurien Bay, Geraldton (Jambinu) and Exmouth in the Coral Coast; Broome, Kununurra and Karratha in the North West; and in Perth, the first charging station has been installed in the iconic Kings Park (Kaarta Koomba).

In another Australian first, WA-based company **RedSands Campers** is planning to launch its first fully electric 4WD camper in early 2025. Partnering with Roev, the EV 4WD Campers are expected to raise the bar for nature-based 4WD camping by

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developing a customised fit-for-purpose electrification solution. Not only will the vehicles offer reduced running costs and reduced emissions, but also offer a much guieter and smoother touring experience across WA's epic landscapes.

There are several exciting updates for WA's cruising industry. Virgin Voyages has announced a second scheduled Australian season that includes visits to Albany (Kinjarling), Broome (Rubibi) and Perth's (Boorloo's) port city of Fremantle (Walyalup). The Resilient Lady is set to arrive in Fremantle on December 3, 2024 for a full turnaround — meaning all passengers will be disembarking and new passengers will join the cruise from the eclectic port city. It will be a welcome addition to WA's sparkling coastlines when it is added to the itinerary list for summer 2024/25.

Scenic Eclipse II will bring a new level of luxury cruising to the Kimberley in 2024, as the only ship sailing the region with two helicopters on board, allowing for unparalleled exploration of its ancient wonders. From May 2024, the new Discovery Yacht will bring a 6-star ultra-luxury experience catering for up to 228 guests, with spacious all veranda suites, personalised butler service, a spa, two vitality pools, up to 10 dining experiences, next-generation Zodiacs and the two state-of-the-art helicopters.

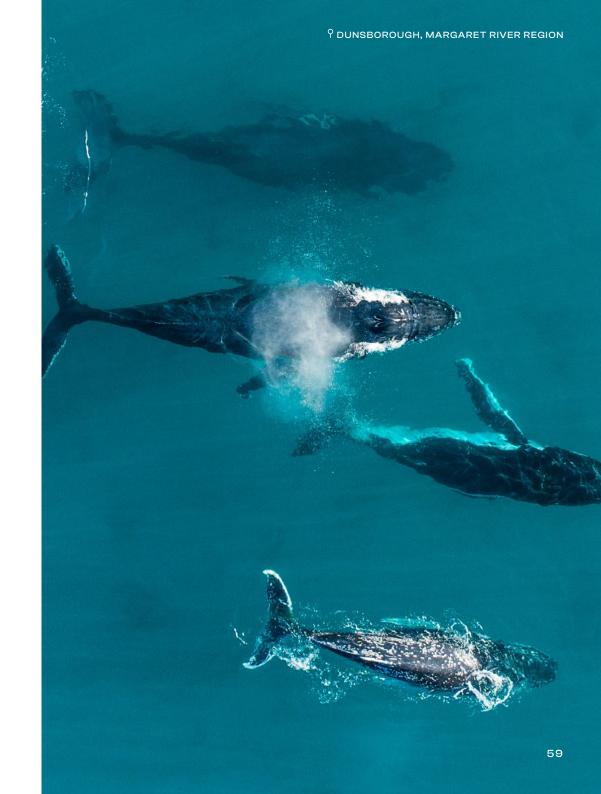
Coral Expeditions has announced a new Whales and Trails of WA itinerary exploring the stunning coastline of the South West. Setting sail in October 2024, the 10-night voyage onboard the Coral Adventurer expedition ship will follow the annual migration of the Humpback, Southern Right and Blue Whales across the Indian and Southern Oceans with

their calves. Departing and returning from Fremantle, each day guests will step ashore to explore the South West region's awe-inspiring trails.

French-flagged expedition cruise line PONANT and luxury pearling company Paspaley will debut a new boutique expedition motor yacht Paspaley Pearl by PONANT in the Kimberley in 2024. Set to commence the inaugural Kimberley season in June 2024, the 30-quest vessel will bring a new era of luxury explorations in the Kimberley. It will be the newest and only boutique expedition motor yacht in the Kimberley with private balconies, with the highest level of environmental and technical systems, offering a new standard of excellence in the region.

True North Cruises' new vessel set sail in March 2023. True North II is a purpose-built expedition cruising vessel, offering a more intimate experience with capacity for only 22 quests, plus a combined saloon/lounge area, sundeck, outdoor bar deck and dedicated sports deck.

On the magical waters of WA's Coral Coast, **Eco Abrolhos Cruises** has launched a new five-day Astro Tourism experience. Guests will cruise the Abrolhos Islands by day, then search for far-off galaxies and giant star clusters at night. Offering 17 fully air-conditioned cabins with ensuites, guests will also enjoy a range of marine and wildlife spotting tours, and discover the history of the Batavia shipwreck.



ANCIENT TRACKS

Murujuga National Park has been nominated for a World Heritage-listing, as lodged by the Federal Government, in partnership with the Murujuga Aboriginal Corporation and Western Australian Government. Located near Karratha in the Pilbara region of WA's North West, Murujuga is presented as a living cultural landscape, with potential 'Outstanding Universal Value' demonstrated through the extensive petroglyph collection, the living cultural traditions and the deep time histories of land and sea use. Murujuga has an estimated one to two million images in an area of more than 100,000 hectares, across land and sea country. Murujuga has the densest known concentration of hunter-gatherer petroglyphs anywhere in the world. The earliest the nomination is likely to be considered by UNESCO is mid-2024.

Camping with Custodians in WA is an Australia-first program that develops high quality public campgrounds on Aboriginal lands, which are then owned and operated by the Aboriginal community. There are currently six Camping with Custodians sites across the Kimberley and the Pilbara, with a seventh campground currently under development and due to open in 2024. Lombadina is located on the Dampier Peninsula, just over a two-hour drive north of Broome (Rubibi), and will have up to 35 campsites, a camp kitchen and ablution facilities. A number of Aboriginal cultural tours are also available from Lombadinda to enrich the visitor experience, including mud crabbing tours, ancient footprint tours

to discover the history of the Lombadina Mission, kayaking tours, and fourwheel-drive tours to Cygnet Bay, Swan Point and One Arm Point to visit the communities and trochus hatchery.

In Walyalup, the port city of Fremantle on Perth's coast, In Culture Tours has begun operating an immersive walking tour that delves into the Moorditi Noongar stories of the Mammong Bidi (whale pathways). These unique tours uncover the history and Aboriginal culture of the historic city, led by a passionate Whadjuk guide.

Wooramulla Eco Cultural Journeys is a new tour exploring the Yinggarda history and culture of WA's Gascoyne region. Departing from the town of Carnarvon in the Coral Coast, tour options include half-day tagalong tours through the Gascoyne, including the spectacular blowholes of Quobba Station, and overnight tours of Mundathurra Kennedy Loop. There are also threehour cultural town tours of Carnarvon to discover traditional bushfoods, medicine and wildlife; stargazing story tours; wildflower walkabouts and burrowing bee tours.

In Boorloo (Perth), Nyungar Tours has recently added a new Yorgars Basket Weaving Workshop to its tour offerings. Located in the picturesque Mindeerup Scented Gardens, this exclusive and healing basket-weaving workshop is a traditional female only experience, celebrating the strength and artistry of women within Noongar culture.





WONDROUS EVENTS

WA plays host to an incredible range of world-class cultural, arts, sporting and culinary events each year, with several exciting new major events coming to Perth in 2024.

This year Perth (Boorloo) welcomed a new multi-sensory festival celebrating WA's rich Aboriginal culture and breathtaking biodiversity. **EverNow** lit up Perth with five nights of sound, light and fire during October, the Noongar season of Kambarang, and is set to return in 2024.

WA will become the wrestling capital of the world when World Wrestling Entertainment (WWE) descends on Perth for an exclusive globally-televised Premium Live Event at Optus Stadium on February 24, 2024. Thousands of wrestling fans will be able to witness the spectacle of the world's most famous WWE superstars when **WWE** Elimination Chamber: Perth power slams into the city. Logan Paul, Cody Rhodes and Rhea Ripley have already been confirmed for the global spectacle expected to reach approximately one billion people.

For sporting fans, Perth will host the Australian leg of the **HSBC SVNS** (formerly known as HSBC Rugby World Sevens Series) in 2024 and 2025. This Australian-exclusive global rugby event will take place from 26 to 28 January, 2024 and again in 2025 at Perth's rectangular stadium, HBF Park.

The World Surf League's annual Margaret River Pro will return to the South West region as part of the World Championship tour from April 11 to 21, 2024.

Perth's multiple award-winning, and world's most beautiful, Optus Stadium will once again welcome the 2024 Australian rules football (AFL) season, with the Fremantle Dockers and West Coast Eagles taking on their rivals.

On the culinary calendar, Shore Leave Festival will celebrate WA seafood in the Coral Coast town of Geraldton (Jambinu) from April 24 to 28. In the heart of truffle country in the State's South West, Manjimup will host an incredible line-up of Australia's top culinary talent when Truffle Kerfuffle returns in June 2024, and Taste Great Southern will shine a spotlight on the food and wine in the region from May 2 to 12, 2024. In the North West, the Boab Metals Ord Valley Muster (May 17 to 25, 2024) will shine a spotlight on the culture and extraordinary natural landscapes of the eastern Kimberley region from May 17 to 25, 2024; and Broome's (Rubibi's) annual Shinju Matsuri (festival of the pearl) will return in 2024, celebrating the town's unique multicultural and pearling history from August 17 to September 1.

Other standout events to keep an eye on include the annual **FRINGE World Festival** (January 19 to February 18, 2024) and **Perth Festival** (February 9 to March 3, 2024), which both deliver a vibrant program of live music, theatre, visual arts, comedy, dance and family friendly events throughout Perth's festival of summer. **Sculpture by the Sea** turns the iconic Cottesloe Beach into a stunning sculpture park from March 1 to 18, 2024.

EASIER ACCESS

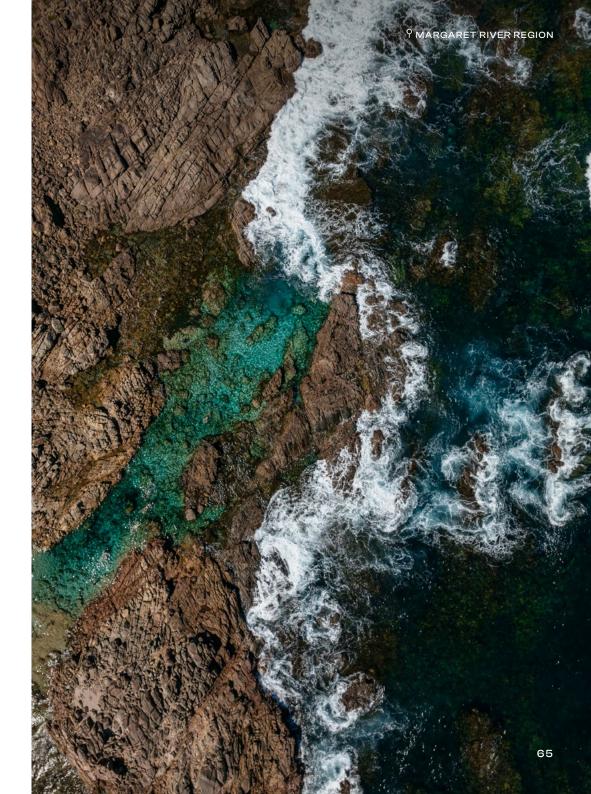
WA's global and domestic aviation network continues to grow, improving access for visitors to explore the dreamy wonders across the State.

Parisians will say bonjour to WA's pristine beaches and sunny skies on a new direct flight to Perth (Boorloo) launching in 2024. From July 12, the 17-hour Qantas direct flight service from Paris and Perth will operate four days per week during the European summer and the Paris Olympics, moving to three per week from mid-August 2024. The route will also provide seamless connections for more than 70 destinations across the region, including Athens, Barcelona and Frankfurt. The new direct service also provides a great opportunity for east coast travelers to have a 'stopover in Perth' on their way to Europe.

Direct flights from Vietnam to Perth have taken off in 2023, with both Vietjet and Vietnam Airlines now flying direct between Ho Chi Minh City and Perth. This is a new route for both carriers, with Vietnam Airlines operating three flights per week, and Vietjet two.

In domestic news, Nexus Airlines took off on its inaugural flight on the Northern Route in July 2023, departing from Broome (Rubibi), bound for Kununurra (Goonoonoorrang) before heading onwards to Darwin. The Northern Routes flight provides daily air services between Broome, Kununurra and Darwin — and has been developed to allow for same day connections from Melbourne, Sydney, Brisbane and Adelaide to the ancient wonders of the Kimberley.

Sydneysiders will soon be able to fly nonstop to the iconic Margaret River Region thanks to a new Jetstar route connecting Sydney and Busselton-Margaret River Airport, set to take off from March 26, 2024. Following the success of the Melbourne non-stop flights launched in 2022, this new service - which will operate three times a week - will provide east coast visitors with easier access to the Margaret River Region, famed for its incredible premium wines, spectacular coastline, dazzling caves and towering forests.





DESTINATION PERTH

ADIE CHAPMAN | OH HEY WA

By the time Adie Chapman finished her mechanical engineering degree, she knew it was not for her.

"I fell in love with walking tours when I was travelling, it was the first thing I would do in a new city," Adie says.

She founded Oh Hey WA, which offers walking tours of Perth (Boorloo) through hidden laneways, lost stories and local bars. Recently, Adie has added Fremantle (Walyalup) walking tours, exploring the art, history and culture of the port city.

"Fremantle's got the highest concentration of Victorian architecture outside of the UK, and there's all these layers of history, art and music that give it a real good vibe," Adie says.

Adie is a recipient of the WA Tourism Young Achiever Award, and while visitors learn from her insights, she also thrives on these interactions.

"For a few hours, I get to be someone's best mate and a big part of their adventure and show them the best of my local city, it's just such a joy."



DESTINATION PERTH

TONY HOWELL | EXECUTIVE CHEF, SEAWEST

Chef Tony Howell served luxurious meals at iconic Cape Lodge in Margaret River for 20 years, placing it into Conde Nast Traveller's top 20 hotel restaurants worldwide, three times.

Today, Tony is a consultant executive chef, including for Sea West, a company offering seafood cruises in Mandurah (Mandjoogoordap), Dunsborough, Rottnest Island (Wadjemup) and Broome (Rubibi).

Growing up in Perth's beachy Scarborough, the ocean is a constant in Tony's life. At Sea West, he delights in visitors experiencing quintessential West Aussie moments; meeting dolphins in Mandurah before feasting on crabs, tasting pearl meat off Broome at sunset, or catching lobsters (called 'crays') near Rottnest Island.

"Pulling up the crays at the side of the boat and eating them — that's an experience not many people get to have."

Although he travels for work, Tony relishes returning to Margaret River.

"Driving down to 'Margies', I get this relaxed feeling in my shoulders," he says. "When I get there, I'm chilled out, there are kangaroos in my backyard eating my veggies — it's just amazing."



AUSTRALIA'S SOUTH WEST

JOSH WHITELAND | KOOMAL DREAMING

It's not every day you hear the sounds of a didgeridoo wafting out of an ancient limestone cave system. But 15 years ago, some tourists did, and when they followed the sound, they found Josh Whiteland.

"In the early days, I was playing in Ngilgi Cave because for me, it's quite spiritual and very grounding in there, it wasn't for tourism," the Wardandi man explains.

The tourists' appreciation led Josh to start multi award-winning Koomal Dreaming, a tour company in the Margaret River Region.

Josh got his start in tourism 23 years ago at an Aboriginal cultural centre, before starting Koomal Dreaming, the name inspired by the Wardandi word for brushtail possum, Josh's totem.

"Tourism is a great vehicle to continue to share and practice culture, while working on country," Josh says.

Today, Josh delivers moving didgeridoo performances inside Ngilgi Cave, and introduces bush foods, and fire-making. He proudly guides guests through the new Ancient Lands Experience above Ngilgi Cave, featuring Aboriginal interpretive material that Josh helped develop.



AUSTRALIA'S SOUTH WEST

SEAN BLOCKSIDGE | MARGARET RIVER DISCOVERY CO.

Sean Blocksidge of Margaret River Discovery Co. is passionate about connecting visitors to the sights, sounds, and sips of the South West. He particularly relishes introducing tourists to the actual Margaret River (Wooditchup).

"Floating down the Margaret River in a canoe is massage for the soul," Sean says. "A truly magical experience, drifting by towering eucalyptus forest."

Sean started his career in hospitality management and wine tourism, but in 2008 he answered the call of the wild and started his nature and wine tours.

Sean's Discovery Tour caters for just six guests. It incorporates a hike on the spectacular Cape to Cape coastal track, four-wheel-driving, paddling the dreamy river, and an exclusive winery experience, touching on local Aboriginal and surf culture.

Margaret River Discovery Co. is Eco Tourism certified, and rated the best tour in Western Australia on Trip Advisor's 2023 Travellers Choice Awards. But despite the success, expansion does not appeal.

"The dream for my business is to keep it small and personalised, and more deeply connect people to what makes Margaret River wine so special," Sean says.



AUSTRALIA'S CORAL COAST

DARREN 'CAPES' CAPEWELL

I WULA GURA NYINDA ECO CULTURAL ADVENTURES

Shark Bay (Gutharraguda / Gathaagudu) is a place of striking contrasts, where red sand dunes meet aqua seas. It's World Heritage-listed for its nature, but Darren 'Capes' Capewell says this is also a spiritual place.

Capes is descended from the Nhanda and Malgana people, who have thrived here for 35,000 years. His tour business is Wula Gura Nyinda Eco Cultural Adventures, meaning 'you come this way', a traditional term for sharing stories. Tours include walks on country, kayaking, a didgeridoo night dreaming tour, and overnight camping.

"We want to introduce people to country so they understand the responsibility of looking after country," Capes says. "And our tourism business allows us to do that."

Next year, Capes plans to introduce two-day walking tours, through Francois Peron National Park and on Dirk Hartog Island (Wirruwana), giving visitors an even greater connection to Shark Bay.

"We don't see nature, we feel it," Capes explains. "You're born with the gift to be able to have an emotional connection to the planet."



AUSTRALIA'S CORAL COAST

EDWINA SHALLCROSS | BULLARA STATION

When Edwina Shallcross married Tim, joining the Bullara Station (Punurrba) family, she already had red dust in her veins, having grown up on a station near Cue.

Out of necessity, Bullara, near Exmouth (Warnangoora), diversified into station stays in 2010.

"I still remember our first quest," Edwina recalls. "Like a puppy, I sprinted down the driveway and tapped on his windows and asked him to have a cup of tea. He declined, but handed me a \$50 note, and I thought, 'Wow, I can do this again."

Bullara Station Stay now offers accommodation and camping options, damper tasting, burger nights and unforgettable sunsets.

"This landscape, it's just so vast, unfiltered and raw. The scale of the night skies makes you feel how insignificant you are."

A local Aboriginal elder recently gave Edwina goosebumps when she explained Bullara has always been a meeting place.

"There's something bigger than all of us that makes this place unique, I feel it when I drive over the grid," she says.



AUSTRALIA'S NORTH WEST

CLINTON WALKER | NGURRANGGA TOURS

After working in the resources sector, Clinton Walker a Ngarluma / Yindjibarndi man, changed direction.

"I wanted to be able to educate people about the significance of Aboriginal heritage and culture so that we could protect it for future generations," he says.

His company Ngurrangga Tours quides people through Millstream-Chichester National Park, and the world's largest collection of rock art, carvings called petroglyphs at Murujuga National Park.

"The rock art, and Murujuga itself is the beginning of many songlines that are connected to other Aboriginal groups across Australia," Clinton says. "Murujuga should be a world wonder. I'm hoping that soon we'll have World Heritage listing and it'll get more people visiting the area."

Clinton's dreams for the future include obtaining land for guest accommodation, multi-day tours on horseback, and even helicopter tours.

While he has won many awards, Clinton's greatest reward is seeing the younger generation enter tourism. His two nephews are employed with him, ensuring culture will continue to be shared.



AUSTRALIA'S NORTH WEST

ROSANNA ANGUS

I OOLIN SUNDAY ISLAND CULTURAL TOURS

Rosanna Angus of Oolin Sunday Island Cultural Tours is officially Australia's best tour guide for 2023, according to the Australian Tourism Awards.

On the Dampier Peninsula in the Kimberley, Rosanna guides people to Sunday Island (Ewuny), home to her ancestors before the Sunday Island mission was established.

Rosanna was raised in the One Arm Point community, and still lives there today. She is proud to share her Jawi culture and her family's lived experiences.

"Up in the Kimberley, we still practice our ceremonies, and living off the land, we still practice hunting and traditional ways," Rosanna says.

On her boat tours, visitors experience the Kimberley's massive tidal eddies and explore Sunday Island's rugged beauty and sheltered coves.

"I've been in tourism for a long time, and I know this is the tool to be able to showcase our beautiful culture to the world," Rosanna says.



AUSTRALIA'S GOLDEN OUTBACK

JAIMEN HUDSON | ESPERANCE ISLAND CRUISES

Jaimen Hudson's company Esperance Island Cruises tours the wild coastline and islands around dreamy Esperance (Kepa Kurl), and despite being born here, Jaimen knows it's remarkable.

"It's the contrast of colours between the turquoise water, the white sand and granite rocks, and then you've got sealions, dolphins, and eagles flying around," Jaimen says. "We take people to the most untouched, beautiful coastal part of the world, and I'm not joking."

Jaimen also shares Esperance's marine wonderland through his drone imagery.

Multiple accolades acknowledge his work, including West Australian Young Achiever of the Year, a finalist for Young Australian of the Year and Esperance Tourism Business of the Year.

A wheelchair user himself, Jaimen strives to make tourism accessible. His wheelchair accessible vessel is complemented by an accessible four-wheeldrive van, and soon, two accessible holiday apartments will be built.

"It's really important to me to make sure that everyone gets to use our product, not just people in a wheelchair, and not just able-bodied people," he says.



AUSTRALIA'S GOLDEN OUTBACK

FIONA SHILLINGTON | ESPERANCE CHALET VILLAGE

Fiona Shillington of Esperance Chalet Village was born in Esperance (Kepa Kurl), on WA's spectacular southern coastline, but moved to Sydney at age 18, building a career in media. Decades later, she returned for a holiday with her husband and four children.

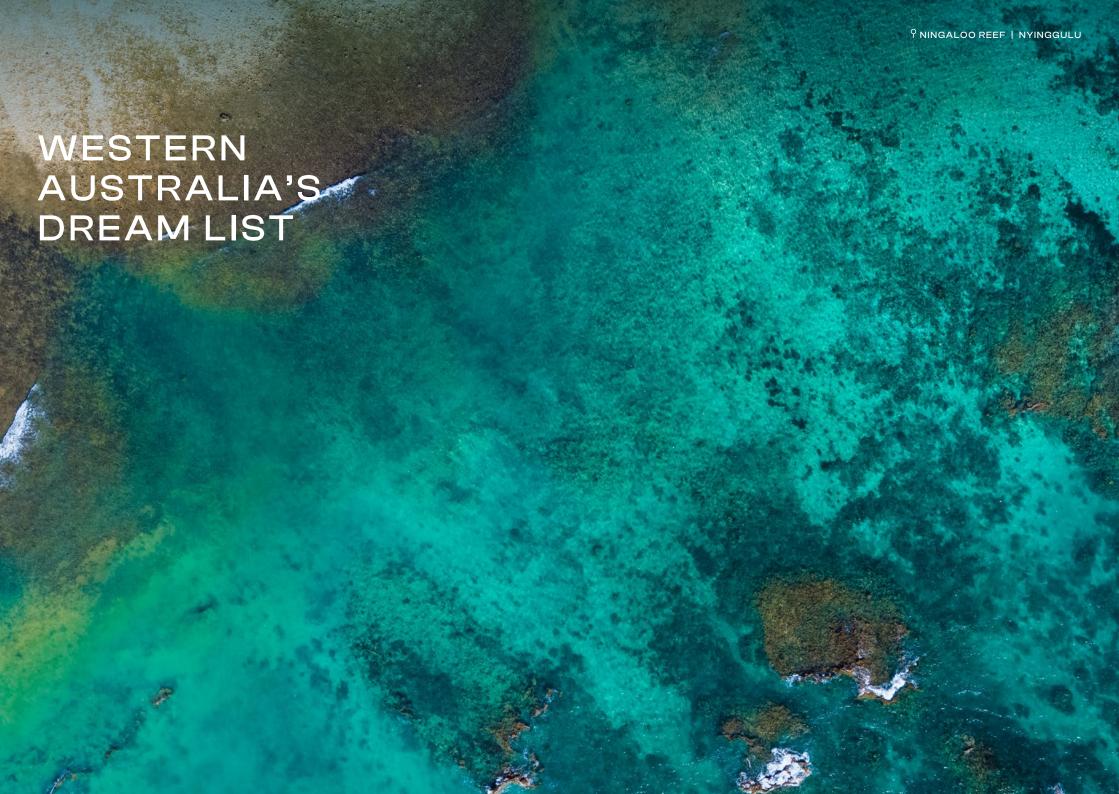
"My husband pointed out that the beaches here are mind blowing, which I just took for granted," Fiona says. "Within a week of being in town, our noses were plastered on real estate windows, wondering what we could do here."

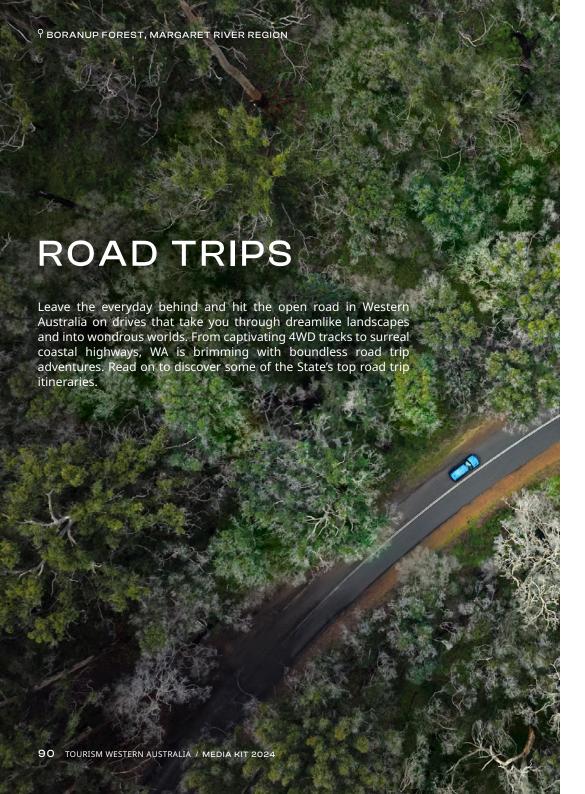
The pair discovered a rundown holiday camp on acreage near Bandy Creek Boat Harbour, and recognised its potential. The result is their rejuvenated, funky A-frame chalets, which accommodate just 36 quests.

Looking forward, Fiona plans to build a micro-winebar, hosting more events and wellness retreats. But however guests visit, the appeal of staying in Fiona's chalets is undeniable.

"Not everyone lives in a triangle house, and some people find that really magical."







CORAL COAST HIGHWAY

One of the greatest road trips on Earth, leave the everyday behind and hit the open road to Ningaloo Reef (Nyinggulu). The Coral Coast Highway is one of the world's most colourful and spectacular road trips, extending across 1,200 kilometres of stunning coastline from Perth (Boorloo) to Exmouth (Warnangoora) and adjoining two UNESCO World Heritage-listed regions, Ningaloo Marine Park and Shark Bay (Gutharraguda / Gathaagudu).

This unique self-drive adventure takes you to otherworldly landscapes, ocean wonders and World Heritage-listed treasures. From the surreal pink hues of Hutt Lagoon (Pink Lake), to the exhilarating marine wonderland of the world's largest fringing coral reef, this really is the road trip of your dreams.

The Coral Coast region is famous for its uninterrupted stretches of white sandy beaches, untouched coral reefs just metres from the shore, breathtaking gorges, rugged coastlines, a dazzling array of colourful wildflowers, and bucket-list marine life adventures including swimming with whale sharks, humpback whales and manta rays.

Further details on this dreamy coastal itinerary can be found <u>here</u>.

GIBB RIVER ROAD

Australia's most iconic four-wheel drive adventure, the Gibb River Road is a true open road outback experience that takes travellers through the heart of the Kimberley. An adventure that will live with you forever, this 660-kilometre road trip takes in spectacular gorges, thundering waterfalls, secluded swimming holes, ancient rock art and endless wildlife encounters.

This 10-to-14-day pilgrimage through the heart of the Kimberley's red-dirt wilderness is one of Australia's bucketlist outback four-wheel drive adventures, best experienced from May to October.

Further details on the itinerary for this four-wheel drive adventure can be found **here**.

SOUTH WEST EDGE

Embark on an epic coastal adventure along the South West Edge from Perth to Esperance (Kepa Kurl).

Wind your way through towering karri forests, premium wine regions and marine life-rich coastlines before looping across the golden outback. An otherworldly blend of nature, wildlife, coastlines and culture — lifelong memories are yours to collect on this truly iconic drive.

Take the time to relax, soak up the scenery and discover the incredible food and wine on offer on this 8-to-14-day adventure that traverses 1,500 kilometres showcasing the best of what the region has to offer.

Further details on the itinerary for this epic coastal adventure can be found **here**.

SOUTH WEST NATURE & WINE DRIVE

A journey of adventure and indulgence, the South West Nature and Wine Drive takes you through the epicurean delights and natural wonder of the Margaret River Region.

A spectacular coastline is the backdrop to this four-day road trip adventure. Traverse towering forests, stand in the stillness of ancient caves, and enjoy premium wine and exquisite local produce.

Journey through the epicurean delights of three different wine regions — Geographe, Margaret River and the Southern Forests, sampling world-class wines with more than 100 cellar doors to choose from, and a bounty of fresh produce including black Périgord truffles, fresh fruits and marron.

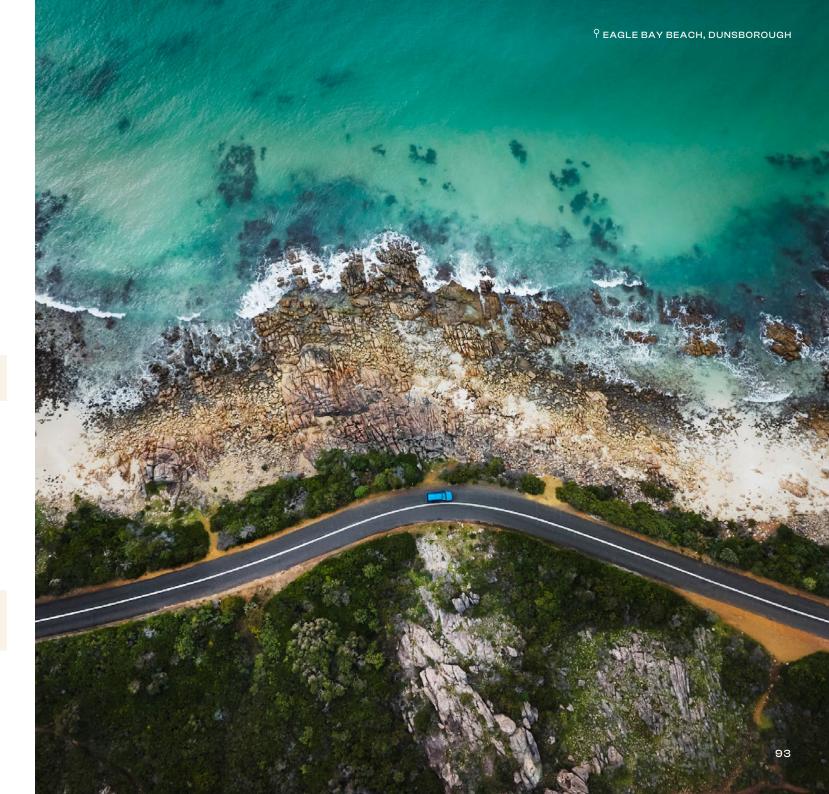
Further details on this indulgent wine and nature itinerary can be found here.

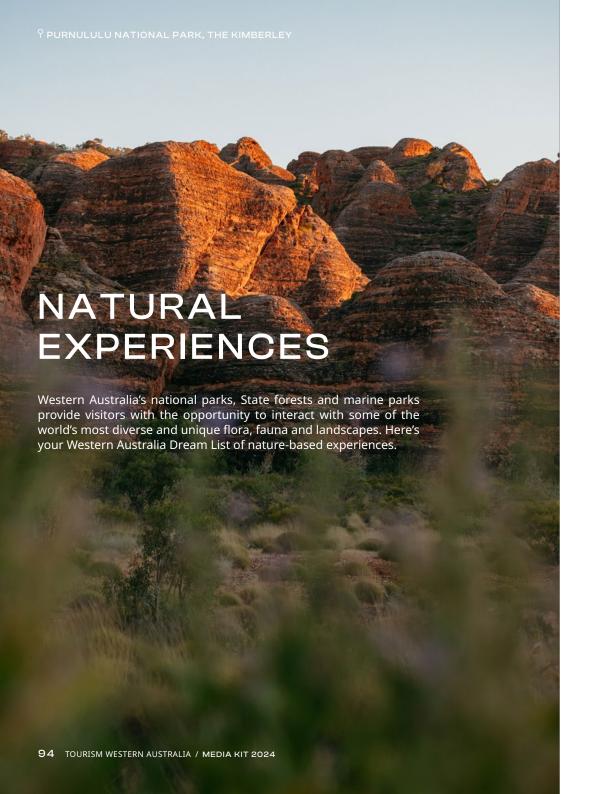
PERTH DAY TRIPS

There are plenty of exceptional road trip adventures right on Perth's (Boorloo's) doorstep.

From the naturally charming Swan Valley and Perth Hills, home to WA's oldest wine region, to coastal Mandurah's (Mandjoogoordap's) captivating beach to bush drive, you'll quickly discover your dream day trip is closer than you think.

Further details on some of Perth's most popular day trip itineraries can be found here.





NINGALOO REEF

Easily accessible from shore, you don't need to travel by boat to snorkel this World Heritage-listed underwater wonderland. The world's largest fringing mainland reef is home to brilliantly coloured coral and tropical fish, sea turtles and manta rays, plus one of the world's top shore dives at Exmouth's (Warnangoora's) Navy Pier. Whale sharks and humpback whales visit each year, and visitors are able to swim with these gentle giants of the ocean, with tours operating out of Coral Bay and Exmouth.

PURNULULU NATIONAL PARK

In the Kimberley, another World Heritage-listed gem, Purnululu National Park on Gija and Jaru country, is home to the otherworldly Bungle Bungle Range — a cluster of 350-million-year-old giant, beehive-like striped mounds. Scenic flights offer breathtaking views, and you can explore the park's long narrow chasms and hidden gorges on foot, keeping an eye out for native animals and 130 unique bird species.

SHARK BAY

Awarded World Heritage status for its outstanding natural beauty, biological diversity, fascinating ecology and unique insights into the Earth's history, Shark Bay (Gutharraguda / Gathaagudu) and surrounding Malgana Country is where you'll find one of the world's largest dugong populations, the world's largest plant in the seagrass meadows, and Monkey Mia's friendly dolphins. You can experience pristine waters and one of only two beaches in the world formed entirely of tiny white shells, or time

travel with the oldest living fossils — the stromatolites at Hamelin Pool. Francois Peron National Park is a colourful wilderness adventure, where red desert cliffs meet the turquoise sea.

VALLEY OF THE GIANTS

Experience some of the tallest trees on Earth at canopy level — 40 metres above ground — at the Valley of the Giants Treetop Walk, near Walpole in the South West. One of the first walk trails of its kind in the world, the 600-metre walkway extends through the majestic and ancient red tingle forest where you may be able to spot western grey kangaroos, bandicoots, woylies and quokkas.

KARIJINI NATIONAL PARK

Two billion years in the making, Karijini on Banyjima, Kurrama and Innawonga Country in the North West is home to massive gorges, crystal-clear rock pools and waterfalls, as well as rock wallabies, red kangaroos, echidnas, and huge termite mounds. Explore tunnels of marbled rock, clamber over boulders, squeeze through narrow tunnels, paddle through waterways and descend deep into ancient chasms; then stay overnight at the Karijini Eco Retreat.

STOP AND SEE THE WILDFLOWERS

It's a staggering sight to behold — over 12,000 species of wildflowers in bloom, more than half of which are found nowhere else on Earth. The wildflower season lasts for six months, commencing in June in the north and sweeping down the State to finish with a flurry on the south coast in November.



KALBARRI NATIONAL PARK

More than 183,000 hectares of outback adventures, dramatic gorges and dazzling seasonal wildflowers make Kalbarri National Park one of WA's most popular places to visit. Its magnificent deep red and white banded gorges have been created over 400 million years from the flow of the Murchison River, and to experience these from a dramatic perspective, step out onto the 100-metre high Kalbarri Skywalk (Kaju Yatka). Experience stunning vistas of the Murchison River Gorge, as it extends 17 and 25 metres beyond the gorge rim at the Inyaka Wookai Watju (West Loop).

KINGS PARK AND BOTANIC GARDEN

One of the world's largest inner-city parks, this 400-hectare expanse of bushland, parks and botanical gardens is a short walk or bus ride from central Perth (Boorloo). From its family-friendly play areas amongst nature, to an art gallery, restaurants, monuments, outdoor concerts, theatre and movies in summer; it's easy to see why Kings Park

and Botanic Garden (Kaarta Koomba) is the most popular visitor destination in WA. Read more about why Kings Park is the king of all parks **here**.

THE PINNACLES

The lunar-like Pinnacles form one of Australia's most unique and otherworldly natural landscapes. Formed over millions of years, thousands of tall limestone spires rise eerily from the yellow desert sands of Nambung National Park, changing colours in different lights.

FITZGERALD RIVER NATIONAL PARK

One of only a handful of UNESCO Biosphere Reserves, this 300,000 hectare national park is WA's own lost world — three-quarters of its 1,800 species of plants are found nowhere else on Earth, and share the environment with 84 bird species, 22 mammal species and more than 50 reptile and frog species. Located on the south coast, it is a perfect spot for bushwalking, wildflower spotting, canoeing, fishing and whale watching.

HORIZONTAL FALLS

Talbot Bay in the Kimberley is home to Australia's only horizontal waterfalls, created when massive tidal movements squeeze water through narrow cliff passages. Aerial tours from Broome (Rubibi) and Derby enable you to circle the Horizontal Falls (Garaan-ngaddim) phenomenon from above, alongside other scenic wonders of the Buccaneer Archipelago, where turquoise blue water contrasts with rugged red cliffs. You can also land and witness the power of the sacred falls up close on a boat tour, with the option of staying overnight on a houseboat.

ANCIENT CAVES

In the Margaret River Region, an extraordinary network of more than 100 limestone caves lay beneath the surface of the Leeuwin Naturaliste Ridge on Wardandi Noongar Country. Venture underground on a guided or self-guided tour and marvel at the reflections of Lake Cave's permanent lake, be dwarfed in Jewel Cave's enormous chambers and

go at your own pace inside Mammoth Cave. At Ngilgi Cave, marvel at the incredible stalactites and stalagmites, learn about the cave's fascinating history, be mesmerised by a didgeridoo performance from an Aboriginal guide, and discover 600 million years of stories associated with the land and its people at the new Ancient Lands Experience.

SURF WAVE ROCK

Wave Rock (Katter Kich), near Hyden on Ballardong country, is a remarkable 110-metre-long, multi-coloured granite cliff that rises 15 metres from the ground and resembles a huge wave about to crash into the bush. Otherworldly encounters continue at nearby Mulka's Cave with its incredible collection of Aboriginal rock art.

96 TOURISM WESTERN AUSTRALIA / MEDIA KIT 2024

SWAN RIVER

Sitting pretty on its banks, Perth's Swan River (Derbarl Yerrigan) is one of WA's most celebrated and historic natural assets. Throughout the year, visitors and locals alike will walk, cycle, jog or picnic along its shores. River cruises, ferry rides, fast boats and waterbike tours allow you to experience the city from a different perspective. Cruise the calm waters to the port city of Fremantle (Walyalup) on a scenic lunch tour, or head to its upper reaches to sample the delights of the Swan Valley — WA's oldest wine region and the only one in Australia that can be accessed via river from a capital city.

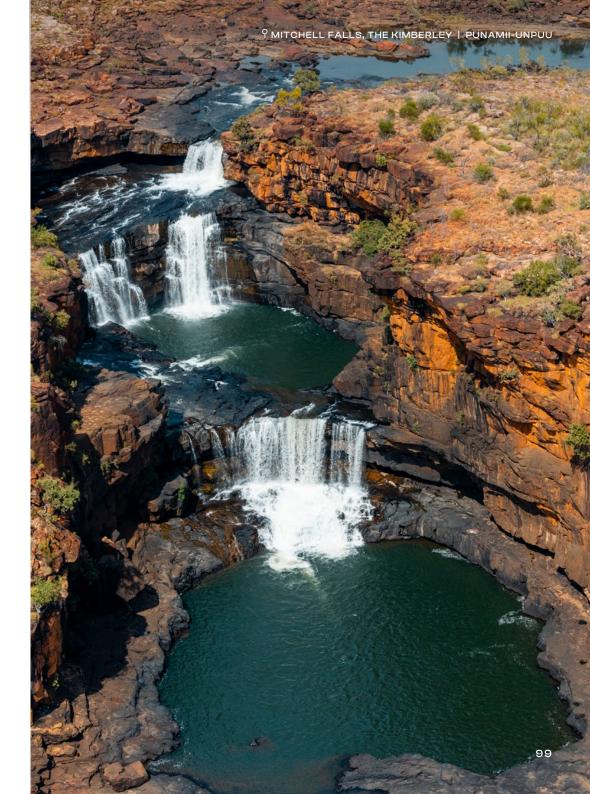
Read here to discover some of the best adventures on and around the Swan River.

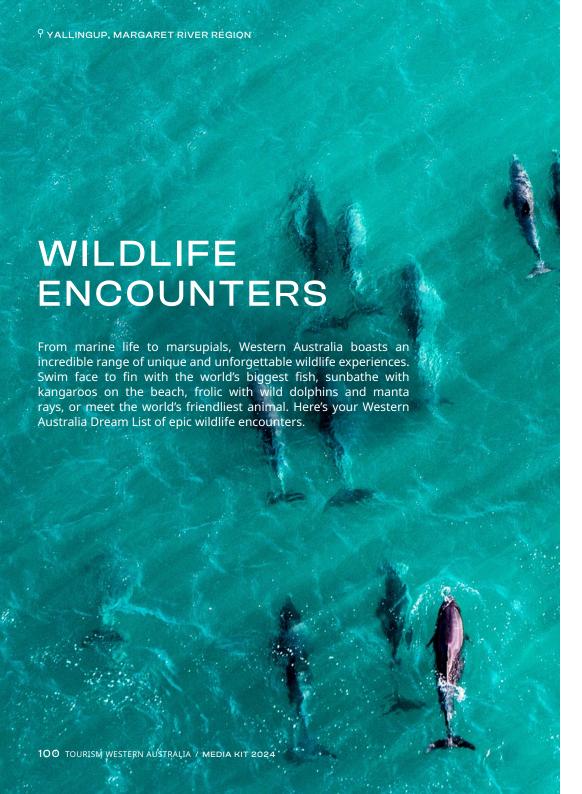
CAPE RANGE NATIONAL PARK

Where the outback meets the reef, Cape Range National Park is a spectacular landscape of rugged limestone ranges, breathtaking deep canyons and 60 kilometres of pristine turquoise beaches that are home to the underwater wonders of World Heritage-listed Ningaloo Reef (Nyinggulu). Wildflowers and wildlife are abundant, with over 630 species of plants and more than 100 species of land birds and native marsupials. Cruise along Yardie Creek on a boat tour and spot rock wallabies, or take a hike along Shothole Canyon or Charles Knife Canyon for spectacular scenic views.

WATERFALL WONDERS

The replenishing tropical summer rains send waterfalls thundering and cascading throughout the ancient wilderness landscapes of the Kimberley region, creating inviting rock pools and enchanting oasis of plant and animal life. The best time of year to witness these waterfall wonders is in the early months, with several spring-fed falls that flow year-round. Favourites include the spectacular four tiered Mitchell Falls (Punamii-unpuu), the thundering King George Falls, the terraced Kings Cascade that fan out across the rocks, and popular Bell Gorge (Dalmanyi) which can be accessed along the Gibb River Road. Scenic flights offer aweinspiring aerial views, or take a helihike to experience them up close. For the ultimate waterfall experience, a Kimberley expedition cruise is a must.





SWIM WITH GENTLE GIANTS

Exhilarating marine experiences await at World Heritage-listed Ningaloo Reef (Nyinggulu) — one of only a handful of places on Earth where you can swim with the world's biggest fish, the whale shark, and the majestic humpback whale. Whale sharks visit Ningaloo each year between March and July. Tours from Exmouth (Warnangoora) and Coral Bay will take you into the reef's turquoise waters for an unforgettable encounter with these gentle giants. Humpback whale interaction tours run from July to October, while up-close tours with another big and beautiful Ningaloo local, the manta ray, operate vear-round.

MEET THE WORLD'S HAPPIEST ANIMAL

Just off the coast of Perth (Boorloo) lies Rottnest Island (Wadjemup), an island playground for visitors and locals, and home to the world's happiest animal — the friendly quokka. Found only in Western Australia, these cute marsupials roam care-free on the car free island and Class A Reserve. Known for pulling a cute grin for the camera, these photogenic furry animals have become a social media sensation in recent years — just be sure to follow quokka etiquette when getting that winning shot.

GET UP CLOSE WITH WILD DOLPHINS

Perth Wildlife Encounters in Rockingham (45 minutes from Perth) and the redeveloped Dolphin Discovery Centre in Bunbury (two hours south of Perth) - offer the chance to swim with wild bottlenose dolphins. The playful and curious animals may choose to approach the boat and swimmers, providing a unique, up-close encounter. Monkey Mia (850 kilometres north of Perth), on Malgana Country, is famous for friendly bottlenose dolphins that regularly visit the shore, while further north in Broome (Rubibi), boat tours enable visitors to see Australia's largest known population of the rare snubfin dolphin.

ONE OF THE WORLD'S LONGEST WHALE WATCHING SEASONS

WA is home to the 'humpback highway', as 30,000 gentle giants move up and down the west coast during the Southern Hemisphere's largest whale migration. WA has one of the world's longest whale watching seasons — from May to December — and a range of tours and coastal lookouts will help you spot humpbacks, southern right and even blue whales. September to late-November is the prime time for whale tours off Perth (Fremantle, Hillarys and Rottnest Island), while other hotspots include Albany (Kinjarling), the Margaret River Region (Augusta, Dunsborough and Busselton), Broome (Rubibi), Geraldton (Jambinu), Exmouth, Denham, Kalbarri (Wurdimarlu) and Esperance (Kepa Kurl).

ORCA EXPEDITIONS

On Western Australia's south coast, the Bremer Canyon's marine-rich pocket attracts hundreds of orcas (killer whales) between January and April. Tours operate from Bremer Bay with Naturaliste Charters and Whale Watch WA providing guests the opportunity to see a plethora of marine life, including other whales, seals, seabirds and giant squid. Learn about the fascinating research into the orcas and join the researchers in observing and photographing the highly social family groups and larger pods.

TURTLE NESTING ALONG NINGALOO

The World Heritage-listed Ningaloo Marine Park (Nyinggulu) is one of the world's major breeding areas for sea turtles. From November to March, both green and loggerhead turtles will make their arduous journey up the beach to lay their eggs, with hatchlings emerging about six weeks later around dusk, dawn or through the night; making their dash to the sea. Visit the Jurabi Turtle Centre for a guided turtle spotting tour to find females making their way up the beach, or turtle hatchlings emerging from their nests.

SWIMMING WITH PLAYFUL SEA LIONS

WA continues to deliver with incredible wildlife encounters, thanks to a licensed swimming with sea lions trial recently approved at Shoalwater Islands Marine Park in Rockingham, less than an hour from Perth (Boorloo), and Jurien Bay Marine Park on the Coral Coast. Four tour operators have been chosen to take part in the trail, including Perth Wildlife Encounters for Shoalwater Islands Marine Park; and Turquoise Safaris, Jurien Bay Oceanic Experience and Lobster Shack for Jurien Bay Marine Park — providing guests with an unforgettable experience with these playful Australian sea lions.

KANGAROOS ON BEACHES AND OTHER WILDLIFE ENCOUNTERS

An easy day-trip from Perth (Boorloo) takes you to Shoalwater Marine Park in Rockingham, home to little penguins on Penguin Island, seabirds and the rare Australian sea lion. Jurien Bay Marine Park, a three-hour drive north of Perth, is another marine life hotspot, while south at Hamelin Bay near Augusta, you can get close to smooth stingrays, black stingrays and eagle rays in the shallow

water. Within Cape Le Grand National Park (Mandoowernup) on WA's southeast coast, Lucky Bay's local kangaroos like to sunbathe on the white sand of the recently voted World's Best Beach, while nearby Woody Island is a haven for New Zealand fur seals, Australian sea lions, sea eagles and dolphins. In the State's far north, an experienced guide can help you spot mighty saltwater crocodiles and their freshwater cousins from a safe distance in the Kimberley.

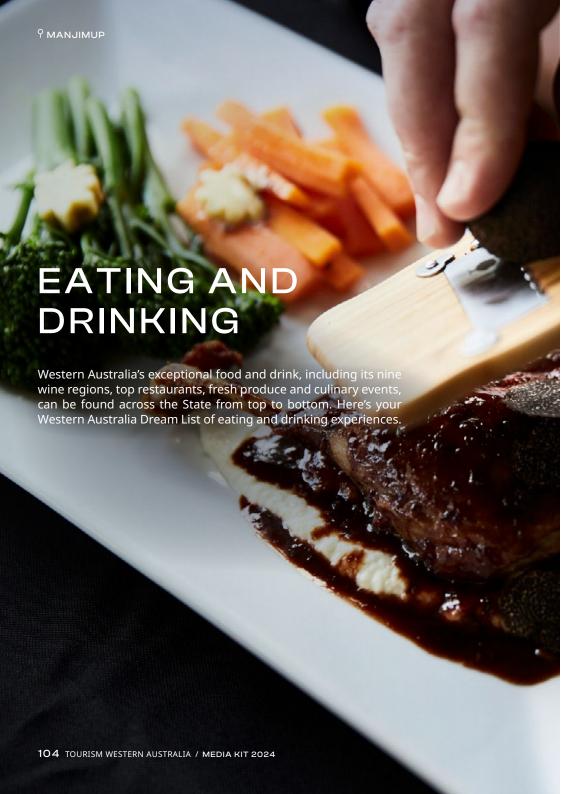
NUMBAT SPOTTING IN DRYANDRA WOODLAND NATIONAL PARK

Western Australia's newest national park, located near the town of Narrogin in the Wheatbelt region, Dryandra Woodland is one of the best places for spotting the native numbat. It is also home to more than 100 species of birds and 24 mammals, including some of Australia's rarest and most vulnerable wildlife such woylies, brushtail wallabies, chuditch, and quenda.

KIMBERLEY BIRD SPOTTING

In the Kimberley region, excellent bird spotting opportunities await birding enthusiasts year-round. Broome's (Rubibi's) Roebuck Bay (Yawuru Nagulagun) in the North West is regarded as one of the best spots in Australia to view shore birds, with an estimated 175,000 birds roosting and feeding there every year before returning to their arctic breeding grounds. More than 325 species are recorded in the region, with all of their distinct habitats found relatively close to Broome town. In Kununurra (Goonoonoorrang) and the eastern Kimberley region, keep an eye out for dancing Brolgas, the water-walking Comb-crested Jacanas, Magpie geese and Australia's indigenous stork, the Jabiru.

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WORLD LEADING WINES

From Perth (Boorloo) to the rugged Southern Ocean coast, WA is home to nine wine regions, which can all be explored on a range of guided wine tours.

Regarded as Australia's premium wine region, the Margaret River Region is renowned worldwide for producing top quality, award-winning wines, amongst some of the most scenic vineyard country on Earth. The region's first commercial vineyards were planted more than 50 years ago, with Chardonnay and Cabernet Sauvignon the heroes of the region. Along WA's scenic south coast, Albany (Kinjarling), Denmark, Frankland River, Mount Barker and Porongurup are highlights of the Great Southern wine region, which is particularly well known for its exceptional Riesling and Cabernet Sauvignon.

The Geographe wine region is also starting to turn heads, with a number of boutique wineries popping up in the charming sub-regions of Ferguson Valley, Donnybrook, Capel and Harvey — producing excellent Shiraz, Chardonnay, Sauvignon Blanc and Semillon.

In amongst towering karri forests, the towns of Manjimup and Pemberton in the Southern Forests wine region are renowned for Pinot Noir, and more recently sparkling wines.

At more than 185 years old, the picturesque Swan Valley is the State's oldest wine growing region. Just 25 minutes from Perth city centre, it's the closest wine region to any capital city in

Australia and can be accessed on a cruise along the Swan River (Derbal Yerrigan). Specialty premium wines produced in the Swan Valley include Chenin Blanc, Verdelho, Shiraz and fortified wine.

A short journey from the city will also take you to the Perth Hills, where local families and progressive vintners produce stand-out Shiraz and Viognier, and the Peel wine region, known for its Chenin Blanc, Chardonnay and Cabernet Sauvignon.

Read more about how to discover Perth's local wineries in a weekend **here**.

TRUFFLES - A RARE DELICACY

Black truffle is one of the world's most expensive food items, and 70 per cent of the Australian supply comes from Western Australia's tranquil Southern Forests around Maniimup and Pemberton, some 300 kilometres south of Perth. As well as sampling the rare delicacy and learning about its painstaking cultivation, you can watch the Australian Truffle Traders and Truffle Hill's specially trained dogs in action, sniffing out the underground delights on a truffle hunt tour from June to August. In Manjimup each June, a lively festival — Truffle Kerfuffle — presents a weekend of hands-on activities and leading culinary talent in the heart of truffle country.



GRAZE YOUR WAY THROUGH PERTH'S RESTAURANTS

Perth's (Boorloo's) world-class dining scene offers a diverse and delicious range of signature restaurants showcasing the best of WA's fresh and abundant produce from across the State. With an influx of new hotels over the past 10 years comes the opening of fine-dining restaurants across the city including Miss Mi at Novotel Perth, Hearth at The Ritz-Carlton Perth, Nobu at Crown Perth, Santini Bar & Grill at QT Perth, Garum at The Westin, and Wildflower at COMO The Treasury. Local hospitality heroes are also creating a buzz across the city, with new and trending dining options such as Edward & Ida's, Nieuw Ruin, Yiamas, Le Rebelle, Cooee, La Condesa, Shui and Vin Populi.

SAMPLE SUCCULENT SEAFOOD

WA seafood and freshwater fish are among the finest and freshest you'll ever try. Be sure to sample Geraldton (Jambinu) and Rottnest Island's (Wadjemup's) western rock lobster; South West marron, yabby and trout; North West barramundi; Exmouth (Warnangoora) prawns; Shark Bay (Gutharraguda / Gathaagudu) scallops; Mandurah (Mandjoogoordap) crab;

Fremantle (Walyalup) octopus; Albany (Kinjarling) akoya oysters, and; Broome (Rubibi) pearl meat. Add in a sunset view and a cool boutique beer or a crisp local wine, and it's a true west coast experience. You can learn about the State's rock lobster industry in Geraldton and Cervantes, or hook your own catch of the day on deep sea, game or beach fishing adventures all along the coast. For a unique seafood experience on the water, Sea West offer luxury dining cruises across the State, from pulling up live western rock lobster off the coast of Rottnest, eating blue swimmer crab in Mandurah, experiencing the tastes of the South West in the bays of Dunsborough, to harvesting live pearl oysters and sampling rare pearl meat on the Kimberley Coast in Broome.

GET CRAFTY WITH LOCAL BEERS

Fremantle is the birthplace of Australia's flourishing craft beer scene, with the first big-flavour, small production brews poured at the Sail and Anchor bar. It's also where Gage Roads Brewing decided to open its first public facing venue. Now a popular icon at Fremantle's Victoria Quay, the 100-metre-long venue resides in the historic A Shed building. Check out other unique and seasonal craft beers at Fremantle's Little Creatures, Running with Thieves, or Beerpourium. Closer

to the city, head for Blasta Brewing Co., Bright Tank, Longneck, Phat Brewing or Little Creatures at The Camfield. The Island at Elizabeth Quay (Gumap) and Pirate Life are also two fantastic options located right in the CBD, and a scenic drive up the coast will take you to the Indian Ocean Brewing Company, You can also see how local beers and cider are bringing extra flavour and attitude to traditional wine regions such as the Swan Valley (Bailey Brewing Co, Valley Social or Mash, for example) and the Margaret River Region (Wild Hop Brewery, Beer Farm or Shelter Brewing Company, to name a few). Western Australia is home to more than 60 craft breweries across the length of the State. from the new Spinifex Ale House in Broome down to Lucky Bay Brewing in Esperance (Kepa Kurl), so there's a few for beer lovers to work through!

FEAST FROM WA'S FOOD BOWLS

Western Australia's fertile soils and perfect climate make it a haven for horticulturalists, and you can experience 'the State on a plate' at gourmet events or straight from the farm. In the Kimberley, tours of Lake Argyle reveal the massive reservoir's role in the Ord River's vast irrigated patchwork, which is a hub for everything from chickpeas and corn to melons and mangoes.

Further south, head to the Coral Coast town of Carnarvon to tour banana plantations and meet the farmers behind tropical fruits and vegetables. In WA's South West, Genuinely Southern Forests offer food and farm tours around Manjimup and Pemberton to sample a smorgasbord of fresh produce such as apples, avocado, cherries, lime and honey, as well as marron and beef. In Perth, venture into the Perth Hills to pick and purchase fruit from grower's orchards year-round.

LAZE LIKE A LOCAL AT A SUNDAY SESSION

Wrap up the weekend the WA way by relaxing with mates on a Sunday afternoon with food, a tipple or two and live music at a waterfront or alfresco style pub. Perth's top spots for a Sunday Session (or 'sesh' if you want to sound like a local) include the Cottesloe Beach Hotel in Cottesloe, The Standard and Henry Summer in Northbridge, Gage Roads Brewery, Bathers Beach House and The Left Bank in Fremantle and The Breakwater at Hillarys. Enjoying a meal and a drink while watching the sun set over the Indian Ocean is a WA institution

Read on to discover some of top sunset dining options across the State **here**.

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JOIN THE NATURAL WINE MOVEMENT

Perth is welcoming an increase in boutique bars and restaurants offering naturally produced and minimal intervention wines, with favourites such as Wines of While in Northbridge and Madalena's in South Fremantle. The range of national and internationally sourced varieties are complemented by the growing number of Western Australian wineries producing organic and naturally produced varieties, such as Blind Corner, L.A.S Vino, Cullen and Dormilona in the Margaret River Region, Express Wine Makers in the Great Southern and Swan Valley Wines in the Swan Valley.

Read <u>here</u> to discover some of WA's top-shelf sustainable wineries.

REGIONAL AND URBAN DISTILLERIES

Regional small batch distilleries can be found all across Western Australia, from Kununurra (Goonoonoorrang) in the north to Esperance (Kepa Kurl) in the south, each producing their own distinctive character and style. Kununurra in the Kimberley is home to WA's oldest operating legal still — The Hoochery Distillery, famous for its Ord River Rum (and rum cakes!). In Broome (Rubibi), Moontide Distillery produces gins and spirits using native ingredients, and produces the first gin in the world to use pearl oyster as a botanical. In the Coral Coast town of Geraldton (Jambinu), Illegal Tender Rum Co. produces premium rum using only dark brown cane sugar. At Giniversity in the Margaret River Region, visitors

can make their own gin with local native botanicals, and Limeburners near Albany (Kinjarling) in the Great Southern region produces single malt whisky using premium Western Australian grain and pure Albany water from limestone aquifers. In Esperance on the south-east coast, Esperance Distillery Co. produces gin distilled with native botanicals that showcase the floral diversity of Esperance and the Fitzgerald Biosphere. In Perth (Boorloo) you can discover some of the best urban distilleries on walking or bus tours, with Spirit of Little Things, Whipper Snapper Distiller, Republic of Fremantle some city favourites.

BUSH TUCKER EXPERIENCES

Aboriginal people have been living by the seasons for thousands of years, practicing sustainable hunting and gathering methods and using local foods for medicinal, nutritional and cultural significance. Aboriginal cultural tours will allow you to discover 'nature's supermarket' in each region of Western Australia. Forage for native bushfoods in Perth on Whadjuk Country, learn traditional fishing methods in the South West on Wardandi Country, and dig for honey ants — the sweetest of bushfoods — in the Golden Outback on Wongatha Country. On the Dampier Peninsula in the Kimberley, the local Bardi people will teach you traditional spear fishing techniques and mud-crab hunting in the mangroves, before you cook the catch on the beach.

Discover five unforgettable Aboriginal dinner dates <u>here</u>.

A GENEROUS SERVING OF UNFORGETTABLE EVENTS

The State's bounty of fresh local produce is celebrated throughout the year with a number of regional foodie events. In the Margaret River Region, multiday festivals such as Cabin Fever and Fine Vines celebrate the region's food and wine offerings, and in the nearby Ferguson Valley Lost & Found showcases the up-and-coming wine region. In the south-east corner, Taste Great Southern unearths the incredible variety of produce. In the Coral Coast, sample fresh seafood at Shore Leave Festival in Geraldton and enjoy the region's variety of tropical fruits and vegetables at Gascoyne Food Festival. Broome's Shinju Matsuri celebrates the pearling town's rich multicultural history, and the Ord Valley Muster shines a spotlight on the tropical agriculture in Kununurra's Ord River Irrigation Scheme. In Perth, the annual Mandurah Crab Fest showcases the native blue manna crab that the Mandurah (Mandjoogoordap) region is well-known for.





PERTH CULTURAL CENTRE

Meaning 'many stories' in local Noongar language, the WA Museum Boola Bardip is a landmark building for the Perth Cultural Centre, showcasing the State's extraordinary people, places, cultures and stories through state-of-the-art technology and innovative exhibits. The museum celebrates Western Australia's rich Aboriginal heritage and landscape and takes a unique people first approach to its curation, with the stories and perspectives of Aboriginal and Torres Strait Islander people taking centre stage in its exhibitions. Located where Perth City (Boorloo) meets Northbridge, the Perth Cultural Centre precinct also includes the Art Gallery of WA, State Library of WA, The Blue Room theatre, PICA (Perth Institute of Contemporary Arts) and the State Theatre Centre of WA - a vibrant hub for all things art and culture.

CONNECT WITH ABORIGINAL CULTURE

For more than 60,000 years, Western Australia's Aboriginal people have lived in harmony with nature, sourcing food, shelter and medicine from the land. Experience their rich cultural heritage as one of the oldest surviving cultures on Earth on one of the many authentic Aboriginal tours operating across the State. From the ancient lands of the Kimberley to the cave systems of the South West and stunning coastlines of the Golden Outback — discover ancient stories, forage for traditional bush tucker, and experience the celebrations of traditional music and dance. Explore Aboriginal art galleries

throughout regional Western Australia that showcase the traditional and contemporary works of local, national and international Aboriginal artists; or join an Aboriginal guide to discover ancient rock art galleries, and the largest collection of petroglyphs (rock engravings) in the world.

URBAN STREET ART

Tucked down laneways and splashed across buildings, Perth's (Boorloo's) captivating street art offers a vibrant glimpse into the heart and soul of the city. New works are appearing regularly across the city as the urban art scene evolves, and in recent years, the city has gained worldwide attention with internationally renowned street artists painting the walls of some of the city's iconic and lesser-known buildings. Join a walking tour in Perth, Northbridge or Fremantle (Walyalup) to discover the artist stories behind some of these incredible works.

HERITAGE BUILDINGS

Travel back in time with a visit to Western Australia's iconic heritage buildings; immersing yourself in the State's gold rush, colonial and pearling histories. Architecture buffs will delight in Perth's historical buildings which sit alongside modern brutalist architecture. Visit the iconic State Buildings, a collection of former heritage government buildings that have been reimagined and reinvigorated as a vibrant civic hub of retail and dining offerings; home to one of Perth's top luxury hotels, COMO The Treasury. Discover historic tales at the Round House in Fremantle — the area's

first-ever building, take a step back into Western Australia's gold rush history through the grand monuments and architecture in Kalgoorlie (Karlkurla), or visit Broome's (Rubibi's) Chinatown for an insight into the town's rich pearling history.

OUTDOOR GALLERIES AND MURALS

The striking salt flats of Lake Ballard near the Golden Outback town of Menzies form the backdrop of Inside Australia — one of Australia's largest outdoor galleries. This truly unique installation of 51 life-sized steel statues by acclaimed sculptor Antony Gormley celebrated its 20th anniversary in 2023. In a celebration of regional Western Australia, FORM's Public Silo Trail takes art out of galleries, transforming country infrastructure into sites of world-class mural art. Emblazoned across colossal grain silos, transformer boxes and iconic farming infrastructure at seven locations from Perth through the Golden Outback and South West regions, the epic works showcase monumental depictions of each town's community and what makes it unique. In the town of Collie, marvel at the world's biggest dam mural at Wellington Dam. The 8,000 square metre megamural Reflections, represents how the waterways are culturally significant to both locals and visitors.

REGIONAL MUSEUMS

In regional towns across Western Australia, many fascinating museums preserve the stories, history and artefacts of our rich culture, landscapes and past. Discover hidden treasures and tales from the cultured to the kitsch and everything in between. Head upstairs above a Chinese restaurant in Broome to discover a personal collection of pearling history, experience Aboriginal culture at centres like Bilya Koort Boodja in Northam, or marvel at Australia's largest private collection of shells and coral in the Margaret River Region.

A WORLD HERITAGE-LISTED **PRISON**

One of Western Australia's most fascinating and significant cultural heritage sites and tourist attractions, Fremantle Prison is the State's only World Heritage-listed building. Built by convicts in the 1850's, the prison was used as a place of incarceration for 136 years before being decommissioned as an operating maximum security gaol in 1991. Now an iconic tourist attraction, visitors can 'step inside and do time' with Fremantle Prison's experienced guides on a range of tours highlighting convict and prison life, daring escapes and colourful characters: or descend 20 metres below the prison to discover the labyrinth of tunnels.

FREMANTLE'S MARITIME STORIES

The port city of Fremantle (Walyalup) is also home to a rich maritime history — which can be discovered at the WA Maritime Museum, ideally located at Fremantle's historic Victoria Quay. The museum houses several unique galleries that explore the moments, voyages and vessels; plus the artefacts, people and stories that shaped Western Australia's maritime relationship. Dive even further into the State's maritime past at the nearby WA Shipwrecks Museum recognised as the foremost maritime archaeology museum in the southern hemisphere. Steeped in history, the galleries house hundreds of relics from ships wrecked along Western Australia's coastlines over hundreds of years, including the original timbers from the Batavia (wrecked in 1629).

ANZAC HISTORY

The multi-award winning National Anzac Centre in the coastal city of Albany (Kinjarling) is Australia's foremost museum honouring the Anzac legend. Set within Albany Heritage Park in the South West town, the centre offers visitors a deeply personal connection to Australia's Anzac history, which dates back to 1914 when more than 40,000 Australians and New Zealanders left the shore of Albany, bound for the Great War.





A SPARKLING BEACH MENU

Western Australia's beaches are regularly voted among the best in the world, and with 20,000 kilometres of pristine coastline, the sheer diversity and range of different coastal options is like no other destination on Earth. In Perth (Boorloo), there are 19 stunning beaches all located within easy reach of the city — Cottesloe Beach, City Beach and Scarborough Beach are visitor favourites. Venture to the southern corner of WA where the crystal-clear blue waters of the Southern Ocean contrast with granite boulders, rocky outcrops, pure white sand and adjoining green vegetation. Here you'll find Australia's whitest beach, Lucky Bay in Cape Le Grand National Park (Mandoowernup), home to friendly sunbathing kangaroos. The Coral Coast boasts Exmouth's (Warnangoora's) dazzling Turquoise Bay and is where the outback meets the reef, with the World Heritage-listed Ningaloo Reef (Nyinggulu) creating an underwater playground against the rugged gorges of Cape Range National Park. Another World Heritage-listed area, Shark Bay (Gutharraguda / Gathaagudu) is where you'll find Monkey Mia's friendly dolphins, and a beach made entirely of tiny white shells. In the North West, Broome's (Rubibi's) iconic Cable Beach (Walmanyjun) is famous for its golden glow sunsets and camel trains. The colours of the Kimberley coastline are like nowhere else in the world, with its red pindan sands, white beaches and azure blue waters. Here you'll also find incredible untouched wilderness, with the 1000-plus islands of the Buccaneer Archipelago all waiting to be explored on a Kimberley expedition cruise.

PERTH'S RELAXED ISLAND PLAYGROUND

The crossing to Rottnest Island (Wadjemup) takes as little as 30 minutes by ferry, or try something different with a trip by helicopter or small plane. You'll soon have the pleasant dilemma of choosing from "Rotto's" 63 beaches and 20 secluded bays, or being enchanted by the Island's unique marsupial resident, the friendly quokka. The car-free island is easy to explore by bike, Segway, bus or on foot — or head into the water to see fish, coral and shipwrecks at some of the best snorkelling and diving sites this close to a capital city.

NINGALOO REEF

Easily accessible from shore, you don't need to travel by boat to snorkel this World Heritage-listed underwater wonderland. The massive fringing reef is home to brilliantly coloured coral and tropical fish, sea turtles and manta rays, plus one of the world's top shore dives at Exmouth's Navy Pier. Whale sharks and humpback whales visit each year, and visitors are able to swim with these gentle giants of the ocean, with tours operating out of Coral Bay and Exmouth.

MAKE SOME WAVES SURFING

Take the word of the world's top surfers who flock to WA's shores for some of the best waves on Earth. The famed Margaret River region, on Wardandi Noongar Country in the South West, is home to more than 100 surf spots ranging from powerful reef breaks to fun beach surf. Other surfing hotspots include Exmouth (Warnangoora). Gnaraloo, Quobba and Red Bluff along Ningaloo Reef (Nyinggulu), Esperance (Kepa Kurl), Kalbarri (Wurdimarlu) and Rottnest Island (Wadjemup). If you're into different types of boards, an easy 90-minute drive north of Perth (Boorloo) takes you to the windsurfing mecca of Lancelin (Wangaree) — where you can also try out sandboarding on the white dunes.

Read here to discover pro surfer lack Robinson's top five surf breaks in WA.

WRECKS, REMOTES SHOALS, REEFS AND SNORKEL TRAILS

World Heritage-listed Ningaloo Reef, where you can wade out from the beach and be snorkelling over superb coral gardens teeming with colourful fish, manta rays and sea turtles, is one of the largest fringing reef systems in the world. Navy Pier, at the Ningaloo gateway of Exmouth, is rated as one of the world's top 10 shore dives. North of Ningaloo Reef, the Mackerel Islands offer an island playground of secluded fringing reefs. In the Margaret River Region, you can explore Busselton Jetty through snorkel, dive, observatory or undersea walking tours. A new

Underwater Sculpture Trail and Artificial Reef Trail at the jetty offers a unique underwater experience. WA is also home to extraordinary shipwreck dives including HMAS Swan at Dunsborough, HMAS Perth in Albany (Kinjarling) and 19 wrecks around the Houtman Abrolhos Islands off Geraldton (Jambinu), including the Batavia, which sunk in 1629 and led to one of the darkest chapters in WA history. In Perth, the Omeo shipwreck at Coogee has become 'insta famous'. Follow the underwater snorkel trails at Little Salmon Bay on Rottnest Island or the Marmion Marine Park near Trigg in Perth, where underwater plaques quide snorkellers and divers on an interactive journey to discover fish and marine species. A little further afield, take a tour to the 'aguarium in the middle of the ocean' at Rowley Shoals, 300 kilometres west of Broome (Rubibi), and dive among coral gardens with giant clams and schools of tuna and mackerel.

RAINBOW PINK LAKES

WA's photogenic bubblegum pink lakes have to be seen to be believed. The most easily accessible is the dreamy Hutt Lagoon, near Port Gregory located between the Coral Coast towns of Geraldton and Kalbarri. Best viewed between April and October, the waters could be red, bubble-gum pink or lilac depending on the conditions. On the south coast, the small salt lakes near Esperance are a dreamy sight from a scenic flight. Known as the rainbow lakes, they are quite often bubblegum pink, but the colours can change regularly.

TIDAL PHENOMENON -STAIRCASES TO THE MOON AND WATERFALL REEFS

The Kimberley coast has some of the biggest tidal movements in the southern hemisphere, with the daily ebb and flow of the tropical tides creating some of the region's most dreamlike attractions. From March to November, when conditions are just right, visitors to Broome are treated to a breathtaking natural spectacle — the Staircase to the Moon. The phenomenon occurs around three times a month at extremely low tide when the full moon rises over the exposed mudflats of Roebuck Bay (Yawuru Nagulagun), creating the optical illusion of lunar stairs. The staircase phenomenon can also be experienced at other north-west locations including Karratha, Port Hedland and Onslow. Near Cygnet Bay Pearl Farm on the Dampier Peninsula (north of Broome on Yawuru Country), tidal movements create the spectacular Waterfall Reef, where exposed reefs at low tide create a waterfall in the middle of the sea. On a Kimberley expedition cruise, witness a coral reef rising from the ocean in a torrent of cascading water during the tidal changes at Montgomery Reef, the world's largest inshore reef.



HIKES AND TRAILS

From steep and winding mountain biking trails to world-class multiday hikes and gentle hills, there's a trail experience to suit everyone. Here's your Western Australia Dream List of the best hikes and trails



CAPE TO CAPE TRACK, MARGARET RIVER REGION

One of Australia's most iconic and varied trails, the Cape to Cape Track runs for 135 kilometres between the operational south-west lighthouses of Cape Naturaliste and Cape Leeuwin on Wardandi Country. Mostly following the coast, the track alternates between spectacular sweeping clifftop views with stretches of pristine beach and majestic karri forest. Allow five to eight days to tackle the whole walk: however, there are sections that make full day and half day walks, and several tour operators that offer fully-quided walks. Tour operators such Cape to Cape Explorer Tours, Inspiration Outdoors and Walk into Luxury combine the best of the track with gourmet food and wine, and a range of accommodation.

BIBBULMUN TRACK, PERTH AND SOUTH WEST

One of the world's greatest long distance walks, the Bibbulmun Track spans 1,000 kilometres through some of Australia's most stunning scenery, including magnificent karri and tingle forests, rivers, valleys, ancient bushland and dramatic cliffs. From Kalamunda in the Perth Hills to Albany (Kinjarling) on the south coast, walkers can do the entire track, or shorter sections in a day or over a few days. Join Inspiration Outdoors for guided multi-day tours and The Hike Collective for track experiences as short as two hours.

MUNDA BIDDI TRAIL, PERTH AND SOUTH WEST

As the premier off-road cycling trail in Western Australia, this 1,000-kilometre trail meanders through scenic river valleys, towering eucalyptus forests and ancient, unspoiled bushland from Mundaring in the Perth Hills to Albany in the South West. Joined by a purposebuilt track, the Munda Biddi (which means path through the forest in the Noongar language) has sections suitable for cyclists of all ages and experience levels. The trail is easily accessible by car, so you can begin your journey wherever it is convenient.

LANE POOLE RESERVE, DWELLINGUP

Located in the Peel Region, just under 1.5 hours' drive from Perth (Boorloo), Lane Poole Reserve hosts the Murray Valley Mountain Bike Trails, catering for beginner, intermediate and advanced riders. The downhill trails can be accessed by the easy and moderate climbing trails, or via the shuttle road off Murray Valley Road. The trails offer stunning scenery and views over the valley, plus a diverse range of native flora and fauna.



ARKLOW TRAIL NETWORK, COLLIE

The Arklow Trail Network is located just five kilometres from the town of Collie in WA's South West. Designed for mountain bike enthusiasts, the trail network winds its way through the stunning Arklow forest, totalling 36-kilometres — of which 26-kilometres is new or upgraded trail. Six kilometres of the trail has been built to accommodate hand cycles, allowing mountain bike riders with disabilities the opportunity to enjoy even more of the area.

MOUNT LENNARD TRAILS, WELLINGTON NATIONAL PARK

The Mount Lennard Mountain Bike Trail Circuit contains approximately 40 kilometres of trails offering varying difficulties for mountain bikers of all levels. The trails tightly weave through the mature jarrah forest and granite outcrops to provide spectacular views of the lower Collie River Valley in the South West. The highlight is the 'Grizzly Trail' — a narrow trail with obstacles and technical mountain bike features for those who are up for the challenge.

LOOP WALK, KALBARRI NATIONAL PARK

The challenging Loop Walk in Kalbarri National Park on Yamatji Country in WA's Coral Coast highlights the erosive power of the Murchison River and its magnificent red gorges; the iconic 'Nature's Window', a natural rock formation which frames the Murchison Valley; the Bigurda Trail boardwalk, where you can spot whales and dolphins; and the impressive new Kalbarri Skywalk (Kaju Yatka), showcasing the Murchison River Gorge at one of its highest points.

WADJEMUP BIDI, ROTTNEST ISLAND

Traverse unique landscapes of Rottnest Island (Wadjemup) along Wadjemup Bidi — a series of walk trails in the A-class reserve, off the coast of Perth (Boorloo). Take on the whole 45-kilometre journey, or choose your own adventure, with five to 10-kilometre sections offering a new way to experience the Island's stunning inland lakes, coastal headlands, Aboriginal art sculptures, WWII tunnels, snorkel spots and local wildlife, including the cute quokkas.

HERITAGE CYCLE TRAIL, SWAN VALLEY

Only a 25-minute drive from Perth, the scenic Swan Valley Heritage Cycle Trail is made up of three routes, suitable for riders of all ages and fitness levels. The trail passes many interesting places including fresh produce stalls, picnic spots, galleries, lively cafes, wineries, microbreweries, distilleries and restaurants. You will find many opportunities to stop, relax and enjoy an abundance of experiences.

THE KALAMUNDA TRAILS NETWORK, PERTH HILLS

About a 40-minute drive from Perth, the Kalamunda Trails area is the most popular mountain biking destination in Western Australia. With excellent facilities and more than 40 kilometres of fully signed single-track, the Kalamunda Trails have something for everyone. The two kilometre Scorpion descent is the most popular, known for its wooden berns and rollercoaster corners.

PURNULULU NATIONAL PARK, KIMBERLEY

The World Heritage-listed Purnululu National Park is home to the aweinspiring Bungle Bungle Range. 350 million years in the making, its ochre and black striped domes make it one of the most unique and captivating ranges on Earth. The area's best day hikes include Cathedral Gorge and Echidna Chasm, while the five-day Piccaninny Gorge Walk offers spectacular and secluded scenery.

BLUFF KNOLL, STIRLING RANGE NATIONAL PARK

Located north of Albany (Kinjarling) in the Stirling Range National Park (Warrungup), Bluff Knoll (Koi Kyeunuruff) is the highest and most spectacular peak in WA's South West, sitting at 1,098 metres above sea level. Requiring some fitness, the moderate five kilometre return hike is a picturesque three to four-hour journey to the panoramic views from the bluff, before the descent to the base. The Stirling Range National Park is a biodiversity hotspot, home to 1,500 species of magnificent and colourful flora, many of which are unique to the area.

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CASTLE ROCK, PORONGURUP NATIONAL PARK

The massive ancient granite domes of Porongurup National Park in WA's South West rise 670 metres above the landscape, surrounded by a sea of giant Karri trees. Home to the Castle Rock Granite Skywalk, a walking gantry mounted high out from the magnificent Castle Rock, the 4.4 kilometre return hike offers sweeping views of the stunning landscapes and surrounding plains near Albany (Kinjarling).

KARIJINI GORGES AND TRAILS, KARIJINI NATIONAL PARK

Two billion years in the making, Karijini National Park in the Pilbara region is one of WA's most spectacular natural attractions offering amazing hiking trails through ancient gorges. An adventure lover's paradise, explore tunnels of marbled rock, clamber over boulders, squeeze through narrow tunnels, paddle through waterways and descend into ancient chasms — often featuring secret waterfalls. There's also easy access to stunning lookouts and walk trails for varying levels of fitness and experience. Some of the most popular trails include Dales Gorge, Fortescue Falls, Weano Gorge and Oxer's Lookout.

CAPE RANGE NATIONAL PARK, NEAR EXMOUTH

Located within the World Heritagelisted Ningaloo Coast (Nyinggulu), Cape Range National Park's rugged limestone ranges and breathtaking deep canyons are surrounded by pristine beaches. Keep an eye out for wildlife such as emus, kangaroos and a variety of birds on one of the many walk trails through the park, and wonder at the earthy tones of the arid landscapes. Join Exmouth Adventure Co. for guided overnight walking tours of the gorges and coastline, including camping in the national park and snorkelling on Ningaloo Reef.

BOLD PARK, PERTH

At 85 metres above sea level, the sevenkilometre trail through Bold Park in City Beach offers spectacular views over the Indian Ocean, Perth City (Boorloo), Kings Park and Botanic Garden (Kaarta Koomba), and even glimpses of the Swan River (Derbarl Yerrigan). Join a guided hike group tour with The Hike Collective to meet other like-minded walkers, and visit during spring to spot a spectacular array of wildflowers.

FITZGERALD RIVER NATIONAL PARK, GOLDEN OUTBACK

Bushwalking along one of the many trails in this botanical wonderland is the best way to explore the incredible variety of plant life and spectacular rugged landscapes of granite cliffs, limestone ridges, valleys, woodlands and pristine beaches. Fitzgerald River National Park boasts a rich diversity of native and rare plant species, and is one of Australia's largest parks — home to 75 species of endemic plants, found nowhere else in the world. Visit during wildflower season and join a tour with the likes of Edgewalkers to discover this rich biosphere of unique flora and fauna.

Read more about flowing and shredding on the Collie and Dwellingup Trails **here**.





ABORIGINAL TOURS

Here's 20 fascinating tours on offer across the State.

BAIYUNGU DREAMING

Baiyungu Dreaming is the first Aboriginal tour experience on offer in the Ningaloo (Nyinggulu) region. Join Baiyungu woman Hazel Walgar on a 4WD tagalong tour from the Aboriginal-run Carbadia Station in Coral Bay to explore hidden locations along the Ningaloo coast, discover culturally significant places and hear the stories connected to them. Explore the coastal plains near Coral Bay to discover shell middens and a sea turtle nursery, learn how to find fresh drinking water, or listen to ancient stories by a sunset campfire.

WOORAMULLA ECO CULTURAL JOURNEYS

Wooramulla Eco Cultural Journeys is a new tour exploring the Yinggarda history and culture of WA's Gascoyne region with passionate guide and local Yinggarda woman Rennee Turner. Departing from the town of Carnarvon in the Coral Coast, tour options include half-day tagalong Tours through the Gascoyne, including the spectacular blowholes of Quobba Station, and overnight tours of Mundathurra Kennedy Loop. There are also threehour cultural town tours of Carnarvon to discover traditional bushfoods, medicine and wildlife; stargazing story tours; wildflower walkabouts and burrowing bee tours.

GO CULTURAL TOURS & EXPERIENCES

Go Cultural Aboriginal Tours & Experiences is a Perth-based, 100 percent Aboriginal-owned company. With several iconic tour locations within easy access of Perth City (Boorloo),

visitors can experience Aboriginal heritage and culture in the heart of the CBD, Kings Park and Botanic Garden (Kaarta Koomba), or at idyllic Rottnest Island (Wadjemup). Go Cultural Tours' interactive cultural walking tours offer visitors the opportunity to learn about Perth's history, whilst their knowledgeable guides explore the deeper significance of the land, its elements and resources from a local Aboriginal perspective. All tours include a traditional Welcome to Country and Aboriginal language, song and storytelling with a local Noongar guide.

DABUNGOOL CULTURAL EXPERIENCES

Experience the rich cultural history and nature of Kepa Kurl (Esperance) with new eyes on this cultural heritage and bush tucker tour. Walk along the nature trails in the Kwongkan heathland and bushland with **Dabungool Cultural Experiences**, discovering the abundance of native flora and fauna that are used as bush tucker and traditional medicines, and experience the true taste of Kepa Kurl Noongar Boodjar.

KOOMAL DREAMING

The Margaret River Region's big drawcards — beaches, caves and dining — come together on tours led by local Wardandi man, Josh Whiteland. With **Koomal Dreaming**, you'll journey into Ngilgi Cave for ancient stories and unique didgeridoo acoustics, as well as forage for, and taste, native food and medicine. The menu could include kangaroo, emu, quandong, emu plum and salt bush.



MIMBI CAVES

One of Australia's best-kept secrets, the vast subterranean labyrinth of <u>Mimbi Caves</u> (Jarlarloo Riwi) is part of a 350-million-year-old Devonian reef system, which houses a significant collection of Aboriginal rock art and some of the most impressive fish fossils in the Southern Hemisphere. The Mimbi area is a place of strong spiritual significance for the traditional owners, the Gooniyandi people. Spectacular limestone formations, brilliant colours and crystal clear freshwater pools set the scene for a guided tour laced with ancient stories and bush tucker.

NARLIJIA EXPERIENCES

Engaging tours by Broome (Rubibi) born-and-bred Yawuru man Bart Pigram offer an Aboriginal and multicultural perspective of the pearling town and its fascinating history. You'll learn about saltwater people, the seasons, the land and the food that sustained this ancient coastal culture for thousands of years. Scour for oysters and other tasty morsels in Broome's mangroves, where you can spot mudskippers, mud crabs and a variety of birds at low tide. Visitors can also experience the Staircase to the Moon phenomenon with the best seats in Broome, with Narlijia Experiences offering tours twice a month.

NGALANG WONGI ABORIGINAL CULTURAL TOURS

Bunbury's original inhabitants, the Noongar people, hunted and fished throughout the Koombana Bay area for thousands of years. Join international artist and storyteller Troy Bennell from **Ngalang Wongi Aboriginal Cultural Tours** as he weaves his cultural knowledge into an array of ancient stories and whimsical yarns about traditional and contemporary Aboriginal life, sacred sites, the Noongar six seasons and Dolphin Dreaming, linking to Koombana Bay's population of wild bottlenose dolphins.

NGURRANGGA TOURS

This unique archaeological area houses the world's largest collection of ancient Aboriginal rock carvings, with more than one million petroglyphs dating back as far as the last ice age. Tour this amazing outdoor art gallery and surrounding coastal landscape with Clinton Walker from **Ngurrangga Tours**, a descendant of the local Ngarluma and Yindjibarndi people, who has spent his entire life learning about his ancestors and culture.

MABU BURU TOURS

Mabu Buru Tours is an Aboriginal owned and operated tourism business that provides an Aboriginal perspective to the landscape in and around Broome and introduces guests to the ancient culture of the Yawuru and Karajarri people. Mabu Buru Tours delivers authentic Aboriginal experiences and offers very personal journeys that share culture through traditional methods such as bushfood and bush medicine demonstrations, storytelling, and traditional songs and dances.

OOLIN SUNDAY ISLAND CULTURAL TOURS

Join Rosanna Angus — a Jawi woman whose family lived on Sunday Island during the early mission days — to discover Bardi Jawi culture, as well as the Dreaming stories connected to Sunday Island and the turbulent waters that separate it from the mainland. Departing from Cygnet Bay Pearl Farm, **Oolin Sunday Island Cultural Tours** retrace the ocean journey from Bardi Country on the mainland through the network of islands and tidal passages that make up Jawi Country, and through the whirlpools and eddies between Jooloom and Jayirru to learn how these massive tidal currents were used by the lawi people to hunt, fish and trade.

WARRANG-BRIDIL

This walking tour reflects **Warrang Bridil's** vision to 'close the gap' on knowledge and understanding of Noongar people's heritage, as they share their culture with visitors. Explore the shores of the spectacular Swan River (Derbarl Yerrigan) overlooking Perth City (Boorloo), Matagarup Bridge and the Optus Stadium precinct. Discover in depth insights into the history of the Noongar nation and the importance of culture, language, values, relationships, responsibilities and social structures.

WARINGARRI ABORIGINAL ARTS

Located in the heart Miriwoong Country in Kununurra (Goonoonoorrang), Waringarri was the first Aboriginal owned art centre established in Western Australia. It is a place for Aboriginal artists to share the importance of their country and culture, and supports more than 100 painters, printmakers, wood carvers, boab engravers, sculptors and textile artists. The centre also offers cultural tours and didgeridoo performances to complement the visitor experience, with a rich insight into Miriwoong culture.

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GOLDFIELDS HONEY ANT TOURS

Join an authentic on-country bushfood foraging experience with an Aboriginal family in the heart of WA's Golden Outback with Goldfields Honey Ant Tours. On this family picnic outing, sample the sweetest of bushfoods, the prized honey ant, forage for witchetty grubs, discover seasonal nuts and fruits, and learn about bush medicine plants. After the foraging, gather round the campfire for billy tea, damper and slow cooked stew whilst being captivated by cultural stories about the traditional lifestyles and art of the Tjupan people and how they still practice cultural ways on country.

WULA GURA NYINDA ECO ADVENTURES

François Peron National Park is a picturesque peninsula of acacia-cloaked red dunes and shrub surrounded by turquoise water. Teeming with marine life such as dolphins and rays, the tranquil lagoons are perfect for kayaking and snorkelling. Join award winning guide Darren 'Capes' Capewell from **Wula Gura Nyinda Eco Adventures** for an inside view of the deep spiritual connection between the local Nhanda and Malgana Aboriginal people and this breathtaking saltwater paradise. Most recently, Darren has introduced scenic SUP Tours and an exclusive escape to Australia's westernmost point, Dirk Hartog Island (Wirruwana), to his tour offering.

BORRGORON COAST TO CREEK TOURS

Bardi man and fourth-generation pearler Terry Hunter combines traditional knowledge with his experiences growing up on a remote pearling farm on this walking tour with a difference on the Dampier Peninsula. On Borrgoron Coast to Creek Tours' signature experience, you'll learn about how the Bardi (land) and Jawi (island) people have lived in harmony with the land and sea for millenia, with a two hour walk through the mangroves, creeks and tidal flats of King Sound. Along the way, Terry will also share his deep knowledge of the pearling trade and treat you to a tasty bush tucker snack.

KINGFISHER TOURS

Kingfisher Tours pairs luxurious Kimberley region sightseeing with the deep knowledge of their Traditional Custodian guides. Local Aboriginal guides are at the heart of all experiences, be it flying over the beehive shaped domes of the Bungle Bungle Range in Purnululu National Park, before exploring the World Heritage-listed landscape on foot; or bouncing along in a 4WD to visit remote communities, learning stories of the land and its people along the way.

KIMBERLEY CULTURAL ADVENTURES

Join Robert Dann, a proud Kimberley man, for an incredible three-hour cultural experience with <u>Kimberley Cultural Adventures</u>. He will share with you a small slice of 40,000 years of

Broome (Rubibi) and Kimberley culture. Robert promises a culturally rich journey which offers something uniquely different with a hands-on approach. After you taste his delicious Boab Iced Tea, you'll also have the opportunity to take some home with you, from his store Bindam Mie.

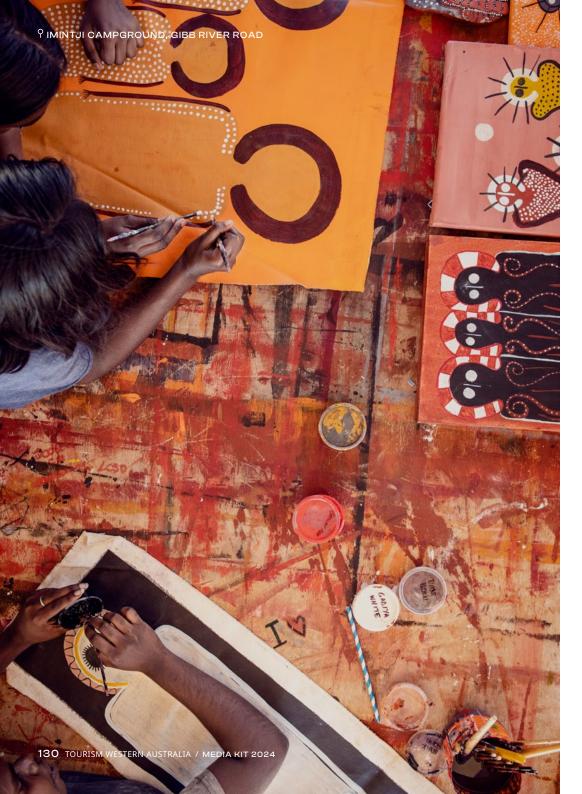
DALE TILBROOK EXPERIENCES

Join Wardandi Bibbulmun woman Dale Tilbrook from <u>Dale Tilbrook</u> Experiences in a relaxed setting to learn about native Australian herbs, spices and peppers; and discover the uses of bush tucker plants, their medicinal properties and their surprising health benefits. Enjoy a bushfood-inspired morning or afternoon tea with a delectable range of savoury and sweet dishes. Explore local history and culture or experience the cultural tradition of storytelling through art.

DJURANDI DREAMING

Djurandi Dreaming is owned and operated by Whadjuk man Justin Martin; a tour guide and Aboriginal artworks specialist. Justin's tours and artworks are based around history, facts and creation stories passed down from generation to generation. Djurandi Dreaming aims to positively educate, showcase and conserve Aboriginal culture, language and country. Experiences include the Dreaming in the Quay and Yagan Square Perth tours, Boya Kaarla Point Peron tour, Lake Walyungup Torchlight Tour, traditional Aboriginal art workshops and Kings Park education activities.





ABORIGINAL ART

Aboriginal art abounds in Western Australia, from ancient rock paintings in the Kimberley and remote Aboriginal art centres throughout the region, to art galleries in Perth and fine art in the Margaret River Region. WA's vibrant and evolving Aboriginal art scene is thousands of years in the making.

Read <u>here</u> to discover some of the best Aboriginal art experiences across the State.

ABORIGINAL BUSH FOODS

From fish cooked over mangrove wood to a native superfood that you can sprinkle on a smoothie.

Read <u>here</u> to discover five fascinating encounters you can experience with traditional Aboriginal foods in WA.

ABORIGINAL SEASONS

In contrast to the globally recognised four seasons aligned with the Earth's orbit, Aboriginal cultural groups celebrate calendar seasons which are not strictly aligned with dates, but to the forces of nature.

The Aboriginal season calendar varies for different cultural groups throughout WA and across Australia. It acts as an extremely important guide, outlining what nature is doing at every stage of the year, and how to live safely, sustainably, and respectfully in relation to the land, plant and animal cycles and the preservation of environmental ecosystems.

Read on to discover some of the Aboriginal season across WA.

- Aboriginal seasons of the Coral Coast
- Aboriginal season of Kambarang in Perth
- · The South West season of Birak
- Broome's transitional season of Marrul
- Barrgana season on the Dampier Peninsula

CAMPING WITH CUSTODIANS

Camping with Custodians in WA is an Australia-first program that develops high quality public campgrounds on Aboriginal lands, which are then owned and operated by the Aboriginal community. There are currently six Camping with Custodians sites across the Kimberley and the Pilbara, with a seventh campground currently under development at Lombadina on the Dampier Peninsula, a two-hour drive north of Broome (Rubibi), due to open in 2024. Lombadina will have up to 35 campsites, a camp kitchen and ablution facilities. Several Aboriginal cultural tours are also available from Lombadinda to enrich the visitor experience.

Read on <u>here</u> to discover the Camping with Custodians experience.

For more information on Aboriginal tourism experiences in WA, visit the Western Australian Indigenous Tourism Operators Council (waitoc.com).



TREAT YOURSELF TO A LUXE STAY IN PERTH

Overlooking the sparkling Swan River (Derbarl Yerrigan) is The Ritz-Carlton Perth, with luxurious amenities, stunning rooftop bar plus a dedicated spa and wellness centre. Occupying the top floors of the immaculately restored State Buildings in the heart of the city, COMO The Treasury continues to impress with its exclusive offerings including COMO Shambhala and packaged touring experiences. Stay in luxury on Perth's (Boorloo's) island paradise at Samphire Rottnest, ideally situated on Thomson Bay. The resort combines 80 architecturally designed rooms, lagoonlike pools, and a mix of dining options. In the Hibernian Place precinct, The Westin Perth offers a new level of luxury in the city's east end. Crown Perth's portfolio on the picturesque Burswood riverfront precinct includes the luxurious Crown Towers, where accommodation options include a top floor deluxe villa with butler service and panoramic views from floor-to-ceiling windows.

LUXURIOUS RETREATS

Follow in the footsteps of celebrities who really want to get away from it all. The Kimberley's Berkeley River Lodge, accessible only by sea or air, is undoubtedly one of Australia's most indulgent adventures — offering luxurious rooms with 180-degree panoramas of the turquoise Timor Sea and the rugged Berkeley River. The Kimberley also offers the ultimate in exclusive luxury at El Questro Homestead, where you can enjoy a suite

overlooking Chamberlain Gorge and dine on a private clifftop under a canopy of stars. Alternatively, relax in your own private outdoor bathtub with views over the gorge. On the coast, Broome's (Rubibi's) Cable Beach Club Resort and Spa has suites themed around famous Australian artists, with private plunge pools and butler service. In the State's South West, the Margaret River Region's Injidup Spa Retreat boasts private plunge pools that overlook the Indian Ocean.

CRUISE OR FLY THE KIMBERLEY

Experience the pristine waters of a true wilderness area in style on a Kimberley luxury expedition cruise or scenic flight. Small cruisers such as True North, Kimberley Quest and Great Escape can meander through secluded gorges that aren't accessible to larger vessels, passing towering red cliffs and pockets of rainforest; and larger expedition style vessels such as Silversea, Coral Expeditions and Ponant offer the ultimate in luxury cruising. After feasting on quality food and wine — which could include freshly caught seafood, such as the prized barramundi — you'll relax in the comfort of your own suite. The Kimberley is also simply spectacular from the air. HeliSpirit, Kimberley Air Tours and Air Kimberley are just some of the operators that will take you on a soaring safari like no other, with the option to land and explore remote pockets of paradises and swim in secret springs and waterfalls.

EXQUISITE JEWELS

WA's mineral and marine wealth shines bright in the form of world-renowned Kimberley diamonds — including the elusive pink diamond — as well as Broome's (Rubibi's) South Sea pearls and Kalgoorlie (Karlkurla) gold. In Perth (Boorloo), shop for WA pearls, diamonds and gold at various spots throughout the city, including Willie Creek Pearls' showroom at Elizabeth Quay (Gumap) and The Perth Mint. Broome's Dampier Terrace is home to pearl showrooms including Kailis, Allure, Paspaley, Cygnet Bay and Willie Creek Pearls, and in the outback town of Kununurra (Goonoonoorrang), step inside Kimberley Fine Diamonds to marvel at exquisite pink and natural diamonds. and the master jewellers at work.

WINE AND DINE LIKE A STAR

WA has the perfect ingredients for worldclass food and wine experiences — top international talent combined with fresh local produce like Manjimup's rare black truffles, Pemberton marron, Broome pearl meat, Rottnest Island (Wadjemup) crayfish, Exmouth (Warnangoora) prawns, Albany (Kinjarling) Akoya oysters and, of course, the State's famous wines. Perth's dining scene continues to flourish — with recent newcomers such as Lantern on Quay, 6HEAD Perth, Stampa, Yiamas, Miss Mi and Vin Populi, creating buzz alongside favourites such as the multi award-winning Wildflower, POST, and Long Chim at the State Buildings, and more. For the ultimate in wining and dining luxury, soar to new heights on a luxe helicopter wine and dine tour from Perth to the Swan Valley or Margaret River wine regions, or take a Swan River Seaplane adventure from Perth to the Abrolhos Islands for long table lunching on the beach, dining on delicious locally caught seafood.

ECO-RETREAT GLAMPING AND BOUTIQUE STAYS

Enjoy the tranquillity of stress-free camping at safari or cabin-style wilderness accommodation personalised service. After exploring the pristine natural landscapes with an expert guide, you can relax with fine linens on king-size beds, ensuite bathrooms, gourmet produce and spectacular starry night skies. Kimberley Coastal Camp, Faraway Bay, El Questro's Emma Gorge Resort, Cygnet Bay Pearl Farm, Eco Beach Broome, Bungle Bungle and Mitchell Falls Wilderness Lodges all offer the ultimate Kimberley adventure. At Sal Salis Ningaloo Reef and Discovery Rottnest Island, wake up to the sounds of the ocean in an environmentally conscious accommodation nestled in the dunes. In the South West, experience true relaxation at off-the-grid boutique stays set amongst forests and fields at new properties, such as Serenity Gully near Bridgetown, Stillwood Retreat and Upland Farm in Denmark, Latitude 35°5 in Albany, Ampersand Estates in Pemberton, Binya Maya Yallingup Escape, Petite Eco Cabin, Barn Hives, Heyscape Tiny Cabins and Tree Chalets in the Margaret River Region.

WALKING IN LUXURY

With some of the best walking tracks in the world, Walk into Luxury, Cape to Cape Explorer Tours and Inspiration Outdoors offer visitors to WA's South West the chance to walk the famous Cape to Cape Track and the Bibbulmun Track in style and comfort. The walks combine the best of nature, with gourmet food and wine, and luxury accommodation such as an oceanfront pool villa at Injidup Spa Retreat. In the magical Kimberley, join Walk into Luxury on a new signature walk through one of the last true wilderness areas on Earth. Hike to secluded swimming holes, enjoy sunset drinks at scenic gorge lookouts, heli-hike to remote waterfalls and experience the ultimate in luxury accommodation at El Questro Homestead.

Read on <u>here</u> to discover how to treat yourself to a little luxury, WA-style.





JANUARY

DESTINATION PERTH

United Cup unitedcup.com

HSBC SVNS Perth svns.com/en/events/perth

Ballardong First_ yorkfestival.com.au/events

AUSTRALIA'S SOUTH WEST

Australian Open Water Championships and Ocean Swim Festival swimming.org.au

Bunbury Fringe bunburyfringe.com

FEBRUARY

DESTINATION PERTH



Perth Festival **perthfestival.com.au**

AUSTRALIA'S SOUTH WEST

Busselton Jetty Swim busseltonjettyswim.org.au

Boyup Brook Country Music Festival wacountrymusic.com.au

MARCH

DESTINATION PERTH

Sculpture by the Sea **sculpturebythesea.com**

AFL Season afl.com.au



Mandurah Action Sports Games **actionsportsgames.com.au**

AUSTRALIA'S SOUTH WEST

Nannup Music Festival nannupmusicfestival.org

Karri Valley Triathlon karrivalleytri.com

Katanning Harmony Festival katanning.wa.gov.au/harmonyfestival

South West Craft Beer Festival **swbeerfest.com.au**

AUSTRALIA'S CORAL COAST

GAMEX egfc.weebly.com/gamex

APRIL

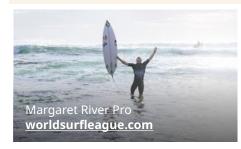
DESTINATION PERTH

Northam Motor sport Festival **northam.wa.gov.au**

York Motorcycle Festival **yorkmotorcyclefestival.com.au**

The York Festival - Autumn Program **yorkfestival.com.au**

AUSTRALIA'S SOUTH WEST



Busselton Festival of Triathlon **busseltonfestivaloftriathlon.com.au**

XTERRA Dunsborough xterra.rapidascent.com.au

AUSTRALIA'S CORAL COAST

Shore Leave **shoreleavefestival.com.au**

Iwarra Wilungga – Spring by the Sea visitgeraldton.com.au

MAY

DESTINATION PERTH

Perth SuperSprint supercars.com/perth-supersprint

Moondyne Festival moondynefestival.com.au

Triple World Title Boxing: Lomachenko v Kambosos tegsport.com.au

AC MILAN v AS ROMA ticketmaster.com.au/milanvroma

AUSTRALIA'S SOUTH WEST

Taste Great Southern wineandfood.com.au/taste-great-southern

SEVEN GRAVEL RACE – UCI Gravel World Series

sevengravelrace.com

Margaret River Readers and Writers Festival <u>mrrwfestival.com</u>

Margaret River Ultra Marathon margaretriver.rapidascent.com.au

Forest Rally **forestrally.com.au**

AUSTRALIA'S NORTH WEST



Lake Argyle Swim lakeargyleswim.com

The Gibb Challenge theqibbchallenge.com.au

JUNE

DESTINATION PERTH

Pinjarra Festival facebook.com/PinjarraFestival

AUSTRALIA'S SOUTH WEST



Albany Classic "Around the Houses" **albanyclassic.com**

AUSTRALIA'S CORAL COAST

Mullewa Muster and Rodeo mullewamuster.com.au

AUSTRALIA'S NORTH WEST

Red Country Music Festival redcountrymusic.com.au

AUSTRALIA'S GOLDEN OUTBACK

Goldfields Cyclassic cyclassic.com.au

Leonora Golden Gift leonoragoldengift.com

JULY

AUSTRALIA'S SOUTH WEST



AUSTRALIA'S NORTH WEST

Mowanjum Festival **mowanjumarts.com**

AUGUST

DESTINATION PERTH

Avon Descent avondescent.com.au

Rugby Championship: Wallabites v Springboks wallabies.rugby

AUSTRALIA'S SOUTH WEST

CinefestOZ cinefestoz.com

AUSTRALIA'S NORTH WEST



Outback Fusion Festival **eastpilbara.wa.gov.au**

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SEPTEMBER

DESTINATION PERTH

AFL Masters National Carnival carnival.masters.afl

U/14 National Hockey Championships **hockey.org.au**

AUSTRALIA'S SOUTH WEST

Lost and Found **lostandfoundfestival.com.au**

Southern Art and Craft Trail **artsouthwa.com.au**

Bloom Festival **greatsoutherntreasures.com.au**

OCTOBER

DESTINATION PERTH



BMX National Championships **auscycling.org.au**

AUSTRALIA'S SOUTH WEST



True Grit <u>truegrit.com.au</u>

AUSTRALIA'S GOLDEN OUTBACK

TX Civil and Logistics WA PGA Championships pga.org.au

Kalgoorlie Desert Race **kdrwa.com.au**

DECEMBER

AUSTRALIA'S SOUTH WEST

Manjimup Cherry Harmony Festival **cherryfestival.com.au**







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