

MEET THE TOURISM EXPERIENCE DEVELOPMENT TEAM

The National Park Tourism Experience Development Program aims to achieve density and diversity of high quality, environmentally conscious and culturally sensitive tourism experiences, in and around protected areas. This program is delivered across the State through these activities:

- Encourage private eco lodge/retreat/unique accommodation offerings within or near high visitation national parks;
- Facilitate new regional tourism experiences identified in the Tourism Destination Management Plans that will activate national park visitation;
- Create density and diversity of tourism products throughout the regions by engaging and building capability and capacity within the tourism industry;

- Undertake demand and feasibility assessments, land assembly works; assist with business case development, progression of approval and community consultation;
- Facilitate new regional tourism experiences aligned with the WAVES Strategy that will activate national park visitation;
- Assist private sector operators through the various stages of planning and development of new tourism experiences and assets activating national parks;
- Enhancing tourism experience development activities by providing development workshops, tools and one-on-one coaching for tourism operators.

Reach out to your nearest Tourism Experience Development Manager to see if your project aligns with our program's objectives and priority areas.

For more information visit: tourism.wa.gov.au



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