

# The Perth Metropolitan Region Overnight Visitor Factsheet 2025

Prepared by Tourism WA Insights and Strategy  
April 2026



WESTERN  
AUSTRALIA

# Domestic Overnight Trip Details - The Perth Metropolitan Region

2025

The data in this factsheet refers to visitors who have spent at least one night in The Perth Metropolitan Region

Trips (000)

4,969

2025

Nights (000)

15,938

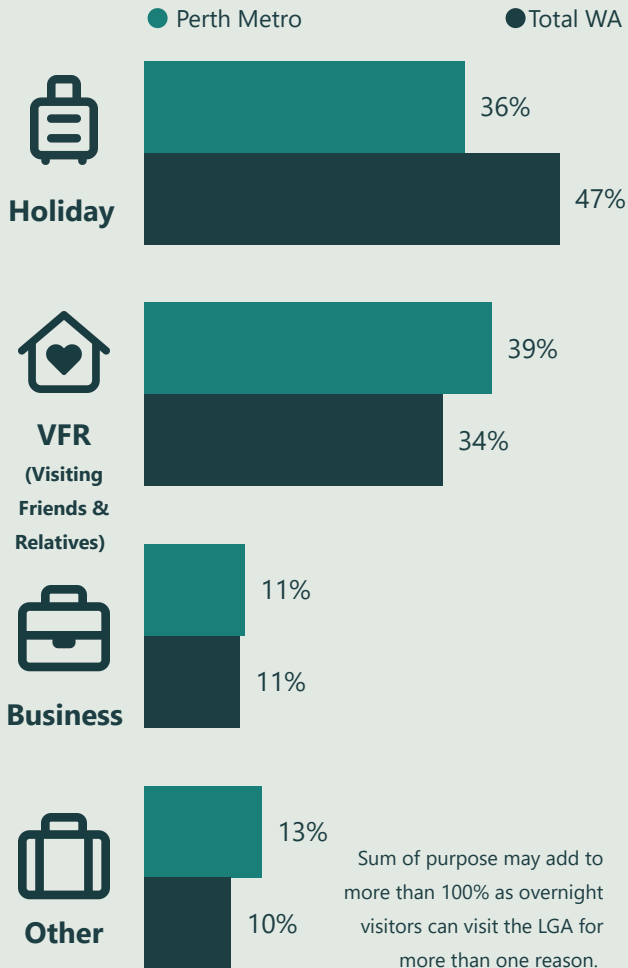
2025

Spend (\$M)

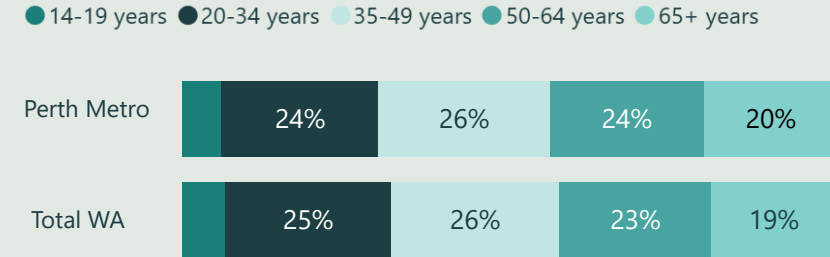
\$5,909

2025

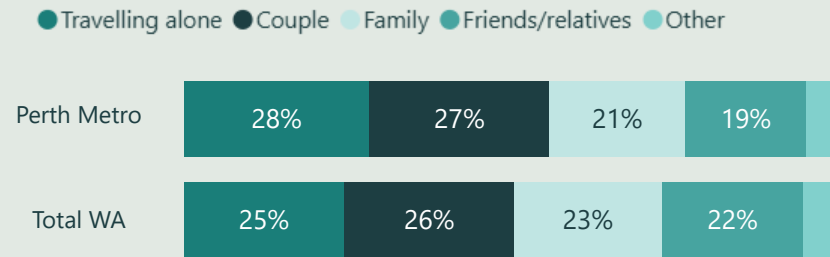
## Purpose of Travel



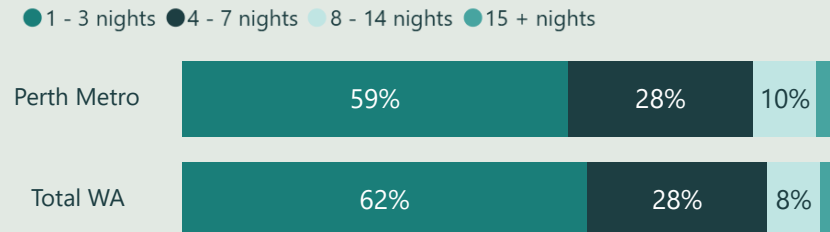
## Age



## Travel Party



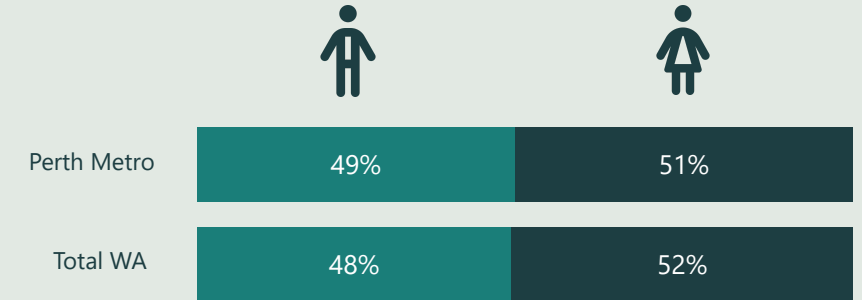
## Length of Stay



## Top 5 accommodation (% of nights)

Accommodation Type	Perth Metro	Total WA
Friends or relatives property	45%	35%
Hotel/resort/motel or motor Inn	29%	24%
Rented house/apartment etc	9%	9%
Caravan or camping - commercial	4%	12%
Own property	2%	3%

## Gender



## Interstate / Intrastate



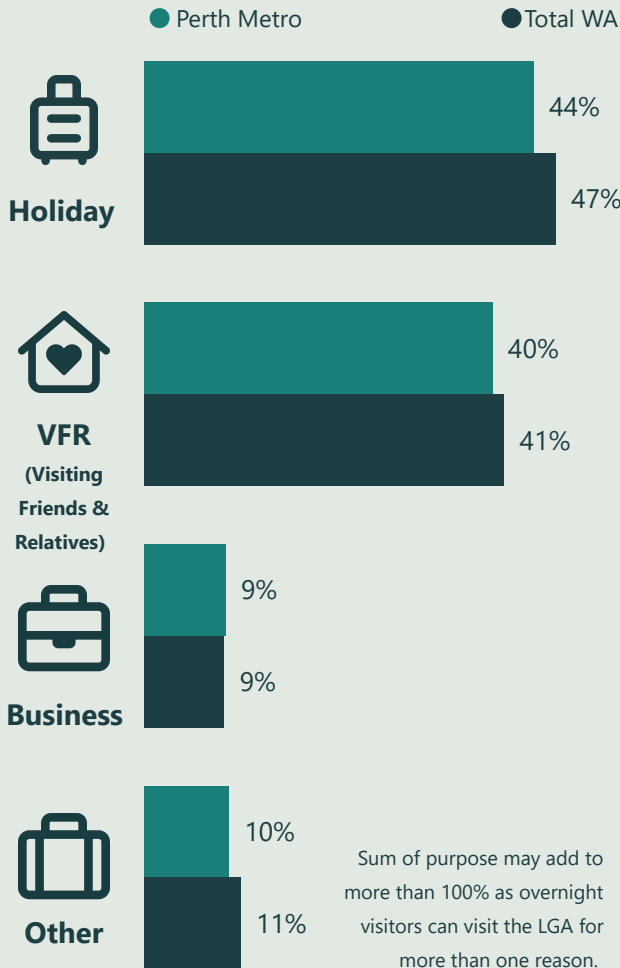
# International Overnight Trip Details - The Perth Metropolitan Region

2024+2025

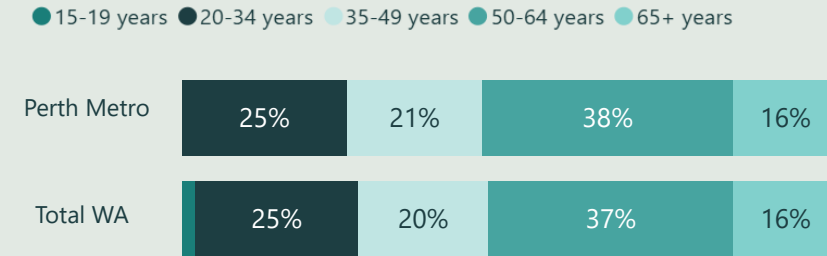
The data in this factsheet refers to visitors who have spent at least one night in The Perth Metropolitan Region

Trips (000)	Nights (000)	Spend (\$M)
<b>920</b>	<b>30,677</b>	<b>\$2,843</b>
2025	2025	2025

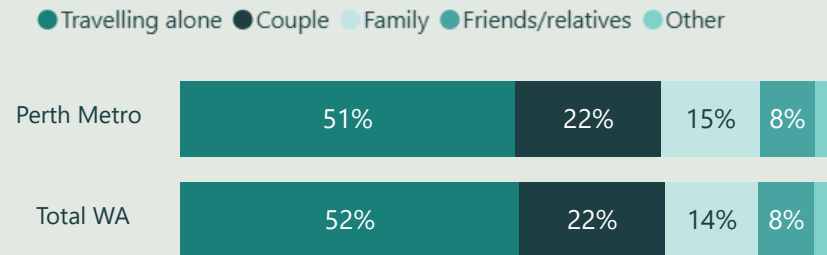
## Purpose of Travel



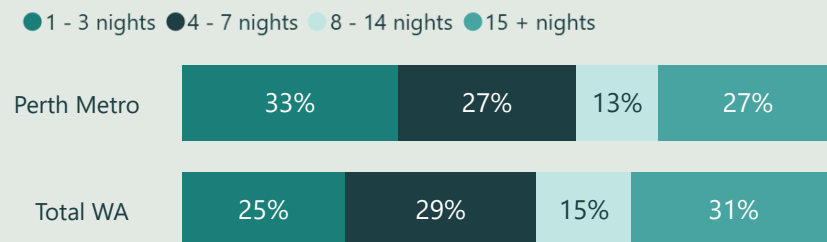
## Age



## Travel Party



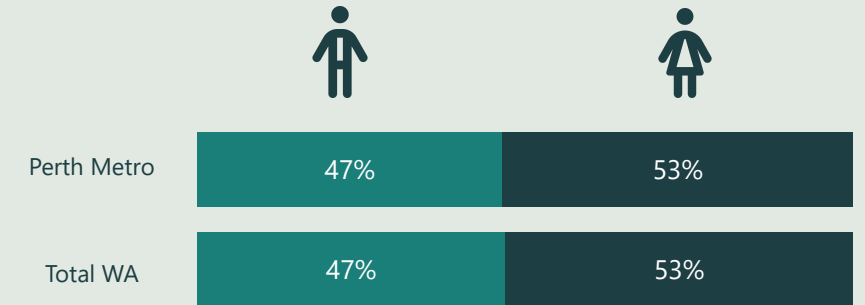
## Length of Stay



## Top 5 accommodation (% of nights)

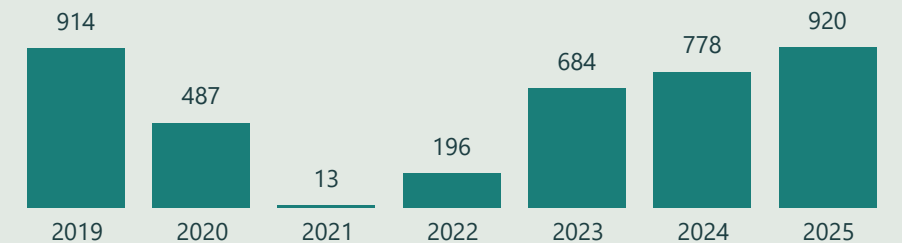
Accommodation Type	Perth Metro	Total WA
Friends or relatives property	39%	37%
Rented house/apartment etc	35%	33%
Hotel/resort/motel or motor Inn	13%	13%
Backpacker or hostel	3%	3%
Own property	1%	1%

## Gender



## International Trip Trends (000s)

International trips are provided for years when sample size permits, noting 2021 is not available.



# Visitor Factsheet - Further Information

The data in this factsheet refers to visitors who have spent at least one night in The Perth Metropolitan Region

## Important Note

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All data is sourced from Tourism Research Australia's International Visitor Surveys (IVS) and Domestic Tourism Statistics (DoTS).

Estimates in the 2025 factsheet are not comparable with previous factsheets due to changes in methodology. For further information, see [Change to domestic statistics](#) or [IVS Methodology](#) on Tourism Research Australia's (TRA) website.

To increase the sample size and hence improve the reliability of the data, international estimates are based on an average of two calendar years. Domestic results are available only for 2025 as the first year of DoTS methodology. Data is not published where sample size is deemed to be insufficient.

It is recommended by Tourism WA that the visitation statistics in this fact sheet are used in conjunction with other information sources that you have access to. This might include [domestic visitor density](#) from TRA, population statistics from the Australian Bureau of Statistics, feedback from local operators, information from local Visitor Centres, data from local councils etc.

For more information contact [research@westernaustralia.com](mailto:research@westernaustralia.com).

## Source

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Tourism Research Australia, IVS and DoTS. 2025. Local Government Areas included to make up Perth Metropolitan Region: City of Armadale, Town of Bassendean, City of Bayswater, City of Belmont, Town of Cambridge, City of Canning, Town of Claremont, City of Cockburn, Town of Cottesloe, Town of East Fremantle, City of Fremantle, City of Gosnells, City of Joondalup, City of Kalamunda, City of Kwinana, City of Melville, Town of Mosman Park, Shire of Mundaring, City of Nedlands, Shire of Peppermint Grove, City of Perth, City of Rockingham, City of South Perth, City of Stirling, City of Subiaco, City of Swan, Town of Victoria Park, City of Vincent, City of Wanneroo.

## Definitions

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**Domestic Visitors (Intrastate and Interstate):** Australian residents aged 14 years and over who spent at least one night in the Region.

**International Visitors:** International visitors aged 15 years and over who spent at least one night in the Region and are staying in Australia for 12 months or less.