

# MEET THE TOURISM EXPERIENCE DEVELOPMENT TEAM

Tourism WA has a dedicated network of in-region Tourism Experience Development Managers who are delivering key parts of the National Park Tourism Experience Development Program.

The program aims to increase the density and diversity of sustainable and unique accommodation, attractions and destination-driving experiences that enhance overall destination appeal, in and around national parks, marine parks and managed estate.

Reach out to your nearest Tourism Experience Development Manager to see if your project aligns with our program's objectives and priority areas.

For more information visit: [tourism.wa.gov.au](https://tourism.wa.gov.au)

Assistance is provided via:

- Facilitating the development, implementation and delivery of 'new' or the 'evolution of existing' destination driving experiences;
- Business case development, consultancy and feasibility studies;
- Guidance with market readiness of new bookable experiences;
- Advice and guidance to private sector operators through various stages of planning and approvals;
- Community consultation; and
- Development and distribution of industry-facing publications that support industry growth and capacity building.



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