

# CHINA KEY PARTNERS

Tourism WA works with many travel distributors such as airlines, wholesalers, retail travel chains, inbound tour operators and online tourism agents who can sell a wide range of Western Australian tourism products to generate bookings.

## KEY DISTRIBUTION PARTNERS (KDPs)

Beijing 6renyou International Travel Service Co., Ltd.	Shanghai Jingcai International Travel Service Co., Ltd
Beijing UTour	Shanghai Junyixing International Travel Service Co., Ltd
Beijing Xinjie International Travel Service Co., Ltd	Shanghai Mint International Travel Service Co., Ltd
China Easy International Travel Service (Shanghai) Co.,Ltd	Shanghai Spring International Travel Service (Group) Co., Ltd
China Travel Service Head Office (Beijing) Co. Ltd	Shanghai Tong Sheng International Travel Service Co., Ltd
Fliggy	Shanghai Yetravel International Travel Service Co., Ltd
Guangdong China Travel Service Co., Ltd	Shanghi Jinjiang Travel Holding Co.,Ltd
Guangdong Kings Tours International Travel Service Co., Ltd	Shenzhen CITS
Guangzhou Comfort International Travel Co., Ltd (Swallow Holidays)	Sichuan Oriental Light International Travel Service Co.,Ltd
Guangzhou New Star International Travel Service Co., Ltd	Tongcheng International Travel Service Co., Ltd
GZL International Travel Service Ltd	Trip Across Travel Service Zhejiang Co., Ltd
Lart Travel	Zhejiang CYTS International Travel Co.,Ltd
Lazy Cat Travel	Zhejiang Everbright International Travel Co.,Ltd
qunar.com	Zhiwai Travel
Shanghai Airlines Tours International (Group) Co., Ltd	Zuzuche
Shanghai Ctrip Commerce Co., Ltd	

## INBOUND TOUR OPERATOR (ITOs)

*Inbound Tour Operators (ITOs) are a vital link in the travel distribution chain in China and must be approved under the Approved Destination Scheme (ADS) to handle ADS group business. Tourism Australia recommends that Australian suppliers only deal with approved travel agents and ITOs for all ADS inbound business from China.*

[www.austrade.gov.au/Australian/Tourism/Working-with-China/ADS](http://www.austrade.gov.au/Australian/Tourism/Working-with-China/ADS)

## ONLINE TRAVEL AGENTS (OTAs)

Fliggy.com  
Ly.com  
Qunar.com  
Trip.com  
Zuzuche.com