

APPENDIX 3: WESTERN AUSTRALIA TOURISM SEASONS BY REGIONS

REGIONAL TOURISM ORGANISATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Australia's South West	PEAK	SHOULDER		PEAK	LOW				SHOULDER	PEAK		
Destination Perth	PEAK	LOW	SHOULDER		LOW				SHOULDER	PEAK		SHOULDER
Australia's Coral Coast	LOW		PEAK		SHOULDER	PEAK	SHOULDER	PEAK	SHOULDER	LOW		
Australia's Golden Outback	LOW			SHOULDER					PEAK		LOW	
Australia's Golden Outback - Esperance	PEAK	SHOULDER			LOW				SHOULDER		PEAK	
Australia's North West	LOW				SHOULDER	PEAK	SHOULDER		LOW			

Source: WA Seasonality By Tourism Region chart is based on a combination of Airdna data, STR Global hotel data, Tourism Research Australia visitor statistics (Domestic Tourism Statistics and International Visitor Survey), and Tourism Research Australia "domestic visitor density" (mobility data).

