

INTERNATIONAL PARTNERSHIPS

CAMPAIGN CALENDAR | FINANCIAL YEAR 2026-27



**WESTERN
AUSTRALIA**
WALKING ON A DREAM

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
PARTNERSHIPS												
MULTI-MARKET CAMPAIGNS												
Expedia (UK / Europe)												
Trip.com (China, SEA, Korea)												
NEW ZEALAND												
You Travel and Cruise												
Helloworld												
Expedia												
House of Travel												
Flight Centre												
U S A												
Southern World RWC27												
Virtuoso												
Signature Travel Network												



Tourism
WESTERN AUSTRALIA

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PARTNERSHIPS												
UK / EUROPE												
Trailfinders (UK)												
Travelbag (UK)												
Savannah Way (NT + QLD); Boomerang Reisen / Australia Tours (GER)												
Knecht Reisen (Switzerland)												
Tourism Australia; Australia Unlimited / ADAC Reisen (GER)												
Evaneos (France)												
Go World (Italy)												
JAPAN / KOREA												
H.I.S. (Japan)												
Hankyu (Japan)												
Club Tourism (Japan)												
Hana Tours (Korea)												
INDIA												
Make My Trip												
Pick Your Trail												
Sheeraz Tours												
Klook												

Tourism WA partners with Qantas, Singapore Airlines, ANA, Malaysia Airlines, Qatar and Emirates. Airline campaign information is confidential and therefore is not included in the calendar. Campaigns are subject to change and the calendar will be updated with new activity when available.

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PARTNERSHIPS												
GREATER CHINA												
Trip.com												
Fliggy												
Zuzuche												
6renyou												
Wing On Travel												
Shenzhen CITS												
Sichuan Oriental Light Travel												
SOUTH EAST ASIA												
EU Holidays												
Chan Brothers Travel												
Golden Destination												
Angel Tours												
Sedunia Travel												
Celindo												
Traveloka												
Dwidaya												