

NATURE-BASED PARTNERSHIP OPPORTUNITY

Hamersley Inlet Reserve





TOURISM WESTERN AUSTRALIA AND THE SHIRE OF RAVENSTHORPE
ACKNOWLEDGE ABORIGINAL PEOPLES AS THE TRADITIONAL CUSTODIANS OF
WESTERN AUSTRALIA AND PAY OUR RESPECTS TO ELDERS PAST, PRESENT
AND EMERGING.

INTRODUCTIONS

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OVERVIEW

1. The Opportunity
2. National Park Tourism Experiences Development Program
3. Support Available
4. Where are we now
5. Next Steps
6. Questions



THE OPPORTUNITY

Partner with the Shire and pursue a unique, environmentally sensitive tourist accommodation offer in Hamersley Inlet Reserve.

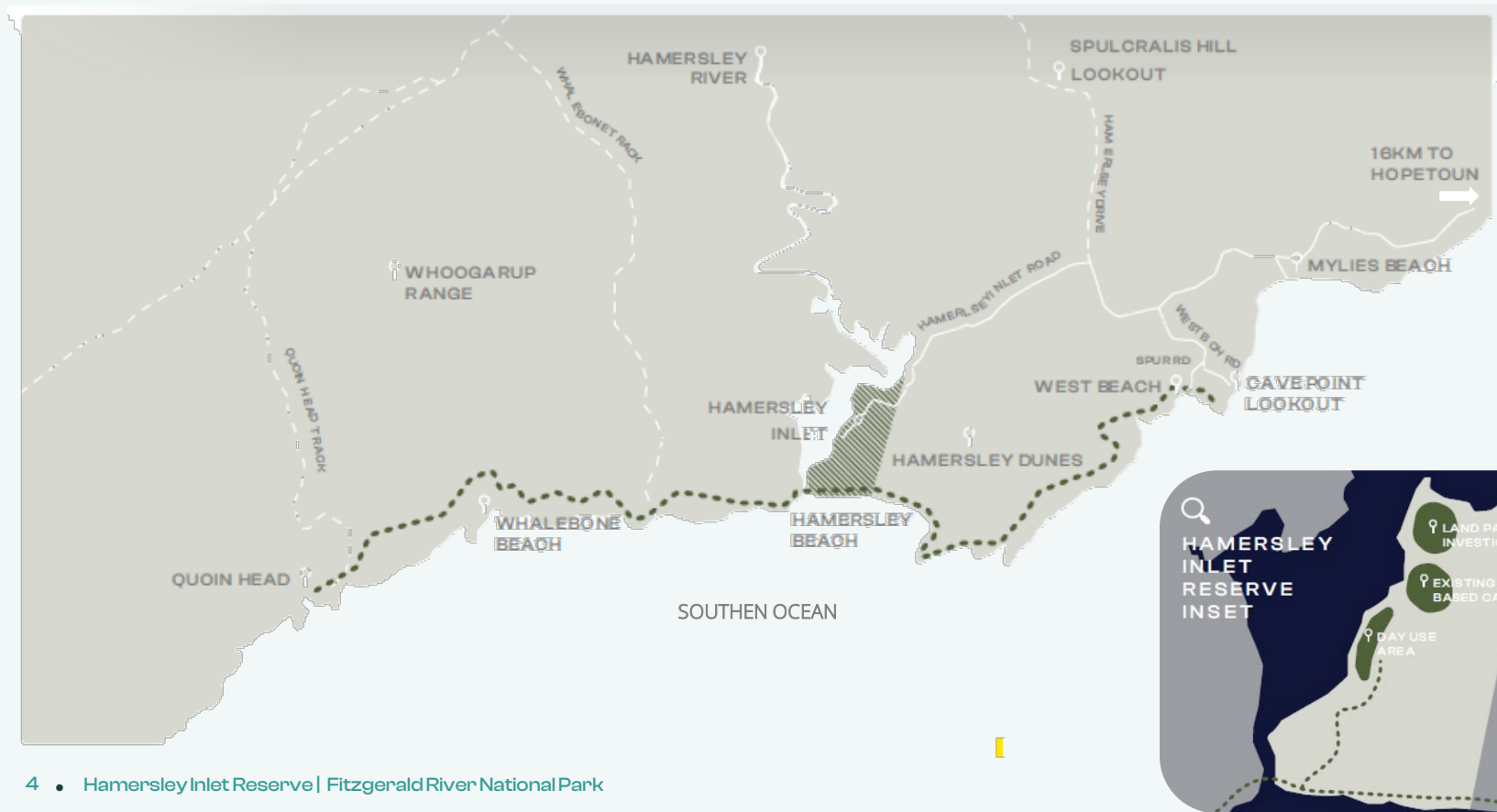
ABOUT THE LOCATION

- 130 hectare reserve positioned at the point where Hamersley River meets the Southern Ocean.
- Neighbouring Fitzgerald River National Park - Western Australia's only declared UNESCO biosphere.
- Within 25 mins drive of the coastal town of Hopetoun and around 2 ½ hours drive of the coastal town of Esperance.
- Access to untouched coastal landscapes, native flora/fauna and premier multi-day hiking experiences.
- Forms part of the South West Edge a 12-day road trip that covers 1,200km of iconic coastline from Perth City to Esperance.

This opportunity is being supported by the National Park Tourism Experiences Development (NPTED) program.



THE OPPORTUNITY

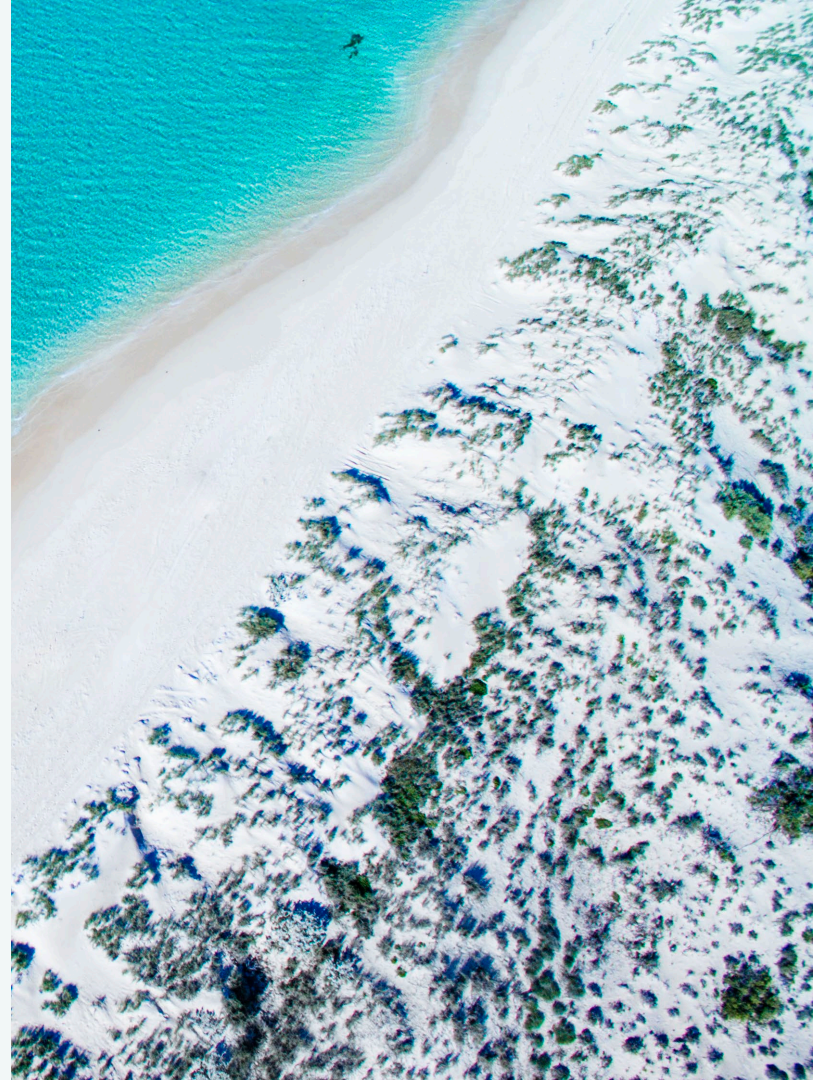


NATIONAL PARK TOURISM EXPERIENCES DEVELOPMENT PROGRAM

- NPTEd was established by the Western Australian Government in 2022 to facilitate the delivery of new tourism accommodation and experiences in and around national parks
- an initiative administered by Tourism WA to assist in the development of high-quality and environmentally sensitive tourism opportunities in | around national parks.

AIM: attract private investment to compliment Government funding into tourism infrastructure.

- NPTEd is delivered as a competitive process (for transparency) triggered by interested investors responding to a Registration of Interest and set of evaluation criteria.
- NPTEd resourcing can facilitate various levels of support and assistance.
- The program is designed to be investor led i.e. interested investors can in collaboration with the Shire nominate a preferred site(s) based on individual needs.
- Planning, leasing negotiations and land assembly occurs once suitable site(s) and a suitable partner is identified.



SUPPORT AVAILABLE

Tourism WA support available to the Shire and interested investors as part of the competitive process includes:

- Coordinating the release / circulation of an investment prospectus to industry and the collating of responses from interested investors.
- Facilitating collaborative engagement e.g. helping to arrange site visit(s), stakeholder meetings and necessary information transfer as required.

Once suitable investment partner and site have been identified NPTEd can provide support with **land assembly** in the form of coordinating technical or environmental **studies** such as:

- Aboriginal heritage survey/s
- Bushfire assessments / management plans
- Environmental assessments
- Fauna and flora assessments
- Geotechnical assessments
- Hydrological investigations
- Visual landscape assessments
- Feature surveys
- Bore investigations



WHERE ARE WE NOW



NEXT STEPS

A consultant will be appointed to provide independent probity advice to support the evaluation of proposals.

An Evaluation Panel (the Panel) will be established to assess proposals against the evaluation criteria set out in appendix 2 of the investment prospectus.

The Panel will consist of suitably experienced representatives from:

- [The Shire of Ravensthorpe](#);
- [Tourism WA](#); and
- [The Department of Biodiversity Conservation and Attractions](#).

The Panel will put forward a recommendation to the Shire Council to inform their final decision on identifying a suitable investment partner.

Once a suitable investment partner is identified an Exclusive Working Agreement or similar legal mechanism will be established to unlock land assembly resources.



A scenic landscape at sunset. In the foreground, a large, detailed flower with yellow and green petals and dark, veined leaves stands prominently. To the left, a wooden boardwalk leads through a field of green vegetation towards a distant horizon. The sky is filled with dramatic, golden light from the setting sun, with clouds catching the light. The overall scene is a mix of natural beauty and human-made infrastructure.

Questions