

APPENDIX 2: AVERAGE NIGHT STAY AND DAILY SPEND BY REGIONAL TOURISM ORGANISATION

REGIONAL TOURISM ORGANISATION	JAN - MAR	APR - JUN	JUL - SEP	OCT - DEC
Australia's South West	3 Nights \$250	3 Nights \$271	3 Nights \$292	3 Nights \$304
Destination Perth	3 Nights \$337	3 Nights \$351	3 Nights \$360	3 Nights \$351
Australia's Coral Coast	3 Nights \$202	3 Nights \$211	4 Nights \$200	3 Nights \$197
Australia's Golden Outback	4 Nights \$246	3 Nights \$255	3 Nights \$247	3 Nights \$224
Australia's North West	5 Nights \$336	5 Nights \$370	5 Nights \$381	5 Nights \$442

Source: Tourism Research Australia, Domestic Tourism Statistics, 2025