








# Stakeholder Engagement

We believe strong and consistent stakeholder engagement is the key to long-term success. Various teams across the organization regularly engage with internal and external stakeholders on pertinent topics to their relevant subject matter. Considering these insights alongside our business helps us determine what makes sense for Hasbro and where we can drive the most impact. Below are examples of some stakeholders we engage with:

Stakeholder Category	Stakeholder
 <b>Regulators and Policymakers</b>	<ul style="list-style-type: none"> <li>• U.S. Trade Representative (USTR)</li> <li>• U.S. Department of Commerce</li> <li>• U.S. Securities and Exchange Commission</li> <li>• European Commission</li> <li>• Indian Embassy, Commerce Department</li> <li>• Indian Department for Promotion of Industry and Internal Trade (DPIIT)</li> </ul>
 <b>Non-Governmental Organizations</b>	<ul style="list-style-type: none"> <li>• One Tree Planted</li> <li>• CEO Action for Diversity &amp; Inclusion (pledged member)</li> <li>• Chemical Footprint Project</li> <li>• The Humane League</li> <li>• PETA</li> <li>• World Wildlife Fund (WWF)</li> <li>• Philanthropic organizations. <b>Visit <a href="https://www.hasbro.org">hasbro.org</a> for a comprehensive list of our Global Philanthropic partners</b></li> </ul>
 <b>Industry Associations</b>	<ul style="list-style-type: none"> <li>• U.S. Toy Association (TA)</li> <li>• Toy Industries of Europe (TIE)</li> <li>• British Toy &amp; Hobby Association (BTHA)</li> <li>• Various EU Member State Toy Associations</li> <li>• Asia Toy and Play Association</li> <li>• World Federation of Advertisers (WFA)</li> <li>• Responsible Business Alliance (RBA)</li> <li>• National Association for Environmental, Health, Safety and Sustainability (EHS&amp;S) Management (NAEM)</li> <li>• International Consumer Product Health and Safety Organization (ICPHSO)</li> <li>• Association of National Advertisers (ANA)</li> <li>• Entertainment Software Rating Board (ESRB)</li> <li>• Entertainment Software Association (ESA)</li> </ul>
 <b>Investors and ESG Raters</b>	<ul style="list-style-type: none"> <li>• CDP</li> <li>• S&amp;P Global</li> <li>• JUST Capital</li> <li>• Institutional Shareholder Services (ISS)</li> <li>• Sustainalytics</li> <li>• Top shareholders representing 50% of the outstanding shares</li> </ul>
 <b>Retailers</b>	<ul style="list-style-type: none"> <li>• Walmart</li> <li>• Target</li> <li>• Smyths</li> <li>• Amazon</li> <li>• Carrefour</li> <li>• Additional global retailers</li> </ul>
 <b>Suppliers</b>	<p><b>See our <a href="#">Factory List</a></b></p>
 <b>Consumers</b>	<ul style="list-style-type: none"> <li>• Parents and kids</li> <li>• Fans/collectors</li> <li>• Digital gamers</li> </ul>
 <b>Our Workforce</b>	<ul style="list-style-type: none"> <li>• Employees</li> <li>• Contingent workers</li> <li>• Temporary workers</li> </ul>

