



# Global Philanthropy & Social Impact

**\$21M**

Total Philanthropic  
Support



**800K** Toys & Games  
Donated

**84%** Employee  
Volunteer  
Participation

**4M** Children &  
Adults Impacted



## Partnering for Greater Impact

Grants made through the Hasbro Foundation are the cornerstone of our social impact work, delivering Play Relief in times of crisis and uncertainty, providing Access to Play in underserved communities, and upskilling the next generation of Play Makers. This year, Hasbro partnered with Games for Change, a nonprofit focused on driving real-world impact through games and immersive media. By supporting the G4C Student Challenge, we empowered students nationwide to create games focused on positive play and designing inclusive worlds.

## Delivering the Joy of Play

Last year, we gave more than 800K of our beloved toys and games to millions of people through trusted philanthropic partners, providing relief in times of crisis and supporting those in need through holiday giving. More than 100K of our beloved toys and games were delivered to emergency relief organizations to support children and families impacted by the crisis in Ukraine. These items provided a small sense of normalcy and comfort to families when they needed it the most.

## Our People Drive Our Purpose

Giving back is core to our culture, and Team Hasbro is our best-in-class employee volunteer program that provides year-round, company-sponsored opportunities for employees to make a difference. In 2022, 84% of Hasbro employees made a difference in their communities through Team Hasbro volunteer events! On our company-wide day of service in December, the Global Day of Joy, Team Hasbro volunteers made an impact for more than 100K children and families around the world.

## Activating Our Brands

We harness the power of our brands to make an impact and ensure our fans see themselves in our content and products. In celebration of Pride 2022, Magic: The Gathering created Pride Across The Multiverse, a first-of-its-kind LGBTQ-inclusive Secret Lair collection illustrated exclusively by LGBTQIA2S+ artists. Pride Across the Multiverse marked Wizards of the Coast's best-selling charitable product in the company's history, raising \$1.3 million for The Trevor Project, the leading suicide prevention and crisis intervention organization for LGBTQ young people.

# Global Philanthropy & Social Impact 2022 Giving Overview



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