



Global Philanthropy & Social Impact 2023 Giving Overview



\$15M

Total
Philanthropic
Support



3.9M

People
Impacted



719k

Toys & Games
Donated



82%

Volunteer
Participation

PLAY RELIEF

Hasbro and Wizards of the Coast pledged \$5M to Seattle Children's Magnuson Autism Center, marking their dedication with a ribbon-cutting ceremony. The funds are raised with support from our passionate fans through annual Extra Life cause marketing campaigns donating the proceeds from designated Magic: the Gathering and Dungeons & Dragons products. This commitment will support innovative initiatives, outreach, and high-quality care for families in the Pacific Northwest supported by the Seattle Children's Autism Center. The Autism Center provides vital resources and therapy programs to help children with autism thrive, emphasizing strengths, managing change, and fostering social skills.



PLAY MAKERS

Building on Hasbro's Women Innovators of Play initiative, Hasbro's Girl Innovators of Play program, in partnership with Girl Up, empowers girls aged 13-24 to develop STEM skills while creating a social impact in the world. Through a dynamic bootcamp and seed funding opportunities of up to \$1,000, girls will develop innovative projects addressing community challenges. Together, we are fostering creativity, innovation and leadership among girls and bridging the gender gap in STEM fields, all while building the capabilities for girls and young women to become the next generation of talented Play Makers.



TEAM HASBRO

Team Hasbro, our best-in-class employee volunteer program, made an incredible impact in over 40 countries worldwide, with more than 300 volunteer projects and an impressive engagement of over 80% of our global workforce. Our Türkiye team delivered Play Relief to children and families affected by a devastating earthquake, providing comfort and support through donations of basic necessities and toys and games. Our Gaming team made a difference by providing Access to Play for underserved students, hosting Game Days on our company-wide day of service, bringing joy and the educational benefits of gaming to students. And through our partnership with Games for Change, employee volunteers empowered the next generation of Play Makers by mentoring students, leading workshops and panel discussions, and actively engaging with aspiring game designers year-round.