



• **Unlock** the Secrets to Make Digital Learning Work



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resources



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BETTER LEADERS. BETTER FUTURE.

Backed by Science.



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Customer Success
Director



Leadership is Hard*

* and designing flexible, personalized, behavior-changing development that makes leadership easier is tough too.



How can we make leadership easier?
**Make Development
a Way of Work**

MACRO

Macro moments are the predictable times when a leader experiences a significant shift in what's expected of them and needs to rapidly develop new skills.

MICRO

Micro moments are the everyday challenges that leaders face, which collectively define their leadership in practice.

Right Development. Right Moment.

Core Skills

Build Skills to Execute Your Strategy

- Business Drivers
- Cohorts Through In-Person or Virtual Classroom
- Personalized Learning Path



New Role

Ensure a Smooth Transition

- Online Courses
- Cohorts Through In-Person or Virtual Classroom
- Personalized Tools
- Manager Support



Just in Time

Get What You Need Now

- Online Courses
- Microcourses
- Short Videos
- On-Demand Tools and Discussion Planners



Sudden Change

React Quickly to Crisis

- Microcourses
- Webinars
- Videos & Podcasts



MACRO

MICRO



Top 3 Secrets and Strategies



Build Habits



Iterate and
Improve



Personalize



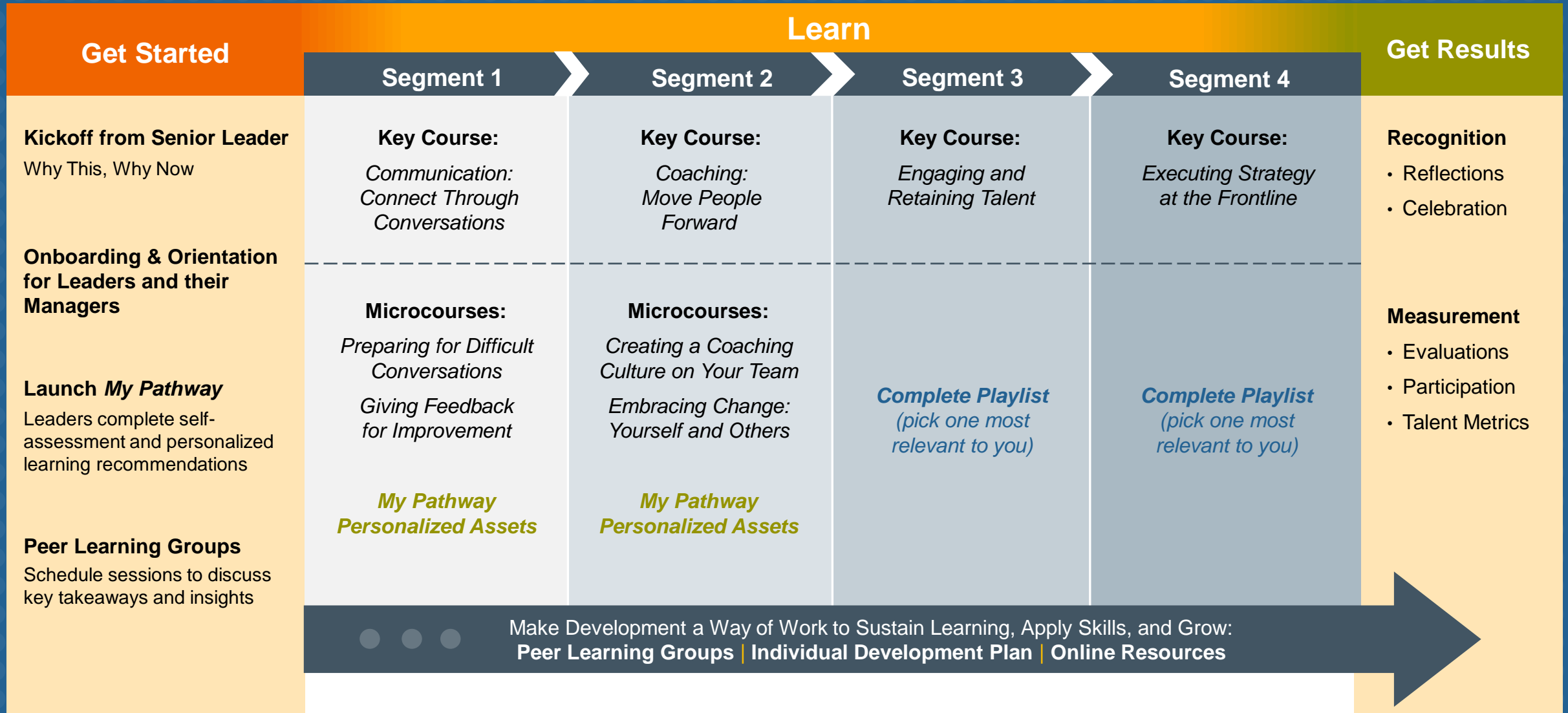
Top 3 Secrets and Strategies

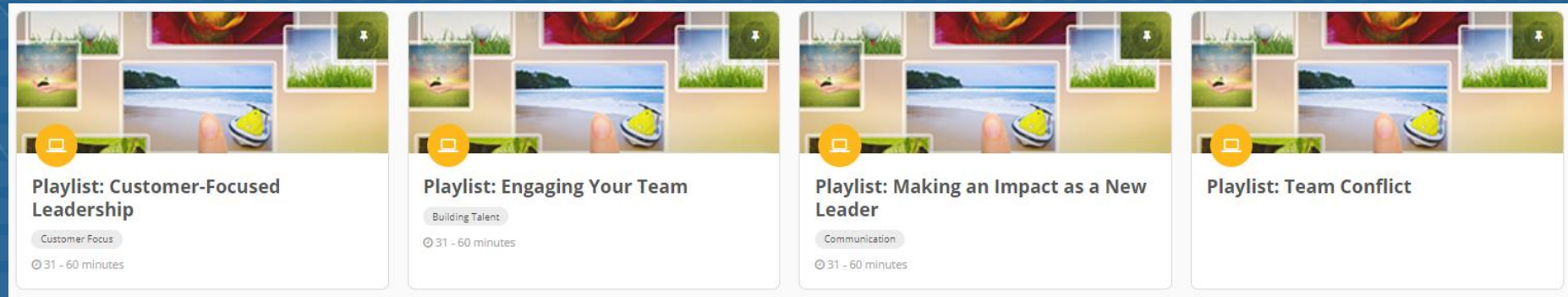


• • • What We've Heard:

*“There’s too much content;
it’s overwhelming.
How can we focus on
what matters most?”*

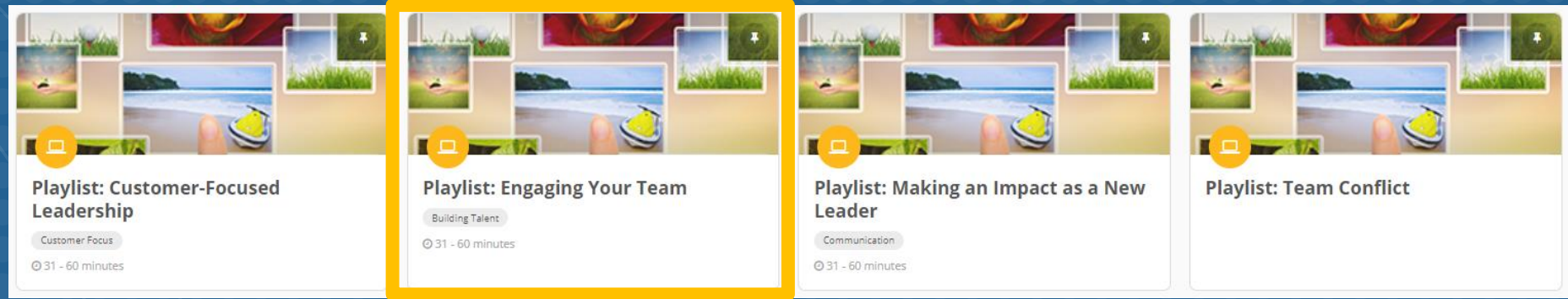
Create a Habit: Formal Program + Digital Playlist + Peer Learning





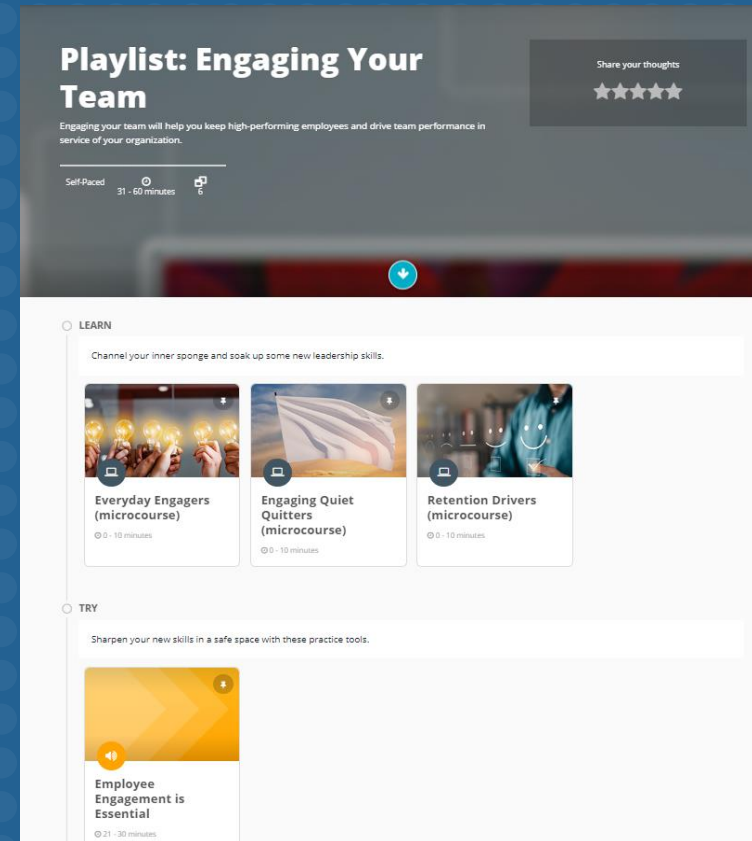
What's a Playlist?

Curated digital content for just-in-time learning and ongoing growth.



What's a Playlist?

Curated digital content for just-in-time learning and ongoing growth.



Sample Content for Playlists

Change	Developing Yourself and Others	Decision Making	Influencing	Selecting Talent
Driving Change <i>(Online Course)</i>	Developing Yourself and Others <i>(Online Course)</i>	Making High-Quality Decisions <i>(Online Course)</i>	Maximizing the Power Skills <i>(Online Course)</i>	The Art and Science of Behavioral Interviewing <i>(Online Course)</i>
Finding Control During Times of Change <i>(Microcourse)</i>	Boost Your Resilience <i>(Microcourse)</i>	On Culture and Decision Making <i>(Tool)</i>	Six Questions to Identify Your Stakeholders <i>(Tool)</i>	Skill Practice on Interviewing Skills <i>(Simulation)</i>
Influencing Others to Make Things Happen <i>(Microcourse)</i>	Developing Individual Team Members <i>(Microcourse)</i>	Boost Your Resilience <i>(Microcourse)</i>	Building Partnerships Inside and Outside Your Organization <i>(Microcourse)</i>	Building Rapport Virtually <i>(Microcourse)</i>
Change Challenge <i>(Game)</i>	Leading a High-Performing Team <i>(Microcourse)</i>	Driving for Results <i>(Microcourse)</i>	Influencing Others to Make Things Happen <i>(Microcourse)</i>	Panel Interviewing <i>(Microcourse)</i>
How Leaders Can Drive Change Effectively <i>(Podcast)</i>	Leading Yourself <i>(Podcast)</i>	How Leaders Can Make Better Decisions <i>(Podcast)</i>	Leader Connectedness: Why It's Crucial for Teams <i>(Podcast)</i>	Uncovering Unconscious Bias in Interviewing <i>(Podcast)</i>



Be Creative | Take a Growth Mindset



- 
- Try an Approach
 - Review Data
 - Adjust to Improve

**Don't Give Up
Too Quickly!**

It's a Process



Top 3 Secrets and Strategies

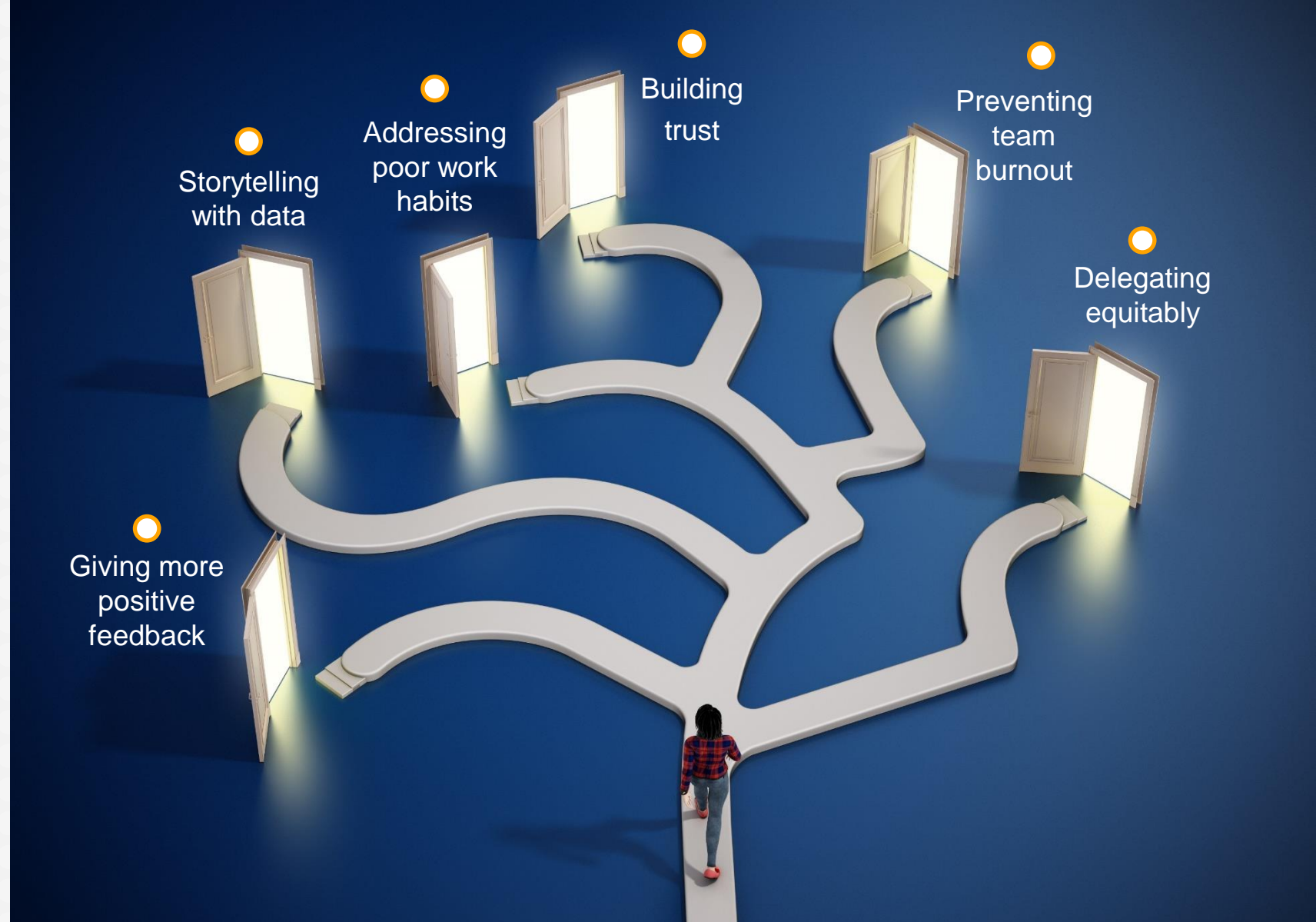


Personalize

● ● ● **What We've Heard:**

“Leaders don’t think they need it until it feels relevant and helpful.”

Let's personalize learning based on *needs*, not on *preferences*



What I Need to Be a Better Leader

Ongoing Insights Spark Individualized Development



Assessment Recommends Learning Path





Top 3 Secrets and Strategies



Build Habits



Iterate and
Improve



Personalize



Partner Activity: Let's Troubleshoot!

Share With Your Partner:

- What's your top challenge to drive adoption of digital learning?
- What have you tried so far?
- What's worked and what hasn't?
- What do you plan to try next?

**Your Partner will share ideas
and provide coaching on
what might help.**

**Karen & Alex
will troubleshoot
the most
challenging
situations in the
group debrief.**

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Contact us: info@ddiworld.com

Visit us at booth #2701

- Join our remaining sessions:

May 22, 8:00 – 9:00 AM

We've Been Doing It Wrong: Fresh Approaches to High-Potential Programs

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Resources to make
your job easier.

