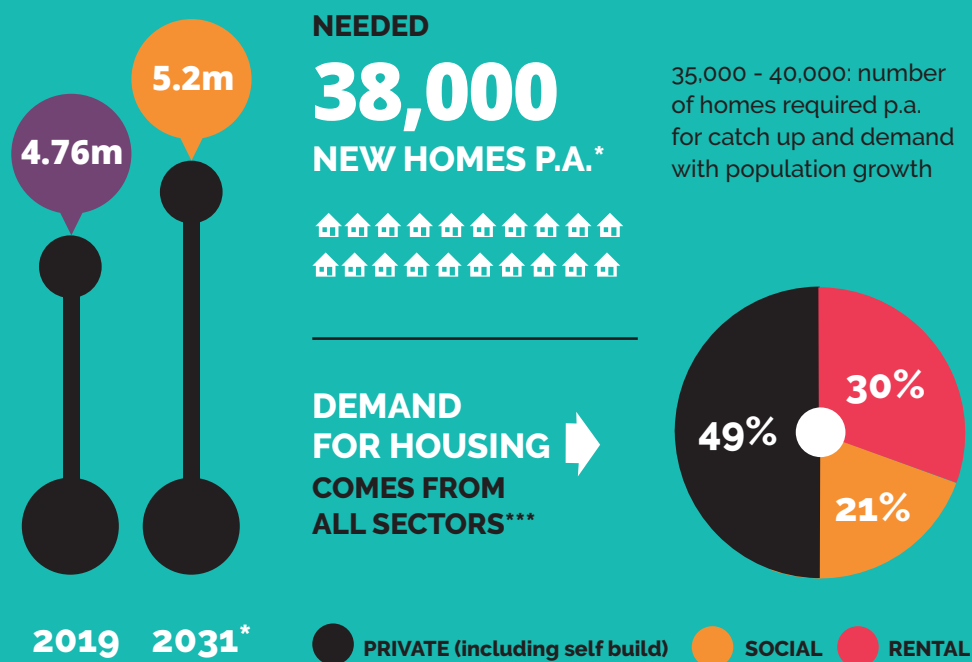


# CONTEXT AND ACTIONS

IRELAND'S POPULATION  
OF TODAY AND TOMORROW  
NEEDS HOUSING CHOICE AND SOLUTIONS

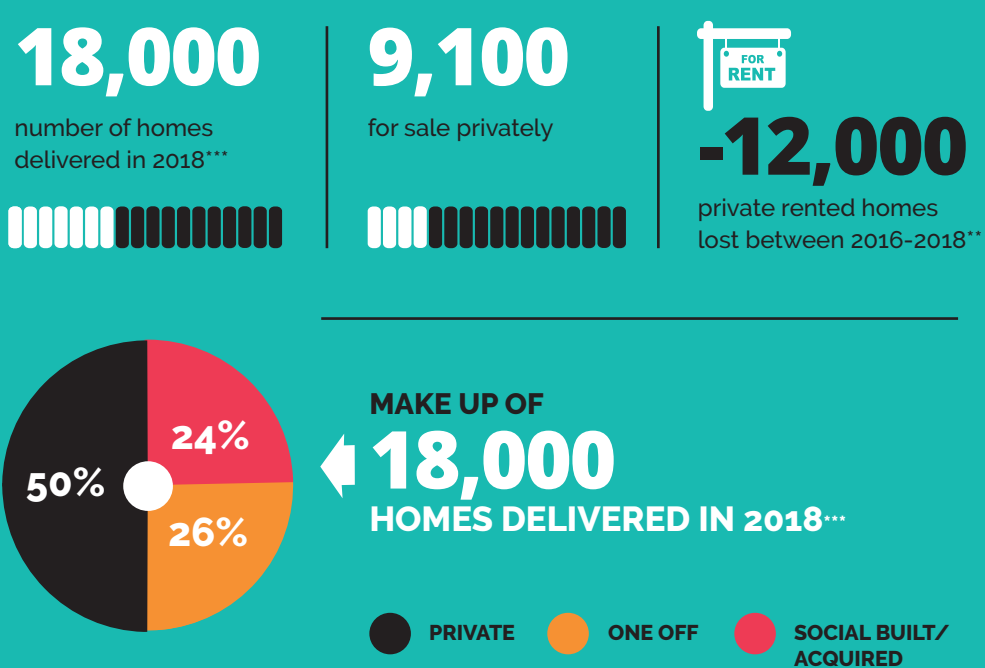
## DEMAND CONTEXT



## DEMAND ACTIONS

- / Shared equity mortgages
- / Review Central Bank Macro Prudential Rules
- / Review tax treatment of private landlords
- / Help-to-Buy extension welcomed

## SUPPLY CONTEXT



## SUPPLY ACTIONS

- / Set clear annual targets by tenure
- / Social housing building blitz
- / Make necessary investment in utilities and infrastructure
- / Zone more land and refine fast track planning process
- / Focus on viability and affordability
- / Reduce VAT and development levies

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It's not just about property. It's about people.

Source: \*Property Industry Ireland, \*\*Residential Tenancy Board, \*\*\* Goodbody

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