

Third Bridge™

CASE STUDY

Accelerating corporate M&A and strategic growth with expert insights



Executive summary

Corporate strategy and M&A teams face unprecedented pressure to evaluate prospective target companies, lower risk across business opportunities, and make multi-million-dollar decisions with institutional-investor agility.

However, internal corporate research workflows face major hurdles:



Data opacity & vendor bias

Public Securities and Exchange Commission (SEC) filings look backward, while vendor-provided pitch decks and data room materials are heavily self-reported and polished.



Commoditized artificial intelligence (AI) noise

Standard aggregators and large language models (LLMs) parse generic web data, surfacing broad summaries that miss operational realities, technician shortages, and customer loss drivers.



Workflow fragmentation

Analysts spend hours copying research between external search portals and internal software tools, creating lost context and slow decision cycles.



Resource & cost bottlenecks

Committing heavy budget to external management consultants or paying hourly rates for custom expert calls delays early screening and inflates costs.

This case study details how a corporate strategy team used Third Bridge's corporate intelligence platform to establish an always-on primary research layer, lower acquisition risks early, and stream unindexed expert insights directly into their internal research workflows.



Want to view more?

Complete the form for
the full case study.