



SHARS CONFERENCE

2026

SPONSORSHIP PROSPECTUS



TASB
STUDENT SOLUTIONS



Sponsorship Prospectus

2026 SHARS Conference Sponsorship Package

Thank you for your interest in sponsoring the 2026 SHARS Conference. For more than 30 years, this event has been the premier destination for SHARS professionals to connect, learn, and build community.

As a sponsor, you'll receive valuable exposure during the conference, along with digital recognition and promotional callouts, all while supporting public education professionals across Texas.



About

SHARS Conference

The TASB SHARS Conference, hosted by TASB Student Solutions, provides program leaders, administrators, and practitioners an opportunity to explore best practices and up-to-date information for School Health and Related Services (SHARS). This conference equips attendees with tools to improve compliance, maximize Medicaid reimbursement, and strengthen service delivery for students.



About

Texas Association of School Boards (TASB)

TASB provides high-quality solutions and services that support the critical work of educating the millions of public schoolchildren in our state. The Texas Association of School Boards is a voluntary, nonprofit, nonpartisan, statewide educational association established in 1949 to serve local Texas school boards — the largest group of publicly elected officials in the state with more than 7,000 school board trustees.



About

TASB Student Solutions

TASB Student Solutions works with districts to individualize supports that address special populations needs. The TASB Student Solutions team holds extensive, practical experience in special education, Section 504, emergent bilingual, and gifted and talented programs, understands challenges districts face in providing services to students in these programs, and remains committed to meeting the needs of individual districts.

Customized services provided by TASB Student Solutions include comprehensive special populations program reviews, data-based special education workload staffing analyses, professional development, and executive coaching.

A TASB Student Solutions Membership includes model operating procedures for special education, Section 504, emergent bilingual, gifted and talented, dispute resolution, and cameras in the classroom. The membership also includes access to webinar recordings and other valuable resources.

SHARS 2026 CONFERENCE



Save the Date

- **THURSDAY AND FRIDAY,
MAY 7-8, 2026**
- **10 A.M.-3 P.M.**
- **ZOOM**



SHARS²⁰²⁵ CONFERENCE

Attendee Stats:

300+ Attendees

Job titles:

- Special education directors
- SHARS program administrators
- Business office personnel

Sponsorship Opportunities At-A-Glance

		4 Available Spots	4 Available Spots	6 Available Spots
		Platinum	Gold	Silver
		\$3,000	\$2,000	\$500
	Attendee List Access	★	★	★
	Email Marketing	★	★	★
	Marketing Toolkit	★	★	★
	Company logo and link on event page	★	★	★
	Exclusive sponsorship of One General Session	★		
	Sponsorship of One Learning Session		★	
	Conference registration for two	★		
	Conference registration for one		★	
	Powerpoint Slide	★	★	
	Pre-recorded sponsor video message	★	★	
	Early access to exhibit at txEDCON 2026	★		

Sponsorship Opportunities

Platinum Level

4 SPOTS AVAILABLE

\$3,000



Attendee List Access
(See pg. 11 for more info)



Logo inclusion on our marketing email campaign with a minimum of two emails



A marketing toolkit to promote your support of the SHARS Conference



Company logo with a link to your website on event webpage



Exclusive sponsorship of One General Session



Conference registration for two



Standalone PowerPoint slide presented a minimum of one time during the event



A visible sponsorship includes the opportunity for TASB Student Solutions to show a pre-recorded message at the beginning of the sponsored general session.

Sponsor provides logo and pre-recorded welcome message.

! Video may NOT include any advertising or sales language, and must be approved by TASB.

TASB txEDCON

Early access to exhibit at txEDCON Oct. 8-11, 2026, in Houston, TX (Upon approval by txEDCON)

Sponsorship Opportunities

Gold Level

4 SPOTS AVAILABLE
\$2,000



Attendee List Access
(See pg. 11 for more info)



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A marketing toolkit to promote your support of the SHARS Conference



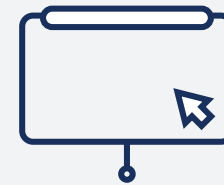
Company logo with a link to your website on event webpage



Sponsorship of One Learning Session



Conference registration for one



Standalone PowerPoint slide presented a minimum of one time during the event



A visible sponsorship includes the opportunity for TASB Student Solutions to show a pre-recorded message at the beginning of the sponsored general session.

Sponsor provides logo and pre-recorded welcome message.

! Video may NOT include any advertising or sales language, and must be approved by TASB.

Sponsorship Opportunities

Silver Level

6 SPOTS AVAILABLE

\$500



Attendee List Access
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Sponsorship Opportunities

Attendee List

Sponsors will receive access to the attendee list after April 1. Per TASB Policy, the list does NOT include email addresses. The final attendee list will be available two weeks after the conclusion of the event. The list will include:

- Registrant's Name
- Registrant's District
- District Address
- District Phone Number
- District ADA
- District Region

TASB will not charge to provide the attendee list. If you are contacted by a third party offering to provide you with a list of TASB attendees for a cost, please know the list is not legitimate.



Reminders

Deadlines

Friday, February 27

Sponsorship applications close

Tuesday, March 31

Sponsors confirmed

Friday, April 17

Sponsor slide due (*subject to TASB's approval*)

Friday, April 17

Pre-recorded introduction due (*subject to TASB's approval*)

Let's Connect!

Taylor Thompson

taylor.thompson@tasb.org

(512) 467-0222, ext. 3611



bit.ly/shars-conf

888-247-4829

studentsolutions@tasb.org