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Executive Director
(Nonvoting ex officio)

* Denotes Large District

ARE YOUR BUILDINGS IN TIPTOP SHAPE?

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At the TASB booth

800.580.8272 facilities@tasb.org

IMPORTANT INFORMATION

ONSITE REGISTRATION FEES

- \$525 for TASA | TASB members, including Council of School Attorneys (CSA) members
- \$425 for Full Board-Superintendent Team*
- \$625 for Non-Members
- \$150 for Students**
- \$50 for Preconference Sessions
- * Your full board and superintendent must register and attend to take advantage of this low rate.
- ** Must have an active Student Membership with TASA

GUEST BADGES

One complimentary guest badge is offered with each paid registration and is available for a personal guest (provided the person is not eligible for membership in TASA or TASB or for whom paid registration would otherwise be required). Guest badges may only be requested on-site at the event. A guest badge will give a guest access to attend the following:

- Opening Reception
- Exhibit Hall
- All three General Sessions

A full registration is required for the following:

- Public official of a school district
- Administrator or employee of a school district
- Member of the Council of School Attorneys (CSA)
- Administrator or employee of an education service center

100% ATTENDANCE

If the superintendent and all board members from your district are attending txEDCON21 TASA | TASB Convention, fill out a 100% attendance card available on the 100% Attendance table at the entrance to the Exhibit Hall (Halls D/E). Cards must be completed and dropped in the box on the table by 1:30 p.m. Saturday.

Districts achieving 100% attendance will receive recognition in the following ways:

- A shout out in Texas Lone Star magazine
- A recognition certificate and a letter signed by TASA's Executive Director, Kevin Brown, and TASB's Executive Director, Dan Troxell
- Early access to make housing reservations for txEDCON22 in San Antonio, September 23-25, 2022

SPEAKER READY ROOM

Presenters who did not upload their slide presentations prior to arrival may do so in the Speaker Ready Room, located next to Attendee Registration. Your presentation can be modified up to 30 minutes before your session begins, and changes will be transferred to your meeting room. Technicians are available in the Speaker Ready Room to assist you (Thursday, 1-6 p.m., Friday and Saturday, 6:30 a.m.-4 p.m., and Sunday, 7-9:30 a.m.)



First Aid
Located in Exhibit Hall E





NON-ENDORSEMENT

The views expressed in presentations and materials are the views of the presenters only and do not necessarily reflect the views of TASA, TASB, or either of their members, officers, directors, executive committees, employees, agents, or representatives.

Neither TASA nor TASB endorses any speaker, exhibitor, sponsor, attendee, or other participant by virtue of their participation in Convention.

MARKETING

Attendees are not permitted to distribute materials or to otherwise market themselves or their businesses in contracted convention space unless such attendees are registered as exhibitors and limit their marketing activities to within the confines of their assigned booth or space.

TAPING OR RECORDING

By registering for or attending this event, attendee consents to the recording of attendee's likeness, image, and/or voice in any non-private space and authorizes TASA|TASB to use photographs, video, and audio recordings containing attendee's likeness, image, and/or voice in any medium for any TASA|TASB purpose.

No taping or recording is allowed other than by TASA|TASB and their designees. TASA|TASB and their designees record, photograph, and/or stream various aspects of this event for archival and promotional purposes.

CIVILITY

As a courtesy to others, please remove your hat and silence your cellphone during sessions.

TASA|TASB is committed to providing a welcoming, civil, and safe environment for all participants and guests. TASA|TASB will not tolerate any form of harassment or offensive conduct by any person toward any of our staff, registrants, guests, or other participants or attendees. Anyone deemed to be in violation of this policy will be required to leave the event and no full or partial refund will be issued. If registrant wishes to report conduct that registrant believes violates this policy, please visit the onsite registration desk.

COVID-19 COMPLIANCE AND WAIVER

Attendee acknowledges that in-person attendance at an event is completely voluntary. By attending this event, attendee hereby waives any and all claims against TASA and TASB, including any of their members, officers, directors, executive committees, employees, agents, and representatives, for any COVID-19 exposure or related illness or harm that results from in-person participation in this event. Attendee further agrees to comply with any COVID-19 Safety Measures published by TASA|TASB, as well as any safety guidelines or protocols posted or communicated by the host venue or any governmental authority.



TRAINING CREDIT

TRAINING CREDIT

Attendees can earn more than 15 hours of training credit during the TASA | TASB Convention.

CONTINUING EDUCATION CREDIT (CEC) FOR SCHOOL BOARD MEMBERS

Credit offered during Convention qualifies as Additional Continuing Education. New school board members are required to earn at least 10 hours their first year. Experienced board members must complete a minimum of five hours each year.

SPECIAL REQUIRED TRAINING

Governance for Improved Student Learning: EISO/SB1566 Training offered as a preconference session on Thursday 2-5 p.m. fulfills the three-hour biennial requirement.

Experienced board members who need to meet their biennial requirement for the Update to the Texas Education Code should attend Catching Up with the Texas Legislature presented by TASB Governmental Relations staff on Friday at 2:15 p.m. or TASA Legislative Update presented by TASA staff on Friday at 8:45 a.m.

New school board members attending the New Board Member Launch on Thursday will have online access to bonus content including required trainings on the Texas Open Meetings Act and Sexual Abuse, Human Trafficking and Other Maltreatment of Children.

REPORTING CREDIT

Board members and superintendents should report credit using myCEC. Use the camera on your phone to scan the QR code or go to **cecm.tasb.org** and log in using your myTASB credentials.



- Enter credit numbers immediately or up to 24 hours after the event concludes
- Credits show up immediately
- View your full credit history at any time

NEED ASSISTANCE?

Check with TASB staff in the Credit Reporting area located just outside the Exhibit Hall in upper D Lobby near Exhibitor Registration. TASB staff in the Information booths can help as well.

CONTINUING PROFESSIONAL EDUCATION (CPE) FOR SUPERINTENDENTS AND ADMINISTRATORS

Certificate renewal standards adopted by SBEC require all certified educators to complete appropriate continuing education clock hours. The form of record keeping of CPE credit is available at Registration and will contain more information about SBEC certification rules.



Join us for the third annual **Community Service Project** at

TASA TASB Convention txEDCON21

We need your help assembling wellness kits!

Stop by the Community Service Lounge to lend a hand in building kits for those in need.

Community Service Center Inside the Exhibit Hall

- Friday, September 24
- Saturday, September 25

Special thanks to our sponsors











Rooms are in the Kay Bailey Hutchison Convention Center unless noted.

THURSDAY, SEPTEMBER 23

8 a.m4 p.m.	TASA/TASB/TASBO Budget Workshop	Omni – Dallas E
8:30 a.m1:30 p.m.	Council of School Attorneys (CSA) Meeting	Omni – Dallas F/G

FRIDAY, SEPTEMBER 24

FRIDAT, SEPTE	IVIDER 24	
7:30-9 a.m.	TACS Committee Meeting	Omni – Greenville
7:30-11:30 a.m.	TASA School Board Interviewee Waiting Room	D223
7:30 a.m5 p.m.	Leadership TASB (LTASB) Alumni Lounge	D160
8-9:30 a.m.	Texas Association of Mid-size Schools (TAMS) Board Meeting	C143
8 a.m1:30 p.m.	TASA School Board Awards Committee	D224
8 a.m3 p.m.	Texas Council of Professors of Educational Administration (TCPEA) Meeting	Omni – Arts District 7
9-10:30 a.m.	Gulf Coast Area Association of School Boards (GCAASB) Meet and Greet	Exhibit Hall DE, Booth 897
11:30 a.m1 p.m.	School Board Advisory Network (SBAN) Luncheon	Omni – Trinity 1, 2, 3
11:30 a.m1:30 p.m.	Fast Growth Schools Coalition Luncheon	Omni – Trinity 4, 8
12:15-1:15 p.m.	Texas Caucus of Black School Board Members (TCBSBM) Annual Meeting and Lunch	Omni – Greenville
2:30-4 p.m.	Friends of Texas Public Schools Advisory Council	Omni – Fair Park 2
5:30-7 p.m.	Texas Association of Latino Administrators and Superintendents (TALAS)/Mexican American School Boards Association Reception	Omni – Trinity 5-7
5:30-7 p.m.	UT Austin Cooperative Superintendent Program Reception	Omni – Cedars
5:30-7:30 p.m.	LTASB Alumni Celebration	Ballroom D Lobby
8:30 p.mmidnight	TCBSBM Casino Night	Omni – Trinity 1, 2, 3

SATURDAY, SEPTEMBER 25

6:30-8:30 a.m.	TALAS Board Meeting	C143
7:30-9 a.m.	Texas Academic Decathlon Board Meeting	C151/152
7:30 a.m3 p.m.	LTASB Alumni Lounge	D160
8 a.m5 p.m.	TALAS Mentoring Session	C141
9-10:30 a.m.	North Texas Area Association of School Boards (NTAASB) Meet and Greet	Exhibit Hall DE, Booth 897
11 a.m2 p.m.	Texas School Alliance Annual Meeting and Luncheon	C140/142
11 a.m3:30 p.m.	Texas Association of Black School Board Educators (TABSE) Superintendent Assembly	C144/145
2-3 p.m.	UT Austin Cooperative Superintendent Program: Talk with Brian Woods, Northside ISD-Region 20	C152



FEATURED SESSIONS

LEARNING LOUNGE

FRIDAY, SEPTEMBER 24 9 a.m.-2 p.m.

SATURDAY, SEPTEMBER 25 9 a.m.-2 p.m.



Earn credit for attending these 20- to 30-minute informal presentations focusing on research and best practices about how the board can positively affect student achievement through their leadership role. Presenters will provide learning data and positive examples about how school districts are dealing with loss of learning caused by the pandemic.

Scan the QR code above for session details. The Learning Lounge is in the Exhibit Hall near the entrance to General Sessions.

SBOE PANEL DISCUSSION

FRIDAY, SEPTEMBER 24

1-2 p.m.

The Texas State Board of Education (SBOE) plays a significant role in developing policies and standards for Texas public schools-from setting curriculum standards to reviewing new charter school awards approved by the commissioner of education. Join SBOE members for a panel discussion moderated by TASB President and Fort Bend ISD Trustee James D. Rice about what lies ahead for the SBOE and public education in Texas.

Presenters:

Keven Ellis, Chair, State Board of Education, TEA Pam Little, Member, State Board of Education, TEA Georgina Perez, Member, State Board of Education, TEA

Marisa Perez-Diaz, Member, State Board of Education, TEA

Jim Rice, President, TASB, and Trustee, Fort Bend ISD Audrey Young, Member, State Board of Education, TEA **C** Ballrooms

CSA SPOTLIGHT SESSIONS

The Council of School Attorneys (CSA) will meet in conjunction with txEDCON21 TASA | TASB Convention again this year.

In addition to the activities that take place Thursday, two sessions will be featured during Convention. These will be called "CSA Spotlight Sessions" and will be open to ALL registered attendees, including CSA members. State bar approved Continuing Legal Education (CLE) credit will be offered as well.

FRIDAY, SEPTEMBER 24 8:45-9:45 a.m.

Student Speech Online and Off Campus: Can They Really Say That?

Earlier this year, the U.S. Supreme Court opined for the first time on off-campus student speech, use of social media, and-you guessed it-cheerleading. The case, Mahanoy Area School District v. B.L., has implications for your district's jurisdiction to discipline for social media posts and other student speech, efforts to stop bullying, and enforcement of extracurricular codes of conduct. Join host Jim Walsh and an all-star panel of Texas school attorneys to evaluate the Supreme Court's decision and its practical impact on local decisions.

Presenters:

Valerie Carrillo, Attorney, Escamilla & Poneck LLC Chris Gilbert, Partner, Thompson & Horton LLP Kelli Karczewski, Partner, Karczewski I Bradshaw I Spalding

Jim Walsh, Attorney/Shareholder, Walsh Gallegos Treviño Kyle & Robinson PC, Host

D170/172

SATURDAY, SEPTEMBER 25 3-4 p.m.

Uncivil Discourse: Managing Disruptive Comments and Complaints in a Time of Unrest

School districts across the nation and right here at home are suddenly facing questions, concerns, and even protests about current social and political issues from mask requirements to the social studies curriculum and beyond. School boards need to be prepared to manage public comments, including comments generated by interest groups outside the district, and rowdy attendees. Districts also need to respond appropriately to parents' demands for more transparency and

access to district decision making. What's the line between parent involvement and disruption of school campuses and public meetings? Join a panel of experienced school attorneys for our best advice on how to navigate these heated situations.

Presenters:

Joy Baskin, Division Director, TASB Legal Services Janet Bubert, Shareholder, The Underwood Law Firm PC

Daniel Stockton, Executive Director of Government & Legal Affairs, Frisco ISD

Jim Whitton, Shareholder, Brackett and Ellis PC, Hos

Jim Whitton, Shareholder, Brackett and Ellis PC, Host D165

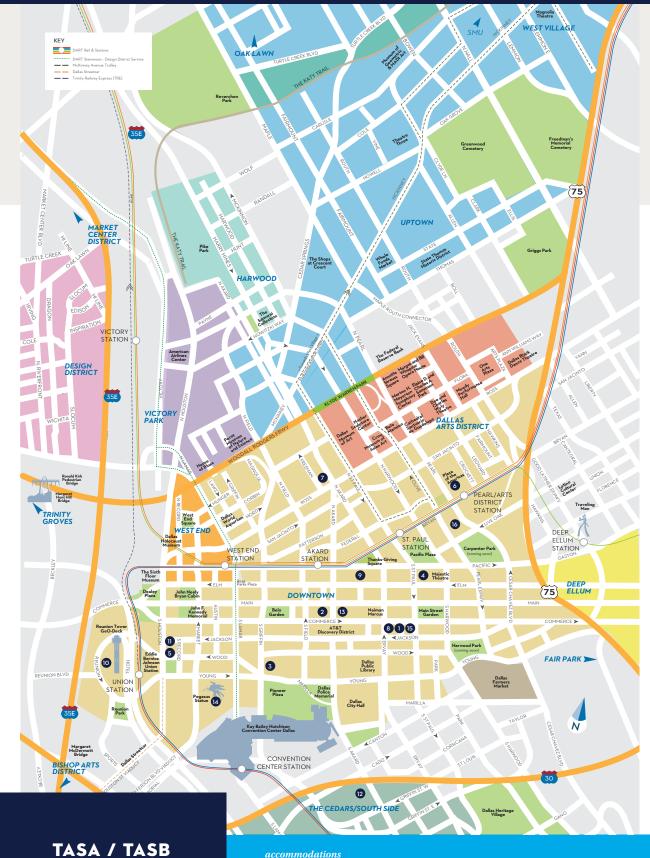
HOW COOLIS YOUR MASK?

Whether you're wearing district colors or bedazzled it with bling, your mask might earn you a prize in this year's "Your Mask Is Cool!" contest.

Attendees awarded a "Your Mask Is Cool!" card by a TASA or TASB staff member will be eligible for prize drawings during the Exhibit Hall Closing Event Saturday, 2-3 p.m.



Downtown Dallas & SURROUNDING AREA



TASA / TASB **CONVENTION 2021**

Meeting Dates:

accommodations

- AC by Marriott Dallas Downtown Adolphus Hotel
- Aloft Dallas Downtown Hotel
- Cambria Hotel Downtown Dallas
- Courtyard Dallas Downtown/Reunion Dallas Marriott City Center
- Fairmont Hotel Dallas
- Hampton Inn & Suites Dallas Downtown
- 2 3 4 5 6 7 8 9 Hilton Garden Inn Downtown Dallas
- Hyatt Regency Dallas at Reunion LaQuinta Inn & Suites

- The Magnolia Hotel
 Omni Dallas Hotel (Connected to KBHCC via Skybridge)
- Residence Inn by Marriott Dallas Downtown
- Sheraton Dallas

SHUTTLE SERVICE SCHEDULE

Date	AM Service (10-15 minute intervals)	Midday Service (20-30 minute intervals)	PM Service (15-20 minute intervals)
Thursday, September 23	Noon-7 p.m. (15-20 minute intervals)		
Friday, September 24	6-9:30 a.m.	9:30 a.m4 p.m.	4-6 p.m.
Saturday, September 25	6-9:30 a.m.	9:30 a.m4 p.m.	4-6 p.m.
Sunday, September 26	7 a.m12:30 p.m. (15-20 minute intervals)		

Convention shuttles are provided complimentary between official TASA | TASB Convention hotels and the Kay Bailey Hutchison Convention Center on Thursday afternoon, Friday, Saturday, and Sunday morning.

The Omni Dallas and Aloft are considered walkable properties to the Kay Bailey Hutchison Convention Center. All other official TASA | TASB Convention hotels will have shuttle service.



If you require a wheelchair-assisted service pick up, please call 214.738.8542 at least 30 minutes before your desired departure time to be sure we can adequately accommodate your needs.

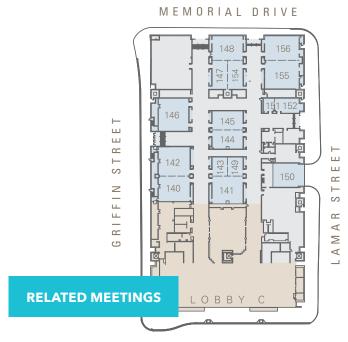


DINING OPTIONS All locations are cashless. You must use a debit or credit card.

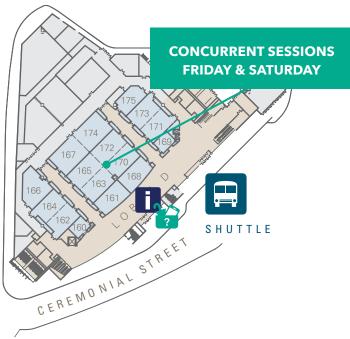
	Kay's Place C Lobby, Level 2	Food Cart D Lobby, Level 1	Food Court Hall D, Level 2
	Coffee Shop Serving Starbucks	Coffee Cart Serving Starbucks	Main food concepts including breakfast and lunch items
Thursday, September 23	9 a.m4 p.m.		
Friday, September 24	6:30 a.m4 p.m.	6:30 a.mnoon	8:30 a.m4 p.m.
Saturday, September 25	6:30 a.m4 p.m.	6:30 a.mnoon	8:30 a.m3 p.m.
Sunday, September 26		D Ballroom Lobby, Level 3 aplimentary coffee, 7-10:30 olimentary breakfast, 7-8:3	

CONVENTION CENTER FLOORPLAN

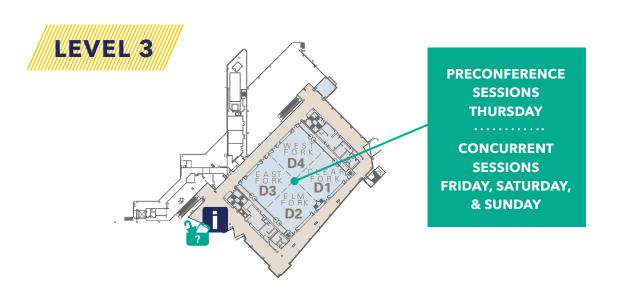
GROUND LEVEL



D100 MEETING ROOMS



C MEETING ROOMS





















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GENERAL SESSIONS



First General Session
Friday, September 24, 4-5:30 p.m.
Exhibit Hall F. Level 2

Keynote: Sylvia BaffourProfessional speaker, trainer, and executive coach who helps organizations thrive and succeed with emotional intelligence strategies

Student Performance: Fort Bend ISD **Greetings:** Viola M. Garcia, President, NSBA, and Trustee,

Aldine ISD

Award Presentation: Superintendent of the Year



Second General Session

Saturday, September 25, 10:30 a.m.-noon Exhibit Hall F, Level 2

Keynote: Shayla Rivera

Aerospace engineer and former rocket scientist with NASA, and current director of ENGR program and professor of practice for the College of Engineering at Texas A&M University

Student Performance: Sunnyvale ISD

Award Presentations: Key Communicator and
Outstanding School Board



Third General Session

Sunday, September 26, 10:30-11:30 a.m.

Ballroom C, Level 2

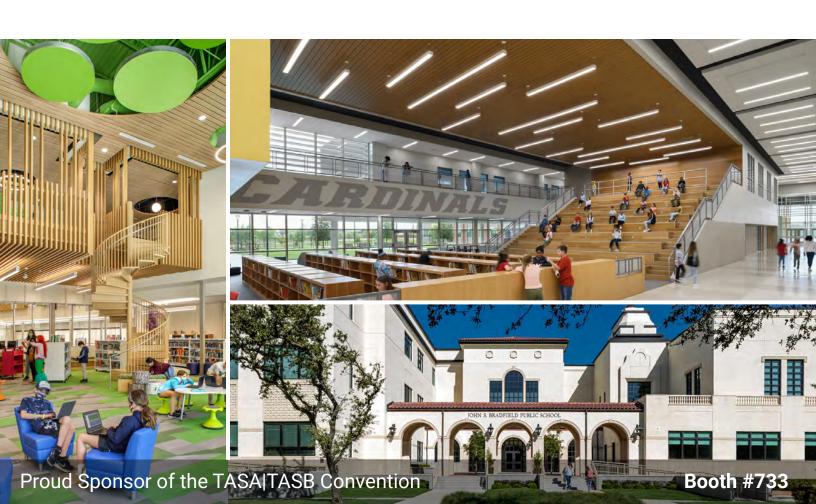
Keynote: Jessica Rector

Leading expert on burnout and mind wellness and authority on tackling inner communication and turning it into outer success and positive action



Stantec

our educators for going above and beyond during this unprecendented school year. With your leadership, our schools will continue to provide a strong foundation and sense of place and BELONGING.



THURSDAY, SEPTEMBER 23

AGENDA AT A GLANCE

1-5 p.m. Preconference Sessions

2-5 p.m. Preconference Sessions

5-6:30 p.m. Opening Reception

THURSDAY, SEPTEMBER 23

Preconference Sessions

\$50 fee is required. If you did not preregister, ask on-site registration staff to check for availability.

1-5 p.m.

Beyond the Buzz: Diversity, Equity, and Inclusion Fundamentals

Diversity, equity, inclusion, accessibility, justice, belonging, bias—all of these buzzwords are heard in the news and across social media. Let's dive deeper and learn through a four-hour experiential session about the fundamentals behind it.

A foundational model will be presented, followed by a deeper dive into the "Anatomy of Bias." We will discuss how fragile the human spirit is and how exclusion can impact a person, a group, and/or a nation in profound ways.

The world and our school districts are becoming more diverse, and this session will equip you with practices that, when applied, will transform your relationships, your district, and ultimately student outcomes across the state.

Presenter:

Cecilia Chavez, Division Director, TASB Diversity, Equity, and Inclusion

Ballroom D4, West Fork

2-5 p.m.

Board Officers' Academy: The 'You Decide' Seminar

This seminar is created specifically for Board Officers and is going to be designed with your help. You can choose from several topics, all listed below. The top two sessions selected by the group will be presented:

- Important Tools for Meeting Preparation
- Successfully Working with Challenging Individuals
- Effectively Engaging Your Community
- A Legal and Governance Perspective on Meetings
- A Board Officers Open Dialogue

Presenter:

David Koempel, Trustee Engagement Senior Consultant, TASB Board Development Services Ballroom D1. Clear Fork

Governance for Improved Student Success: EISO/SB 1566 Training (fulfills 3-hour biennial requirement)

Focused and engaged school boards make a difference to student learning. This research-informed session highlights practices and tools to help boards understand the current state of student learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts.

Presenters:

Phil Gore, Division Director, TASB Board
Development Services
Orin Moore, Consultant, TASB Board Development
Services

Ballroom D3, East Fork

New School Board Member Launch

Welcome to school board service! Joining a board in progress requires new trustees to learn a lot in a short time. This extended session provides foundational information and perspective to help newly elected trustees get their bearings quickly.

Registration for the session includes online access to bonus content including required trainings on the Texas Open Meetings Act and Sexual Abuse, Human Trafficking, and Other Maltreatment of Children.

Presenters:

Susan Elliott, Curriculum and Instructional Design Director, TASB Board Development Services Esperanza Orozco, Consultant, TASB Board Development Services

Ballroom D2, Elm Fork

5-6:30 p.m.

Opening Reception

Nibble and nosh as you connect with colleagues! Clap your hands and stomp your feet as you are entertained by the high-energy band Party Machine. This unique dance band will keep you moving with non-stop music, lights, and motion from the moment they hit the stage, covering tunes from the '50s through today's hits!

Lobby F, Level 2

Brought to you in part by:







KEY	TAKE	AWAY:

FRIDAY, SEPTEMBER 24

AGENDA AT A GLANCE

6:30 a.m.-6 p.m. Registration Open

7:30-8:30 a.m. Concurrent Sessions

7:30-11:30 a.m. Small School District Seminar

8:30 a.m.-4 p.m. Exhibit Hall Open

8:45-9:45 a.m. Concurrent Sessions

9 a.m.-2 p.m. Learning Lounge

9:45-10:15 a.m. Break in Exhibit Hall

10:15-11:15 a.m. Concurrent Sessions

1-2 p.m. Concurrent Sessions

2:15-3:15 p.m. Concurrent Sessions

3:15-4 p.m. Break in Exhibit Hall

4-5:30 p.m. First General Session

SMALL SCHOOL DISTRICT SEMINAR*

7:30-8 a.m.
Registration and Continental Breakfast

8-11:30 a.m.
Program
(includes a 15-minute break)

Brought to you in part by:







Small School District Seminar

This seminar, designed for schools with 750 or fewer students, focuses on the advantages small schools have to offer.

By making the most of the relationships and closeknit feel of a small community, these districts are uniquely poised to try innovative thinking that has a big impact on student achievement.

C Ballrooms, Level 2

* This session requires advance registration. Check with staff at the session's registration table for availability.



FRIDAY, SEPTEMBER 24

7:30-8:30 a.m.

COVID-19 Response: How Arlington ISD Shaped Its Future with Pandemic Efforts

If you want to know what it takes to move quickly with a focus on students and staff during a global pandemic, this is the session for you. The Arlington ISD Board worked quickly and efficiently when the pandemic hit in spring 2020 and made key decisions that helped the school year finish on time in a safe manner for students and staff.

Presenters:

Marcelo Cavazos, Superintendent, Arlington ISD Kecia Mays, Trustee, Arlington ISD Aaron Reich, Trustee, Arlington ISD Ballroom D1, Clear Fork

Leading and Building through Partnerships

The presentation team will share Blue Ridge ISD's journey from successful bond program to construction of new facilities in a 3A district. Comprised of representatives from the architecture firm, construction manager, and district, presenters will share the valuable partnerships formed and collaborative environment created during the district's bond and construction process.

Presenters:

Shelly Enloe, Trustee, Blue Ridge ISD Von Gallagher, President, Gallagher Construction Services

Matt Kimball, Superintendent, Blue Ridge ISD Jason Oswald, Principal, WRA Architects Inc. Ballroom D2, Elm Fork

Bonds Are NOT the Only Answer

This session will include an explanation of how to use alternate funding sources to meet facility needs. When a bond election is not a choice, a warranty deed and a maintenance tax note can be used as a funding source for a facility project. The presenter will explain how these options work and what benefits they bring to a district. A question-and-answer period will conclude the session.

Presenters:

Tonya Knowlton, Superintendent, Community ISD Christian Merritt, Financial Advisor, Live Oak Public Finance LLC

Ballroom D3, East Fork

Board 101: The New TEA Rules on School Facilities Standards

While Texas school districts are at the forefront of educating students, the facilities rules for designing Texas school facilities are antiquated. This discussion will offer insights into the creation of the first update of TEA rules regarding school facilities standards since 2004. Learn what the updated rules mean for Texas school facility planning and the school board's responsibility in ensuring the district's compliance with them.

Presenters:

Robin Bullock, Superintendent, Allen ISD Kathy Grant, Public Affairs Consultant, Kathy Grant Group

Leesa Vardeman, Partner, VLK Architects

Ballroom D4, West Fork

Breaking Down Walls

This session will focus on how a school of choice can reengage the unplugged learner by "breaking down the walls" between expected student performances and unexpected student preferences. The REALM Secondary School demonstrates how a video-game programming curriculum, a blended and self-paced learning approach, and a tailored state-of-the-art building prepares students for college and career readiness.

Presenters:

April Chiarelli, Chief Academic Officer, Burleson ISD Terry Hoyle, Dallas Office Director, Pfluger Architects D161

Unfinished Learning: Regaining, Planning, and Evaluating Effective Interventions

Participate in a dynamic conversation focused on John Hattie's Visible Learning through the lens of social-emotional learning and interventions. Join colleagues in exploring the key areas that influence and ensure student success. Walk away with ideas for using this meta-analysis to strategically address the learning disruptions caused by COVID-19.

Presenters:

Walter Perez, Executive Director of Elementary Education, Melissa ISD Kim Tunnell, Vice-President of Curriculum Management, Education Advanced Inc. D162/164

There's a New Sheriff in Town: Practical Advice for Starting a School District Police Department

The safety and security of students and staff is a top priority for a school district. Many school districts have found that they can better serve the needs of their students by establishing their own police department. This presentation will discuss the legal and practical concerns for starting a district police department.

Presenters:

Andrea Gulley, Attorney, Walsh Gallegos Treviño Kyle & Robinson PC Blake Henshaw, Attorney, Walsh Gallegos Treviño Kyle & Robinson PC

D163

Making Friends in High Places: Developing Innovative Partnerships

Healthy relationships cultivate innovation and produce results beyond imagination. Presenters will discuss the art of developing strategic partnerships with local, regional, state, and national entities to improve organizational effectiveness. Examples of these partnerships include SpaceX, National Board for Professional Teaching Standards, Bill and Melinda Gates Foundation, Public Impact, Chiefs for Change, Permian Strategic Partnership, Chamber of Commerce, Commit Partnership, Raise Your Hand Texas, and *The New York Times*.

Presenters:

Mike Adkins, Director of Communications, Ector County ISD

Scott Muri, Superintendent, Ector County ISD Alicia Syverson, Assistant Superintendent of Student and School Support, Ector County ISD D165

Becoming a Superintendent

TASB Executive Search Services staff will facilitate an interactive discussion on what interview skills and application materials are needed to become a superintendent. The team will discuss first impressions when interviewing, as well as review content requirements for the application process, resume, and additional materials needed when applying.

Presenter:

Marian Strauss, Senior Consultant, TASB Executive Search Services

D166

Corsicana ISD Penguin Project: Empowering Students with Special Needs through Theatre

The Corsicana ISD Penguin Project is a unique production of a modified well-known Broadway play in which all the roles are filled by students with developmental disabilities. They are joined on stage by a dedicated group of "peer mentors" without disabilities working side by side with them through rehearsals and performances. The program's impact on students, staff, and community members along with implementation strategies used by the district will be discussed.

Presenters:

Margie Crow, Facilitator of the Corsicana Regional Day School Program for the Deaf and 504/ Dyslexia Supervisor, Corsicana ISD

Cranston Dodds, Director, Theatre Department, Corsicana ISD

Diane Frost, Superintendent, Corsicana ISD Tiffany Warren, Special Education Counselor, Corsicana ISD

D168

Superintendent Contract Negotiations: The Beginning, Middle, and End

Audience members will become familiar with different legal statutes that affect the employment and termination of the board-superintendent relationship, which will be delivered from the perspective of an attorney who generally represents superintendents and an attorney who

advocates for public school districts. In addition, the initial negotiation and renegotiation of the superintendent's employment contract will be examined, along with the positive and negative outcomes that can be achieved.

Presenters:

Juan Cruz, Attorney, J. Cruz & Associates LLC Cory Hartsfield, Attorney, Cory Hartsfield PC D170/172

Post-Legislative Policy Preview: Find Out What Really Happened

Attendees wondering about the outcome of policy-related bills considered in the Legislature can find out what passed in this session. There was a lot of activity during this Legislative session, and TASB Policy Service is already working on the necessary policy revisions. In this session, TASB Policy Service consultants will share relevant issues impacting districts' policy and discuss the changes administrators and board members will need to consider.

Presenters:

Valerie Conner, Policy Consultant, TASB Policy Service

Brooke Stroud, Policy Consultant, TASB Policy Service

D174

8:45-9:45 a.m.

S.T.O.P. Suicide, Bullying, and Emotional Pain (Stop. Think. Overcome Pain.)

The session will be a presentation format from Brazosport ISD's superintendent, assistant superintendent, and director of counseling, along with the co-founder of. S.T.O.P., Brenda George, who was named a Hero for Children by TEA and the SBOE in 2021.

Presenters:

Brenda George, Co-Founder, S.T.O.P.
Allison Jasso, Coordinator of Counseling Services,
Brazosport ISD

Danny Massey, Superintendent, Brazosport ISD Jay Whitehead, Assistant Superintendent, Brazosport ISD

Ballroom D1, Clear Fork

HR Hot Topics

Join a TASB lead attorney and the HR Services director to learn more about current hot-topic school district HR issues, including recent legislative changes that impact compensation, leaves, and professional development, presented in an engaging and interactive format.

Presenters:

Amy Campbell, Director, TASB HR Services Leslie Story, Lead Attorney, TASB Legal Services Ballroom D2, Elm Fork

Getting off the Ground in a New District: The Critical Role of Data

Join us to explore best practices related to being an informed board member. Pleasant Grove ISD's director of finance will share how he leverages the informational power of data visualizations—enrollment history, projections, and comparisons with local/statewide peers—to ensure the board has an accurate understanding of the district. Participants will also receive a state of the district report, customized for their own district.

Presenters:

Christopher Ryan, Analytics Advisor, Forecast5 Analytics Inc.

Derick Sibley, Director of Finance, Pleasant Grove ISD Travis Zander, Senior Analytics Advisor, Forecast5 Analytics Inc.

Ballroom D3, East Fork

An Update on the Texas Economy

Learn about the current state of the Texas economy as it recovers from COVID-19. This session will teach participants about which economic indicators most impact both Texas as a whole and specific geographic regions throughout the state. An update will also be given on the housing market, employment, wages, and economic growth.

Presenter:

Cole Hentschel, Director of Sales, First Public (subsidiary of TASB)

Ballroom D4, West Fork

Student-Led Incubators: Preparing Students for Professional Environments

Incubators in educational environments foster cross-pollination between school districts and the business community, promote higher engagement with students, and encourage the skills and abilities required for success in students' future careers: ideation, collaboration, and exploration. Highlighting a variety of incubator spaces across the country, this session will use virtual reality to reveal current trends, share the benefits to students, and demonstrate successful design strategies for these creative community spaces.

Presenters:

Brett Holzle, Principal, Stantec Gwendolyn Morgan, Interior Designer, Stantec Michael Warren, Director of Moody Advanced Professional Studies, Highland Park ISD (ESC 10) D161

Welcome to the Team!

When four trustees retired after a collective 70 years on the all at-large Gregory-Portland ISD's board, the remaining three members and new superintendent developed a plan to equip candidates and future teammates for success. Presenters will share the candidate overview they hold before the election, the welcoming and orientation process followed after the election, and their continuous improvement and good governance practices meant to serve the district well into the future.

Presenters:

Michelle Cavazos, Superintendent, Gregory-Portland ISD Tim Flinn, Trustee, Gregory-Portland ISD Carrie Gregory, Trustee, Gregory-Portland ISD Zach Simmons, Trustee, Gregory-Portland ISD D162/164

Building Equitable Opportunities for All Students to Experience Postsecondary Success

As the state recovers and taps into its resilience and community, education leaders continue to seek ways to innovate and provide equitable opportunities for students to achieve postsecondary success. Examining unique variables, OnRamps and select district partners across Texas will discuss how quality dual-enrollment courses are being reimagined while remaining aligned to higher education expectations, and what it means today for students to be future ready.

Presenters:

Randy Cobb, Principal, Azle ISD

Angela Herron, Director of Academic Curriculum and Instruction, Grand Prairie ISD

Jennifer Porter, Managing Director, OnRamps, The University of Texas at Austin

Elizabeth Swaner, Executive Director, Richardson ISD

D163

Women in Leadership: Encouragement for

Today and Inspiration for Tomorrow

More women are running for office and achieving high levels of success; however, research indicates some women lack confidence and hesitate to speak up in meetings. In this workshop, you will hear strategies and tips to increase confidence and inspire the young women in your sphere of influence. Topics include effective campaigning, finding your voice, the balancing act, and creating the climate for female leadership.

Presenters:

Faye Beaulieu, Senior Vice-President of Community Investment, United Way of Tarrant County, and Former Trustee, Hurst-Euless-Bedford ISD Barbara Burns, Trustee, Denton ISD Creslond Fannin, Executive Director, Austin ISD Corinne French, Board President, Valley View ISD (ESC 11)

Professional Development and Advocacy for Latino Learners

As of April 14, 2021, Texas has 1,020 school district superintendents. 790 or 78% of Texas district superintendents are male; 230 or 22% of Texas district superintendents are female. 84 or 8.2% of Texas district superintendents are Latino/Latina. 65 or 6.4% are Latino; 19 or 1.8% of Texas district superintendents are Latina. Join our discussions on addressing the shortage of Latino and Latina superintendents in Texas.

Presenters:

D166

Xavier De La Torre, Superintendent, Ysleta ISD Rick Lopez, Superintendent, Garland ISD Martha Salazar-Zamora, Superintendent, Tomball ISD Veronica Vijil, Superintendent, Fabens ISD

TSPRA: How to Craft Powerful Messages and Create Ambassadors

In this session, the chief communications officer for Fort Bend ISD and TSPRA President shares the effective strategies and techniques she and her teams have used to identify and craft compelling stories and messages for internal and external stakeholders. Having aligned and powerful messages supports district engagement efforts, furthers program buy-in, and creates ambassadors ready to take the lead with the program's message.

Presenter:

Veronica Sopher, Chief Communications Officer, Fort Bend ISD, and TSPRA President D167

CSA Spotlight Session Student Speech Online and Off Campus: Can They Really Say That?

Earlier this year, the U.S. Supreme Court opined for the first time on off-campus student speech, use of social media, and—you guessed it—cheerleading. The case, Mahanoy Area School District v. B.L., has implications for your district's jurisdiction to discipline for social media posts and other student speech, efforts to stop bullying, and enforcement of extracurricular codes of conduct. Join host Jim Walsh and an all-star panel of Texas school attorneys to evaluate the Court's decision and its practical impact on local decisions. State bar approved for 1 hour of Continuing Legal Education (CLE).

Presenters:

Valerie Carrillo, Attorney, Escamilla & Poneck LLP Christopher Gilbert, Partner, Thompson & Horton LLP Kelli Karczewski, Partner, Karczewski|Bradshaw| Spalding

Jim Walsh, Attorney/Shareholder, Walsh Gallegos Treviño Kyle & Robinson PC

D170/172

TASA Legislative Update on 87th Regular Legislative Session and Special Sessions

Participants will be given information on important legislation passed during the 87th regular legislative session related to school finance, TRS, assessment, and accountability among other issues. Updates on the subsequent called special sessions and related legislation will also be presented. Fulfills one-hour biennial requirement for update to the Texas Education Code.

Presenters:

Amy Beneski, Deputy Executive Director, TASA Casey McCreary, Associate Executive Director, TASA Colby Nichols, Partner, Ancira Strategic Partners LLC

D171/173

Finding Calmness in the Storm: Title IX Developments and Consistencies

With each new presidential administration, Title IX undergoes drastic developments in controversial parts of the law, but it is important to understand that most of the law remains constant and applicable to schools. This session will give an overview of the origin of Title IX, the case law applicable to schools, and the parts of the law that remain constant and explain the recent updates to the law.

Presenters:

Brady Flanery, Associate, Eichelbaum Wardell Hansen Powell & Mehl PC Jennifer Powell, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl PC D174

The Reasonable Accommodation Playbook

The reasonable accommodation process under the Americans with Disabilities Act is intended to be a flexible and interactive process, requiring clear communication between the employee and the employer. Participants in this session will gain a better understanding of the laws and regulations governing the interactive process, including how to determine whether the requested accommodation is reasonable and how best to engage with qualified individuals with disabilities in the process.

Presenters:

M. Kaye DeWalt, General Counsel, Aldine ISD Cory Rush, Attorney, Karczewski|Bradshaw| Spalding D175

9:45-10:15 a.m.
Feeling a little tired?
The Exhibit Hall has hot coffee waiting for you!

10:15-11:15 a.m.

School Compensation for Board Members

Understanding the strategy and architecture behind the organization's compensation plan is critical to recruiting and retaining top-notch staff and controlling costs. Key components of pay administration will be covered, including pay strategies, structures, adjustments, and placement for new or promoted employees. Participants will finish with a better understanding of the mechanics of their school district's compensation plan and the importance of maintaining both market-competitive pay and competitive pay structures.

Presenters:

Luz Cadena, Senior Compensation Consultant, TASB HR Services

Erin Kolecki, Compensation Consultant, TASB HR Services

Ballroom D1, Clear Fork

Take the Guesswork out of Hiring Season with Data-Driven Staffing

Higher-than-average staff turnover has led to disruptions in the teaching workforce and in instructional continuity. Aligning staffing plans with student course needs and connecting hiring practices to master scheduling facilitates data-informed decision making and ensures equitable learning opportunities. Get an in-depth look at using data-driven instructional and staffing practices to take the guesswork out of hiring season.

Presenters:

Jill Blankenship, Cardonex Sales Professional, Education Advanced Inc.

Brent Reid, Cardonex Sales Professional, Education Advanced Inc.

Clarence Simmons, Executive Director of Secondary Education and Campus Support, Birdville ISD

Ballroom D2, Elm Fork

Better Health Care: Don't Believe Me? Just Watch! How One District Revolutionized Health Care for Schools

Free Health Coverage: Raymondville ISD was the first district in Texas to offer an alternative to TRS-ActiveCare group health coverage. The district provided coverage at no cost to employees with a \$0 deductible and \$0 copay. Presenters will explain how they offered better health care at a lower cost. These dynamic speakers will share the impact it had on the district and engage participants with stories from their experience.

Presenters:

Benjamin Clinton, Deputy Superintendent, Raymondville ISD Stetson Roane, Superintendent, Raymondville ISD

Ballroom D3, East Fork

Virtual Learning Studios: Improving the Online Learning Experience

During the pandemic, many students and teachers experienced online learning for the first time. Since 2020, Humble ISD has made technology enhancements, including virtual learning studios. Explore content produced to engage students, see how videos are produced, and learn what facilities are used. Participants will learn about the development of the teacher professional development studio as well as campus-based virtual learning studios.

Presenters:

Richard Chi, Co-CEO, PBK Elizabeth Fagen, Superintendent, Humble ISD Ballroom D4, West Fork

Building Leadership Capacity for Texas Instructional Leadership

Attendees will hear from a district leader, campus principal, and campus assistant principal about their roles in executing Texas Instructional Leadership to close achievement gaps for students in a year's worth of time.

Presenters:

Lance Hamlin, Chief of School Leadership, Carrollton-Farmers Branch ISD Chad Hunter, Principal, Carrollton-Farmers Branch ISD Kara Miller, Assistant Principal, Carrollton-Farmers Branch ISD

The Journey to Good Governance

Participants will hear about concrete tools and good governance practices and a few "do's and don'ts" that the Splendora ISD Board learned along the way.

Presenters:

Jeff Burke, Superintendent, Splendora ISD Suzanne Soto, Trustee, Splendora ISD D162/164



Delegate Assembly

Saturday, September 25 Omni Dallas Hotel

Recharge your advocacy at the TASB Delegate Assembly. The annual membership meeting is your opportunity to have a voice on key Association business. This year, delegates will vote on:

- Updates to the TASB Advocacy Agenda
- TASB's leadership for 2021–22
- Amendments to the TASB Articles of Incorporation, TASB Bylaws, and Statement of Beliefs

There is still time to register!

On-site Delegate/Alternate registration opens at 11:30 a.m. Saturday, September 25, in the Dallas Ballroom (Level 3) and near the escalators on Level 2.

Already registered?

If you have your button and ribbon, then head directly to your regional caucus meeting at 12:30 p.m.

Schedule

12:30-1:30 p.m.

Lunch and Regional Caucuses, Levels 2 and 3 Your button and Delegate/Alternate ribbon will grant you access to the free lunch and caucus.

2-4 p.m.

Delegate Assembly, Dallas Ballroom, Level 3
Earn continuing education credit for participating in the Assembly and caucus lunch!



Leveraging Growth to Spur Innovation

Canyon ISD's fast community growth provided an opportunity to advance its educational methodology through new construction and reinvention projects. The district will share the journey through its bond program, focusing on the vision to inspire and challenge students and educators by creating innovative learning environments. A collaborative pilot program at an existing elementary school influenced the design of two new elementary schools and a pedagogy shift throughout the district.

Presenters:

Lance Melton, Vice-President, Corgan
Darryl Flusche, Superintendent, Canyon ISD
Heather Wilson, Assistant Superintendent of
Business and Operations, Canyon ISD
D163

Strategies to Overcome Student Learning Losses

The pandemic's impact will continue to loom larger on underserved student populations than those populations identified with higher academic performance results. Through its regional workshops, the Texas Caucus of Black School Board Members has researched, assessed, and found solutions to help narrow the impact of the learning gaps. These solutions encompass mental health challenges, building equity policies, and increasing academic rigor. The "state of emergency" approach is applicable to all districts.

Presenters:

Bobby Blount, Executive Vice-President, Texas Caucus of Black School Board Members, and Trustee, Northside ISD (ESC 20) James Fuller, Trustee, Midland ISD Larry Hawthorne, Trustee, Hubbard ISD (ESC 12) Willie White, Board President, Fort Sam Houston ISD D165

Can't Cancel Campus Culture: Positive or Negative, It's Always There

High-performing schools invest in building high-performing workplace environments that unite and energize campus teams. Conversely, a low-performing culture undermines everything. Putting the best educational strategies and people in place while neglecting the workplace culture creates a recipe for mediocrity, or worse. Inspired educators who enjoy their workplace achieve greatness together. A healthy culture is the key ingredient in the recipe for student success.

Presenters:

Leslie Milder, Founder, Friends of Texas Public Schools Kathryn Rollo, Superintendent, Lubbock ISD Julia Stephen, Principal, Lubbock ISD D166

TSPRA: Using Strategic Marketing to Recruit Millennial Teachers to Your School District

Millennials are now the largest generation representing the United States workforce. As more school districts face a teacher shortage, districts need to understand millennials and adjust their current recruiting efforts to fill openings. Understanding millennials and what resonates with them will help build a strategic marketing plan to recruit new teachers. Learn how Garland ISD developed dynamic marketing techniques to reach this unique generation and double the district's teacher applications.

Presenter:

Jason Wheeler, Director of Communications, Garland ISD D167



The Second Wave: How Should Schools Respond to COVID-19's Impact on Student and Educator Behavioral Health?

As the pandemic affects families across Texas, children are showing increased signs of distress, anxiety, grief, depression, and suicidal thoughts. Student mental health has moved to the forefront for Texas schools. Policymakers, researchers, and practitioners increasingly understand the inextricable link between mental health and learning. This session will explore how school leaders are using evidence-based strategies to support student and educator behavioral health to address the pandemic's "second wave."

Presenters:

Jennifer Esterline, Vice-President of Education Policy, Meadows Mental Health Policy Institute Tony Walker, Senior Director of Strategic Education Initiatives, Meadows Mental Health Policy Institute

D170/172

Creating High-Performance Teams: A Convergence of Research, Practice, and Coaching Insights

Only one out of five teams is high performing. Research and experience validate that 60% of team effectiveness is attributed to team structure and design. Join us and explore what is needed to build a team that is fit for performance.

Presenters:

Linda McAnelly, Field Service Agent, Region ESC 20 Miranda Walichowski, Clinical Associate Professor, Texas A&M University D171/173

Changes Ahead for Instructional Resources: Are You Ready for Potential Challenges?

With the latest legislative session and the changes to the social studies curriculum, expect an uptick in complaints regarding instructional resources. Parents on both sides of the argument are challenging the school's curriculum. How should these complaints be addressed? Do employees have any direction when it comes to instructional resources? Employees may potentially challenge the resources. Are districts ready for these grievances?

Presenters:

Sadia Ahmed, Attorney, Abernathy, Roeder, Boyd & Hullett PC

Rebecca Bradley, Attorney, Abernathy, Roeder, Boyd & Hullett PC D174

Identifying Student Bullying Reports and Harassment: Dangers of Inadequate Administrator and Employee Training

Attorneys will provide step-by-step guidance through complex scenarios relating to the bullying, discrimination, and harassment of students, specifically as to actions school districts must take under law and policy to protect students. While reports of bullying or harassment can easily spiral into public relations nightmares, these issues may be prevented, or damage at least mitigated, by prioritizing administrator and employee training.

Presenters:

Michelle Alcala, Attorney, Sara Leon & Associates LLC John Janssen, Attorney, Sara Leon & Associates LLC D175

1-2 p.m.

Why We Started the Prosper ISD Police Department and How It Has Impacted Our Culture

This presentation and Q&A will explore why starting an ISD police department might be beneficial. Presenters will demonstrate how they staff officers, how they intentionally build relationships with students from an early age, and the role officers play in the fight for the social and emotional health of the district's students and families.

Presenters:

Gregory Bradley, Deputy Superintendent, Prosper ISD Chad Vessels, Police Chief, Prosper ISD Jody Woolverton, Director of Police and Emergency Services, Prosper ISD Ballroom D1, Clear Fork

The Future of School Administrative Spaces: Supporting the Next Generation Workforce through Efficient, Collaborative Design

Historically, schools have been defined by a culture of individualism. K-12 design efforts in recent years have mirrored commercial workplace trends by making a stance for collaborative areas,

flexible seating, tech-savvy spaces, and cafeterias that mimic cafes. School design has been centric to teaching and learning, but supporting the education profession has been a low priority. The new Cypress-Fairbanks ISD Administration Building design portrays a reinvented paradigm for the school workplace.

Presenters:

Roy Sprague, Chief Operations Officer, Cypress-Fairbanks ISD Manny Torres, Principal, PBK Ballroom D2, Elm Fork

Student Presence: Evidence of Powerful Middle School Learning Experiences in Royse City ISD

While the pandemic forced education into homes, students at Bobby Summers Middle School returned with presence. This discussion offers the belief that students, in meaningful learning environments, demonstrate and grow personal presence. Discussion will showcase culture and experiences at school to support both academic and social needs. Well-planned instruction with purposeful design enables students to be both physically and emotionally present.

Presenters:

Dalane Bouillion, Principal, VLK Architects Kenneth Hutchens, Chief Creative Officer, VLK Architects

Kevin Worthy, Superintendent, Royse City ISD Ballroom D3, East Fork

Strategic Responses to Emerging School Finance Issues

Presenters will identify challenges affecting school budgets and recommend strategies to help participants successfully meet these challenges. Attendees will have the opportunity to share ideas and gather feedback as they consider the application of these strategies in their own districts.

Presenters:

Amanda Brownson, Associate Executive Director of Policy and Research, Texas Association of School Business Officials

Janet Spurgin, Research and Policy Associate, Texas Association of School Business Officials Karen Wilson, Policy and Research Associate, Texas Association of School Business Officials Ballroom D4, West Fork

SBOE Panel Discussion

The Texas State Board of Education (SBOE) plays a significant role in developing policies and standards for Texas public schools - from setting curriculum standards to reviewing new charter school awards approved by the commissioner of education. Join SBOE members for a panel discussion moderated by TASB President and Fort Bend ISD Trustee James D. Rice about what lies ahead for the SBOE and public education in Texas.

Presenters:

Keven Ellis, Chair, State Board of Education, TEA Pam Little, Member, State Board of Education, TEA Georgina Perez, Member, State Board of Education, TEA

Marisa Perez-Diaz, Member, State Board of Education, TEA

Jim Rice, President, TASB, and Trustee, Fort Bend ISD Audrey Young, Member, State Board of Education, TEA C Ballrooms

Successful Strategies for School Improvement

Abilene ISD will share the school improvement success it created through a culture of coaching and an increased focus on a student-centered learner experience, which led to measurable improvements in academic achievement and engagement. By implementing personalized coaching for teachers on instructional best practices including standards alignment and differentiated instruction, the district was able to ensure every student received an equitable, engaging learning experience.

Presenters:

Kammi Green, Chief of Partner Success, engage2learn David Young, Superintendent, Abilene ISD D161

A Transition Plan for Excellence: New Superintendent

Need to incorporate a new member into your leadership team? Looking for an effective way to bring a new superintendent and new members onto the board? Lancaster ISD's Team of Eight is developing a model that positions the superintendent and board to meet the educational needs of the community through reviewing district goals, establishing metrics, and working together to establish a plan for success.

Presenters:

Ty G. Jones, Trustee, Lancaster ISD A. Katrise Perera, Superintendent, Lancaster ISD D162/164

Best Practice Use of Assessment Data to Promote Student Growth

Panelists will share best practices and findings around assessing student growth. Learn how assessment plays a critical role in schools, supporting a shared mission of academic excellence and strong student achievement. Explore how to use data to make actionable decisions to boost student growth to build assessment understanding among educators, students, parents, and the community.

Presenters:

Mary Jane Bowman, Executive Director, Grand Prairie ISD

James Cureton, Director of Assessment and Data Analysis, Tyler ISD

Kerry Gain, Chief Academic Officer, Del Valle ISD Christy Hanson, Assistant Superintendent of Curriculum and Instruction, Tyler ISD D163

Everyone Needs a Coach: How Support for School Leaders Should Change

Coaching is a popular trend, and it comes from a smart instinct: No matter where someone is at, a coach can take them to the next level. However, school leaders are often left lacking this support. This session will share applicable strategies on how the role of principal supervisors can be rethought to shift from compliance to coaching and features concrete advice and takeaways from a West Texas district.

Presenters:

Jim Andrus, Superintendent, Slaton ISD Jodi Leckbee Chan, Senior Program Specialist, National Institute for Excellence in Teaching D165

Bringing the Public Back to Public Education

Presenters make a case that the public has started to leave public education largely because education leaders haven't found ways to meaningfully bring the community's voices into decision making. After setting the stage, panelists will share a theoretical framework specifically designed to help differentiate between complex decision making and complicated decision making. With this framework, they will also introduce several tools that can be used and deep dive into processes to make this successful.

Presenters:

Greg Bonewald, Deputy Superintendent, Victoria ISD

Ashley Scott, Executive Director of
Communications/Public Relations, Victoria ISD
Quintin Shepherd, Superintendent, Victoria ISD
D166

TSPRA: How to Keep Your Board Visible, in Schools, and Acting to Support Students

When your district strives to strengthen relationships across a large, diverse, and growing community, you need strong internal partnerships and systems. During the COVID-19 bandemic, Leander ISD expands of page and bringing visibility and accessibility to be a members. In this session, learn from a board president, superintendent, and chief communications officer as they share tips, tricks, and success stories around board engagement and storytelling.

Presenters:

Trish Bode, Board President, Leander ISD Bruce Gearing, Superintendent, Leander ISD Corey Ryan, Chief Communications Officer, Leander ISD

D167

Not by Chance, by Design: Moving from 'Some' to 'All' through Strategic Systems

This session will examine how Northside ISD dug deep to find opportunities to live up to the district promise of "all means all." Starting with the strategic framework and brand, practices ensuring equity through social and emotional learning will be reflected upon and shared. Participants will have the opportunity to synthesize the examination and evaluation into steps they can implement in their districts.

Presenters:

Janis Jordan, Deputy Superintendent for Curriculum and Instruction, Northside ISD (ESC 20) Kimberly Ridgley, Executive Director of Whole Child Development, Northside ISD (ESC 20) Valerie Sisk, Executive Director for Secondary Administration, Northside ISD (ESC 20) D168

Designing for Mental and Emotional Health

Students of all ages are under a great deal of stress. Research shows that mood disorders, anxiety, and suicidal thoughts have increased along with academic pressure, social media use, bullying, and hybrid learning challenges. This session presents research-based strategies for mental and emotional health. The panelists are innovators





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Huckabee MORE THAN ARCHITECTS





in their districts, committed to understanding the needs of individual students and promoting wellness and empowerment through programming and environmental design.

Presenters:

Erika Crump, Director of Career and Technical Education, Garland ISD

Angie Gaylord, Deputy Chief of Transformation and Innovation, Dallas ISD

Sandra Hayes, Assistant Superintendent of Operations, Richardson ISD

Sangeetha Karthik, Vice-President, Corgan D170/172

The Superintendent Search Process

TASB Executive Search Services staff will present the elements of the search process, what to expect if the search is done internally, the advantages of using an external consultant, board members' perspectives about the process, and how to manage expectations.

Presenters:

Butch Felkner, Director,
TASB Executive Search Services
Marian Strauss, Senior Consultant,
TASB Executive Search Services
D171/173

Building a Better Construction Contract

Get an overview of recommended amendments to school district construction contracts and relevant updates from the 87th regular session.

Presenters:

Winifred Dominguez, Attorney, Walsh Gallegos Treviño Kyle & Robinson PC

John Hopkins, Attorney, Thompson & Horton LLP Sarah Langlois, Attorney, Karczewski Bradshaw Spalding

Thomas Myers, Shareholder, Brackett & Ellis PC D174

Discipline for Off-Campus Speech:
What Did the Supreme Court Say about
Cheerleaders, Cyberbullies, and More?
This session has been incorporated into the CSA
Spotlight Session on the same topic Friday at 8:45
a.m. in D170/D172. See you there!

2:15-3:15 p.m.

How Round Rock ISD Is Redefining School Policing through Equity and Behavioral Health

The Round Rock ISD Police Department developed a model called the Four Pillars of School Policing that is a blueprint for effective and transformative school policing. The model heavily promotes safety and security, student advocacy, civil and human rights through racial equity, and behavioral health. Through a lecture, presentation of case studies, and a facilitated discussion, participants will walk away with a deeper understanding of how to redefine school policing.

Presenters:

Amy Grosso, Director of Behavioral Health Services, Round Rock ISD DeWayne Street, Chief Equity Officer, Round Rock ISD Jeffrey Yarbrough, Chief of Police, Round Rock ISD Ballroom D1, Clear Fork

Teacher Incentive Allotment: A Roadmap to Collaborative System Development Based on Local Needs and Values

The requirements surrounding the Teacher Incentive Allotment (TIA) are immense. Learn how districts can work collaboratively with teachers, campus and district administrators, and board members to develop a TIA system that reflects local values and beliefs. Participants will begin developing their own local designation system and learn about specific steps, timelines, and resources for reaching consensus around necessary decision points along the way.

Presenters:

Stormy Hickman, Director of Talent Management, College Station ISD Molley Perry, Chief Administrative Officer, College Station ISD Ballroom D2, Elm Fork

Clean Up! Wait a Minute, You Left the Dust Pile in the Middle of the Floor!

The presentation will include slides, graphs, and demonstrations that create graphic representations of the actions of the 87th Legislature that impact the school finance system. Participants will be able to see firsthand how these actions and inactions impact funding levels of school districts and what they, as board members and school administrators, need to focus on for the next legislative session.

Presenters:

Ray Freeman, Executive Director, Equity Center Adam Pierce, School Finance Analyst, Equity Center

Josh Sanderson, Deputy Executive Director, Equity Center

Ballroom D4, West Fork

Catching Up with the Texas Legislature

Learn how recently passed legislation will impact public schools and students and engage in discussions on what that legislation will mean at the local, regional, and state levels. Presenters will cover major legislation with a focus on the issues that have the greatest significance to school districts. Fulfills 1-hour biennial requirement for the update to the Texas Education Code.

Presenters:

Whitney Broughton, Assistant Director,
TASB Governmental Relations
Dax Gonzalez, Division Director,
TASB Governmental Relations
Will Holleman, Assistant Director,
TASB Governmental Relations
Ruben Longoria, Assistant Director,
TASB Governmental Relations
Marisha Negovetich, Assistant Director,
TASB Governmental Relations
C Ballrooms

How to Turn Your Strategic Plan into Real Action

A strategic plan is a critical element in guiding school systems to excellence. Yet, many strategic plans are written and placed on the shelf collecting dust. Learn from Ector County ISD's senior leadership team how to execute a strategic plan with fidelity. Focus areas include aligning the strategic plan throughout the system, managing the plan with PMO (project charters, deliverables, tactics, risk assessment), and creating a culture of organizational accountability.

Presenters:

Scott Muri, Superintendent, Ector County ISD Alicia Syverson, Assistant Superintendent of Student and School Support, Ector County ISD D161

How Selecting a Superintendent and Teamof-Eight Formation Drove Gladewater ISD's Strategic Plan

In this session, the Gladewater ISD Board and superintendent will share how they completed their own superintendent search, grew into a true team of eight, and successfully developed and implemented a strategic plan with stakeholder involvement. After an introduction, the content will be divided into three parts and end with Q&A. Handouts will be available.

Presenters:

Sedric Clark, Superintendent, Gladewater ISD Ross Morgan, Trustee, Gladewater ISD D162/164

Leveraging Data to Understand the Impact of the Pandemic and Identify Student Needs

Lubbock ISD and a SAS Institute consultant will discuss the results and practical implications of an analysis that provided insights about the pandemic's impact on student reading achievement. The discussion will address impact across student groups, schools, and grade levels and Lubbock's strategies for addressing student needs.

Presenters:

Tony Pratt, Senior Industry Consultant, SAS Institute Misty Rieber, Assistant Superintendent, Lubbock ISD

D163

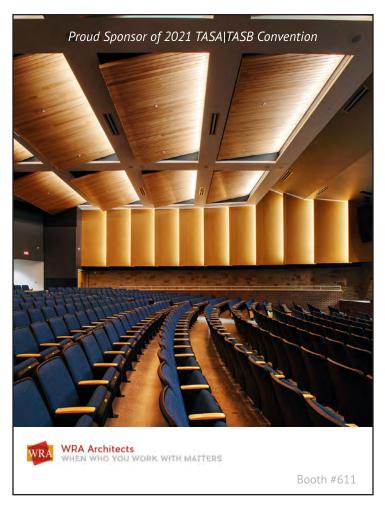
Empower, Engage, and Lead the Community to Become Authentic Partners in Education

Hear the story of how Aldine ISD developed its new Family and Community Engagement Department. Discussion will include an overview of the program's goals, initiatives, and strategies to integrate the community in the decision-making process. Successes, challenges, and lessons learned will also be shared.

Presenters:

Latashia Abrams, Director of Family and Community Engagement, Aldine ISD Martha Escalante, Executive Director of Family and Community Engagement, Aldine ISD Ivan Tamayo, Family and Community Engagement Specialist, Aldine ISD

D165



Early Childhood Matters Most

Wichita Falls ISD has focused on building community support, making connections, and serving its youngest learners and their families. This session will highlight the district's efforts and present an instrument that allows superintendents to self-assess their own early learning programs. Participants will leave with a better understanding of why early childhood matters most and the knowledge to assess their own programs.

Presenter:

Michael Kuhrt, Superintendent, Wichita Falls ISD D166

Diversity as a Tool for Student Achievement: School Board Impact

Through highly engaging, self-reflective activities that challenge their practices, policy, and thinking through interaction, board members will take away tools and research that will help them facilitate the conversation about diversity with fellow trustees and the superintendent. They will engage with research, data, and practice in a nonthreatening way that is easy to understand and communicate.

Presenter:

Tracie Robinson, Principal, Aldine ISD D167

Enhancing the Student Experience with the Power of Student Voice

Using technology to gain student perspectives can be transformative in understanding their school experience. Appreciate the value of student voice in helping shape their experience and how students of all ages can provide thoughtful, honest, and quality ideas when given the right platform. Discover strategies to have successful student voice conversations, leaving students feeling empowered, valued, and respected. Explore how to gather feedback and ideas using ThoughtExchange.

Presenters:

John Scroggie, Account Manager for Texas, ThoughtExchange Wade Stanford, Superintendent, Westwood ISD D168

Collegiate Edu-Nation: A P-20 System Model for Rural Student Success

This session will give a brief history of low postsecondary credential attainment in Texas, followed by a solution statement of implementation of EduNationU as the PTECH solution to move the 23% postsecondary credential attainment to 90% CCMR. The focus will shift to the PTECH student panelists. PTECH students will then each provide the audience with brief backgrounds on their individual barriers followed by interaction with the audience.

Presenters:

Kim Alexander, CEO, Collegiate Edu-Nation/ Roscoe Collegiate ISD Rachael McClain, Collegiate Edu-Nation/Roscoe Collegiate ISD D170/172

TOMA: Avoiding Daisy Chains and Chain Gangs—A Stay-Out-of-Jail Free Session

Join a constitutional lawyer/current trustee and the lawyer who successfully invalidated the previous Texas Open Meetings Act (TOMA) for an overview of the law and expectations for trustees. The presentation will outline concrete boundaries for trustees communicating outside of board meetings through social media, text, email, phone, or in person and the potential challenges to the current law.

SOTY candidates are chosen for their dedication to improving educational quality, board-superintendent relations, student achievement, and commitment to public support and involvement in education. Superintendents from any of the state's 1,024 school districts are eligible for nomination by their local boards of trustees. District nominees are submitted to a regional selection committee, which submits one nominee per region to the state selection committee. The 2021 Superintendent of the Year will be announced Friday, September 24.

SOTY Finalists



Courtney Hudgins
East Bernard ISD • Region 3



Mark Estrada Lockhart ISD • Region 13



H.T. Sanchez
Plainview ISD • Region 17



Samuel Wyatt
Rankin ISD • Region 18



Jeanette Ball Judson ISD • Region 20

SOTY Regional Winners

Hafedh Azaiez

Donna ISD, Region 1 (Donna ISD is the nominating district. Azaiez is now serving Round Rock ISD.)

Conrado Garcia

West Oso ISD, Region 2

HD Chambers

Alief ISD, Region 4

Mike Gonzales

Port Neches-Groves ISD, Region 5

Keith Smith

Madisonville CISD, Region 6

Rickey Albritton

Gilmer ISD, Region 7

Sidney Harrist

Atlanta ISD, Region 8

Michelle Cline

Throckmorton Collegiate ISD, Region 9

Michael Hinojosa

Dallas ISD, Region 10

Susan Bohn

Aledo ISD, Region 11

Brandon Hubbard

Chilton ISD, Region 12

Jason Cochran

Eastland ISD, Region 14

Dave Lewis

Rochelle ISD, Region 15

Jimmy Hannon

Highland Park ISD-Potter County, Region 16

Rosa Vega-Barrio

Tornillo ISD, Region 19



Presenters:

Justin Chapa, Trustee, Arlington ISD

Dennis Eichelbaum, Managing Shareholder,
Eichelbaum Wardell Hansen Powell and Mehl PC

D174

School Nightingales: Nursing Our Learning Community Back to Our Classrooms

This presentation, led by Laredo ISD student services staff and the district's nursing coordinator, will detail how to plan, organize, deliver, and articulate health services to the local community in a time of crisis. Find out how the district and city health authorities came together to host joint vaccine clinics for school staff, students, and the community. Video and media advisories will be shared.

Presenters:

Graciela Lopez, Director of Nurses and Student Health Services, Laredo ISD

Maggie Martinez, Assistant Superintendent for Student Services, Laredo ISD

Oscar Perez, Assistant Superintendent for Curriculum, Instruction, and Assessment, Laredo ISD

D175

3:15-4 p.m.

Got a few minutes to spare before the First General Session? Grab a snack and check out the latest products and services on the market in the Exhibit Hall.

4-5:30 p.m. First General Session Exhibit Hall F, Level 2

DARE TO CARETM: INSPIRE AND INFLUENCE WITH EMOTIONAL INTELLIGENCE

Sylvia Baffour

Professional speaker, trainer, executive coach

It's no secret that we're all living through disruptive and uncertain times that call for more human-centered leadership within organizations. Leaders in school systems, in particular, are challenged to navigate these complex times with



the kind of self-awareness and empathy that fosters trust and collaboration.

In this engaging and thought-provoking session, Baffour will empower leaders with practical emotional intelligence strategies they can use to inspire and influence those they lead.

Presiding:

Jim Rice, President, TASB, and Trustee, Fort Bend ISD

Invocation:

Doug Williams, President, TASA, and Superintendent, Sunnyvale ISD

Greenting:

Viola M. Garcia, President, NSBA, and Trustee, Aldine ISD

Presentation:

Superintendent of the Year Award

Performing Group:

Fort Bend ISD

Sponsor:



SATURDAY, SEPTEMBER 25

AGENDA AT A GLANCE

6:30 a.m.-3 p.m. Registration Open

7:30-8:30 a.m. Concurrent Sessions

8:30 a.m.-3 p.m. Exhibit Hall Open

8:45-9:45 a.m. Concurrent Sessions

9 a.m.-2 p.m. Learning Lounge

9:45-10:15 a.m. Break in the Exhibit Hall

10:30 a.m.-noon Second General Session

Noon-1:30 p.m. TASB Delegate Assembly Caucuses

1-2 p.m. Concurrent Sessions

2-3 p.m. Exhibit Hall Closing Event

2-4 p.m. TASB Delegate Assembly

3-4 p.m. Concurrent Sessions

4:15-5 p.m. Commissioner Mike Morath

SATURDAY, SEPTEMBER 25

7:30-8:30 a.m.

Stronger Together:

Edgewood ISD Is Using Social Media to Create Stronger Connections in Its Community

Edgewood ISD launched a monthly Power Hour gathering for staff to talk about issues related to emotional intelligence, mental health, and challenges they were facing against the background of a pandemic. Power Hour gives a space for people to gather and share what is going on in their lives. Attendees will gain tools and practices that are easy to implement into daily life.

Presenters:

Olga Moucoulis, Executive Director of Industry and Community Partnerships, Edgewood ISD (ESC 20)

Libby Spears, Chief Executive Officer, Bravo CC

Ballroom D1, Clear Fork

Van Vleck Story: How One District Reinvented Itself through the Cycle of One Bond Program

It had been 45 years since Van Vleck ISD, located in Matagorda County, passed a bond election. To the surprise of the entire community, on November 7, 2017, the \$88.2 million bond passed. This session delves into the story of how the community passed the bond and what happened after it passed that turned the entire program into an amazing success.

Presenters:

Ron Bailey, Partner, PBK
Christie Dement, Assistant Superintendent of
Curriculum and Federal Programs, Van Vleck ISD
Sofia Dusek, Principal, PBK
John O'Brien, Superintendent, Van Vleck ISD
Ballroom D3, East Fork

Collaboratively Managing Personnel Costs

HR departments must strategically manage personnel costs. Successfully accomplishing this task requires collaboration among the HR department, campus leaders, and the school board. This session will help attendees identify the steps Victoria ISD, with support from TASB HR Services, took to develop an effective and efficient staffing structure to drive the development of a balanced budget.

Presenters:

Karen Dooley, HR Consultant, TASB HR Services Tammy Nobles, Executive Director of Talent Acquisition, Support, and Retention, Victoria ISD Ballroom D4, West Fork

Learning from COVID-19, Revising STAAR, and Discussing Implications of the 87th Legislature

This interactive session includes an analysis of 2021 accountability and comparisons to past performance. Learn how leaders might respond to accountability measures and assessment themes from the 87th Legislature. Participants will engage with new STAAR items and recognize the implications for district planning including investments in technology, professional development, and alignment of curriculum and instruction. There will be an opportunity to participate in a Q&A session.

Presenters:

Terry Faucheux, Associate, Moak, Casey & Associates Toni Riester-Wood, Associate, Moak, Casey & Associates Alicia Thomas, Consultant, Moak, Casey & Associates D161

Inspiring CTE and STEM Students through Space

Presenters will discuss how districts can leverage developments in space travel to engage and inspire students and provide practical tools and partnerships with spaceport developers to enhance education and career opportunities.

Hybrid, remote, and digital immersive collaboration technologies will be explored.

Presenters:

Erika Crump, Director of Career and Technology, Garland ISD

David Lary, Professor, The University of Texas at Dallas

Arturo Machuca, General Manager, Houston Spaceport Cherie Matthew, Senior Associate, Corgan D163

Creating Future-Ready Educational Specifications: National Best Practices and Local Lessons Learned

San Antonio ISD teamed with DLR Group to create educational specifications to guide its 2020 bond program. The process was based on precedents of building standards from across the country and supported by academic research on the impact of space on the learning experience. Presenters will discuss this process and the resulting document, providing school leaders the resources needed to ensure their future-ready spaces align with their goals.

Presenters:

Willie Burroughs, Chief Operations Officer, San Antonio ISD

Raechel French, Educational Space Planner, DLR Group

Taryn Kinney, K12 Education Studio Leader, DLR Group

D165

Putting Your Staff First: How Arlington ISD Passed a VATRE During a Pandemic

With the pandemic putting many families in tough financial times and teachers in the spotlight because of virtual learning, Arlington ISD moved forward with a successful voter-approval tax rate election (VATRE) to help with teacher pay, access to additional state funding, and staff pay. Intentional marketing and community input helped lead the way.

Presenters:

Marcelo Cavazos, Superintendent, Arlington ISD Justin Chapa, Trustee, Arlington ISD Kecia Mays, Trustee, Arlington ISD D166

TSPRA: Social Media Strategies That Work

Does your school district have a strong social

media presence? Are your social media posts engaging? Do you allow comments? Do you pay to boost posts? Social media is an essential component of a district's communication plan and a great way to build stakeholder trust, confidence, and loyalty. Evaluate your district's social media strategy and leave this session with ideas designed to create meaningful connections with your stakeholders.

Presenters:

Charlotte LaGrone, Executive Director of Communications, Weatherford ISD Beau Rees, Superintendent, Weatherford ISD John Tarrant, Director, Marketing and Communications, Weatherford ISD D167

Esports and Student Engagement

Esports and gaming are big business, especially in Texas. With all the excitement, it's easy for educators to get overwhelmed with information. Get all your questions answered by Texas educators who have been implementing esports programs. Panelists will discuss how they came to be involved in scholastic esports along with the challenges they faced in implementing these programs.

Presenters:

Avon Batewater, Director of Transportation, Gladewater ISD

Bradford Harris, Coordinator of Digital Innovation, Aldine ISD

Danielle Johnson, Executive Director, Texas Scholastic Esports Federation

D170/172

10 Questions to Answer About an Internal Audit Before There Is a Problem

The internal auditor holds a unique position. In discussing a list of 10 questions, presenters will review typical language in policy CFC (Local) and in internal audit plans. Presenters will raise fact situations that often are not covered by the policy or audit plan. Learning outcomes will include better awareness of an internal auditor's unique position, identification of frequent "gray zones," and a framework for discussing further with stakeholders.

Presenters:

Susan Austin, Chief Counsel, Ysleta ISD John Williamson, Partner, Whitley Penn LLP D175

8:45-9:45 a.m.

Implementing Campus Carry: Perceptions of Rural Superintendents

Results from a survey of rural Texas superintendents will be presented and discussed and findings from a study of campus carry implementation will be discussed. This presentation will help participants understand the complexities and issues related to implementing campus carry in rural school districts. Participants will complete a survey and explore themes that can be used to guide districts that are considering concealed carry as a method toward increasing student and staff safety.

Presenters:

Don Beach, Regents Professor, Tarleton State University

Mark Parsons, Superintendent, Itasca ISD Ballroom D1, Clear Fork

Record Student Growth Is Coming!

The state's fall 2020 student enrollment set a record as the first time in Texas that student enrollment declined. However, with the return of students to the classroom, the opening of the economy, families moving to Texas from out of state and the influx of international students, there is the potential of a record increase in student enrollment in fall 2021.

Presenters:

Sloan Harris, Partner, VLK Architects
Bob Templeton, Vice President School District
Segment, Templeton Demographics | Metrostudy
Jamie Wilson, Superintendent, Denton ISD
Ballroom D2, Elm Fork

The Building Blocks of Transformative Change

Education is transforming. Are we prepared? While designing systems and environments to withstand a pandemic weren't at the forefront of educational design until recently, the need for adaptability was predicted. What building blocks were in place that allowed some schools to thrive? What was missing that inhibited others—technology, space, a common language? Presenters will explore how to anticipate and build the blocks to support transformation that responds to the limitless possibilities.

Presenters:

Michael Kuhrt, Superintendent, Wichita Falls ISD

Greg Louiviere, Houston Director of Design, Huckabee

Mike Vermeeren, Director of Planning, Huckabee Ballroom D3, East Fork

Implementing 'Pandemic-Response' Indoor Air Quality Recommendations without Breaking the Bank

Improving ventilation and indoor air quality for students continues to be a hot topic for administrators and board members alike as districts ponder the current school year and the challenges it will bring. But how do you distinguish between the technologies and methods to ensure you actually improve air quality-not just perceptions-without incurring unbudgeted reoccurring M&O cost? This session will cover TEA and CDC recommendations and how they may complicate current HVAC and ventilation systems. The presenters will explore proven, cost-effective solutions to help identify actual needs, compare available solutions, and show how to budget and prepare for anticipated projects. Funding options to be covered include ESSER, state programs, and traditional funding sources.

Presenters:

Jeff Clemmons, Director, TASB Facility Services Klip Weaver, President, E3 Entegral Solutions Inc. Ballroom D4, West Fork

Legal Update

Are you ready for a legal presentation that is informative and fun? Then you'll love our Legal Update! For more than 20 years, TASB attorneys have gotten dressed up to highlight recent legislative developments related to public school governance, personnel, purchasing, and student issues. Join the stars of Hollywood Squares as we do our best to make it the most painless hour you've ever spent in a room full of lawyers.

Presenters:

Joy Baskin, Division Director, TASB Legal Services TASB Legal Services Team

C Ballrooms

Sexting and Cyberbullying: Redefining Dating Violence and the Legal Remedies for Teens

Teen dating violence and bullying do not just encompass physical harm. Abusers are using today's communication too a to inflat verbal and emotional abuses height by. This presentation will explore the effects of these crimes on

teens and the legal options to help keep them safe. Participants should expect an interactive, dynamic presentation with discussion and questions encouraged and will walk as ay with Texas Advocacy Project in terms to help their students.

Presente

Amanda Ekanick Oder, Vice-President of Advocacy and Outreach, Texas Advocacy Project D161

Connecting Community and Vision

Explore the interactive sessions and outcomes that helped outline the vision of a community, educate the community on the tenets of 21st century learning environments, and address the issues and concerns around a community feeling marginalized. The session will also cover architectural solutions and strategies based around social and emotional learning and that manifest diversity and inclusion in the learning environment.

Presenter:

Wendy Mills, Principal, Austin ISD D162/164

Innovating Learning Experiences and Partnerships to Enhance Achievement, Growth, and Social-Emotional Development

Panel members from informal education institutions such as arboretums, museums, and zoos will discuss COVID-19 responses, reimagined real-world learning experiences, community outreach, remote learning, and partnerships focused on student success. The first portion of the session is a facilitated discussion on innovative learning opportunities for all stakeholders (students, parents, teachers, administrators, and the community). The second will address questions from the audience.

Presenter:

Vashunda Warren, Assistant Principal, Forney ISD D163

Collaborative Communities: A Collective Impact Model to Achieve Equity and Access through Strategic Partnerships

This session outlines a district initiative to create a collective impact model for partnership engagement and strategy. Participants will learn



www.TSPRA.org



2021 Key Communicator Joe Straus

Texas House Speaker 2009-2019
Chairman of Texas Forever Forward

the value of creating a dedicated department and central pathway for community engagement and partnerships. This includes the role of the school board supporting policy development to engage, execute, and evaluate partnerships and using best practices and novel strategies resulting in enhanced equity, access, and student success.

Presenter:

Payal Pandit Talati, Executive Director of Collaborative Communities, Fort Bend ISD D165

Take the Wheel! Steer the Public Narrative About Your Schools

Greenville ISD shares how it is driving the narrative about its schools. Learn how the district is steering its armies of staff and community ambassadors to promote its good work. Why? Unwarranted criticism and misinformation plague public education while the competition fiercely markets against ISDs, luring families away from public schools. Take control of your narrative and remind all that ISDs remain the best choice for quality education.

Presenters:

Leslie Milder, Founder, Friends of Texas Public Schools

Helen Williams, Chief Communications Officer, Greenville ISD

D166

TSPRA: It's Only a Crisis If You Aren't Ready

Hurricanes, lockdowns, fireworks in the cafeteria, bus wrecks, chemical spills, and clowns. District public relations professionals truly see it all. From the small crises to the truly terrible, district communicators have to be ready for anything. Presenters will discuss missteps and successes alike. Everyone who comes will walk away with hundreds of example responses, graphics, process flowcharts, tips, and more. Come for the GIFs and stay for the content.

Presenters:

Chelsea Ceballos, Communications Publications Specialist, Klein ISD

Justin Elbert, Director of External Communications, Klein ISD

D167

Governance Beyond the Team of Eight: Developing School Cultures that Facilitate Success for All

This presentation will identify key components and strategies needed to develop a culture of shared responsibility to drive positive student and organizational performance outcomes. Video and media samples will show the collaborative efforts used to forge relationships enhancing the development of a team of eight in the boardroom and throughout every school, department, and classroom in the district.

Presenters:

Hector Garcia, Trustee, Laredo ISD Monica Garcia, Trustee, Laredo ISD Minita Ramirez, Trustee, Laredo ISD Sylvia Rios, Superintendent, Laredo ISD D168

Connecting Careers to the Classroom: Partnering CTE with District Construction Programs

This moderated panel discussion will outline potential connections between building programs and students learning construction trades in classrooms. Participants will discuss how to connect their own construction projects to their CTE construction students to provide a more integrated, career-ready program.

Presenters:

Gloria Barrera, Area Manager, Vanir Construction Management Inc.

Angela Robbins-Taylor, Executive Director, Construction Career Collaborative

Angela Robertson, CTE Coordinator, Spring Branch ISD

Abelardo Saavedra, Director, Vanir Construction Management Inc.

D170/172

Board Officers' Academy: The Question Might Be the Answer

Do you believe being an effective school trustee requires high-quality information? Is it important to you to get the "right" information when you need it to better serve your school district? If you answered "yes" to either or both of these questions, this session is for you. Attend this interactive session to learn the skills to ask better questions so that you get better information.

Presenter:

David Koempel, Trustee Engagement Senior Consultant, TASB Board Development Services D171/173

53

Can't Touch This: Misconceptions About Educators' Legal Immunity

The findings in a recent dissertation study revealed educators have a surprising degree of immunity after the expansion of statutory immunity by the Texas Legislature in 2003. Participants will learn how appellate courts and the commissioner of education shield educators and board members from legal liability, discipline, and terminations, even in cases of overtly physical contact, such as grabbing a student's face or pushing a student down a hallway.

Presenter:

Melissa Kates, General Counsel, Grand Prairie ISD D174

TRS-ActiveCare: Your Future, Your Way

Learn how Senate Bill 1444 will affect decisions about health benefits for employees. Hear how school districts can partner with TRS as it tailors future benefit offerings to provide competitive, reliable options for employers. In addition, attendees will have time to provide feedback on how TRS can design benefits in the future that will meet districts' needs.

Presenters:

Meaghan Bludau, Director of Health Care Analytics and Engagement, Teacher Retirement System of Texas

Katrina Daniel, Chief Health Care Officer, Teacher Retirement System of Texas

D175

9:45-10:15 a.m.

Stroll the Exhibit Hall to see what new products and services vendors have to offer, grab a cup of coffee, or find a place to sit for a while!

10:30 a.m.-noon Second General Session

Exhibit Hall F, Level 2

INSPIRATION IN EDUCATION IS PRICELESS

Shayla Rivera

Aerospace engineer, former NASA rocket scientist

As educators, we are entrusted with the flourishing of humanity, nothing less. Our greatest power is to inspire our students into becoming critical thinkers and lovers



of lifelong learning. However, inspiring students and others can only happen if we are inspired ourselves.

It is easy to think, especially lately, that we lack the reasons to feel energized and optimistic; however, all we have to do to find the resilience and wisdom we possess is to look inside our own stories.

By looking inward, we can find evidence of how we have endured, grown, and laughed, and by sharing with others, they often will see the same in their own personal journey.

Presiding:

Doug Williams, President, TASA, and Superintendent, Sunnyvale ISD

Invocation:

Jim Rice, President, TASB, and Trustee, Fort Bend ISD

Presentations:

School Board and Key Communicator Awards

Performing Group:

Sunnyvale ISD

1-2 p.m.

Know Your Enemy: Deconstructing Cyberattacks

In 2020, 57% of ransomware targeted K-12. To protect districts, we must understand how cyberattacks work. With screen shots and

2021 TASA School Board Awards I

Fifteen boards of trustees from across the state were selected by their regions as nominees for the 2021 TASA School Board Awards. Five were chosen by TASA's School Board Awards Committee to be recognized as Honor Boards. The committee interviewed those finalists, and one will be named Outstanding School Board of the Year on Saturday!

Texas Honor Boards

The five boards selected as finalists for Outstanding Board:



Aledo ISD

Front (left to right): Julie Turner, trustee; Jennifer Loftin, trustee; David Lear, trustee. Back: Jessica Brown; vice president; Hoyt Harris; president; Dr. Susan Bohn, superintendent; Forrest Collins; secretary; Jennifer Taylor, trustee.



Hays CISD

Left to right: Merideth Keller, trustee; Vanessa Petrea, secretary; Dr. Michael Sanchez, trustee; Esperanza Orosco, president; Will McManus, vice president; Willie Tenorio, Jr., trustee; Raul Vela, trustee.



Tomball ISD

Front (left to right): Justin Unser, trustee; Dr. Martha Salazar-Zamora, superintendent; Kathy Handler, vice president; Lee McLeod, secretary. Back: Michael Pratt, trustee; John E. McStravick, assistant secretary; Matt Schiel, president; Mark Lewandowski, trustee.



Duncanville ISD

Left to right: Dr. LaSonja Ivory, trustee; Jacqueline Culton, secretary; Carla Fahey, trustee; Phil McNeely, trustee; Janet Veracruz, vice president; Janice Savage-Martin, president; Cassandra Phillips, trustee.



Mission CISD

Front (left to right): Coach Iris Iglesias, trustee; Minnie R. Rodgers, president; Dr. Carol G. Perez, superintendent; Petra B. Ramirez, trustee. Back: Juan M. Gonzalez, trustee; Jerry Zamora, vice president; Veronica "Betty" R. Mendoza, secretary; Roy Vela, trustee.

Regional Honor Boards

The following 10 boards, nominated by their regions, will also be honored:

Region 2: San Diego ISD | Region 5: Newton ISD | Region 6: Splendora ISD | Region 7: Longview & Fruitvale ISDs | Region 15: San Felipe Del Rio CISD | Region 16: Gruver ISD | Region 18: Ector County ISD | Region 19: Clint ISD | Region 20: Somerset ISD

video demonstrations of malicious activity, this presentation will explain how to execute attacks such as business email compromise, ransomware, and social engineering. We'll also examine how hackers use the dark web as a marketplace for stolen data. Finally, we will recommend preventative measures for each of the discussed attack methods.

Presenter:

Lucas Anderson, Privacy and Cyber Risk Consultant, TASB Risk Management Services Ballroom D1. Clear Fork

Aftermath: Adding Up School Finance Changes After the 87th Legislature and COVID-19 Shutdowns

The 87th Legislature and the year of COVID-19 shutdowns had an important impact on Texas public school funding. Presenters from Moak, Casey & Associates will describe the year's effect on items like House Bill 3 (2019) implementation and the future of virtual education funding. Essential guidance concerning ESSER II and ESSER III federal funding will also be provided.

Presenters:

Daniel Casey, Partner, Moak, Casey & Associates Josh Haney, Associate, Moak, Casey & Associates Catherine Knepp, Associate, Moak, Casey & Associates

Ballroom D3, East Fork

Getting Your District's Facility Goals Identified and Accomplished

As districts start addressing their facility needs again, they want to know where to start. This presentation will offer an overview of assessing facility needs, understanding local demographics, and engaging stakeholders in a long-range facility plan and bond program that is supported by the community and serves a successful road map for the future of the educational environment.

Presenters:

Scott Newell, Chief Executive Officer, Cooperative Strategies LLC

Cindy Powell, Senior Director, Cooperative Strategies LLC

Grady Slaydon, Regional Manager, TASB Facility Services

Ballroom D4, West Fork

The Curriculum Management Audit: An Organizational Analysis Examining Teaching and Learning

Learn how Curriculum Management Audit (CMA) services can equip leadership teams with tools to objectively evaluate all facets of the organization that impact student learning. CMA and related trainings provide a structured approach to evaluating curriculum, assessment, and program design; instructional delivery; and policy direction.

Presenters:

Opal Core, Director, Texas Curriculum
Management Audit Center
Jana Rueter, Assistant Superintendent of
Curriculum and Instruction, San Angelo ISD
D161

Using Data Analytics to Close Student Learning Gaps and Efficiently Manage Resources

Learn how Waco ISD's technology team consolidated its siloed data to provide a complete view of the district's students. They'll showcase dashboards developed to identify students who meet at-risk criteria so these students' needs can be addressed earlier than before. They'll also share visualizations and key indicators being used to identify where resources are needed, as well as identify models of success for districtwide action.

Presenters:

Adam Benton, Data Specialist, Waco ISD Lisa Morstad, Senior Analytical Advisor, Forecast5 Analytics, Inc.

D162/164

Connecting the School District and Community During Difficult Times: A Role for Former Board Members

The panel will describe how former trustees complement school district communications initiatives without venturing into internal district operations. Former trustees have knowledge and experience, support their district, and can respond to the public in a nonpartisan, factual manner.

Presenters:

D163

Robert Davee, Trustee, Clear Creek ISD Laura DuPont, Trustee, Clear Creek ISD Greg Smith, Executive Director, Fast Growth School Coalition Winifred Weber, Trustee, Clear Creek ISD

Energizing and Exciting Ways to Better Engage with Your Community

Collective engagement is one of Coppell ISDs core values. Find out how the district used several innovative strategies and ideas to build successful engagement. Hear stories of how board members and staff worked collaboratively to create opportunities for success. Share what your district is doing to reinforce this type of relationship.

Presenters:

Nichole Bentley, Trustee, Coppell ISD Angela Brown, Executive Director of Communications and Community Engagement, Coppell ISD

Brad Hunt, Superintendent, Coppell ISD D165

Generational Employment Inertia: What It Is and Why It Matters

Students with strong support systems have fared okay through the pandemic. Students who typically struggle have lost ground. Presenters will discuss findings that showed most high-achieving and well-supported students also had parents who managed through the pandemic and kept their jobs. The other group of students, however, had parents who were often in low-wage, low-skill jobs, and many are now unemployed or underemployed.

Presenters:

Greg Bonewald, Deputy Superintendent, Victoria ISD **Quintin Shepherd**, Superintendent, Victoria ISD **D166**

Seeing Is Believing: Creating a Culture of Equity

Join Lamar CISD and Equal Opportunity Schools in this session on diversity, equity, and inclusion. District staff will discuss how it has used dedicated tools and resources and an education equity consultant/program to make equity a norm by surfacing and addressing barriers to participation. Leaders will be challenged to think about how equity work can be infused in all aspects of their own school culture.

Presenters:

Dolores Caamano, Senior Director, Partnership Development, Equal Opportunity Schools Julie McCain, Teacher, Lamar CISD Andree Osagie, Assistant Superintendent of Secondary Education, Lamar CISD D167

Policy Decision Making with an Equity Focus

Have you ever wondered how board policy fits into a district's overall equity strategy? Equity has become a common term in education, but how do school boards meaningfully improve equity through policy development and adoption? Join TASB Policy Service staff to learn more about evaluating board policies through an equity lens.

Presenters:

Valerie Conner, Policy Consultant, TASB Policy Service

Eric Narcisse, Assistant Director, TASB Policy Service

D168

Actionable Data to Reduce Learning Loss with Focus on Intentional Instruction

Join this conversation to share best practices and learn how to use actionable data to accelerate student achievement for all. Discussion will include connecting assessment to practice and outcomes, using flexible strategies to create a school accountability system that facilitates student growth, improving student achievement by using data insights and practice for RTI, and using data to make easy and actionable decisions to boost student growth.

Presenters:

Jerry Karacz, Account Executive, Renaissance Alison Martinez, Field Account Executive, Renaissance

Monica Uphoff, Director of Planning, Assessment, and Research, Birdville ISD

D170/172

Understanding the Importance of Strategic HR

The interaction between HR staff and school board members should be more than just closed session discussions about employee relations issues. HR should be a strategic partner and support the district's mission and goals and impact student achievement. This session will identify characteristics of strategic HR departments and help board members understand what they should expect from HR.

Presenters:

Jennifer Barton, Compensation and HR Consultant, TASB HR Services

Cheryl Hoover, HR Consultant, TASB HR Services D171/173



Don't Let Embarrassing Complaints Embarrass You! Handling Grievances: Good, Bad, and Ugly

This session will kick off with examples of both serious and downright laughable examples of grievances. Discussion will cover review of grievances and supporting documentation for errors, red flags, and signals that indicate when serious attention is needed. Presenters will address scheduling and facilitating hearings—including what can go wrong, what will go wrong, and how to avoid foreseeable issues—and will conclude with effective written decisions.

Presenters:

James Barton, Executive Director for Secondary Education, San Marcos CISD Pete Morales, Associate Attorney, J. Cruz & Associates, LLC

Don't Be Frozen out of the Insurance Market

2020 didn't just bring the global COVID-19 pandemic. It also brought one of the busiest-ever hurricane seasons, cyberattacks, and officer

involved shootings. The world had high hopes for 2021, but Winterstorm Uri hit the Lone Star State with an estimated \$125 billion in damage. School board members overseeing risk management activities need to understand what impacts insurance coverage. This presentation will highlight the challenges and opportunities school districts face when navigating this environment.

Presenter:

Janina Flores, Director of Risk Solutions, TASB Risk Management Fund D175

2–3 p.m.Last call to visit exhibitors and sponsors during this year's Exhibit Hall closing event!

3-4 p.m.

School Board and Administrator Updates on Changes and Mandates on School Safety

Districts play a critical role in ensuring the safety and security of their students, staff, and facilities, and these efforts involve various stakeholders. Safer schools have shown to positively impact student achievement. Past legislative sessions have brought many changes to school safety. The Texas School Safety Center, housed at Texas State University, is charged with overseeing many of these new mandates, and the center continues to train and educate districts throughout the state. This presentation is geared specifically for school board members and district administrators who are looking for a bird's eye view of the mandates and what is expected of their district.

Presenter:

Celina Bley, Associate Director, Texas School Safety Center

Ballroom D1, Clear Fork

Creating Healthy Learning Environments for Educational Progress

Do you know if your classrooms and buildings are safe for in-person learning? Veregy will share how identifying and addressing energy optimization areas can reduce energy spend, reduce the carbon footprint, and provide a safe, efficient, and adaptable educational environment that fosters learning and provides a level of comfort for students, staff, and parents.

Presenters:

Ty G. Jones, Trustee, Lancaster ISD Quinton Phillips, Board Secretary, Fort Worth ISD Ballroom D2, Elm Fork

HB 3979 Up to the Minute: What Texas School Districts Must Do Now

This session will be an overview of the most recent developments on critical race theory legislation in Texas, including House Bill (HB) 3979 and any related bills. Presenters will cover the new legislation's impact on classroom instruction, course credit, staff training, district acceptance of private funding, and student discipline. Attendees will leave with an understanding of what they must do right now, in the 2021-22 school year, to comply with the new state law.

Presenters:

Oleg Nudelman, Attorney, Thompson & Horton LLP Ashley White, Associate, Thompson & Horton LLP Ballroom D3, East Fork

Using Multiple Contracting Methods to 'BUILD' Your Bond Project

Pairing different facility projects with the best delivery method can produce better results. And you don't have to use just one. Learn how other districts have used multiple delivery methods to get higher quality projects completed less expensively, easier, and faster. Who knew construction could be so exciting?

Presenters:

Mike Brooks, Chief Operations Officer, Salado ISD Vince Zubicek, Business Development, E3 Entegral Solutions Inc.

Ballroom D4, West Fork

Strategic Enrollment Management: A New Critical Perspective for District Leaders

Districts face a growing competitive environment as families have myriad choices where their children are educated. A district representative shares her district's student enrollment challenges and the strategies it has used to overcome some of the issues. This session will review the research behind a new field called strategic enrollment management, a systemic approach to creating a positive enrollment trend and fostering a sustainable district financial position and ultimately student success.

Presenters:

Christopher Balow, Chief Academic Officer, SchoolMint Angie Gaylord, Deputy Chief of Transformation and Innovation, Dallas ISD

D161

Supporting Digital Learning

Learn how school board members can support digital learning in the new learning climate. The old model was to convince people that digital is better for more students and worth the infrastructure costs. Now that districts have been forced to build the infrastructure due to the pandemic, this presenter will talk about all the things his district did when the game changed and how to keep the momentum going.

Presenter:

James Lewis, Associate Superintendent of Operations, Seguin ISD

D162/164

Literacy for Life: Equity and Access to Community Literacy

This discussion will highlight the collaborative involvement of key stakeholders in Garland ISD, partnerships with community members, and the district's work with Renaissance Learning. The facilitated questions will address how to overcome challenges, the success of using a collaborative community model, and the development of academic proficiencies that inspire students to learn and grow through literacy at home and in the community.

Presenter:

Ramona Aguilar, Director of Family and Community Engagement, Garland ISD Angie Davis, Project Manager, Renaissance Learning

D163

CSA Spotlight Session

Uncivil Discourse: Managing Disruptive Comments and Complaints in a Time of Unrest

School districts across the nation and right here at home are suddenly facing questions, concerns, and even protests about current social and political issues from mask requirements to the social studies curriculum and beyond. School boards need to be prepared to manage public comments, including comments generated by interest groups outside the district, and rowdy attendees. Districts also need to respond appropriately to parents' demands for more transparency and access to district decision making. What's the line between parent involvement and disruption of school campuses and public meetings? Join a panel of experienced school attorneys for their best advice on how to navigate these heated situations. State bar approved for 1 hour of Continuing Legal Education (CLE).

Presenters:

Joy Baskin, Division Director, TASB Legal Services Janet Bubert, Attorney, Underwood Law Firm Daniel Stockton, Executive Director of Government and Legal Affairs, Frisco ISD

James Whitton, Shareholder, Brackett & Ellis PC, Host D165

21st Century Sex Ed: How School Districts Can Prepare to Implement Updated Sex Education

Recent changes by the State Board of Education to curriculum standards that guide K-12 health education, including sexual health education, offer

opportunities to help students delay sexual activity, increase protection against pregnancy and sexually transmitted infections, and be prepared for a lifetime of sexual health. Presenters will describe changes to the Health Education Texas Essential Knowledge and Skills (TEKS) and offer resources and tools to support curriculum adoption and implementation.

Presenters:

Jennifer Biundo, Director of Policy and Data, The Texas Campaign to Prevent Teen Pregnancy J.R. Chester, Project Director, The Texas Campaign to Prevent Teen Pregnancy

D166

Community-School Mental Health Partnerships

Find out how Conroe ISD and Tri-County
Mental Health Services partnered to provide
campus-based mental health clinics to serve atrisk students. These clinics now serve 192 students
across five campuses. This focus on mental health
has also prompted more staff to use employee
assistant program services and has opened the
door for other community partnerships to serve the
district's at-risk populations.

Presenters:

Denise Cipolla, Coordinator of Guidance and Counseling, Conroe ISD Scott Moore, Trustee, Conroe ISD Curtis Null, Superintendent, Conroe ISD D167

International Baccalaureate (IB) Learning for Every Child at Every Grade

The knowledge gleaned from the presentation and open discussion can create synergy for advocacy in attendees' home districts. By connecting attendees to presenters with practical and authentic lived experiences with IB programs, a new vision forward is possible.

Presenters:

Linda Buie, Dean of Instruction/IB Head of School, Longview ISD

James Hockenberry, Assistant Superintendent, Longview ISD

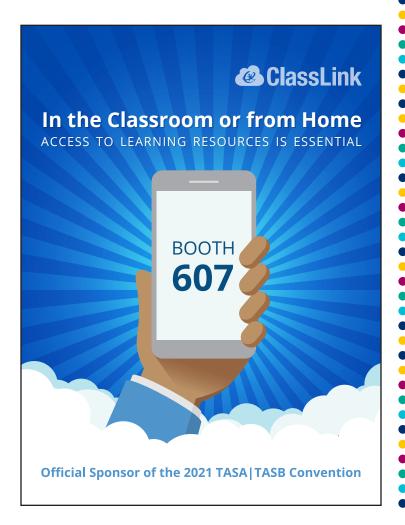
Karen Phillips, Executive Director, Texas IB Schools James Wilcox, Superintendent, Longview ISD D168

4:15-5 p.m. Mike Morath

Texas Commissioner of Education
Ballroom C, Level 2

TEA's Response to COVID-19

COVID-19 has created unprecedented education disruption across the state with local school districts, policymakers, and other external stakeholders looking to TEA for guidance and support. Given the size of Texas, the pandemic has impacted the 1,200 public school districts across the state in various ways requiring TEA to provide increasing levels of support. Commissioner Morath will discuss how the agency continues to support Texas school districts.



KEY TAKEAWAYS

SUNDAY, SEPTEMBER 26

AGENDA AT A GLANCE

7 a.m. Continental Breakfast

8-9 a.m. Concurrent Sessions

9:15-10:15 a.m. Concurrent Sessions

10:30-11:30 a.m. Third General Session

SUNDAY, SEPTEMBER 26

7-8:30 a.m.

Continental Breakfast

D Ballroom Lobby, Level 3

Join your colleagues for breakfast before sessions begin at 8 a.m.

8-9 a.m.

Addressing Systemic Racism Is So Much More than Diversity Training

The superintendent of Richardson ISD (RISD) possesses a strong passion for racial equity work. Many districts struggle with this work because it isn't fully supported by the superintendent and/or board. Learn from her journey and how she has authentic conversations with staff and the community about race and its relationship to the achievement gap. It isn't easy, and it takes time, but the RISD team believes it is moving along well on their racial equity journey.

Presenters:

Regina Harris, Trustee, Richardson ISD Jeannie Stone, Superintendent, Richardson ISD Ballroom D1. Clear Fork

There's No 'I' in TEAM. Learn from the 2021 Outstanding School Board

Ever wonder what it takes to be an "Outstanding School Board?" Come hear from the members of the winning 2021 TASA Outstanding School Board as they share their strategies for becoming an effective governance team. You'll have the opportunity to ask questions and learn from their experiences.

Moderators:

Charles Dupre, Deputy Executive Director of Member Engagement and Support, TASA Matt Romero, Trustee, Hurst-Euless-Bedford ISD Ballroom D2, Elm Fork

Navigating the Leadership Journey: A Female Perspective

Join us for an encouraging session as we hear from female leaders who represent districts, companies, and universities. This facilitated discussion will be refreshing and powerful as we explore key factors for success as well as personal insights for the leadership journey. All conference participants are invited to attend.

Presenters:

Darlene Breaux, Vice-President, Alief ISD Corinne French, President, Valley View ISD LaTonya Goffney, Superintendent, Aldine ISD Phil Gore, Division Director, TASB Board Development Services

Sedora Jefferson, JD, General Counsel, TASB General Counsel's Office

Martha Salazar-Zamora, Superintendent, Tomball ISD Jill Siler, Deputy Executive Director of Professional Learning, TASA

Ballroom D3, East Fork

9:15-10:15 a.m.

Profound Silver Linings

Through their work with E3 Alliance, a nonprofit, data-driven collaborative based in Austin, the presenters, former educators and school leaders, have been working closely with schools across Texas during the past 18 months. Join them as they share lessons learned, including opportunities for positive change, key insights, and actionable strategies for leaders in education to take advantage of "purposeful discomfort" and lead forward into the 2021-22 school year with renewed optimism and deliberate focus.

Presenters:

Teri Clement, School Transformation Director, E3 Alliance

Lori Davis, Chief Transformation Officer, E3 Alliance

Ballroom D1, Clear Fork

A Conversation with the 2021 Superintendent of the Year

Our 2021 Superintendent of the Year (SOTY) winner will take the stage for a conversation with the 2020 SOTY winner. Learn how to improve board-superintendent relations, strengthen student achievement, and increase community support and involvement in education.

Presenters:

Jose Gonzalez, Superintendent, McAllen ISD Dan Troxell, Executive Director, TASB Ballroom D2, Elm Fork

Why I Lead

Join TASA and TASB presidents and past presidents in a conversation about leadership. What qualities define great leaders? How can you continue to develop your leadership style? Come away inspired and encouraged to be a more effective leader.

Presenters:

Alton Frailey, Executive Superintendent, TASA Lee Lentz-Edwards, Immediate Past President, TASB, and Trustee, Kermit ISD

Jim Rice, President, TASB, and Trustee, Fort Bend ISD Doug Williams, President, TASA, and Superintendent, Sunnyvale ISD

Moderators:

Stephanie Butler, Outreach Communications Manager, TASB Communications and Marketing Services

Kay Douglas, Consultant and Leadership TASB Program Manager, TASB Board Development Services

Ballroom D3, East Fork

10:30-11:30 a.m.

Third General Session
C Ballroom, Level 2

Ignite the Burned Out: How Leadership Inspires the Disengaged

Jessica Rector

Leading expert on burnout, mind wellness, and positive action



Burnout and stress are at an all-time high. Feeling overwhelmed, unappreciated, and unrecognized decreases productivity, attitude, and performance. Burnout is an organizational and leadership issue affecting morale, engagement, and teamwork.

Research shows even the "best place to work" Google has a 53% burnout rate among its employees. Unfortunately, people don't recognize symptoms of the condition until they're a year into it. Imagine the damage that has already been done by then.

Burnout does not go away on its own. Help begins with trustees, superintendents, and leaders working alongside employees to prevent the condition. Rector shows the financial cost, why it's imperative to be proactive, and the number one strategy leaders should use to help employees with burnout (it's not what you think), while also preventing burnout in themselves.

Using her research, Rector shares how organizations can proactively anticipate burnout, teams can stop stress from spreading to other work and life areas, and leaders can ignite, motivate, and empower employees to build resilience, create a thriving culture, and tackle uncertainty and challenges without burnout. You can't afford to not prevent burnout in your education system.

Presiding:

Ted Beard, President Elect, TASB, and Trustee, Longview ISD

Invocation:

Gonzalo Salazar, President Elect, TASA, and Superintendent, Los Fresnos CISD

Presentations:

100% Attendance Recognition









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Craig Drone AIA

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Sara Flowers AIA

Studio Director, San Antonio D: 210.503.6205 SFlowers@LPADesignStudios.com

Changing Texas Schools



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EXHIBIT HALL OVERVIEW

EXHIBIT HALL HOURS

Friday, September 24

8:30 a.m-4 p.m. Exhibit Hall Activities

9:45-10:15 a.m. Coffee Break in the Exhibit Hall

3:15-4 p.m. Afternoon Break in the Exhibit Hall

Saturday, September 25

8:30 a.m-3 p.m. Exhibit Hall Activities

9:45-10:15 a.m. Coffee Break in the Exhibit Hall

2-3 p.m. Exhibit Hall Closing Event

Join us to close the exhibits

for 2021!

Prize drawing for attendees who were awarded a "Your Mask Is Cool!" card by a TASA or TASB staff member.

WHAT'S GOING ON IN THE EXHIBIT HALL?

Airing the Truth About Indoor Air Quality Pavilion

With indoor air quality (IAQ) improvement projects included in the list of eligible Elementary and Secondary School Emergency Relief (ESSER) grant funds, you've no doubt been flooded with product offerings and varying opinions.

The Airing the Truth on Indoor Air Quality Pavilion pulls together US Centers for Disease Control, Environmental Protection Agency, and American Society of Heating, Refrigerating, and Air-Conditioning Engineers recommendations and presents the information and considerations in a simple way. You'll learn more about the three main IAQ impactors:

- Ventilation
- Filtration
- Air-cleaning technologies

Learn about vetted technologies and see case studies from school districts that have successfully implemented IAQ strategies. Engineers and industry professionals will be on hand to answer questions and help you filter through the options. Brought to you by E3

Community Service Center

Lend a helping hand in assembling 1,000 Hunger Kits and 1,000 Hygiene Kits to support students in need during this annual event! Brought to you in part by BuyBoard, Direct Energy, E3, and TASB Facility Services

Complimentary Head Shots

Stop by the Headshot Photo Booth, located just inside the Exhibit Hall, for a professional photo. Brought to you in part by Texas Association of School Business Officials (TASBO)

Exhibit of School Architecture

View the TASA | TASB Exhibit of School Architecture that showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment.

Learning Lounge

Get credit for attending these 20- to 30-minute informal presentations. The presentations will focus on research and best practices about how the board can positively affect student achievement through their leadership role. Presentations will provide learning data and positive examples

about how school districts are dealing with loss of learning caused by the pandemic. The Learning Lounge is in the Exhibit Hall near the entrance to the General Sessions.

Networking Coffee Bar

Located around the corner from Booth 733, the Networking Coffee Bar is the perfect place to grab a beverage and snack and to visit with your peers. Brought to you in part by Stantec

Products and Services Showcase

Explore more than 200 education-related displays showcasing products and services to benefit your district. Leave with tools to take back to your district to help cut costs and increase efficiency.

Student Art

Discover innovative and inspirational art from Texas schoolchildren as we partner with the Texas Art Education Association to showcase student talent.

TASA Member Engagement Center and TASB Member Services

Get the latest information and resources from your associations.

TSPRA Resource Center

Get information about school communications and public relations for your district.



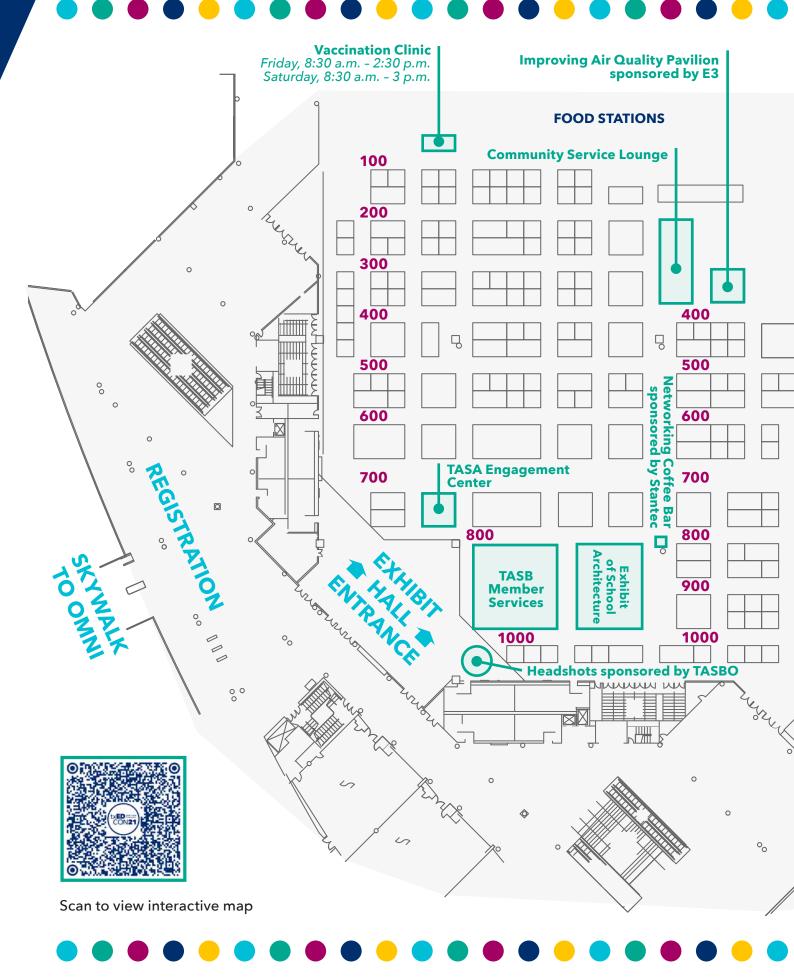


EXHIBIT HALL MAP CONCESSIONS FOOD STATIONS **SEATING Student Art TSPRA** sponsored by Classlink 98 Q **500** Exhibitor Lounge* *For Exhibitors Only 600 Learning 700 Lounge 800 Q 900 **Area Association Meet and Greet** 1000 **GENERAL SESSIONS**









RESOURCES and TOOLKITS for ACCELERATED LEARNING

TxLx.org

EXHIBITORS BY NAME



Scan to view interactive map

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A. Bargas & Associates, LLC 426

Building and Facilities abargasco.com

ABM Industries

233

School District Services abm.com/industries/education

Aeries Education Solutions **541**

School District Services aeriesed.com

AG|CM, Inc.

856

Noneducational agcm.com

AIRBOX LLC

600

Building and Facilities airboxairpurifier.com

Air for Schools powered by Aerobiotix

546

Building and Facilities airforschools.com

ALC Schools

304

Transportation Services alcschools.com

Alpha Testing, Inc.

620

Building and Facilities alphatesting.com

American Bus Sales, LLC

140

Transportation Services american bussales net

Apptegy

983

Other, education related apptegy.com

APT: Advanced Polymer Technology/Laykold

859

Building and Facilities laykold.com

ARIES Building Systems

326

Building and Facilities ariesbuildings.com

Atkins, North America

212

Building and Facilities atkinsglobal.com

Authers Building Group

429

Building and Facilities authersbuildinggroup.com

В

BALLISTIGLASS

1067

Safety and School Security ballistiglass.com

Bark for Schools

1079

Safety and School Security bark.us

BoardBook

1021

School District Services boardbook.org/home.aspx

Boardworks Education

555

Curriculum Resources boardworkseducation.com

Bright Thinker

1056

Curriculum Resources brightthinker.com

Brown Reynolds Watford Architects

640

Building and Facilities brwarch.com

BTC

761

Building and Facilities btcbuilds.com

BusView

553

Transportation Services nftbusview.com

BuyBoard Purchasing Cooperative

TASB

School District Services buyboard.com

C

CADCO Architects

516

Building and Facilities cadcoae.com

CAMS Sanitize LLC

469

Building and Facilities camssanitize.com

Carter Construction Company 683

Building and Facilities carterconstructioncompany.com

CBRE

663

Building and Facilities heery.com

Centrica Business Solutions

121

Noneducational centricabusinesssolutions.com/us

Chartwells

963

School District Services chartwellsk12.com

Choice Partners Cooperative: HCDE

849

Other, education related choicepartners.org

ClassLink

607

School District Services classlink.com

Classworks

1048

Other, education related classworks.com

Claycomb Associates, Architects

941

Building and Facilities claycomb.net

Cleanint

105

Safety and School Security cleanint.com

CORE Construction

951

School District Services coreconstruction.com

Corgan

841

Building and Facilities corgan.com

Coryell Roofing

405

Building and Facilities coryellroofing.com

D

D&M Leasing

551

Transportation Services dmautoleasing.com

Daktronics

205

Building and Facilities daktronics.com

Davis Demographics

540

School District Services davisdemographics.com

Direct Energy Business

727

Noneducational directenergy.com

DLR Group

626

Building and Facilities dlrgroup.com

DSA Construction Management

750

Building and Facilities dsamgt.com

Duro-Last, Inc.

406

Building and Facilities duro-last.com

DYOPATH

860

School District Services dyopath.com

Е

• E3 Entegral Solutions, Inc.

804

Building and Facilities e3es.com

EAB

1090

School District Services www.eab.com

Edlio

956

School District Services edlio.com

EIKON Consulting Group, LLC

661

Building and Facilities eikoncg.com

EMA Engineering & Consulting

746

Building and Facilities emaengineer.com

Entech Signs

232

Building and Facilities entechsigns.com

Estrada Hinojosa & Company, Inc.

447

School District Services estradahinojosa.com

EVERASE

647

Building and Facilities everase.com

Executive Search Services TASB

School District Services tasb.org/executive-searchservices/who-we-are

Exhibit Concepts, Inc.

Other, education related exhibitconcepts.com

Family First 573

Association/Public Service Organization allprodadchapters.com

FGM Architects

782

Building and Facilities fgmarchitects.com

FieldTurf Tarkett Sport

Building and Facilities fieldturf.com/en

Fire Door Solutions

Safety and School Security firedoorsolutions.com

First Public TASB

School District Services

firstpublic.com/home.aspx

First Student, Inc. 501

Transportation Services firststudent.inc

Flybox.io

Safety and School Security flybox.io

Forbo Flooring Systems

Building and Facilities forboflooringna.com

Forecast5 Analytics, Inc. 1023

School District Services forecast5analytics.com

Frontline Education 1058

Other, education related frontlineeducation.com

Garrett Metal Detectors 307

Safety and School Security garrett.com

GBC

547

Other, education related abc.com

Gerloff Company, Inc.

428

Building and Facilities gerloffinc.com

GermBlast

322

Building and Facilities germblast.com

GL Seaman & Company

Building and Facilities www.glsc.com

Glenn|Partners

Building and Facilities glenn-partners.com

GoldStar Transit, Inc.

583

Transportation Services ridegst.com

Goodwin-Lasiter-Strong

Building and Facilities alstexas.com

Government Capital Corporation

755

School District Services www.govcap.com

GPD Group

650

Building and Facilities gpdgroup.com

GR Recruiting

563

School District Services arrecruiting.com

Grace Hebert Curtis Architects

427

Building and Facilities ghc-arch.com

Guardian Security Solutions

Safety and School Security myshield.org

н

Hellas Construction

667

Building and Facilities hellasconstruction.com

HKS, Inc.

330

Other, education related hksinc.com

Homeland Safety Systems, Inc.

Safety and School Security homelandsafetysystems.com

Hope Squad

785

Other, education related hopesquad.com

Houston ISD: Medicaid Finance & Consulting Services 1073,1072

School District Services houstonisd.org/mfcshouston

HPM

847

Building and Facilities hpmleadership.com

Huckabee

602

Building and Facilities huckabee-inc.com

Humana Inc.

443

Insurance/Risk Management Services humana.com

Hunton Group

521

Building and Facilities huntongroup.com

IBI Group, Inc.

Building and Facilities ibigrouptexas.com

Ideal Impact, Inc.

972

Building and Facilities idealimpactinc.com

IDG Architects, Inc.

Building and Facilities idgarch.com

illumiPure

204

Building and Facilities illumipure.com

Imagine Scholarships 968

Other, education related imaginescholarships.com

Imperial Construction, Inc. 773

Building and Facilities imperial-construction.com

◆Indeco Sales, Inc.

717

Building and Facilities indecosales.com

Istation

211

Curriculum Resources

info.istation.com/discover-morefor-texas-schools

Jacob & Martin, LLC

Building and Facilities jacobmartin.com

Jamail & Smith Construction, LP.

544

Building and Facilities jamailsmith.com

Joeris General Contractors, Ltd.

778

Building and Facilities joeris.com

K-12 by Elior

946

Building and Facilities k12byelior.com

Kelly Education 1047

Other, education related kellyeducation.com

Kirksey Architecture

1041

Building and Facilities kirksey.com

KLC Video Security

Safety and School Security klcvideosecurity.net

L

LBL Architects, Inc.

519

Building and Facilities Iblarchitects.com

Learning Ally

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Curriculum Resources learningally.org

Lee Lewis Construction, Inc.

627

Noneducational leelewis.com

Lift Aids, Inc./Home Elevator of Texas

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Building and Facilities lift-aids.com

Lightspeed Technologies, Inc. 1084

Other, education related lightspeed-tek.com

Linebarger Goggan Blair & Sampson, LLP

616

Legal Services lgbs.com

Lone Star Furnishings, LLC

Building and Facilities lonestarfurnishings.com

Lone Star Investment Pool TASB

School District Services firstpublic.com/lonestar-investment-pool.aspx

Lowman Consulting LLC

Curriculum Resources lowmanconsulting.org

LPA, Inc.

632

Building and Facilities lpadesignstudios.com

M

M&R Roofing and Construction Company, LLC

960

Building and Facilities mrroofing-construction.com

McCreary, Veselka, Bragg & Allen, P.C.

410

Legal Services mvbalaw.com

McKinstry

759

Building and Facilities mckinstry.com

Merit Roofing Systems, Inc. 422

Building and Facilities meritroofing.com

MFM Industries 216

Building and Facilities mfmindustries.com

Midstate Energy, LLC 1031

Building and Facilities veregy.com

MiEN Company

Building and Facilities miencompany.com

Moak, Casey and Associates 1078

School District Services moakcasey.com

Mobile Communications America

967

Safety and School Security callmc.com

◆ MooreCo, Inc.

311

Building and Facilities moorecoinc.com

Morrison & Morrison, Inc. 1046

Insurance/Risk Management Services publicinsuranceadjuster.net

Move This World

420

Curriculum Resources www.movethisworld.com

Musco Sports Lighting527

Building and Facilities musco.com

Myrtha Pools USA505

Building and Facilities myrthapools.com

MYS Initiatives

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Curriculum Resources managingyoursel.com

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Nana Wall Systems

Building and Facilities nanawall.com

National Bus Sales

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Transportation Services nationalbus.com

NetworkThermostat

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Building and Facilities networkthermostat.com

O

O'Connell Robertson

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Building and Facilities oconnellrobertson.com

O'Hanlon, Demerath & Castillo

846

Legal Services 808west.com

Orcutt | Winslow

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Association/Public Service Organization owp.com

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Palomar Modular Buildings LLC 317

Building and Facilities palomarmodular.com

Panel Specialists, Inc.

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Building and Facilities panelspec.com

Paradigm Shift

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Other, education related paradigmshiftleadership.com

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Pearson Legal, PC

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Building and Facilities perdueacoustics.com









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Performance Services, Inc. 966

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Safety and School Security platinumsly.com

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Pope Audit Group LLC 961

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Population and Survey Analysts

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School District Services pasatx.com

Powell Law Group, LLP.

533

Legal Services plg-law.com

Prime Source Construction, Inc. 1085

Building and Facilities primesourceconstruction.com

PTI Sports & Construction628

Building and Facilities ptiexperts.com

R

Raise Your Hand Texas

Association/Public Service Organization raiseyourhandtexas.org

Ramtech Building Systems, Inc.

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Building and Facilities ramtechmodular.com

• Raptor Technologies

985

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RBC Capital Markets

744

Noneducational rbccm.com/municipalfinance

Reading Plus

417

Curriculum Resources readingplus.com

Reclaim Construction, LLC

1082

Building and Facilities reclaimconstruct.com

REDD Team

958

Building and Facilities www.reddteam.com

Region 16 ESC

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Other, education related texbuy.net

Renaissance

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Curriculum Resources renaissance.com

Rentacrate and School Moving Services

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Noneducational schoolmovingservices.com

RFS SPORTS

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Building and Facilities teamrfs.com

Rice & Gardner Consultants, Inc.

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Ricoh USA, Inc.

857

Other, education related ricoh-usa.com/en/industries/k-12

RJM Contractors, Inc.

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Building and Facilities rj-miller.com

Rush Bus Centers

445

Transportation Services rushtruckcenters.com

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School Outfitters

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Building and Facilities schooloutfitters.com

SchoolMint

213

Other, education related schoolmint.com

Schuler Shook

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Building and Facilities schulershook.com

SEDALCO, Inc.

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Building and Facilities sedalco.com

SFE: Southwest Foodservice Excellence, LLC

760

School District Services sfellc.com

Sign-Express

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Building and Facilities sign-express.com

SLG Lighting

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Building and Facilities slgus.com

SMART tag

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Smith & Company Architects 1055

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Building and Facilities sodexorise.com/schools

Southern Bleacher Company 500

Building and Facilities southernbleacher.com

◆ Southwest Consortium 1093

Safety and School Security swconsortium.com

Southwest Terrazzo Association

862

Association/Public Service Organization southwestterrazzo.org

Spark! PK-12 Engineering Education Outreach

223

Other, education related engineering.tamu.edu/outreach

Spectrum Scoreboards

520

Building and Facilities spectrumscoreboards.com

SPEDTex

979

School District Services spedtex.org

Sport Court of Texas

660

Building and Facilities sportcourt-texas.com

SSC

962

School District Services sscserv.com

Stand Up Stations, A Citadel PPE Company

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Building and Facilities standupstations.com

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Building and Facilities stantec.com/education

Sturdisteel Company

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Building and Facilities sturdisteel.com

Symmetry Sports Construction

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Building and Facilities symmetrysports.com

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T.F. Harper & Associates LP

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Building and Facilities tharper.com

Taher, Inc.

401

School District Services taher.com

TASB Benefits Cooperative

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School District Services firstpublic.com/home.aspx

TASB Energy Cooperative

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TASB Special Education Solutions

School District Services tasb.org/services/specialeducations-solutions.aspx

Teague Nall and Perkins, Inc.

306

Building and Facilities tnpinc.com

Technical Laboratory Systems, Inc.

523

Curriculum Resources tech-labs.com

Teinert Construction

210

Building and Facilities teinert.com

Texas Association of School Boards

TASB

School District Services www.tasb.org

Texas Association of School Business Officials (TASBO)

1025

Association/Public Service Organization tasbo.org

Texas Computer Cooperative 416

Noneducational ascendertx.com

Texas Rural Education Association Risk Management Cooperative

535

Insurance/Risk Management Services

txrearmc.com

TexasTERM/PFM Asset Management

227

Noneducational texasterm.net

The Kincaid Group

Other, education related kincaidit.com

The Texas Campaign to **Prevent Teen Pregnancy** 780

Association/Public Service Organization txcampaign.org

TIPS: The Interlocal Purchasing System 1050

School District Services tips-usa.com

T-Mobile

221

Other, education related t-mo.co/2X0k8q9

Trane

950

Building and Facilities trane.com/commercial

TSBS: Texas State Billing Services

567

School District Services tsbs.cc

TSPRA: Texas School Public **Relations Association**

475

Association/Public Service Organization tspra.org

Tyler Technologies

School District Services tylertech.com/products/ infinite-visions

Underwood Law Firm, PC

Legal Services uwlaw.com

Upofloor

323

Building and Facilities upofloor.com/en-us

Vapen Systems Inc.

Safety and School Security vapensystems.com

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954

Building and Facilities vectorconcepts.com

VELUX America LLC: Commercial Division

312

Building and Facilities veluxusa.com

Vibra-Whirl Sports, Ltd

School District Services vibrawhirl.com

VLK Architects, Inc.

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321

School District Services wqsnow.com

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Legal Services walshgallegos.com

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WBJ Board Consulting

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329

raiseyourhandtexas.org

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862

southwestterrazzo.org

Texas Association of School Business Officials (TASBO)

1025

tasbo.org

The Texas Campaign to Prevent Teen Pregnancy

780

txcampaign.org

TSPRA: Texas School Public Relations Association

475

tspra.org

Building and Facilities

A. Bargas & Associates, LLC

426

abargasco.com

AIRBOX LLC

600

airboxairpurifier.com

Air for Schools powered by Aerobiotix

546

airforschools.com

Alpha Testing, Inc.

620

alphatesting.com

APT: Advanced Polymer Technology/Laykold

859

laykold.com

ARIES Building Systems

326

ariesbuildings.com

Atkins, North America

212

atkinsglobal.com

Authers Building Group

429

authersbuildinggroup.com

Brown Reynolds Watford Architects

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brwarch.com

BTC

761

btcbuilds.com

CADCO Architects

516

cadcoae.com

Cadence McShane

cadencemcshane.com/#

CAMS Sanitize LLC

469

camssanitize.com

Carter Construction Company

683

carterconstructioncompany.com

CBRE

663

heery.com

Claycomb Associates, Architects

941

claycomb.net

Corgan

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corgan.com

Coryell Roofing

405

coryellroofing.com

Daktronics

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DLR Group

626

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Forbo Flooring Systems

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Gerloff Company, Inc.

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germblast.com

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TASB Energy Cooperative TASB

tasb.org/services/tasb-energy-cooperative.aspx

TASB Facilities Services
TASB

tasb.org/services/facilityservices.aspx

Teague Nall and Perkins, Inc. 306

tnpinc.com

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Centrica Business Solutions

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Fire Door Solutions

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Flybox.io

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Garrett Metal Detectors

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garrett.com

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myshield.org

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homelandsafetysystems.com

KLC Video Security

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klcvideosecurity.net

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America

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callmc.com

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ABM Industries

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BoardBook

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boardbook.org/home.aspx

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TASB

buyboard.com

Chartwells

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ClassLink

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CORE Construction

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coreconstruction.com

Davis Demographics

540

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DYOPATH

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dyopath.com

EAB

1090

www.eab.com

Edlio

956

edlio.com

Estrada Hinojosa & Company, Inc.

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estradahinojosa.com

Executive Search Services

TASB

tasb.org/executive-search-services/who-we-are

First Public

TASB

firstpublic.com/home.aspx

Forecast5 Analytics, Inc.

1023

forecast5analytics.com

Government Capital Corporation

755

www.govcap.com

GR Recruiting

563

grrecruiting.com

Houston ISD: Medicaid Finance & Consulting Services

1073,1072

houstonisd.org/mfcshouston

Lone Star Investment Pool

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firstpublic.com/lonestar-investment-pool.aspx

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GoldStar Transit, Inc.

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SMART tag

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The TASA|TASB Exhibit of School Architecture, in collaboration with the A4LE- Southern Region Foundation, showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment. All nominated projects are displayed at the annual TASA|TASB Convention. The projects receiving Stars of Distinction are displayed at the TASA Midwinter Conference in January, when the Caudill Class winners are announced.

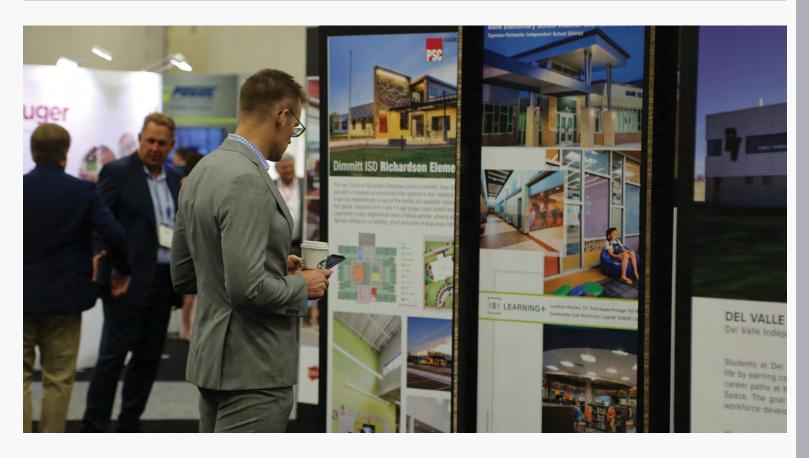
Learn more about the nominated projects at texasschoolarchitecture.org.

2021-22

D - Design V - Value I - Innovation C - Community P - Planning ST - School Transformation

District	School or Facility	Architect Firm	D	٧	S	С	Р	ST
Alamo Heights ISD	Alamo Heights High School Commons	LPA					/	
Alamo Heights ISD	Alamo Heights Junior STEM School	LPA						
Alamo Heights ISD	Cambridge Elementary School	LPA						
Alief ISD	Talent Development Center	GPD Group						
Alvin ISD	Jackie Doucet Caffey Junior High School	Stantec						
Alvin ISD	Sanchez Elementary School	GPD Group						
Austin ISD	Doss Elementary School	Stantec	/		1		√	/
Austin ISD	Govalle Elementary School	РВК				/		
Austin ISD	John C. Blazier Intermediate School	BLGY Architecture						
Austin ISD	Norman-Sims Elementary School	Kirksey Architecture						
Bay City ISD	Bay City Junior High School	Claycomb Associates, Architects				1	√	√
Castleberry ISD	Irma Marsh Middle School	WRA Architects						
Celina ISD	Celina Bobcats Athletic Complex	Claycomb Associates, Architects						
Cleburne ISD	Cleburne High School	Corgan				/	√	/
Cleveland ISD	Cottonwood Elementary School	Claycomb Associates, Architects						
College of the Mainland	College of the Mainland STEAM	РВК						
Community ISD	Community High School	WRA Architects	1			/		
Crowley ISD	Bill R. Johnson CTE Center	VLK Architects	1			V		
Cypress-Fairbanks ISD	Harold Rowe Middle School	РВК				/	√	
Deer Park ISD	Carpenter Elementary School	cre8 Architects						
Dripping Springs ISD	Dripping Springs High School	Corgan						
Houston ISD	Barbara Jordan High School for Careers	Corgan						/
Houston ISD	Lamar High School	Perkins & Will	/	1	√			
Houston ISD	Scarborough, Braeburn, Mitchell, and Kolter Elementary Schools	Pfluger Architects		1				
Humble ISD	Centennial Elementary School	Joiner Architects, Inc.	/		/		/	/
Katy ISD	Gerald D. Young Agricultural Sciences Center	VLK Architects	/	/	/	/		✓

District	School or Facility	Architect Firm	D	٧	S	С	Р	ST
Katy ISD	Jordan High School and Adams Junior High School	РВК		✓		/	✓	
Klein ISD	Fox Elementary School	IBI Group, Inc.						
Lancaster ISD	Elsie Robertson Middle School	WRA Architects						/
Lewisville ISD	Technology, Exploration, and Career Center West	Stantec					✓	
Little Elm ISD	Walker Middle School	Huckabee						
Midlothian ISD	J.R. Irvin Elementary School	Huckabee						
North East ISD	LEE High School Additions and Renovations	Pfluger Architects		/	/		✓	
Pasadena ISD	Red Bluff Elementary School	cre8 Architects						
Port Arthur ISD	Port Acres Elementary School	BRW Architects						
Port Arthur ISD	Tyrrell Elementary School	Claycomb Associates, Architects						
Round Rock ISD	Wunderland at Deep Wood Elementary	Pfluger Architects		/	√	1	√	/
Royse City ISD	Bobby Summers Middle School	VLK Architects						
San Jacinto College District	Lyondell Basell Center for Petrochemical, Energy, and Technology	IBI Group, Inc.					✓	
Santa Fe ISD	Santa Fe High School Fine Arts Addition	cre8 Architects			/		√	
Sheldon ISD	C.E. King High School	Huckabee	1		√	1	√	✓
Sherman ISD	Sherman High School	VLK Architects						
Spring ISD	Westfield 9th Grade Center, in association with DLR Group	Pfluger Architects						√
Sunnyvale ISD	Sunnyvale High School Addition/Renovation	WRA Architects						
Sweeny ISD	Chevron-Phillips Chemical CTE Center	Stantec				√		
Texas State Technical College System	Abilene Industrial Technology Center	Parkhill, Inc.						



TASA TASB Convention txEDCON

FUTURE DATES

September 23-25, 2022 • San Antonio

September 29-October 1, 2023 • Dallas

September 27-29, 2024 • San Antonio

tasa.tasb.org

NOTES

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TASA TASB Convention

txEDCON21

CONVENTION AT A GLANCE

THURSDAY, SEPTEMBER 23

1-5 p.m. Preconference Session

2-5 p.m. Preconference Sessions

5-6:30 p.m. Opening Reception

FRIDAY, SEPTEMBER 24

7:30-8:30 a.m. Concurrent Sessions

7:30-11:30 a.m. Small School District Seminar

8:30 a.m.-4 pm. Exhibit Hall Open

8:45-9:45 a.m. Concurrent Sessions

9 a.m.-2 p.m. Learning Lounge Sessions

9:45-10:15 a.m. Break in the Exhibit Hall

10:15-11:15 a.m. Concurrent Sessions

1-2 p.m. Concurrent Sessions

2:15-3:15 p.m. Concurrent Sessions

3:15-4 p.m. Break in the Exhibit Hall

4-5:30 p.m. First General Session

SATURDAY, SEPTEMBER 25

7:30-8:30 a.m. Concurrent Sessions

8:30 a.m.-3 p.m. Exhibit Hall Open

8:45-9:45 a.m. Concurrent Sessions

9 a.m.-2 p.m. Learning Lounge Sessions

9:45-10:15 a.m. Break in the Exhibit Hall

10:30 a.m.-noon Second General Session

Noon-1:30 p.m. TASB Delegate Assembly Caucuses

1-2 p.m. Concurrent Sessions

2-3 p.m. Exhibit Hall Closing Event

2-4 p.m. TASB Delegate Assembly

3-4 p.m. Concurrent Sessions

4:15-5 p.m. Commissioner Mike Morath

SUNDAY, SEPTEMBER 26

7 a.m. Continental Breakfast

8-9 a.m. Concurrent Sessions

9:15-10:15 a.m. Concurrent Sessions

10:30-11:30 a.m. Third General Session

	ATTENDEE REGISTRATION	SPEAKER READY ROOM	EXHIBIT HALL OPEN
	Upper D Lo	bby, Level 2	Exhibit Halls D/E Level 2
Thursday, September 23	10 a.m6:30 p.m.	1-6 p.m.	8:30 a.m4 p.m.
Friday, September 24	6:30 a.m6 p.m.	6:30 a.m4 p.m.	8:30 a.m3 p.m.
Saturday, September 25	6:30 a.m3 p.m.	6:30 a.m4 p.m.	
Sunday, September 26		7-9:30 a.m.	