

Request for Information

DEMOGRAPHIC AND RELATED SERVICES



Texas Association of School Boards
P.O. Box 400, Austin, Texas, 78767-400 • 512-467-0222 • tasb.org

The Texas Association of School Boards, Inc. (TASB) requests information from qualified companies (Company or Companies) that currently provide, or would like to provide, demographics and related services and products (as explained herein) to Texas public school districts. TASB, through its Facility Services division, offers a number of facility-related services and is currently exploring the potential of expanding related offerings.

TASB's member school districts currently maintain approximately 9,100 educational campuses throughout the state of Texas. TASB is interested in visiting with Companies that provide services related to demographics for Texas public schools and other governmental entities. This request for information is intended to seek information from qualified firms about services available in the demographic services marketplace in order to explore potential opportunities with Companies to provide new and/or expanded services to TASB members in collaboration with the TASB Facility Services program.

Organizational Background

Created in 1949, TASB is a private, voluntary, nonprofit, and statewide educational association that serves local Texas school districts. TASB's membership currently includes almost all of the boards of the 1,026 Texas school districts, as well as 20 regional education service centers, 50 community colleges, 20 central appraisal districts, 130 shared service arrangements, and 79 charter schools. TASB members represent the largest group of publicly elected officials in the state (more than 7,000 school board members) who preside over combined expenditures of more than \$69 billion annually, employ more than 745,000 people, and serve over 5.3 million Texas students. TASB has maintained more than 35 consecutive years of 99+ percent participation of Texas public school boards. TASB's mission is to promote educational excellence for Texas schoolchildren through advocacy, visionary leadership, and high-quality services.

TASB provides a broad range of services and products. A list and description of these offerings can be found at tasb.org. Facility Services offerings can be found at tasb.org/facility-services.

In addition, TASB serves as administrator to multiple interlocal cooperative entities including The Local Government Purchasing Cooperative d/b/a BuyBoard®. ***Please note that this request for information is issued by and for TASB only and is in no way a part of, nor associated with any TASB affiliated entity, including BuyBoard®, or any BuyBoard® proposal invitation or contract.***

Potential Future Services

The following is a list of services TASB is exploring. TASB is seeking information from Companies interested in potential opportunities to collaborate with TASB to provide holistic and comprehensive demographic services to Texas school districts and other types of local governments. Companies submitting responses should be fully authorized and, if required, licensed in the State of Texas to provide the products and services included in the response.

TASB seeks experience in Texas, ability to support TASB members across Texas, and the ability to scale services provided. Online, web-based reporting preferred.

Basic Demographics Services

- Examine recent enrollment trends with focus on change by district and school type.
- Identify and project birth rates as they relate to kindergarten and 1st grade enrollment.
- Provide a demographic profile of districts and their schools.
- Examine geographical aspect of district enrollment trends through a series of thematic maps. Include racial and ethnic characteristics as well as low income and language-constrained characteristics.
- Provide analysis of area charter schools including the projected impacts of their proliferation.
- Provide demographic information and mobility index for students qualifying as homeless under the McKinney-Vento Act.

Housing Trends

- Develop a profile of area housing stock using census data and relevant information from county appraisal districts and other data providers.
- Develop ratios of students per single family and multi-family unit.
- Provide realistic projections on housing trends using information from local governments and related entities related to development, land use change, and major thoroughfare projects.
- Ability to contact each apartment complex located in the district and estimate which complexes have potential for redevelopment and/or expansion.
- Provide maps, charts and tables to present housing projection results.

G.I.S. Data Development

- Geocode all district and school students for school years.
- Provide GIS support to districts for planning efforts.

Economic Conditions

- Examine regional and local employment rates and trends.
- Account for infrastructure improvements (example new highways, expansions, etc.).
- Identify additional economic indicators that can impact population or enrollment changes.

Enrollment Forecasting

- Provide enrollment projections by campus and grade level for 10-Year periods.
- Provide high, medium, and low growth enrollment projections for a 10-Year periods.
- Provide student projections for planned subdivisions and/or multifamily developments.
- Quantify potential for growth in undeveloped areas of districts.
- Project student losses in built-out neighborhoods.
- Examine enrollment history for trends that may be useful in future planning efforts.

Long Range Demographic Planning

- Examine attendance boundaries for all current schools.
- Support district attendance boundary adjustment processes by providing the ability to analyze multiple scenarios for boundary adjustments and their impact on campus enrollments and demographics.
- Provide capacity and utilization analysis to assist in planning for future facility use, develop scenarios for study in areas where adjustments are required or recommended.
- Provide reports on area of residence vs campus of attendance for district schools.
- Provide recommendations for consolidations and repurposing of facilities as needed and assist in related boundary planning efforts.
- Provide recommendations for new schools and assist with site selection as needed.
- Analyze transfer student patterns, bilingual student clusters, Pre-Kindergarten clusters and other enrollment trends in order to determine how programs can be aligned to available space.

Other services — If Company offers any other related services or products that the Company feels might be beneficial to TASB and TASB members, TASB requests information on those services as well.

REQUEST FOR INFORMATION: Submission Instructions

TASB reserves the right to reject any and all responses and will not be liable for any cost incurred in the preparation of response. TASB reserves the right to waive any or all irregularities, formalities, or other technicalities and to be the sole and independent judge of quality and suitability of any services offered. TASB may accept or reject a response in its entirety or may reject any part of a response without affecting the remainder of that response, and may award the individual items in any combination or in any way that provides the best offer to TASB, or choose to not award any items, in its sole discretion.

Deadline: 12:00 p.m. (noon), Friday, November 8, 2024

Submission: Responses must be sent [via e-mail](mailto:jeff.clemmons@tasb.org) to jeff.clemmons@tasb.org.

Response Guidelines: Responses to this request for information should follow the outline below:

1. **Response Cover Form**—Complete the C(1) response cover form and include as the first page of response.
2. **Company Background**—Provide all relevant Company information.
3. **Company Management and Ownership** - Provide a description of Company management and ownership (public/private), minority owned, business certification, etc.)
4. **Company Financials**—A statement that Company is financially capable to perform the services identified in the response, including whether your Company has ever filed for bankruptcy. (Prior to entering into any agreement with a Company, TASB may require additional information related to the financial health and stability of the Company.)
5. **Company Services**—Provide detailed information describing any of the services for which your Company is proposing to collaborate with TASB, including how long your firm has offered the service(s), Company license information (if applicable), and the types and number of clients that use the service(s) (i.e. school district, city, county, private business, etc. and numbers for each).
6. **Company References**—For each service listed in Section C(5), provide the following information for each client you wish to serve as a reference:
 - a. Client name
 - b. Name, address, and phone number of client contact
 - c. Company team member(s) involved and nature of each team member's responsibility
 - d. Explanation of service provided
7. **Business Proposal**—For each service listed in Section C(5), provide a detailed description of how your Company would propose to collaborate with TASB in providing the service to TASB members, including the roles and responsibilities you would propose your Company having and the roles and responsibilities you would propose TASB having. Also, include any historical and future service growth projections you feel would be helpful in our evaluation.

Questions

TASB will only respond to questions pertaining to this request for information submitted via e-mail to the address listed below. Communications and meetings to discuss this RFI are welcome prior to the Deadline.

Jeff Clemmons
Director, TASB Facility Services
jeff.clemmons@tasb.org
512-505-2850

TASB will post any addendum or additional information, if deemed necessary by TASB, at tasb.org/resources/rfi-demographic-and-related-services, and it will be the Company's responsibility to obtain the information.

C(1) —RESPONSE COVER FORM – Request for Information: Demographic and Related Services

Company Name

Company Address

City

State

Zip Code

Name of Company Contact and Title

Telephone Number of Company Contact

Email Address of Company Contact

Check all Services for which Company is providing a response:

- Demographic and Related Services
- Other Services:

The individual signing below represents that the information provided in this response is accurate and complete, and that he/she is authorized to submit this response on the Company's behalf.

Authorized Individual Signature

Authorized Individual Printed Name and Title