

FAQs

WHAT IS RADAR RED?

Radar RED is our Radar Elite Dealer Program, kicking off for 2019. This program is designed to reward our Radar dealers for their commitment to the Radar Tires brand. The rewards are based on quarterly purchases and include both, monetary incentives as well as point-of-sale material.

WHY SHOULD I PARTICIPATE IN RADAR RED?

When you purchase Radar Tires, we want to reward you, with both monetary incentives as well as point-of-sale material to help you grow the Radar Tires brand. Because when you succeed with Radar Tires, we succeed.

IS THERE ANY FEE TO PARTICIPATE IN THE RADAR ELITE DEALER PROGRAM?

There is no fee to participate in the Radar Elite Dealer Program! We want to reward you when you purchase Radar Tires and Radar RED is our way of doing so.

HOW DO I GET ENROLLED IN THE RADAR RED PROGRAM?

- 1 Complete & sign the Radar RED enrollment form:
 - When completing the enrollment form, make sure you supply your correct email address. Your future password to logon to the Radar RED website will be emailed to the email address supplied.
- 2 Once the form is completed you may hand it over to your regional sales manager or fax or email it to:
 - a. FAX: 806.373.4637
 - b. EMAIL: registration@radar-red.com
- 3 The Omnisource support center will activate your account once the application has been reviewed and entered into the system.
 - Once approved you will:
 - Receive an email of program participation and details for future login

If you may have any questions, please contact the Radar RED help desk at 602.882.1333, Monday to Friday, 9:00 am to 5:00 pm CST, or by email at questions@radar-red.com.

WHAT ARE THE RADAR RED QUARTERLY PROGRAM PERIODS?

Radar RED will run quarterly during each calendar year.

Q1: Jan-March

Q2: April - June

Q3: July - September

Q4: October - December

*Qualifying purchases exclude any returns made during each quarterly program period.

WHAT ARE THE DIFFERENT LEVELS OF THE RADAR RED PROGRAM AND HOW MUCH DOES EACH PAYOUT?

LEVEL 1

- PLT: 100 – 250 units per quarter
- TBR: 75 – 150 units per quarter

LEVEL 2

- PLT: 251 – 500 units per quarter
- TBR: 151 – 300 units per quarter

LEVEL 3

- PLT: 501+ units per quarter
- TBR: 301+ units per quarter

Different Tire Payout Levels can be reached by purchasing either the required number of PLT units or by purchasing the required number of TBR units.

PLT: Passenger and Light Truck tires; TBR: Truck and Bus Radial tires

ELIGIBLE PRODUCTS AND PAYOUT PER TIRE: QTR YR

PLT PROGRAM TIER

RIM	LEVEL 1	LEVEL 2	LEVEL 3
≤15"	\$ 0.50	\$ 0.50	\$ 0.50
16"	\$ 0.50	\$ 1.00	\$ 1.50
17"	\$ 1.00	\$ 1.50	\$ 2.00
18"	\$ 1.50	\$ 2.50	\$ 3.50
19"	\$ 2.00	\$ 3.00	\$ 4.00
≥20"	\$ 4.00	\$ 5.00	\$ 6.00

* Eligible Patterns: **DIMAX** series, **RIVERA** series, **RENEGADE** series, **ARGONITE** series and **CENTIGRADE** series

TBR PROGRAM TIER

RIM	LEVEL 1	LEVEL 2	LEVEL 3
16"	\$ 0.50	\$ 1.00	\$ 1.50
17.5"	\$ 1.00	\$ 1.50	\$ 2.00
19.5"	\$ 1.50	\$ 2.50	\$ 3.50
22.5"	\$ 2.00	\$ 3.00	\$ 4.00
24.5"	\$ 3.00	\$ 4.00	\$ 5.00

* Eligible Patterns: **A/AH/AM** series, **D/DH/DM** series and **T/TH** series

IS THERE ANY QUALIFYING PURCHASE REQUIRED TO ENROLL IN THE PROGRAM?

There is no set qualifying purchase for a user to enroll.

WHAT ARE QUALIFYING PRODUCTS UNDER THE RADAR RED PROGRAM?

Qualifying PLT lines in the Radar Red Program include: DIMAX series, RIVERA series, RENEGADE series, ARGONITE series and CENTIGRADE series

Qualifying TBR lines in the Radar Red Program include: A/AH/AM series, D/DH/DM series and T/TH series

HOW CAN I CHECK MY STANDING ON MY OWN?

Initially, Omni will send you a report letting you know where you stand in the program. We are working on our website and once this has been finalized and LIVE you will be able to login to the system and check your standing on your own. Until then, you will receive communications from **program@radar-red.com**.

WHEN WILL I KNOW THAT THE RADAR RED PROGRAM WEBSITE IS LIVE?

Our team is working diligently to finalize the Radar Red website. When we are ready to launch the website, we will communicate to you via email - **program@radar-red.com**.

WHAT IF I AM SHORT OF UNITS FOR A QUARTER?

Radar RED is designed to benefit our Elite Radar Tires dealers, providing rewards and perks for your purchases each quarter. In order to be eligible for your rewards, you must purchase the required units per quarter. Units that do not qualify for payout in a quarter will not carry over to the next quarter. Once our website is live, you will easily be able to track your progress on the program's website under the dealer portal. Our goal is for you to reach your goals, because when you succeed, we succeed.

A progress report will be sent out to customers mid-quarter with snapshot of where your progress stands.

HOW DO I KNOW HOW MUCH I WILL BE PAID?

Initially you will receive reports via an email notification from program@radar-red.com. Once the Radar-Red website goes live, you will be able to login to the website and check how much you have earned for the quarter.

Information regarding earnings will be available at the Omnिसource website Dealer Portal. Information will be updated almost immediately after a purchase has been made however, it can take up to an hour for the website to reflect your latest purchase. Your account information that you can view includes:

- Latest purchase activity
- Total units purchased (PLT & TBR)
- Breakdown of units purchased by size
- Current payout levels (PLT & TBR)
- Units required to get to next payout level

WHEN WILL MY REWARDS BE PROCESSED AND AN ACCOUNT CREDIT ISSUED?

Your earned bonus is processed at the end of the month that follows the end of each yearly quarter

- QTR 1: Jan - March - paid out in April
- QTR 2: April - June - paid out in July
- QTR 3: July - September - paid out in October
- QTR 4: October - December - paid out in January

The funds will be processed no later than 30th/31st of the month.

	Q1	Q2	Q3	Q4
PERIOD	JAN - MAR	APR - JUN	JUL - SEP	OCT - DEC
PAYOUT	APRIL	JULY	OCTOBER	JANUARY

HOW WILL I GET PAID?

An Account Credit will be issued for the payout you have coming to you. This Account Credit will be available to you to purchase only Radar brand of tires from Omnिसource.

Your Earning Goal Bonuses are processed at the end of the month following quarter-end (April, July, October and January). The funds will be loaded into the Omnिसource system as an Account Credit not later than the 30th/31st of the month.

WHAT IF I HAVE PAST DUES TO OMNISOURCE?

Radar RED dealers who’s Omnिसource accounts are past due will not be entitled to receive an Account Credit, additionally the Account Credit cannot be used to offset a previously due balance.

IF I HAVE A QUESTION ABOUT THE RED PROGRAM, PAYOUT, MARKETING MATERIAL WHO SHOULD I CONTACT?

We would be happy to answer any questions you might have about the Radar RED program! Please call our Dealer Portal Help Desk at 602.882.1333 Monday to Friday 9:00 am to 5:00 pm CST or email any questions to questions@radar-red.com. All questions will be answered within 2 business days.