

**MAXIMIZE YOUR PROFITS** WITH THE RADAR ELITE DEALER PROGRAM. REACH THE DIFFERENT TIER LEVELS TO ENJOY BENEFITS LIKE QUARTERLY BONUSES AND SALES AND MARKETING MATERIAL.

## HOW TO ENROLL

1.



FILL OUT OUR ENROLLMENT FORM

2.

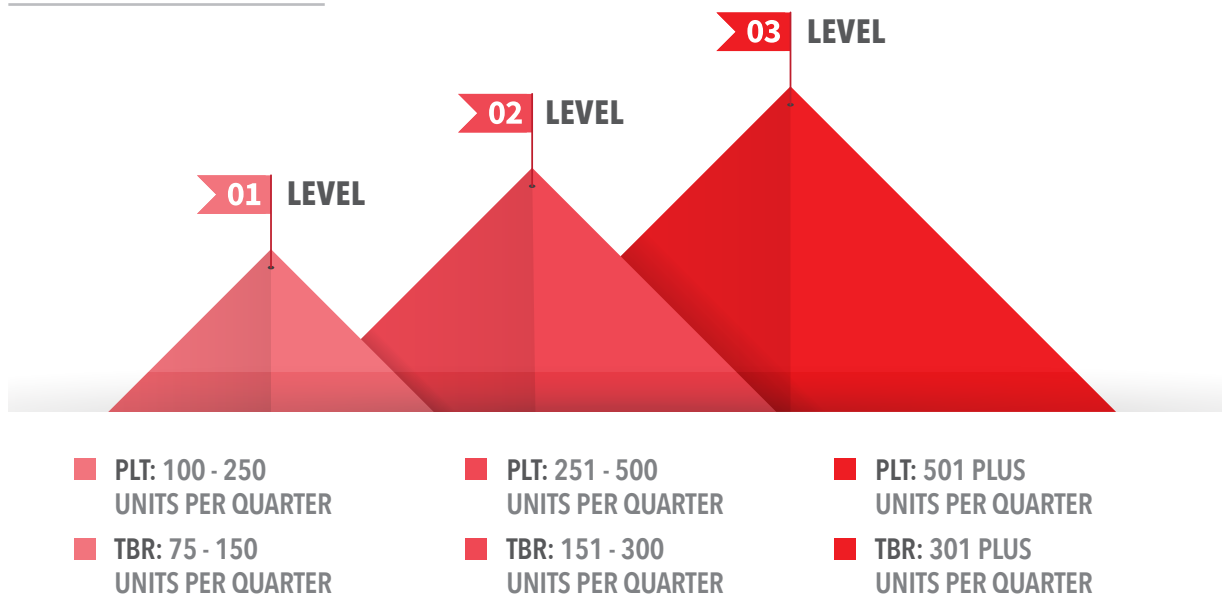


WAIT FOR OUR TEAM TO SET YOU UP IN OUR SYSTEM TO TRACK ORDERS

## NEXT STEPS

Once we have received your completed Enrollment Form, Radar Tires will send you an email confirming your successful enrollment.

## TIRE PAYOUT LEVELS



Different Tire Payout Levels can be reached by purchasing **either** the required number of **PLT** units **or** by purchasing the required number of **TBR** units.  
PLT: Passenger and Light Truck tires; TBR: Truck and Bus Radial tires

## ELIGIBLE PRODUCTS AND PAYOUT PER TIRE: QTR YR

### PLT PROGRAM TIER

RIM	LEVEL 1	LEVEL 2	LEVEL 3
≤15"	\$ 0.50	\$ 0.50	\$ 0.50
16"	\$ 0.50	\$ 1.00	\$ 1.50
17"	\$ 1.00	\$ 1.50	\$ 2.00
18"	\$ 1.50	\$ 2.50	\$ 3.50
19"	\$ 2.00	\$ 3.00	\$ 4.00
≥20"	\$ 4.00	\$ 5.00	\$ 6.00

\* Eligible Patterns: **DIMAX** series, **RIVERA** series, **RENEGADE** series, **ARGONITE** series and **CENTIGRADE** series

### TBR PROGRAM TIER

RIM	LEVEL 1	LEVEL 2	LEVEL 3
16"	\$ 0.50	\$ 1.00	\$ 1.50
17.5"	\$ 1.00	\$ 1.50	\$ 2.00
19.5"	\$ 1.50	\$ 2.50	\$ 3.50
22.5"	\$ 2.00	\$ 3.00	\$ 4.00
24.5"	\$ 3.00	\$ 4.00	\$ 5.00

\* Eligible Patterns: **A/AH/AM** series, **D/DH/DM** series and **T/TH** series

## PAYOUT SCHEDULE

	Q1	Q2	Q3	Q4
PERIOD	JAN - MAR	APR - JUN	JUL - SEP	OCT - DEC
PAYOUT	APRIL	JULY	OCTOBER	JANUARY

The funds will be processed as an Account Credit no later than the 30th/31st of the month

## SALES AND MARKETING MATERIAL

### APPAREL



### POP



Exclusive Radar branded apparel and POP material can be ordered from Omnisource. Please get in touch with your sales rep for more information.

**ENROLLMENT FORM**

EACH DEALER MUST HAVE A RADAR RED ENROLLMENT FORM APPROVED BY OMNISOURCE UNITED, INC PRIOR TO ACCEPTANCE INTO RADAR RED PROGRAM. RETURN YOUR COMPLETED ENROLLENT FORM TO YOUR OMNISOURCE REGIONAL SALES MANAGER OR YOU CAN FAX THE FORM TO: 806.373.4637 OR EMAIL TO **REGISTRATION@RADAR-RED.COM**

DEALER'S LEGAL NAME .....

DEALER'S PHYSICAL ADDRESS .....

DEALER'S MAILING ADDRESS .....

CITY ..... STATE ..... ZIP .....

CONTACT PERSON ..... PHONE NO. ....

EMAIL ..... FAX .....

WEBSITE ADDRESS .....

PRODUCTS: PASSENGER & LIGHTTRUCK  TRUCK & BUS RADIAL

I have read and understand the Terms and Conditions of the Radar RED program and I understand that enrollment is solely determined by Omnisource United, Inc. and it may be modified or cancelled any time with or without prior notice.

Applicant Name .....

Applicant Signature ..... Date .....

**FOR OFFICE USE ONLY**

Omnisource Regional Sales Manager ..... Date .....

Received ..... Entered .....

Radar RED Program Coordinator ..... Official Enrollment Date .....

## COMPLETING THE RADAR RED ENROLLMENT PROCESS

### STEP 1 COMPLETE & SIGN THE RADAR RED ENROLLMENT FORM:

- When completing the enrollment form, make sure you supply your correct email address. Your future password to logon to the Radar RED website will be emailed to the email address supplied.

### STEP 2 ONCE THE FORM IS COMPLETED RETURN IT TO YOUR OMNISOURCE REGIONAL SALES MANAGER OR FAX OR EMAIL IT TO:

- a. FAX: 806.373.4637
- b. EMAIL: [registration@radar-red.com](mailto:registration@radar-red.com)

### STEP 3 THE OMNISOURCE SUPPORT CENTER WILL ACTIVATE YOUR ACCOUNT ONCE THE APPLICATION HAS BEEN REVIEWED AND ENTERED INTO THE SYSTEM.

- Once approved you will:
- Receive an email of program participation and details for future login

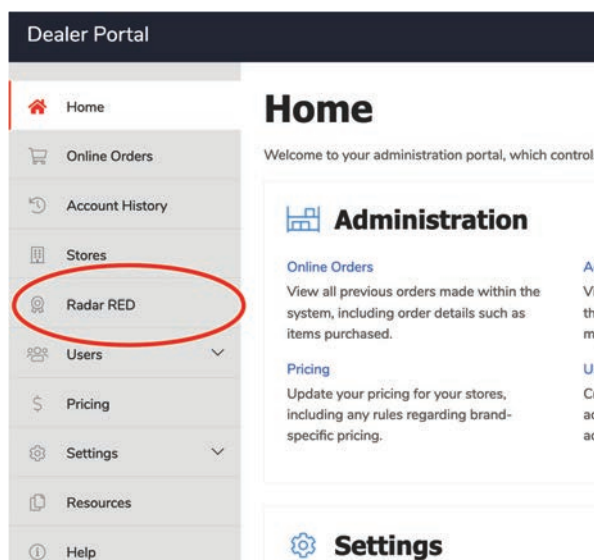
If you may have any questions, please contact the Radar RED help desk at 602.882.1333, Monday to Friday, 9:00 am to 5:00 pm CST, alternatively you can also email us at [registration@radar-red.com](mailto:registration@radar-red.com).

## TRACKING YOUR RADAR RED REWARDS

Once enrolled, the Radar RED option will appear in your OmnisourceUSA.com Dealer Portal. If you're not already an OmnisourceUSA.com user, you will be emailed a setup link to get started.

Using the Radar RED Program Portal, the Radar RED Program Administrators can:

- Check Your current progress in the program for Radar PLT and TBR and how many tires you need to purchase to reach the next level
- See what your current Radar RED Program payout is
- See Your Qualifying Radar Purchases
- Review Program Details
- Download Excel/Download PDF reports on your standing



## **TERMS AND CONDITIONS**

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. BY PARTICIPATING IN THE PROGRAM (AS DEFINED BELOW), YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS DESCRIBED HEREIN. IF YOU DO NOT AGREE TO ALL OF THESE TERMS AND CONDITIONS, DO NOT PARTICIPATE IN THE PROGRAM.

### **APPLICATION**

- Only Omnissource United, Inc Direct Dealers (**Omnissource**) are eligible to apply for the Radar RED Program (the "**Program**"). A "Direct Omnissource Dealer" is a Radar Tires dealer that purchases Product directly from Omnissource
- Participation in the Program is subject to Omnissource's final approval.
- Dealers approved to participate in the Program are referred to as "Radar RED Dealers."

### **PARTICIPATION CONDITIONS**

- By the end of each calendar quarter, all Radar RED Dealers must satisfy the following conditions in order to be eligible for Program Benefits (as defined below):
  - Purchase a minimum of 100 PLT or 75 TBR units during the calendar quarter.
  - To qualify, purchases must be made directly through Omnissource.
- Omnissource shall rely solely on its records to verify satisfaction of the above Program conditions and/or any other terms and conditions set forth herein (collectively "**Program Conditions**").
- Omnissource reserves the right to immediately terminate from the Program any Radar RED Dealer at its sole and absolute discretion.
- Once the payouts are calculated they will be paid out as an Account Credit which can be used for future purchases of Radar brand tires only.
- By participating in Radar Red, a dealer is not eligible to participate in other affinity or reward programs run by Omnissource or Omni United without prior express written consent of Omnissource or Omni United.

### **BENEFITS**

- For each calendar quarter, based upon the number of units of Product purchased by a Radar RED Dealer, the Radar RED Dealer will be categorized into one of the following Program tiers: Level 1, Level 2, or Level 3 (individually and collectively, "**Program Tier**").
- There will be two (2) different Program Tiers that a Radar RED Dealer can strive for, a Program Tier for PLT patterns ("**PLT Program Tier**") and a Program Tier for TBR patterns ("**TBR Program Tier**").
  - For the PLT Program Tier, each tier can be reached solely with eligible PLT Product purchases.
  - For the TBR Program Tier, each tier can be reached solely with eligible TBR Product purchases.
  - Eligible PLT Product as defined in **PLT Program Tier**
  - Eligible TBR Product as defined in **TBR Program Tier**
- Payouts and other benefits applicable to each Program Tier ("**Program Benefits**") shall be determined by Omnissource in its sole and absolute discretion.
- The following Products are not eligible for any Program Benefits:

- Product sold to any party other than an end user and/or through the Internet;
- Product returned for any reason; and
- Product purchased from anyone other than Omnिसource.
- Omnिसource reserves the right to (i) adjust the Radar RED Program's Tier classification and (ii) receive an immediate refund from Radar RED Dealer and/or offset against any Radar RED Dealer's future Program Benefits, at Omnिसource's sole discretion, for any Program Benefit provided to Radar RED Dealer based upon a:
  - Product that is later returned for any reason; or
  - Fraudulent or inaccurate information.
- The provision of any Program Benefit is conditioned upon Radar RED Dealer's full compliance with Program Conditions and any other Omnिसource's policies and rules.
- Radar RED dealers who's Omnिसource account is past due will not be entitled to receive an Account Credit , additionally:
  - The Account Credit cannot be used to offset a previously due balance

#### **MISCELLANEOUS**

- Omnिसource has the right to terminate, amend or modify the Program and these terms and conditions at any time, in its sole discretion, with or without notice, and for any or no reason. Therefore, you should review these Terms and Conditions and applicable policies frequently on [www.omnिसourceusa.com](http://www.omnिसourceusa.com) or such other location as maybe identified by Omnिसource, to understand the terms and conditions that apply to the Program.
- These Terms and Conditions and the Program will be interpreted, construed and enforced, and governed in all aspects in accordance with the exclusive jurisdiction and laws of the State of Texas. Any cause of action arising under or relating to these Terms and Conditions will be brought exclusively in a court in Dallas, Texas.