

Elanco

Rumensin®

AT-A-GLANCE

PRODUCT SUMMARY FOR PASTURE CATTLE

In growing beef steers and heifers on pasture, Rumensin® is a proven management tool that optimizes your investment by improving cattle weight gain, even as the quality of forage changes from year to year.¹

COW-CALF HERD

Rumensin is the first ionophore approved for beef cows. It improves feed efficiency by reducing feed requirements 5% to 10% while maintaining body weight with no negative impacts on reproductive performance.² Rumensin also improves average daily gain in replacement heifers, resulting in fewer days to first estrus—which can result in improved lifetime productivity.³

STOCKER CATTLE

For pennies per head per day, Rumensin delivers 20 lbs or more per head of additional selling weight during a 100-day grazing period.¹

COCCIDIOSIS PREVENTION AND CONTROL

Rumensin kills coccidiosis parasites at three different stages in the life cycle instead of simply slowing their development.⁴



▶ Ask your local feed supplier about adding Rumensin to your feeding program.

The label contains complete use information, including cautions and warnings. Always read, understand and follow the label and use directions.

Caution: Consumption by unapproved species or feeding undiluted may be toxic or fatal. Do not feed to veal calves.

Growing beef steers and heifers on pasture (stocker, feeder, and slaughter) or in a dry lot, and replacement beef and dairy heifers:

For increased rate of weight gain: Feed 50 to 200 mg/hd/day of monensin in at least 1.0 lb of Type C Medicated Feed. Or, after the 5th day, feed 400 mg/hd/day every other day in 2.0 lbs of Type C Medicated Feed. The Type C Medicated Feed must contain 15 to 400 g/ton of monensin (90% DM basis). Do not self feed.

For the prevention and control of coccidiosis due to *Eimeria bovis* and *Eimeria zuernii*: Feed at a rate to provide 0.14 to 0.42 mg/lb of body weight/day, depending upon severity of challenge, up to a maximum of 200 mg/hd/day. The Type C Medicated Feed must contain 15 to 400 g/ton of monensin (90% DM basis).

Type C free-choice medicated feeds: All Type C free-choice medicated feeds containing Rumensin must be manufactured according to an FDA-approved formula/specification. When using a formula/specification published in the Code of Federal Regulations (CFR), a Medicated Feed Mill license is not required. Use of Rumensin in a proprietary formula/specification not published in the CFR requires prior FDA approval and a Medicated Feed Mill License.

Beef cows:

For improved feed efficiency when receiving supplemental feed: Feed continuously at a rate of 50 to 200 mg/hd/day. Cows on pasture or in dry lot must receive a minimum of 1.0 lb of Type C Medicated Feed per head per day. Do not self feed.

For the prevention and control of coccidiosis due to *Eimeria bovis* and *Eimeria zuernii*: Feed at a rate of 0.14 to 0.42 mg/lb of body weight/day, depending upon severity of challenge, up to a maximum of 200 mg/hd/day.

¹Elanco Animal Health. Data on file.

²Rumensin 1978 FOI NADA 95-735.

³Elanco Animal Health. Data on file.

⁴McDougald LR. Chemotherapy of coccidiosis. In: Long PL, editor. The Biology of the Coccidia. Baltimore, MD: University Park Press;1980:373-427.

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