



NEW PAINT FOR A NEW START

PPG'S COLORFUL COMMUNITIES® PROGRAM



NEW PAINT FOR A NEW START

Building better, brighter communities starts with protecting and beautifying spaces that prepare students for bright futures. New Paint for a New Start, made possible by PPG's COLORFUL COMMUNITIES® program, creates fresh starts and new beginnings with revitalized spaces where students feel engaged, supported and ready to learn, every day.

ABOUT *COLORFUL COMMUNITIES* CLASSROOM TRANSFORMATIONS

PPG's signature *Colorful Communities* program transforms schools around the world with both fresh colors and energy. Since 2015, our global employee volunteers have completed vibrant school renovations, using research-based colors and PPG color expertise to help students in our local communities thrive. As a leading color authority, we have a deep understanding of the positive impacts that color can have on a space, and its potential to impact moods and behavior. We work closely with educators to ignite the power of color and paint in spaces for students to learn and grow.

COLOR IN CLASSROOMS

Did you know? Painting classrooms with colors specifically intended to enhance learning can improve both students' and teachers' experiences in the classroom and increase their feelings of engagement in learning. [Find out more.](#)



NEW PAINT FOR A NEW START: A PPG CLASSROOM PALETTE

Through our New Paint for a New Start initiative, PPG color experts developed a foundational palette of colors intended to elevate physical classroom environments. Each color pairs with specific learning objectives for the classroom while considering factors like students' ages and local, cultural influences. This palette inspires the colors selected for many of our global classroom transformations.

CLASSROOM DESIGN INFLUENCES

Color can be used to shape the way a classroom space is perceived or used. The classroom environment often influences the behavior of children.

Select **softer colors** to create a **calm and soothing** environment for studying and contemplating. **Bolder shades** create **excitement** in areas like a gymnasium.

Color trends continually evolve and are impacted by sources such as social media. The ease of instant connection allows students to expand their visual world and helps inform the designs they gravitate toward. PPG color experts have found that children now appreciate more mature and sophisticated levels of design than believed in previous decades. While bright colors are still integral to an educational environment, they are no longer used in rainbow palettes, but rather balanced by softer pastels and muted midtones. Richer tonal shades are also used to create a sense of atmosphere and gently ground a space.



COLORFUL CLASSROOMS:

A FOUNDATIONAL COLOR PALETTE FOR ALL CLASSROOMS



CRUMB COOKIE
PPG18-01



MOUNTAIN GRAY
PPG1021-1



GREAT GRAY
PPG15-28



WINTER COCOA
PPG1000-4



HONEY GRAHAM
PPG1069-5



PALE VISTA
PPG1124-2



STERLING SILVER
PPG1163-4



ARTIFACT
PPG10-16

Rooted in biophilia, this palette draws on studies which prove that access to nature and natural-feeling surroundings help foster creativity, alleviate stress and increase positivity. The colors draw from the deepening relationship students have with the environment and biophilic design. With inspiration from nature, these tones are pulled from both aquatic and celestial realms while remaining flexible enough to eventually shift into the galactic futurism trends PPG color experts suggest for commercial spaces.

For a soft, flexible base for any educational environment, select a color from this foundational palette and accent with colors specifically appropriate for various age groups.

For best color representation, view an actual color swatch in the space you wish to paint.

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CHOOSING COLORS FOR LEARNING

PPG's global color experts are experienced in applying principles of color psychology to maximize educational environments. From creating focus or energy, every color contributes to a student's experience within a classroom.

1. Select an accent color that complements the students' age group for one wall in the room.
2. Evaluate the room's usage and desired student activity level. In spaces like gyms, try energizing shades of red. If you are aiming to create calmness and focus for creative thinking or writing, consider a blue or purple.
3. Select neutral colors for the room's three other walls from the foundational palette in a light, midtone or dark shade. For spaces like a library, darker shades decrease activity levels and promote stillness, while lighter colors increase the room's energy. Also, consider the room's lighting. A smaller room with no windows may need lighter walls to open the space, while darker colors work to create a more intimate atmosphere that can feel calm or even reverent.



CREATIVE



CALM



ENERGIZED

SELECTING ACCENT COLORS BY AGES:

AGES 3-5: PLAYFUL AND ENGAGING COLORS

The use of 2024 Color of the Year, Limitless helps to balance out the more saturated tones in this palette while still holding its own among them. Pinks and purples become more gender neutral, and tones like Magical Moment are flexible, shifting from purple to blue when paired with warm Crab Bisque.



For best color representation, view an actual color swatch in the space you wish to paint.

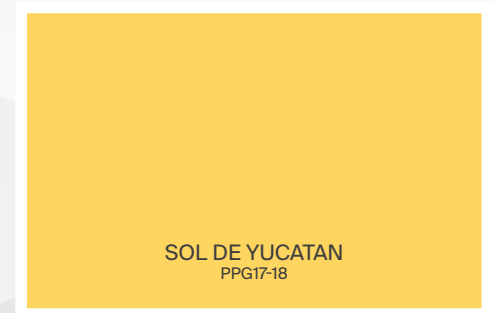
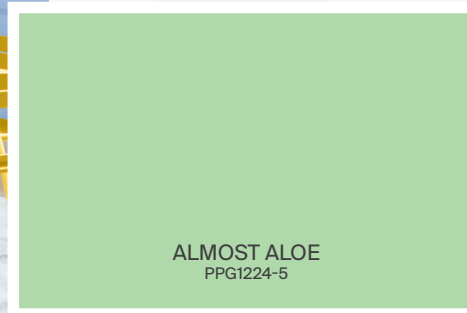
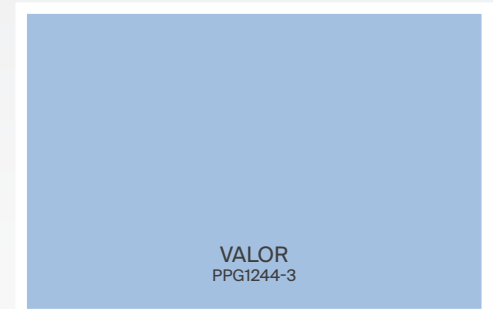
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SELECTING ACCENT COLORS BY AGES:

AGES 5-7: INSPIRING CREATIVITY AND PROMOTING INDEPENDENCE

Leaning into the joyful colors that can be found in nature, this palette feels abundant and encourages optimism. Pairing leafy Pinehurst with the coolness of Almost Aloe calls an enchanted forest to mind, with Valor as a cloudless sky and Sol de Yucatan providing just the right amount of sunshine-y warmth.



For best color representation, view an actual color swatch in the space you wish to paint.

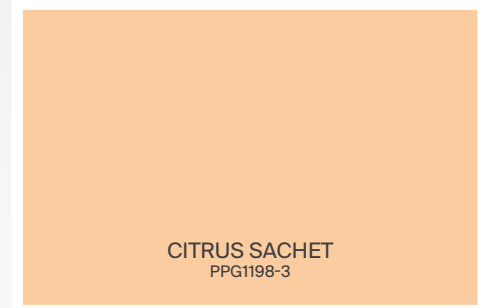
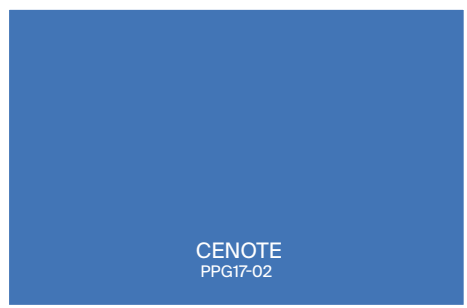
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SELECTING ACCENT COLORS BY AGES:

AGES 7-11: FACING NEW CHALLENGES

A modern take on the typical primary color approach, this palette is heavily influenced by the cartoon-core trend and early 2000's references. Tones like Butter and Cenote have a digital quality to them, complemented by the creative, artistic energy of Red Cedar and Citrus Sachet.



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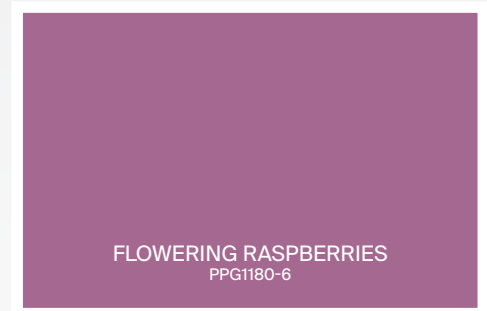
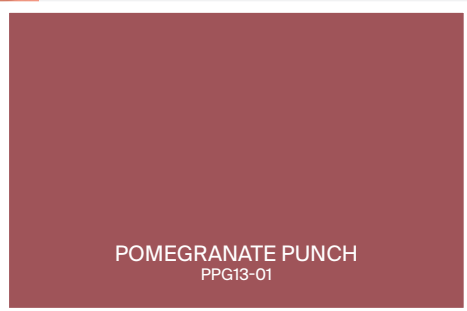
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SELECTING ACCENT COLORS BY AGES:

AGES 11-14: MATURE, YET ENGAGING AND APPEALING

Utilizing rich, warm tones in this palette gives a slightly more mature approach while also pairing well with school colors that may need to be incorporated into the scheme. This sophistication is tempered by the mountain-inspired periwinkle of Suenos and the blooming, tender quality of Flowering Raspberry.



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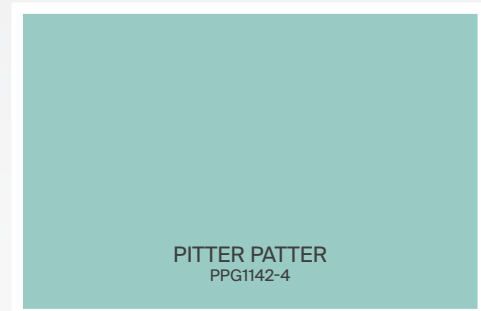
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SELECTING ACCENT COLORS BY AGES:

AGES 14-18: GROUNDED AND REFINED COLORS

This palette has a tech-inspired lens, featuring primary brights like Wet Coral and futuristic-feeling pastels like Lilac Breeze, balanced by the depth of Chinese Porcelain. These colors are used sparingly and strategically in high school environments, typically paired with clean whites and warm wood stains.



For best color representation, view an actual color swatch in the space you wish to paint.

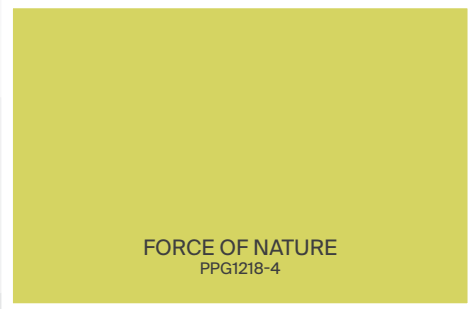
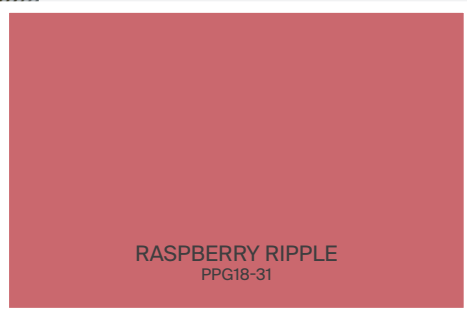
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SELECTING ACCENT COLORS BY AGES:

AGES 18-22: HIGHER-EDUCATION, INSPIRED BY HOSPITALITY

Continuing to be inspired by hospitality-environments, higher educational spaces are using black as more of a feature color. Pinks almost become a neutral and reds like Raspberry Ripple take on a more floral influence, balancing out the boldness of Summer Shadow and the flash of energy created by Force of Nature.



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**EACH OF THE FOUNDATIONAL AND AGE-GROUP PALETTE COLORS CAN BE
MATCHED TO COLORS IN PPG'S GLOBAL PAINT BRANDS.**

**FOR COLOR RESOURCES AND MORE INFORMATION,
CONTACT COLORFULCOMMUNITIES@PPG.COM.**

**LOOKING FOR MORE INFORMATION?
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