


COMMERCIAL COATINGS FOR
INDEPENDENT TRUCK SHOPS

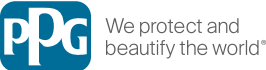


WE'VE GOT YOU COVERED
IN EVERY WAY

PPG
Commercial Coatings
19699 Progress Drive
Strongsville, Ohio 44149
800.647.6050

PPG Canada Inc.
2301 Royal Windsor Drive, Unit #6
Mississauga, Ontario L5J 1K5
888.310.4762

Follow us online:   
www.ppgcommercialcoatings.com



JUST BECAUSE YOU'RE INDEPENDENT DOESN'T MEAN YOU NEED TO GO IT ALONE.

"PAINT IS EXTREMELY
IMPORTANT TO OUR
BUSINESS—IT'S
OUR SIGNATURE ON
EVERYTHING THAT GOES
OUT THE DOOR."

Kevin Lebel
Coastal Truck and Autobody

You've got a job to do, and it's got to be done right—and as efficiently as possible. That's why it's smart to partner with PPG.

For decades, PPG has been delivering products, service and support designed for independent truck collision centers like yours. Today, there are more reasons than ever to make PPG your partner for more productive refinishing and repairs:

- Products formulated specifically for the rigorous demands of the heavy duty truck segment
- A commercial estimating system to help you create accurate documentation every step of the way
- Advanced color matching tools combined with compact mixing schemes
- Expertise in enhancing productivity and profitability
- Extensive commercial coatings training and support

In a company where every decision is yours to make, some choices are obvious and easy: PPG.

PRODUCTS THAT WORK HARD AND TOOLS THAT MAKE SUCCESS EASY.

"A TYPICAL OWNER
OPERATOR IS REALLY
PARTICULAR ABOUT THE
QUALITY OF THE FINISH.
COLOR MATCH IS A
REALLY BIG DEAL."

Dana Murphy
R.R. Charlebois Inc.

DEL FLEET ONE®

This innovative, next generation paint system delivers unparalleled color capability, painter-friendly application, versatile speed control for all types of jobs and the industry's lowest VOC ratings.

- Color excellence
- Superb metallic control
- Easy to mix and apply
- Good rivet hang
- Excellent speed control
- Ultra-low, 1.5 VOC ratings for topcoats
- Exclusive OEM prime color deck
- 5- and 7-year warranties



DEL FLEET ESSENTIAL®

Searching for an economical, yet quality finish, in a compact, easy-to-use system? *Delfleet Essential*—with both single-stage and basecoat options—is the right choice for you.

- Glossy and durable
- Low VOC color and primer options
- Compact mixing scheme
- Reliable color match to OEM standards
- 2- and 3-year warranties available
- Factory-packaged color available for convenience



COLOR MATCHING

As a PPG customer, you'll have access to a world of color matching information, plus practical tools to help you achieve accurate matches quickly.

- Color selectors, including chip decks containing thousands of OEM prime and variant colors
- Tinting guides
- Online color formulations with the latest virtual variants
- Dedicated fleet color laboratory
- PAINTMANAGER® XI program software to manage paint mixing operations
- TOUCHMIX® XI all-in-one computer certified for the mixing room
- PPG DIGIMATCH™ spectrophotometer with electronic formula retrieval

WARRANTY

In today's competitive business climate, it pays to be unique. The PPG certification program allows certified repair centers to display special signage and extend a Commercial Vehicle Paint Performance Warranty. For details, see the PPG Commercial Vehicle Paint Performance Warranty brochure.

- Certified Finishing Centers designation to qualified shops
- Special signage, brochures, warranty certificates and thank you folders

TO MAXIMIZE YOUR BOTTOM LINE... YOU'VE GOT TO BE AT THE TOP OF YOUR GAME.

PPG | WE'VE GOT YOU COVERED IN EVERY WAY

"I'VE FOUND PPG TO BE
HEAD AND SHOULDERS
ABOVE THE REST IN
TERMS OF QUALITY,
EASE OF USE AND
TECHNICAL SUPPORT."

Keith Connly
Penske Truck Collision Repair

TRAINING AND PROFESSIONAL DEVELOPMENT

PPG is committed to helping you succeed, which is why the company offers so many types of training and professional development. At one of many PPG Business Development Centers, you can learn about everything from product technical training to new techniques in spot repairs.

- 9 Business Development Center locations
- *Delfleet Essential* Product Training (1 day)
- *Delfleet One* Product Training (2 days)
- Spot Repair and Color Tinting (2 days)
- Fundamentals of Commercial Truck Estimating

ADJUSTRITE® ONLINE ESTIMATING

Put cutting edge technology to work in your business with the *AdjustRite* online estimating system. Designed and built specifically for the heavy duty truck segment, *AdjustRite* helps you produce detailed, accurate repair estimates. The simple, point-and-click interface increases accuracy, saves time, and improves productivity.

- Provides estimate process standardization and consistency
- Uses state-of-the-art proprietary procedural logic
- Extensive database of truck makes and models
- Create parts lists, work orders and other reports
- Store key customer data for ease of retrieval
- Available by subscription (unlimited) or pay as you go



FACILITY DESIGN AND LAYOUT

PPG can help you rethink your facility design and layout to maximize efficiency (and profit!). Our specialists also have extensive experience in making process, equipment and product recommendations.

- Analyze workflow
- Make lean process recommendations
- Redesign existing layouts
- Design a new facility
- Make equipment recommendations

COMMERCIAL TRUCK GROUP

There's no substitute for peer-to-peer sharing of best practices and knowledge. PPG facilitates this valuable but voluntary form of sharing through its Commercial Truck Group.

- Learn best practices and methods to improve your business
- Discuss industry issues and common challenges with peers
- Share and analyze benchmark performance data
- Comprised of non-competitive members
- Goals and priorities are member-driven