



Delfleet
Essential[®]
WHEN **VALUE** IS ESSENTIAL



Highly productive. Highly economical.

The DELFLEET ESSENTIAL® paint system—the value-minded solution for trucks and commercial vehicles.

The *Delfleet Essential* product portfolio helps meet your facility's need for quick turnarounds with consistent quality at an affordable price. Our proven single-stage system is not only easy to mix and spray, it delivers a glossy, durable finish with excellent throughput performance. For added versatility, *Delfleet Essential* basecoat offers increased color and finish options, while maintaining operational efficiency and superb value. Best yet, both direct gloss and base-clear finishes can be delivered with warranty coverage.

Whether you're a refurbisher, maintenance center, OE body builder or trailer manufacturer, the *Delfleet Essential* brand is the right choice to keep your fleet and balance sheet looking their best.

KEY ADVANTAGES

- Highly productive, easy-to-use, economical paint system
- Wide color palette and good color match
- 2- and 3-year warranty options with mid-tier pricing
- Basecoat option for more colors, metallics and pearls, stripe capability and extended durability
- Color match support through multiple color tools
- Low-VOC 2.1 to 3.5 color and primer options
- Unrivaled PPG support and training





COMPLETE, COMPACT SYSTEM

RELIABLE COLOR MATCHING

PROVEN TECHNOLOGY—The *Delfleet Essential* product portfolio was designed to be a simple-to-manage, cost effective, yet fully functional paint solution. Our single stage system requires only a minimal inventory to deliver good quality and thousands of color options. For added convenience, factory-packaged colors are available in white, black and flat black.

Delfleet Essential basecoat offers extra capability, but not at the expense of good economy or inventory complexity. An expanded color palette, improved metallic and pearl capability, striping and an available 3-year warranty are all easy to obtain with this 3.5 VOC basecoat system.

SINGLE STAGE FEATURES

- High solids primers and 2.8 VOC topcoat
- Easy application with fast dry times
- Low SKU count for easy to manage inventory
- Simple 6:1:1 mix ratio
- Great coverage, easy to spray
- Good color match, gloss and color holdout
- Wide selection of colors and factory packs
- 2-year warranty available

BASECOAT FEATURES

- Compliant 3.5 VOC
- 2.1 VOC clearcoat specifically designed for basecoat
- Expanded color palette
- Improved metallic control and pearl capability
- Ideal for striping
- Higher gloss
- Faster dry times
- 3-year warranty available

COLOR TOOLS

- DELFLEET® color selector
- Fleet color selector
- *Delfleet Essential* tint guide
- Online Color formula retrieval
- PAINTMANAGER® XI color management software
- TOUCHMIX® XI computerized mixing

TOTAL COLOR SOLUTIONS—Value-driven paint solutions depend on reliable color matches. As a transportation coatings leader, we empower *Delfleet Essential* customers with the tools and information to be their best. PPG color selectors make it easy and convenient to select the right one for your heavy-duty truck, by offering a wide choice of popular colors organized by color family. And that's just one part of our *Delfleet Essential* color toolkit that includes color selectors, poster-size tint guides, and a wide selection of formula retrieval options.

PPG also offers the latest in color software tools—with options ranging from basic formula retrieval to the *PaintManager XI* software, which combines the accuracy and efficiency of computerized formula retrieval with comprehensive reporting and tracking features.

BEST-IN-CLASS SERVICE—At PPG, we understand the power of teamwork. Your PPG Commercial Territory Manager is your personal resource for unmatched insight, support and service. Our extensive distributor network ensures that fast, local support is just a phone call away. To take your team's technical and business skills to the next level, training is available at select PPG Business Development Centers or can be performed on site. For additional technical and color-matching assistance, a toll-free call to our Customer Service Center connects you with our commercial coatings experts, available from 8:00 a.m. to 6:00 p.m. EST.

SERVICE OFFERINGS

- Application guidance by experts
- Technical and business courses available at 16 PPG training centers
- Toll-free customer service hotline (800) 647-6050
- Color Library assistance for locating unknown colors
- Technical advice and troubleshooting
- ADJUSTRITE® commercial estimating system

To see a complete listing of our training courses and support services, please visit www.ppgcommercialcoatings.com

TRAINING & SUPPORT



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beautify the world™

