

Rittenhouse Book Distributors Announces Expanded Support of American Red Cross

May 30, 2019—Rittenhouse Book Distributors is pleased to announce its expanded collaboration with the American Red Cross. Rittenhouse will now offer a must-have selection of preparedness and life-saving training and reference materials in its eBook database, the R2 Digital Library. Adding eBook resources to the R2 Digital Library allows Rittenhouse to further serve academic, higher education and healthcare markets and the Red Cross to further its mission. Both print and eBook materials from the Red Cross are currently available for purchase through Rittenhouse.

“The R2 Digital Library is a market-leading database of the most current and comprehensive health sciences eBooks available, and Rittenhouse is thrilled to increase its support to the American Red Cross,” said Nicole Gallo, Executive Director Sales & Marketing, Rittenhouse Book Distributors. “This expanded initiative enables Rittenhouse to provide the digital educational resources that healthcare professionals and students need to enhance their learning in education and everyday professional practice.”

Health and safety materials from the Red Cross provide organizations and individuals with the training they need to prevent, prepare and respond to emergencies. Several Red Cross materials are available through Rittenhouse on the R2 Digital Library ranging from materials for citizen responders to healthcare professionals.

“Training people to prepare for and respond to emergencies has been part of the American Red Cross mission for more than 100 years,” said Jim Parker, Executive Director of Brand Licensing for the Red Cross. “Expanding our offerings with Rittenhouse provides more people with the opportunity to learn how to help save lives.”

The full list of Red Cross eBooks available on the R2 Digital Library includes:

- *Basic Life Support Instructor’s Manual*
- *Emergency Medical Response Textbook*
- *FA/CPR/AED Instructor’s Manual*
- *Responding to Emergencies Textbook*

For more information on the Red Cross print and eBook resources available through Rittenhouse, visit Rittenhouse.com or R2library.com.

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Rittenhouse

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About Rittenhouse Book Distributors

Founded in Philadelphia as a retail medical bookstore in 1946, Rittenhouse Book Distributors, Inc. provides libraries, retailers and other businesses with print and electronic books in the fields of medicine, nursing and allied health. Rittenhouse connects its partners with the information, services and expertise critical to their success. The R2 Digital Library, Rittenhouse's market-leading eBook database provides customers with access to thousands of essential and specialized titles in an intuitive interface, optimized for use in health sciences. Rittenhouse Book Distributors, Inc. is a privately held firm headquartered in King of Prussia, Pennsylvania. Rittenhouse is an EEP/AAP employer. For more information, visit Rittenhouse.com.