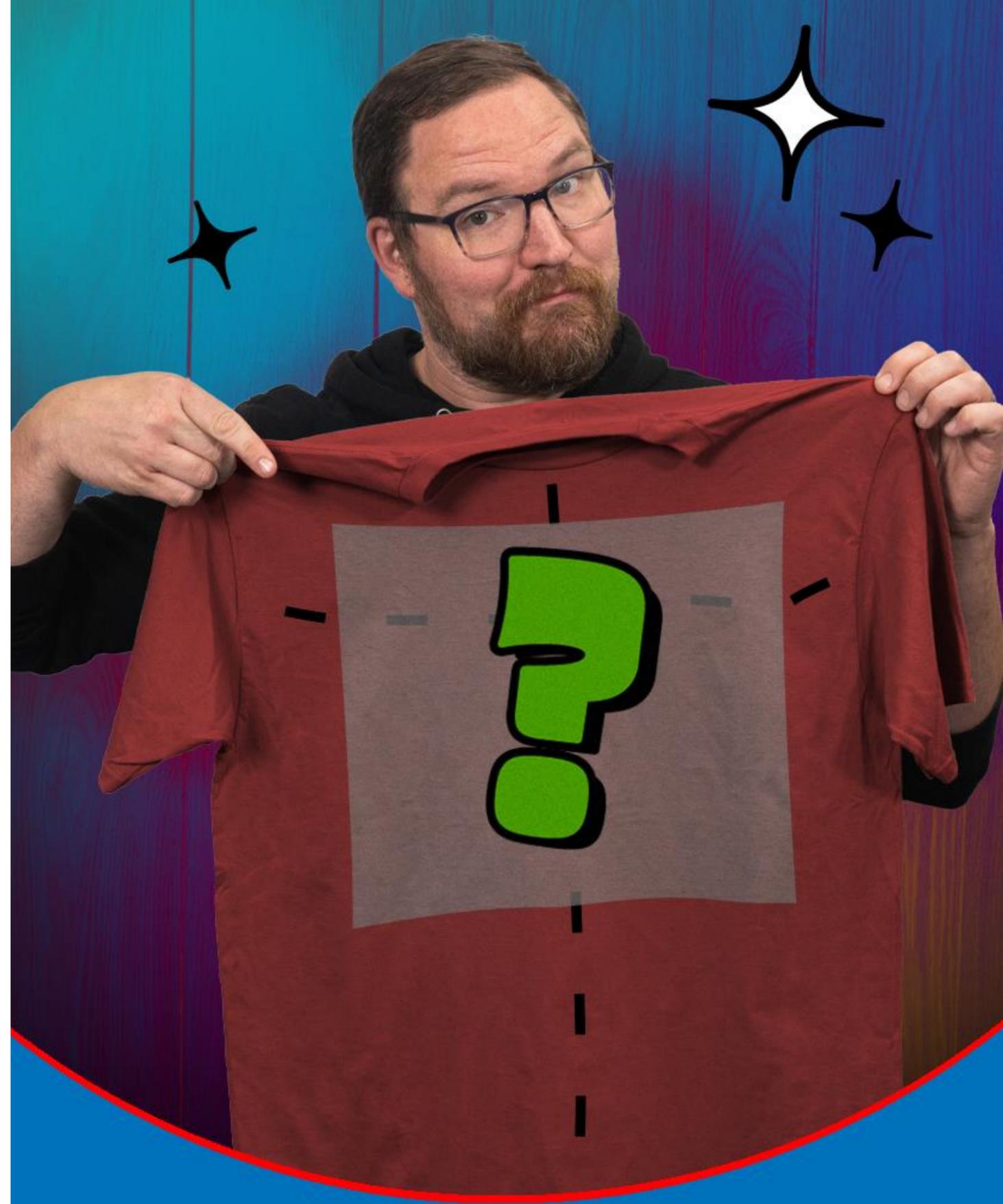
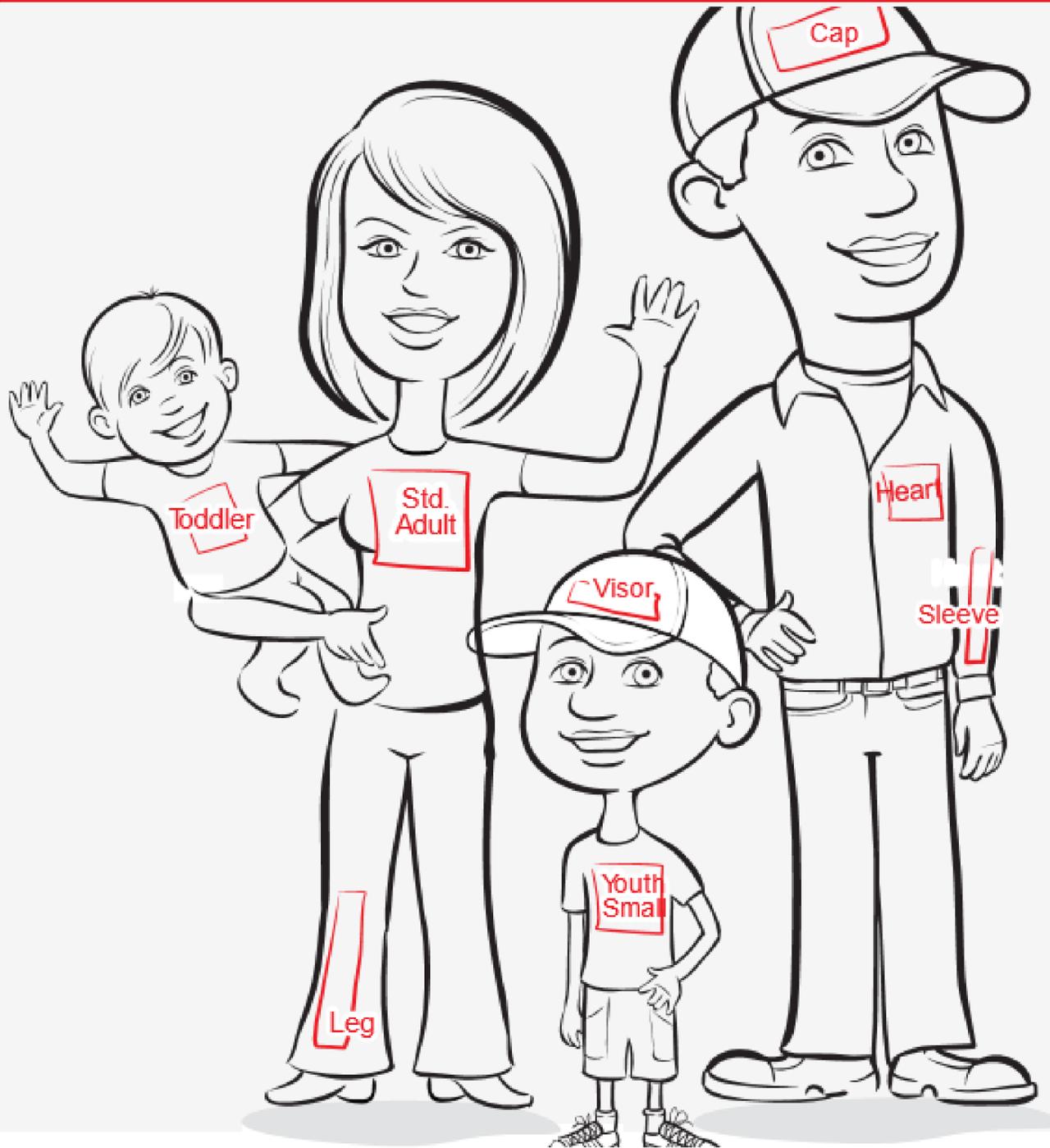


Size and Placement Trends



AGENDA



What is the Best Image Size

Multiple Shirt Sizes Within One Order

Standard Placement

Basic Print Placement Tools

Trending Print Placements

Size and Print Placement



Importance of Correct Size and Placement

- Builds Value in Your Apparel
- Reduces Returns and Reprints
- Builds Customer Trust
- Professional / Retail Quality Product



Hot Split
Easy Prints Layout QWN-74
Size 11" wide x 10" tall

Size for Full Front

- Adult is 11 x 11 or whichever you reach first
- Youth Medium and Large 10.5 x 10.5
- Youth Small 8.5 x 8.5
- Toddler 5.5 x 5.5

Tip: Size to smallest garment on order.

Keep in mind your platen size for example the craft press is a 9 x 12 platen so if the design was a square the largest you could go would be 9x9

Goof Proof
Easy Prints Layout
MAS-215



Size for Left Chest

- Standard left chest 4.5 x 4.5
- On the pocket 3.5 x 3.5

Tip: We are seeing a trend to smaller left chest prints This one is 4x4 on an adult zipper hoodie

Size for Caps

- 360 IQ limit is 2.25" tall x 4" wide

Tip: The trend continues for a one side location for caps with seams



PVC Patch/Photo: Legacy Workwear



UltraColor Max Photo Skip Davis

Size for Beanies

- 360 IQ limit is 2.25" tall x 4" wide



Faux Suede Patch

Verifying Size in Easy View Online Designer

Adjust the size for both created and uploaded art

1. Change the numbers shown in inches
2. Move the green box bigger in or out to go larger or smaller (number read out on the left will change)

The screenshot displays the Easy View Online Designer interface. On the left, a sidebar contains navigation options: Get Started, Edit, Add Text, Add Clip Art, Add Layout, Upload, and Mock Up. The 'Edit' panel is active, showing a color palette, a rotation slider set to 0.00 deg, and dimensions: Width 11 in and Height 10.25 in. Below these are options for Pattern Fill, Outline, Distress, and Applied Effects, all currently set to 'None'. The main workspace shows a design on a black background. At the top, a toolbar includes icons for Object, Align, Arrange, Art Board, Zoom, and a trash icon. The design features a central tiger head with orange fur and a pink nose. Above the tiger, the word 'Rampage' is written in a stylized, cursive font with a yellow outline. Below the tiger, the word 'Rampage' is repeated in a pink outline font. At the bottom, the word 'Rampage' is written in a grey outline font, and 'TATTOO' is written in a bold, yellow, blocky font. A green dashed box surrounds the entire design, and red arrows point to the dimensions in the sidebar and the green box.

Multiple Sizes



- All Adult Sizes XS to 2X
 - Can Have Same Print Size
- This Print Shown is: 11.5" w x 11" h
- Think about uniformity for group photos / employees / etc



Multiple Sizes

- Youth/Adult

Tip 1-Set up your gang sheet with 1 adult and 1 youth if you have about the same number of adult and youth shirts (top is 11" wide, bottom is 9.5" wide)

Tip 2-If you have just a few youth, size as big as you can to fit on the smallest size.

Tip 3-With Max, remember it is less to not create a gang sheet, order youth and adult separate

Layout QFB-268

T-Shirt Placement Visual Quick Guide



FULL FRONT
MAX IMPRINT AREA: 12" X 14"



MEDIUM FRONT
IMPRINT AREA: 8" X 8"



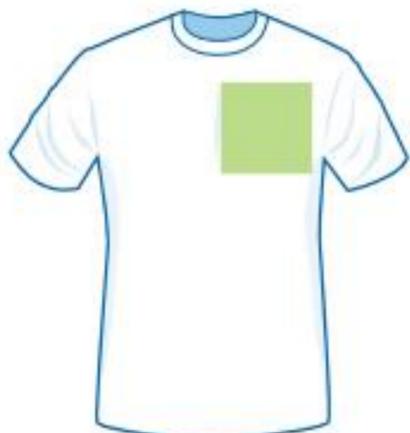
CENTER CHEST
IMPRINT AREA: 5" X 5"



ACROSS CHEST
IMPRINT AREA: 4" X 12"



RIGHT CHEST
IMPRINT AREA: 5" X 5"



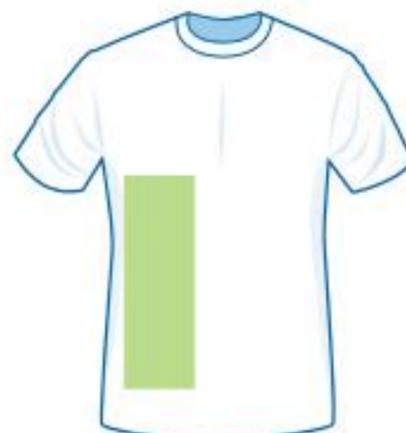
LEFT CHEST
IMPRINT AREA: 5" X 5"



RIGHT SLEEVE
IMPRINT AREA: 3.5" X 3.5"



LEFT SLEEVE
IMPRINT AREA: 3.5" X 3.5"



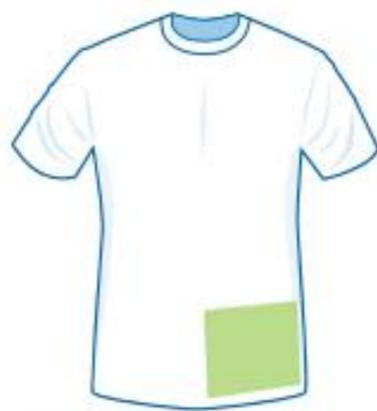
RIGHT VERTICAL
IMPRINT AREA: 5" X 14"



LEFT VERTICAL
IMPRINT AREA: 5" X 14"



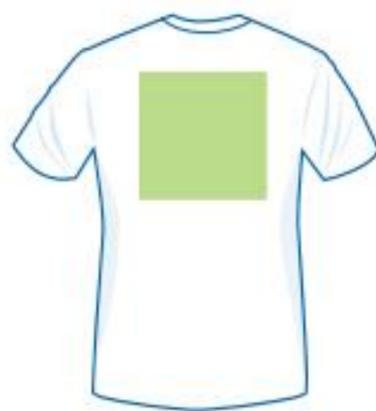
FRONT BOTTOM RIGHT
IMPRINT AREA: 5" X 6"



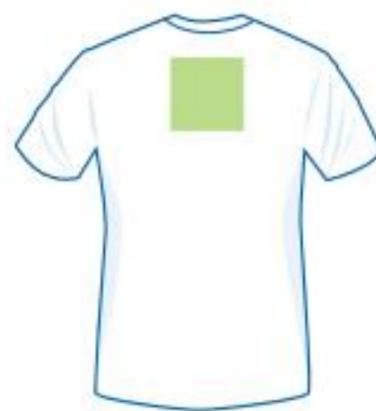
FRONT BOTTOM LEFT
IMPRINT AREA: 5" X 6"



FULL BACK
MAX IMPRINT AREA: 12" X 14"



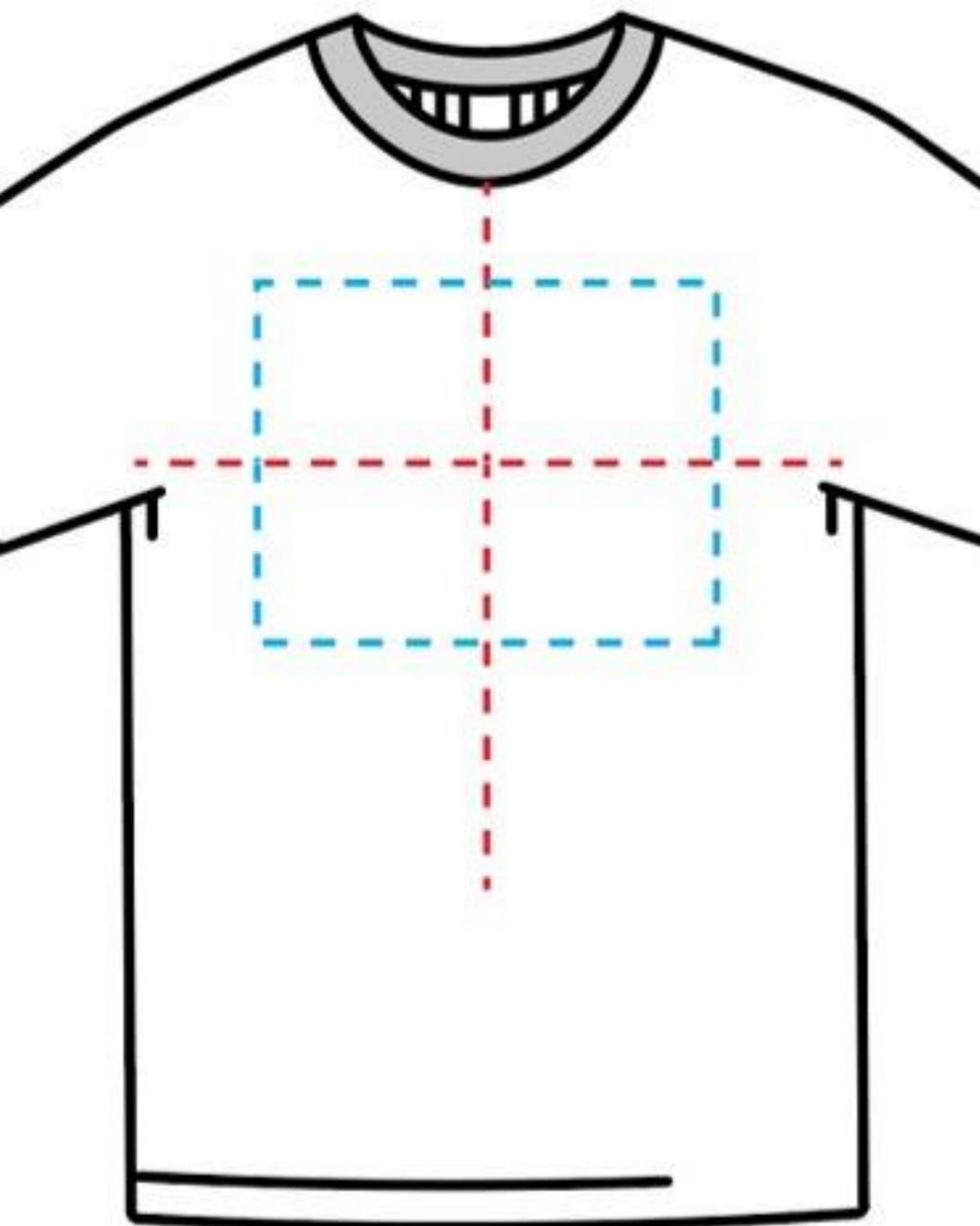
MEDIUM BACK
IMPRINT AREA: 8" X 8"



LOCKER PATCH AREA
IMPRINT AREA: 4" X 4"

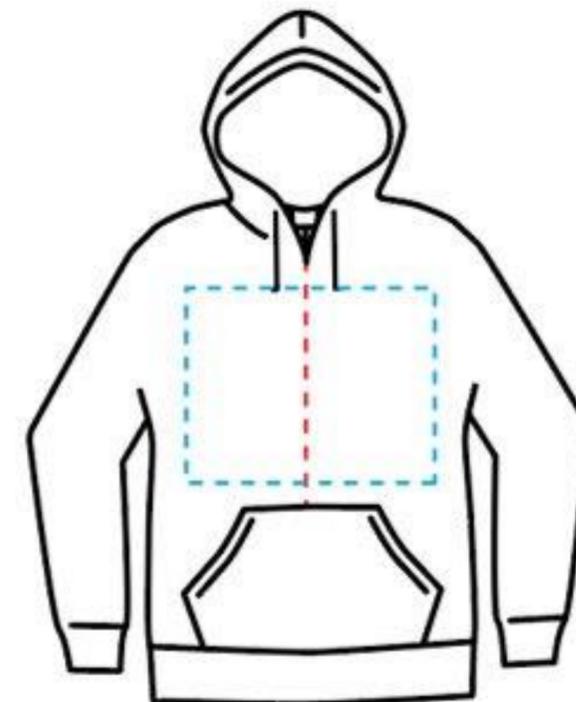
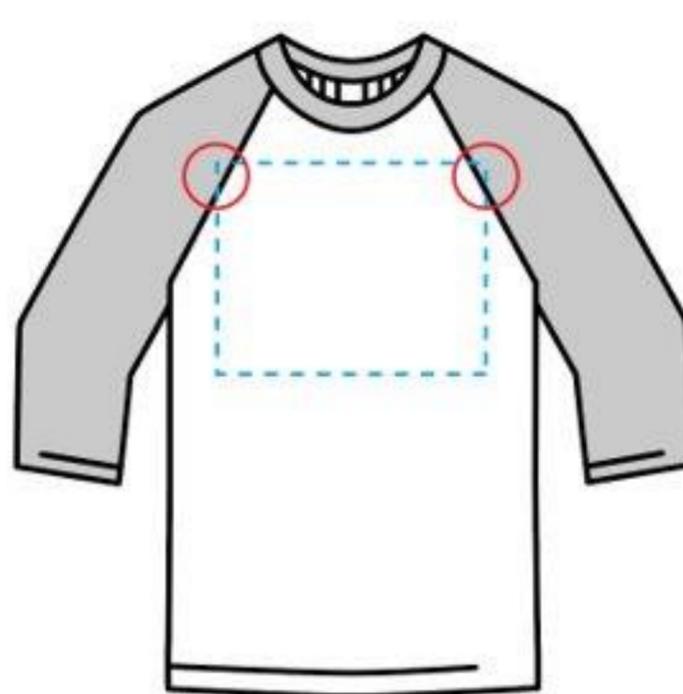


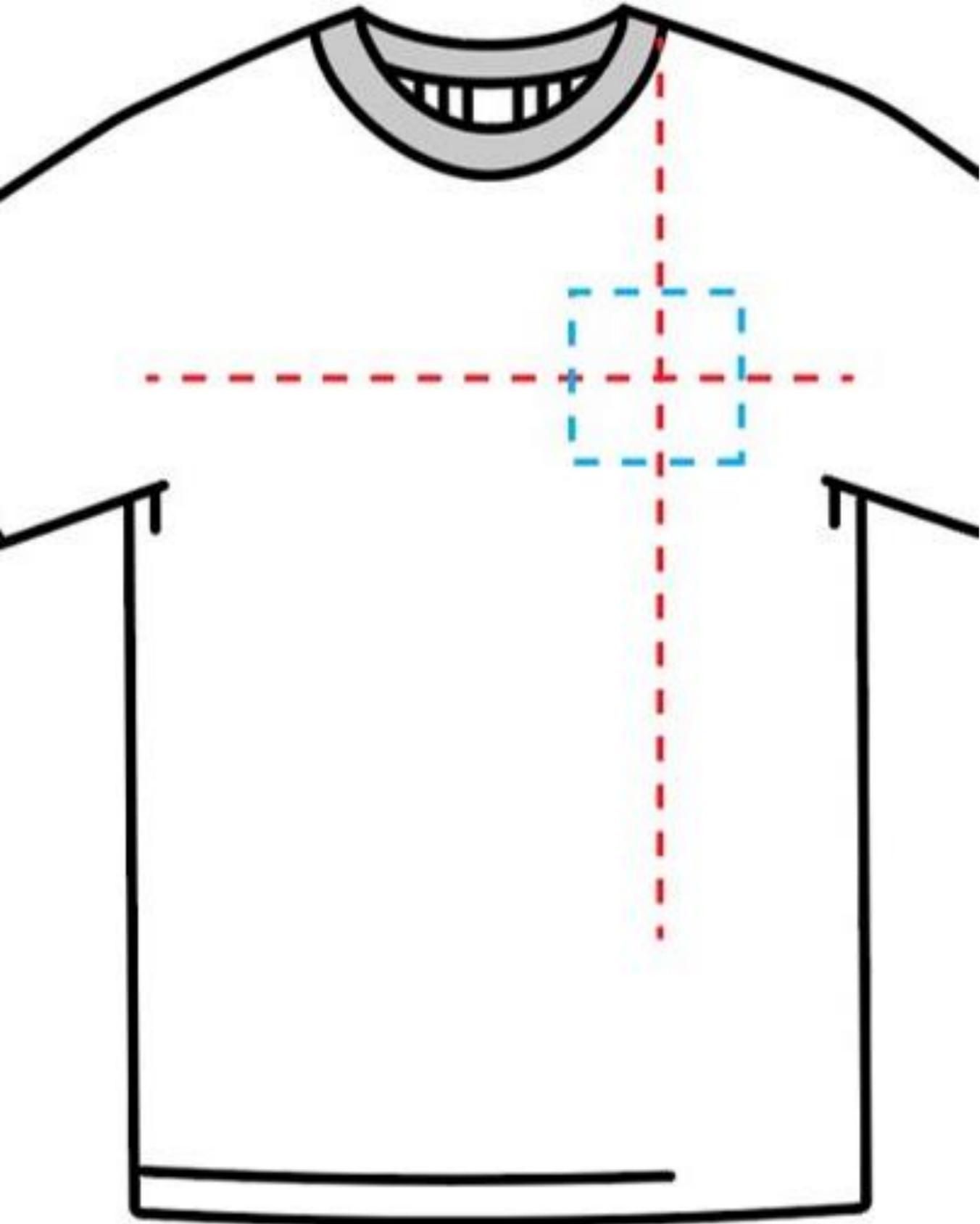
ACROSS SHOULDERS
IMPRINT AREA: 4" X 14"



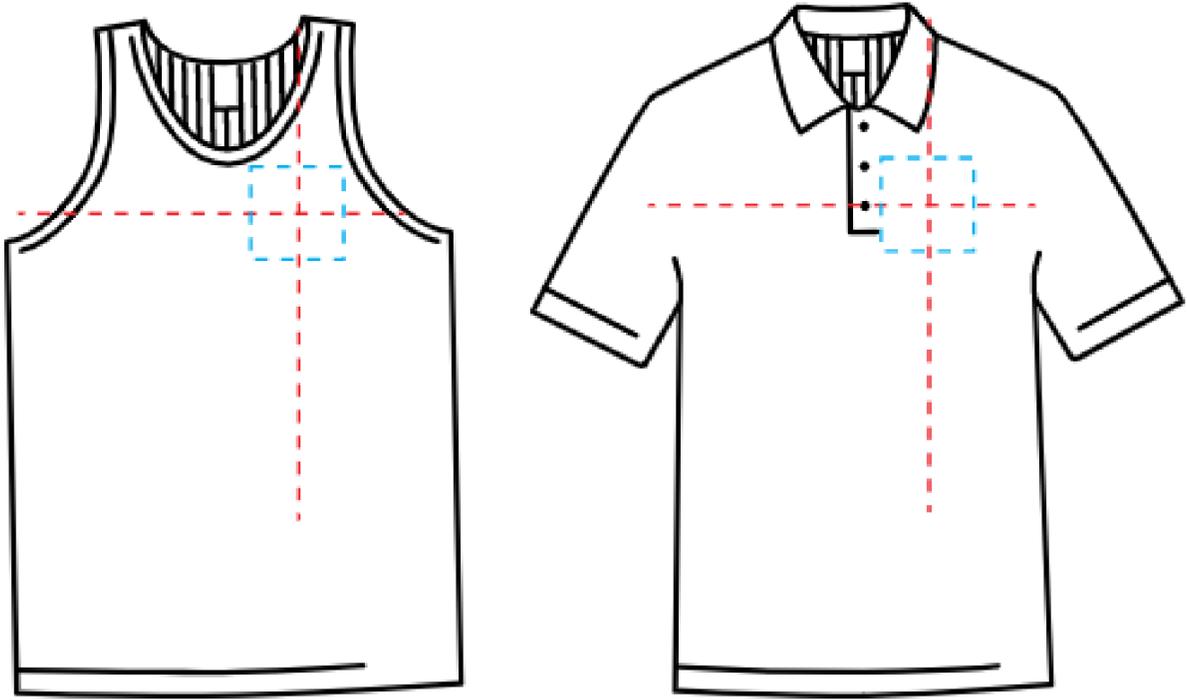
Standard Placement Adult Front

Variances-Artwork dimensions (tall art)
V-Necks and scoop necks, raglan sleeves and
hoodie pockets

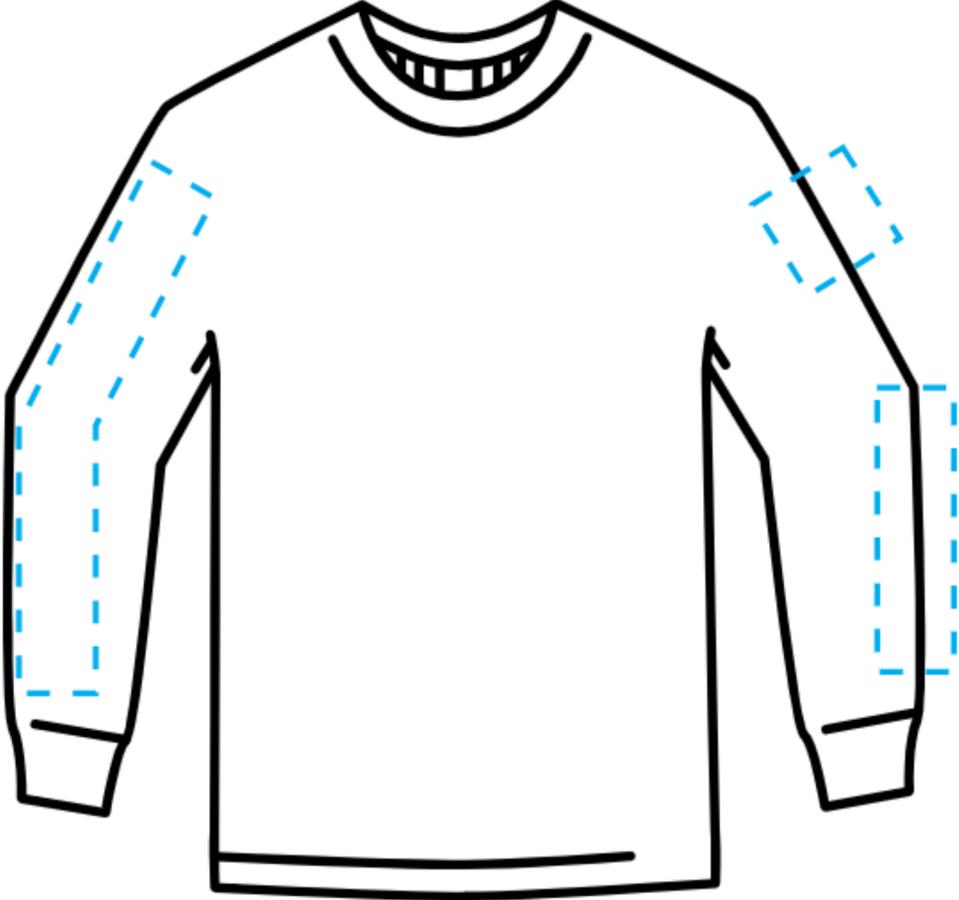


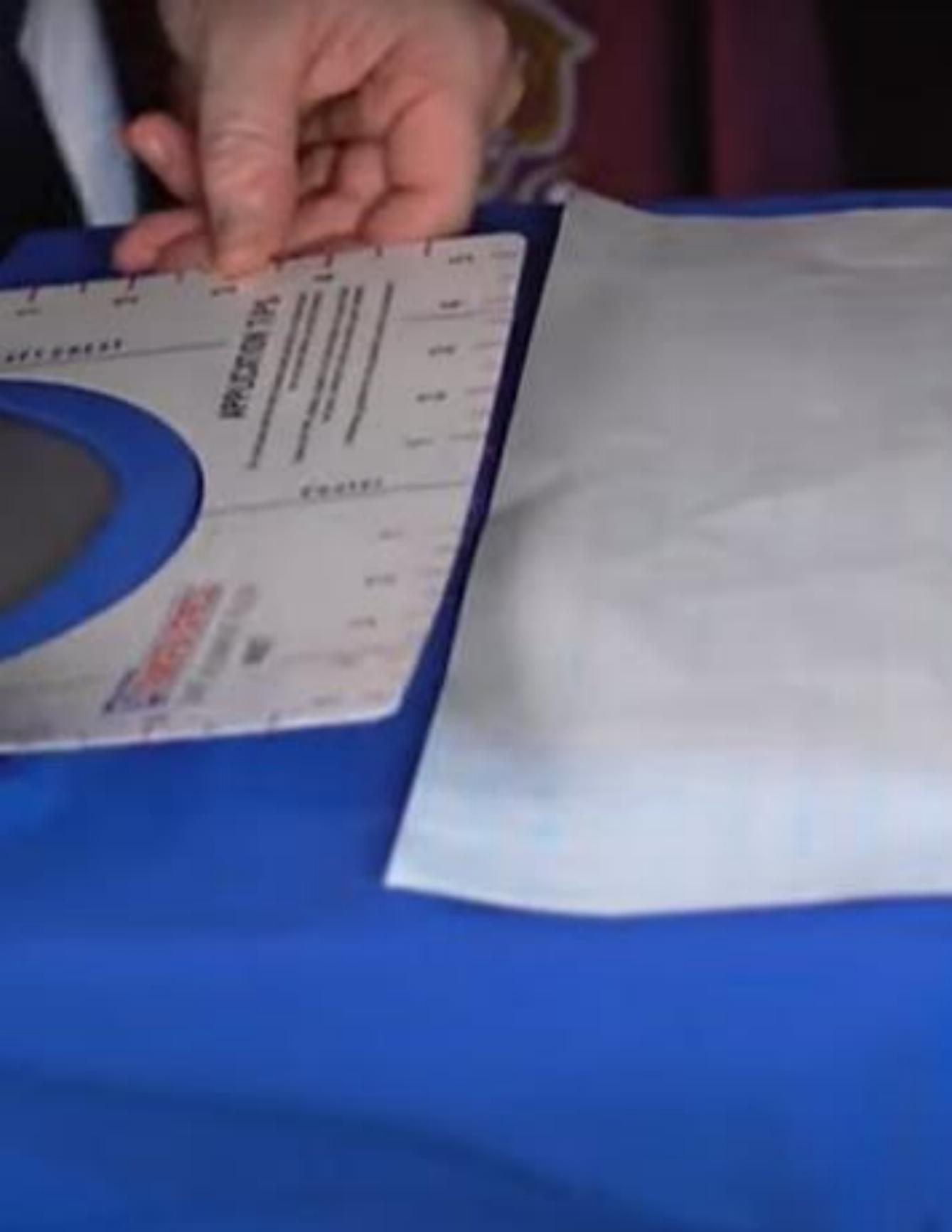


Standard Placement Left Chest



Standard Placement Sleeve





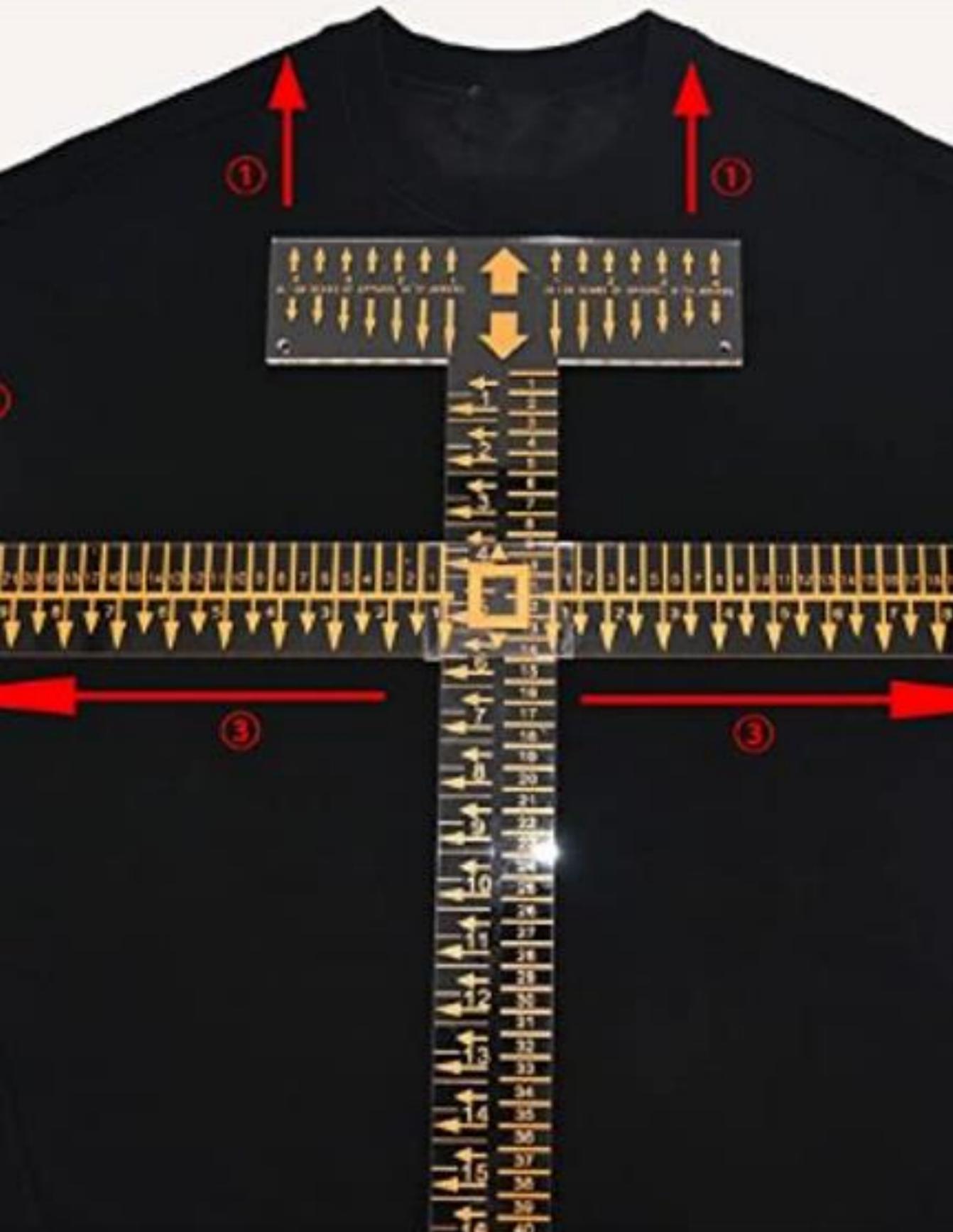
Placement Tools

Placement Ruler

Front Center

Left/Right Chest

Easy to position and remove

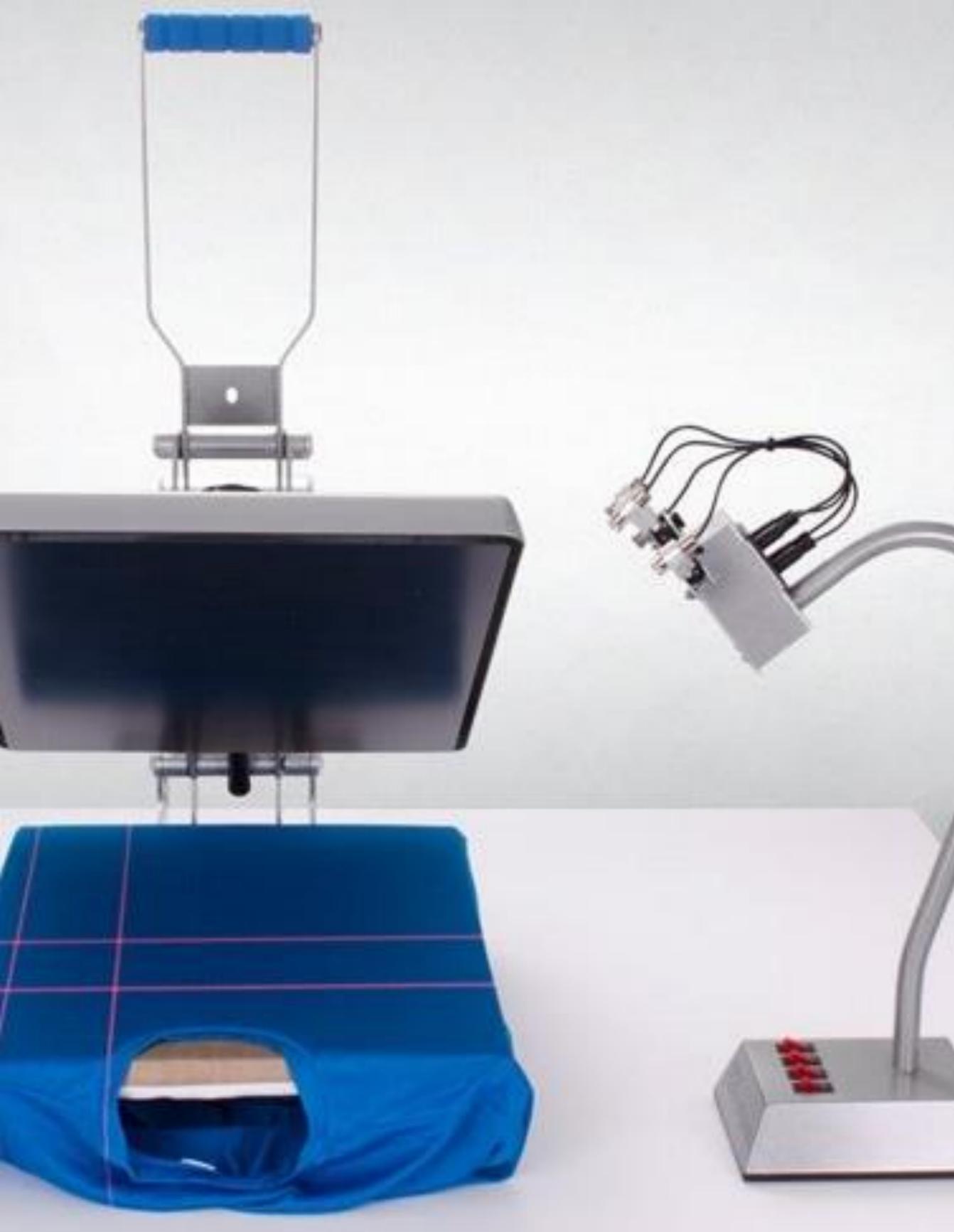


Placement Tools

T-Square Sliding Glide

Aligns with any apparel

Enhanced Center Line



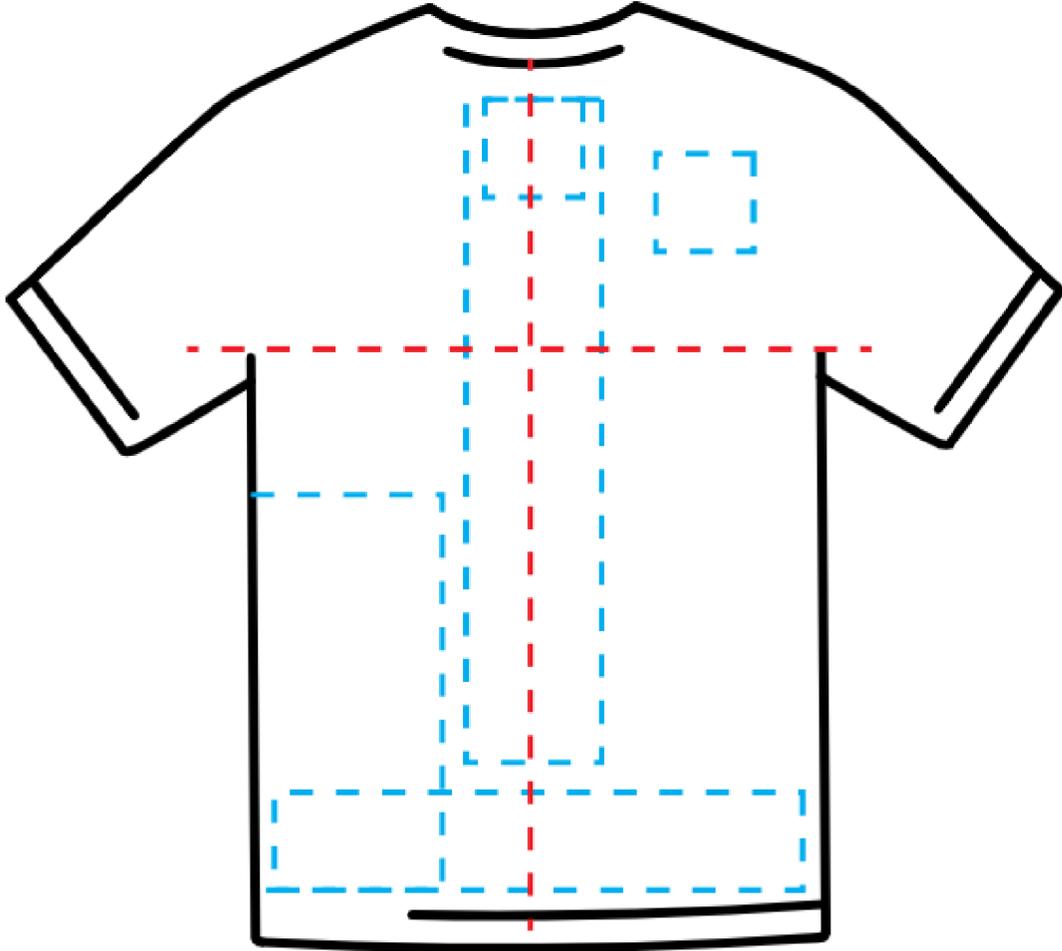
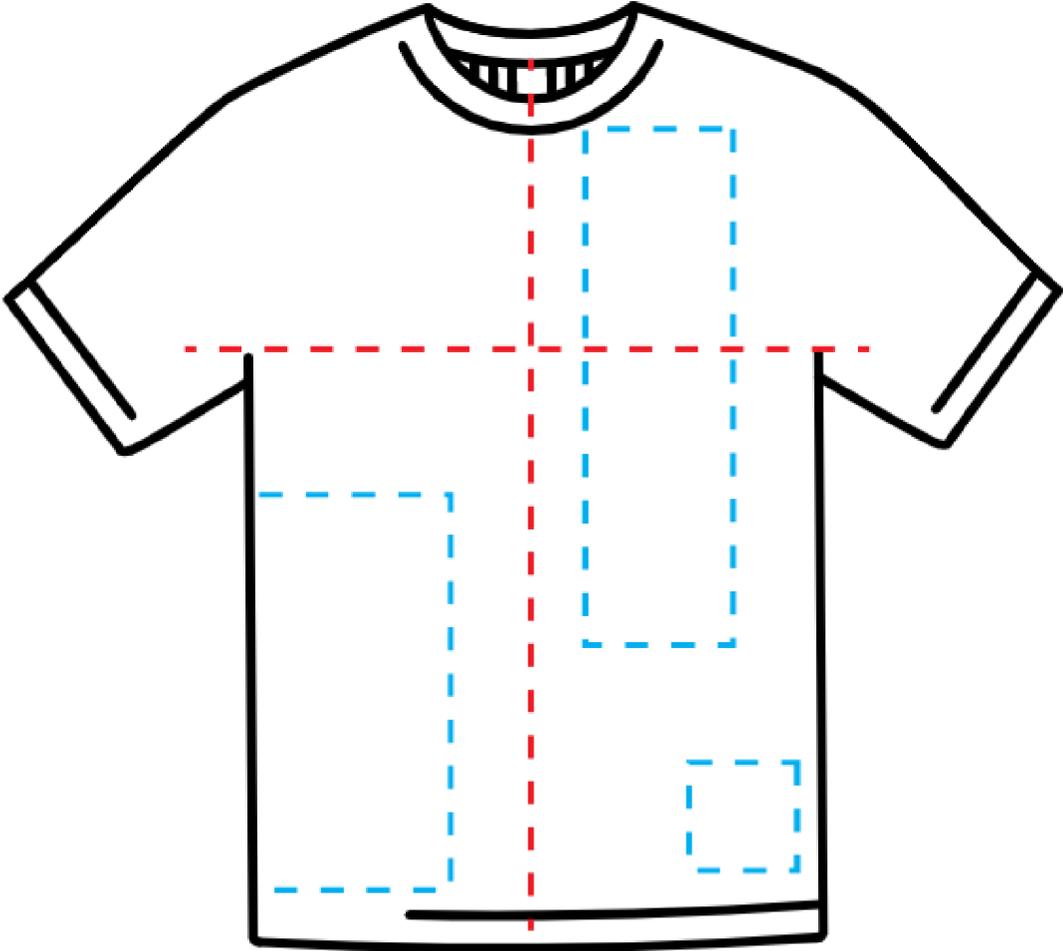
Placement Tools

Laser Alignment System

Custom set up for any placement

Requires consistency in shirt position

Unique Print Placements



Trending Print Placements





Trending Print Placements



Trending Print Placements



Trending Print Placements



Unique Print Placement



THANK YOU.

Any Questions?



Q&A

STAY IN TOUCH

We're here to help you grow your business!

Call us at Stahls'

800.4.STAHLS

Call us at Transfer Express

1-800-622-2280

Visit us at Trade Shows

Connect on Social Media

Watch us on YouTube

Follow Us

Stahls.com

TransferExpress.com