

# 2024 PRICE GUIDE



# SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Puff • Glow-In-The-Dark

## Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

### Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	9.93	5.37	3.99	3.37	2.95	2.39	2.20	2.01	1.87	1.72	1.42	1.35	1.29
2 Color	18.19	9.72	7.25	6.17	5.16	4.22	3.87	3.52	3.29	3.05	2.66	2.52	2.35
3 Color	26.40	14.10	10.55	8.94	7.42	6.03	5.50	5.00	4.69	4.38	3.93	3.70	3.46
4 Color	34.55	18.48	13.83	11.70	9.65	7.83	7.15	6.48	6.09	5.71	5.19	4.87	4.56

### Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	11.23	6.07	4.51	3.81	3.32	2.71	2.50	2.29	2.12	1.95	1.60	1.53	1.45
2 Color	20.58	11.00	8.20	6.97	5.84	4.77	4.38	3.99	3.72	3.45	3.01	2.84	2.65
3 Color	29.87	15.97	11.93	10.11	8.39	6.82	6.23	5.64	5.30	4.95	4.46	4.18	3.91
4 Color	39.09	20.92	15.65	13.24	10.91	8.86	8.09	7.32	6.89	6.47	5.87	5.52	5.16

### Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	15.74	8.31	6.02	4.93	4.22	3.39	3.04	2.74	2.47	2.25	1.82	1.72	1.60
2 Color	27.80	14.61	10.60	8.79	7.34	5.89	5.27	4.74	4.33	3.94	3.39	3.15	2.89
3 Color	40.69	21.37	15.53	12.81	10.64	8.50	7.58	6.77	6.20	5.70	5.02	4.64	4.30
4 Color	52.60	27.68	20.16	16.62	13.62	10.89	9.71	8.67	7.97	7.36	6.55	6.06	5.61

## Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

### Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	11.42	6.18	4.59	3.88	3.39	2.75	2.53	2.31	2.15	1.98	1.63	1.55	1.48
2 Color	20.92	11.18	8.34	7.10	5.93	4.85	4.45	4.05	3.78	3.51	3.06	2.90	2.70
3 Color	30.36	16.22	12.13	10.28	8.53	6.93	6.33	5.75	5.39	5.04	4.52	4.26	3.98
4 Color	39.73	21.25	15.90	13.46	11.10	9.00	8.22	7.45	7.00	6.57	5.97	5.60	5.24

### Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	12.91	6.98	5.19	4.38	3.82	3.12	2.88	2.63	2.44	2.24	1.84	1.76	1.67
2 Color	23.67	12.65	9.43	8.02	6.72	5.49	5.04	4.59	4.28	3.97	3.46	3.27	3.05
3 Color	34.35	18.37	13.72	11.63	9.65	7.84	7.16	6.49	6.10	5.69	5.13	4.81	4.50
4 Color	44.95	24.06	18.00	15.23	12.55	10.19	9.30	8.42	7.92	7.44	6.75	6.35	5.93

### Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	18.10	9.56	6.92	5.67	4.85	3.90	3.50	3.15	2.84	2.59	2.09	1.98	1.84
2 Color	31.97	16.80	12.19	10.11	8.44	6.77	6.06	5.45	4.98	4.53	3.90	3.62	3.32
3 Color	46.79	24.58	17.86	14.73	12.24	9.78	8.72	7.79	7.13	6.56	5.77	5.34	4.95
4 Color	60.49	31.83	23.18	19.11	15.66	12.52	11.17	9.97	9.17	8.46	7.53	6.97	6.45

# SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Puff • Glow-In-The-Dark

## Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.26	1.16	1.10	1.02	0.95	0.87	0.83	0.82	0.80
2 Color	2.21	2.04	1.94	1.79	1.69	1.55	1.50	1.47	1.44
3 Color	3.23	2.99	2.80	2.62	2.44	2.26	2.18	2.15	2.11
4 Color	4.27	3.94	3.69	3.45	3.19	2.96	2.85	2.80	2.75

Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.42	1.33	1.25	1.14	1.08	0.98	0.94	0.93	0.91
2 Color	2.51	2.32	2.18	2.03	1.91	1.75	1.70	1.67	1.64
3 Color	3.67	3.38	3.17	2.97	2.77	2.56	2.47	2.43	2.38
4 Color	4.83	4.47	4.17	3.90	3.62	3.34	3.23	3.17	3.10

Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.55	1.44	1.33	1.23	1.14	1.03	0.95	0.94	0.91
2 Color	2.73	2.50	2.34	2.16	2.01	1.85	1.72	1.68	1.65
3 Color	3.99	3.66	3.40	3.15	2.94	2.71	2.51	2.45	2.39
4 Color	5.22	4.80	4.45	4.13	3.81	3.51	3.28	3.19	3.11

## Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.45	1.33	1.27	1.17	1.09	1.00	0.95	0.94	0.92
2 Color	2.54	2.35	2.23	2.06	1.94	1.78	1.73	1.69	1.66
3 Color	3.71	3.44	3.22	3.01	2.81	2.60	2.51	2.47	2.43
4 Color	4.91	4.53	4.24	3.97	3.67	3.40	3.28	3.22	3.16

Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.63	1.53	1.44	1.31	1.24	1.13	1.08	1.07	1.05
2 Color	2.89	2.67	2.51	2.33	2.20	2.01	1.96	1.92	1.89
3 Color	4.22	3.89	3.65	3.42	3.19	2.94	2.84	2.79	2.74
4 Color	5.55	5.14	4.80	4.49	4.16	3.84	3.71	3.65	3.57

Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.78	1.66	1.53	1.41	1.31	1.18	1.09	1.08	1.05
2 Color	3.14	2.88	2.69	2.48	2.31	2.13	1.98	1.93	1.90
3 Color	4.59	4.21	3.91	3.62	3.38	3.12	2.89	2.82	2.75
4 Color	6.00	5.52	5.12	4.75	4.38	4.04	3.77	3.67	3.58

## Reflective 11.5" x 18"

pricing per sheet USD

	6	12	18	24	36	48	60	72	90	108	144	180	216
Easy Prints	13.93	9.37	7.99	7.37	6.95	6.39	6.20	6.01	5.87	5.72	5.42	5.35	5.29
Vector	15.23	10.07	8.51	7.81	7.32	6.71	6.50	6.29	6.12	5.95	5.60	5.53	5.45
Non-Vector	19.74	12.31	10.02	8.93	8.22	7.39	7.04	6.74	6.47	6.25	5.82	5.72	5.60

# FULL COLOR TRANSFERS

UltraColor Pro™ • UltraColor Max™ • UltraColor Soft™ • UltraColor Stretch™

## DIGITAL SCREEN TRANSFERS ULTRACOLOR®

**WATER BASED** Transfers

pricing per 11.5" x 18" sheet USD

Fill the sheet with as many jobs or images as possible and save!

### UltraColor Pro™

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	17.10	10.54	7.20	6.60	5.85	5.30	5.15	4.90	4.60	4.54	4.49	4.42	4.36

### UltraColor Soft™

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	23.85	12.83	10.75	8.27	6.79	5.89	5.58	4.98	4.68	4.62	4.57	4.49	4.44

### UltraColor Stretch™

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	31.28	17.00	13.18	11.28	9.37	8.42	7.66	7.03	6.72	6.41	6.08	5.91	5.50

### UltraColor Stretch™ (w/ Blocker)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	42.97	23.09	17.78	15.11	12.45	11.12	10.44	9.89	9.41	9.11	8.61	7.92	7.47

**NEW!**

**Single Image Pricing**  
with UltraColor Pro™

**SMALL**  
5.04" x 4.1"

**LARGE**  
11" x 8.3"

**LARGE**  
17" x 5.4"

UltraColor Pro™	20	50	100	200	
<b>SMALL</b>	5.04" x 4"	2.25	1.55	1.10	0.98
<b>LARGE</b>	11" x 8.3"	5.10	3.30	2.25	1.95
<b>LARGE</b>	17" x 5.4"	5.10	3.30	2.25	1.95

## DIRECT TO FILM TRANSFERS ULTRACOLOR® MAX

as low as **\$.04** per square inch USD!

**No Minimum** purchase required!

NEW! Gang Sheet Pricing	1-9	10-24	25+
<b>Small Gang Sheet - 12" x 22"</b>	14.50	12.00	10.50
<b>Large Gang Sheet - 24" x 22"</b>	29.00	24.00	21.00

(\$0.055/sq. in) (\$0.045/sq. in) (\$0.04/sq. in)

Single Images: **\$.06** per square inch

## RUSH SERVICE

- \$25 flat rate for 1 to 2 plastisol ink colors
- \$50 flat rate for 3 or more plastisol ink colors
- \$25 flat rate for all UltraColor® transfers
- \$25 flat rate for Reflective transfers
- \$25 flat rate for Express Names

## OTHER SERVICES

- Cut Charge** per image: \$0.20
- Screen Print **Color Match**: \$30 (per color, per order)
- Screen Print **Color Change**: \$15 (per color, per order)
- Art Proof** (with two revisions): \$26

We cannot guarantee rush services on orders that require extensive art or that are in quantities of 500 or more. All pricing in USD.



# PERSONALIZATION

## STOCK NUMBERS

Screen printed individual numbers available in Goof Proof® and Elasti Prints® for a variety of fabrics.

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	1.10	1.55	12.10	17.05	58.91	83.00
6"	1.60	2.45	17.60	26.95	85.68	131.20
8"	2.10	3.20	23.10	35.20	112.46	171.36
10"	3.00	4.20	33.00	46.20	160.65	224.91

## EXPRESS NAMES™

Screen printed individual names  
Pre-spaced & ready to apply!

pricing per name

	Straight	Vertical	Arch
1"	1.95	1.95	N/A
2"   2.5"   3"	2.10	2.10	2.75

Rush Fee : \$25 per 25 names



## FLAG PACKS

\$25 per pack of 50 flags. US or Canada.

pricing shown in USD

## 3 WAYS TO BUY NUMBERS



### 5 Digit Packs



5 of the same digit per pack

### Express Packs



60 digits

15 #1

5 each #0, 2, 3, 4, 5, 6, 7, 8, 9

### Number Kits



315 digits

120 #1

30 each #2, 3, 4, 5, 6/9

15 each #0, 7, 8

Numbers 15 teams 1-15



Includes storage box!

Combine numbers & Express Names™

for **fast & easy** application



## COLOR SELECTOR

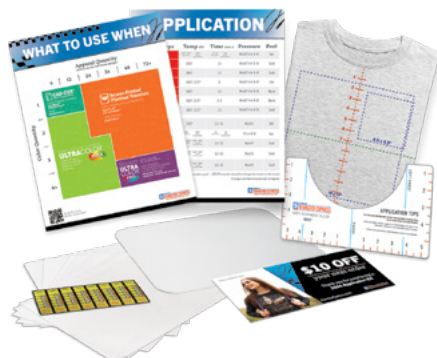
\$20 Swatch book of stock screen printed ink colors applied with a heat press.

TOOLS TO HELP  
GROW YOUR BUSINESS



### Marketing Kit \$55

- Idea Book™
- 20 Full size display transfers
- Application cheat sheet
- 3 Non-branded posters
- T-shirt & Tote Bag
- Digital Asset Access
- Color selector
- \$15 Product credit



### Application Kit \$35

- Placement ruler
- Application poster
- What To Use When poster
- Raised print area pad
- Print placement transfer
- T-shirt
- Test strip
- Cover sheets
- Mini sample set
- \$10 Product credit