

# TREND GUIDE

*Fall Apparel Trends*





# FRIDAY NIGHT LIGHTS

Spirit wear engages students, fans, and faculty to be a part of something bigger than themselves.

Whether it's classic hoodies, game day accessories, replica jerseys, cozy blankets, or other apparel items, the versatility of heat press technology allows for easy printing and personalization on any fabric!

Create unique items with maximum profitability by using subtle, contrasting school colors with popular color blocked apparel styles. Print frustration free on this polyester garment by using a low-temperature application transfer, such as UltraColor® MAX direct-to-film (DTF) transfers. Regardless of the team colors, this garment is finished with a soft feel and bright, opaque print.

Ivy League Team Fleece Colorblocked Sweatshirt

Holloway® 222581 • \$\$\$

[UltraColor® Max](#)

Pom-Pom 12" Knit Beanie

Sportsman® SP15 • \$

[UltraColor® Max](#)





Tie-Dyed Fleece Hooded Sweatshirt  
J. America 8861 • \$\$\$  
[UltraColor® Max](#)



Core Fleece Tote  
Port & Company BG415 • \$  
[UltraColor® Max](#)



Infant Baseball Fine Jersey Bodysuit  
Rabbit Skins® 4430 • \$  
[UltraColor® Max](#)

## ONESIES

Add popular and profitable custom-printed onesies to your fanwear merchandise this season. Heat printing makes offering unique, personalized items with names and numbers a breeze, helping you stand out from mass-produced alternatives.



Snapback Trucker Cap  
Richardson 112 • \$  
[UltraColor® Max](#)



Stadium Replica Football Jersey  
Augusta Sportswear 257 • \$\$  
[UltraColor® Max](#)



Stadium Seat  
Port Authority BG601 • \$  
[UltraColor® Max](#)



Roll Up Blanket  
Alpine Fleece 8718 • \$  
[UltraColor® Max](#)



# STAFF APPAREL

Premium garments, casual style, and popular brands ensure that staff apparel is always in season.

Whether it's headwear, outerwear, or everything in-between, showcasing school pride begins with staff apparel.

Items like Polos and Quarter-Zip jackets are top sellers for comfort, versatility, and a professional look. With dimensional decorations, you have the power to upgrade any apparel, from cost effective wholesale blanks to popular name brands, into smart and stylish pieces.

Personalization for coaches, clubs, or departments is easier than ever with UltraColor® MAX DTF Transfers. Whether you need full color capability, or one-off personalization, show them that everyone can be represented at their school.

Fine Pique Blend Blocked Polo  
*Port Authority® K831* • \$\$  
sleeve [UltraColor® Max](#)  
left chest [FlexStyle® Beveled](#)





Textured Mixed Media Quarter-Zip Pullover

Adidas® A532 • \$\$  
[FlexStyle® Beveled](#)



Color Blast Crewneck Sweatshirt

Comfort Colors® 1545 • \$\$  
[UltraColor® Max](#)



Range Pack

OGIO® 91007 • \$\$  
[UltraColor® Max](#)  
[FlexStyle® Beveled](#)

## OUTERWEAR

Elevate your outerwear game with the Dri Duck Challenger Anorak, a premium choice that effortlessly blends style, functionality, and easy decoration with DTF transfers or dimensional logos.



Challenger Anorak  
DRI DUCK 5339 • \$\$\$\$  
[UltraColor® Max](#)



Women's Sueded Fleece Quarter-Zip Sweatshirt

MV Sport W22713 • \$\$  
left chest CAD-PRINTZ® Texture-TWILL®  
sleeve [UltraColor® Max](#)



Heathered-Back Cap

Adidas® A632B • \$\$  
front [FlexStyle® Beveled](#)  
back [UltraColor® Max](#)



Nothing showcases the power of custom printed apparel more than fundraisers and charity events.

From creating awareness to raising funds, custom T-shirts and accessories are powerful tools for generating contributions and unifying supporters.

No matter the budget, you can maximize profit margins while staying on-trend with affordable styles that won't break the bank.

When it comes to large quantity orders, screen printed transfers are an economical and efficient decoration option, seamlessly complementing apparel styles customers will love!

Unisex Fine Jersey T-Shirt  
*Tultex*® 202 • \$  
[UltraColor](#)® Max





Youth Star Print Tee  
Code Five 2229 • \$  
[UltraColor® Max](#)



Pigment-Dyed Cap  
Sportsman SP500 • \$  
[CAD-PRINTZ® Glitter Flake™](#)



Women's Cotton Jersey Go-To Headliner  
Crop Tee  
Alternative 5114C • \$  
[UltraColor® Max](#)



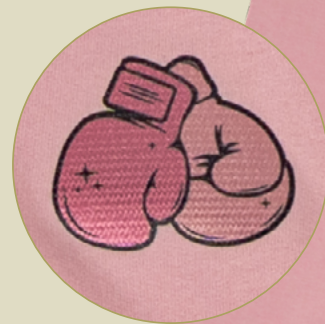
Unisex Heavyweight Jersey T-Shirt  
Tultex® 5114C • \$  
[UltraColor® Max](#)



## SWEATSHIRTS

Couple cozy crewneck sweatshirts like the Independent SS3000 with multiple print locations to build value and allow co-branded opportunities for the cause.

Midweight Sweatshirt  
Independent Trading Co. SS3000 • \$  
top: [Goof Proof®](#)  
middle: [UltraColor® Max](#)  
bottom: [CAD-PRINTZ® Texture-TWILL™](#)





From spirit wear to Greek Life, campus life is a major market for apparel decorators.

With trends constantly shifting and comfort becoming increasingly relevant in casual fashion, selecting the right garment is more important than ever.

Fleece sets, such as sweatshirts and joggers, are known for their relaxed fit, making them a staple for dorm living. Heat printing on fleece sets offers a unified and cohesive look, especially when printing with the same design or logo. DTF transfers allow you to create eye-catching, fashionable looks on these soft and cozy fabrics.

*Tip: There are many visible areas for printing on fleece sets, consider thinking outside of the box and customizing a unique location to maximize sales potential.*

Pigment-Dyed Fleece Pants  
**Independent Trading Co.** PRM50PTPD • \$\$  
[UltraColor® Max](#)

USA-Made Striped Crew Socks  
**SOCCO®** SC100 • \$  
[CAD-PRINTZ® Texture-TWILL®](#)

Pigment-Dyed Crewneck Sweatshirt  
**Independent Trading Co.** PRM3500 • \$\$  
[UltraColor® Max](#)







Triblend Fleece Blanket  
**J. America 8852 • \$\$\$**  
[UltraColor® Max](#)



Five Panel Classic Trucker Cap  
**YP Classics 6006 • \$**  
[UltraColor® Max](#)



Women's Lightweight California  
Wave Wash Sheatshorts  
**Independent Trading Co. PRM20SRT • \$\$**  
[UltraColor® Max](#)



Unisex CVC T-Shirt  
**Next Level 6210 • \$**  
[UltraColor® Max](#)



Flip Side Fleece Hooded Sweatshirt  
**J. America 8709 • \$\$**  
[UltraColor® Max](#)



Harley Flannel Pants  
**Boxercraft BM6624 • \$\$**  
[UltraColor® Max](#)

## BAGS

Tote bags have become the accessory of choice for many students. This trendy Puma tote is the perfect reusable bag that can be easily custom printed with your heat press. Diversifying your print finishes with unique heat transfers, such as full-color glitter HTV, will help cater to different tastes and preferences of students that want to rep their school.



Fashion Tote  
**PUMA® PSC1054 • \$**  
[CAD-PRINTZ® Glitter Flake](#)

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