



## COMPARING FULL COLOR TRANSFER OPTIONS



**STAHL'S**  
**TRANSFER EXPRESS®**

The Custom Transfer People

# Choices

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## Digital

CAD-PRINTZ Express  
CAD-PRINTZ Opaque  
CAD-PRINTZ Sub Block

Digital transfer is  
toner based printing  
onto a thin vinyl

## Stretch Litho

Stretch Litho-a hybrid using  
screen printed and digital  
processes

Stretch Litho is toner based  
printing onto a screen  
printed backing

# Choices

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## Digital

CAD-PRINTZ Express  
CAD-PRINTZ Opaque  
CAD-PRINTZ Sub Block

Stretch Litho-a hybrid using  
screen printed and digital  
processes

Individual Image  
Square Inch Pricing

Sheet Pricing by the  
11.25" x 14" sheet

# Choices

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Digital



Stretch Litho



# CAD-PRINTZ Express

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- Lowest square inch price
- Applies to cotton, polyester and poly/cotton blends
- Matte finish
- Great for t-shirts and hoodies
- Low temperature application 300°F/15 sec



# CAD-PRINTZ Opaque

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- Lightest full color option
- Stretch and rebound for application to Lycra and Spandex
- Works on nylon!
- New October 1: Soft Opaque will replace Opaque
  - One Step Application
  - Same feel and look
  - Works on same products



# How To Apply To An Umbrella

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# CAD-PRINTZ Sub Block

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- Specifically for polyester sublimated apparel
- Has added dye blocker
- Lowest application temperature 265°F/20 sec

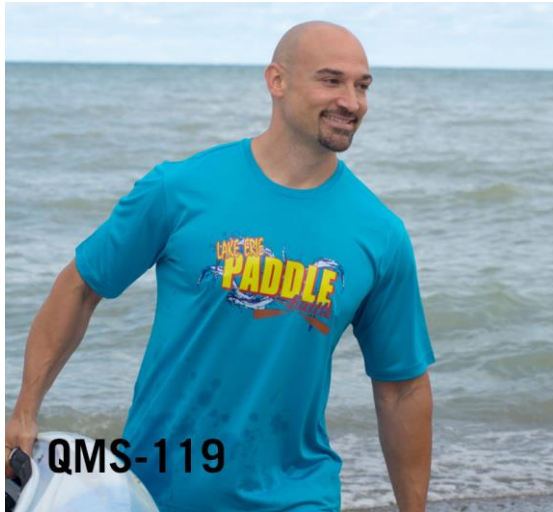





# Stretch Litho

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- Applies to cotton, polyester and poly/cotton blends
- Printed and sold by the 11.25" x 14" sheet
- Best economical option for orders 25+ full size



# Downloadable Comparison Chart




COMPARISON CHART  
OF FULL COLOR OPTIONS

T R A N S F E R   T Y P E S

	DIGITAL CAD-PRINTZ EXPRESS	SOFT OPAQUE	DIGITAL SUB BLOCK	STRETCH LITHO
APPLICATION TEMPERATURE	300	310	265	275
APPLICATION TIME	15 SEC	15 SEC	20 SEC	11 TO 15 SEC
ONE STEP / TWO STEP APPLICATION	ONE	ONE	ONE	ONE
SOLD BY SHEET OR INDIVIDUAL	INDIVIDUAL	INDIVIDUAL	INDIVIDUAL	SHEET 11.25 x 14"
*GANG SHEET	NO	NO	NO	YES
MINIMUM	\$25	\$25	\$25	5/10 SHEETS
DURABILITY	50 WASH/DRY	50 WASH/DRY	50 WASH/DRY	50 WASH/DRY
OUTLINE	WHITE	WHITE	WHITE	CLEAR
COLOR	CMYK	CMYK	CMYK	CMYK

\*Gang Sheet- Fill the 11.25 x14" transfer sheet with multiple images to optimize your printing savings.

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# Thank You for Attending

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Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
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Contact us: Phone: 1-800-622-2280

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# Next Webinar

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**How To Send Art - Upload vs Easy View**

**Thursday, October 11**

2:00 pm EST