

2022 **PRICE GUIDE**



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SCREEN PRINTED TRANSFERS

• Goof Proof® • Hot Split Retro • Elasti Prints® • Glitter • Puff • Glow-In-The-Dark • Pearl Prints™ • Foil Adhesive

Standard Gang Sheets 11.25" x 14"

Easy Prints® (Our Layouts and Clip Art) pricing per 11.25" x 14" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$9.64	\$5.21	\$3.87	\$3.27	\$2.86	\$2.32	\$2.14	\$1.95	\$1.82	\$1.67	\$1.38	\$1.31	\$1.25
2 Color	\$17.66	\$9.44	\$7.04	\$5.99	\$5.01	\$4.10	\$3.76	\$3.42	\$3.19	\$2.96	\$2.58	\$2.45	\$2.28
3 Color	\$25.63	\$13.69	\$10.24	\$8.68	\$7.20	\$5.85	\$5.34	\$4.85	\$4.55	\$4.25	\$3.82	\$3.59	\$3.36
4 Color	\$33.54	\$17.94	\$13.43	\$11.36	\$9.37	\$7.60	\$6.94	\$6.29	\$5.91	\$5.54	\$5.04	\$4.73	\$4.43

Vector (Your Artwork) pricing per 11.25" x 14" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$10.90	\$5.89	\$4.38	\$3.70	\$3.22	\$2.63	\$2.43	\$2.22	\$2.06	\$1.89	\$1.55	\$1.49	\$1.41
2 Color	\$19.98	\$10.68	\$7.96	\$6.77	\$5.67	\$4.63	\$4.25	\$3.87	\$3.61	\$3.35	\$2.92	\$2.76	\$2.57
3 Color	\$29.00	\$15.50	\$11.58	\$9.82	\$8.15	\$6.62	\$6.05	\$5.48	\$5.15	\$4.81	\$4.33	\$4.06	\$3.80
4 Color	\$37.95	\$20.31	\$15.19	\$12.85	\$10.59	\$8.60	\$7.85	\$7.11	\$6.69	\$6.28	\$5.70	\$5.36	\$5.01

Non-Vector (Your Non-Vector Artwork) pricing per 11.25" x 14" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$15.28	\$8.07	\$5.84	\$4.79	\$4.10	\$3.29	\$2.95	\$2.66	\$2.40	\$2.18	\$1.77	\$1.67	\$1.55
2 Color	\$26.99	\$14.18	\$10.29	\$8.53	\$7.13	\$5.72	\$5.12	\$4.60	\$4.20	\$3.83	\$3.29	\$3.06	\$2.81
3 Color	\$39.50	\$20.75	\$15.08	\$12.44	\$10.33	\$8.25	\$7.36	\$6.57	\$6.02	\$5.53	\$4.87	\$4.50	\$4.17
4 Color	\$51.07	\$26.87	\$19.57	\$16.14	\$13.22	\$10.57	\$9.43	\$8.42	\$7.74	\$7.15	\$6.36	\$5.88	\$5.45

Jumbo Gang Sheets 12.5" x 17.5" (For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art) pricing per 12.5" x 17.5" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$10.60	\$5.73	\$4.26	\$3.60	\$3.15	\$2.55	\$2.35	\$2.15	\$2.00	\$1.84	\$1.52	\$1.44	\$1.38
2 Color	\$19.43	\$10.38	\$7.74	\$6.59	\$5.51	\$4.51	\$4.14	\$3.76	\$3.51	\$3.26	\$2.84	\$2.70	\$2.51
3 Color	\$28.19	\$15.06	\$11.26	\$9.55	\$7.92	\$6.44	\$5.87	\$5.34	\$5.01	\$4.68	\$4.20	\$3.95	\$3.70
4 Color	\$36.89	\$19.73	\$14.77	\$12.50	\$10.31	\$8.36	\$7.63	\$6.92	\$6.50	\$6.09	\$5.54	\$5.20	\$4.87

Vector (Your Artwork) pricing per 12.5" x 17.5" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$11.99	\$6.48	\$4.82	\$4.07	\$3.54	\$2.89	\$2.67	\$2.44	\$2.27	\$2.08	\$1.71	\$1.64	\$1.55
2 Color	\$21.98	\$11.75	\$8.76	\$7.45	\$6.24	\$5.09	\$4.68	\$4.26	\$3.97	\$3.69	\$3.21	\$3.04	\$2.83
3 Color	\$31.90	\$17.05	\$12.74	\$10.80	\$8.97	\$7.28	\$6.66	\$6.03	\$5.67	\$5.29	\$4.76	\$4.47	\$4.18
4 Color	\$41.75	\$22.34	\$16.71	\$14.14	\$11.65	\$9.46	\$8.64	\$7.82	\$7.36	\$6.91	\$6.27	\$5.90	\$5.51

Non-Vector (Your Non-Vector Artwork) pricing per 12.5" x 17.5" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$16.81	\$8.88	\$6.42	\$5.27	\$4.51	\$3.62	\$3.25	\$2.93	\$2.64	\$2.40	\$1.95	\$1.84	\$1.71
2 Color	\$29.69	\$15.60	\$11.32	\$9.38	\$7.84	\$6.29	\$5.63	\$5.06	\$4.62	\$4.21	\$3.62	\$3.37	\$3.09
3 Color	\$43.45	\$22.83	\$16.59	\$13.68	\$11.36	\$9.08	\$8.10	\$7.23	\$6.62	\$6.08	\$5.36	\$4.95	\$4.59
4 Color	\$56.18	\$29.56	\$21.53	\$17.75	\$14.54	\$11.63	\$10.37	\$9.26	\$8.51	\$7.87	\$7.00	\$6.47	\$6.00

Rush Fee: 1-2 Colors (flat \$25) | Color Match: \$30 (per color, per order) | Cut Charge: \$0.15 (per image) | Color Change: \$15 (per color, per order)
3+ Colors (flat \$50)

SCREEN PRINTED TRANSFERS

• Goof Proof® • Hot Split Retro • Elasti Prints® • Glitter • Puff • Glow-In-The-Dark • Pearl Prints™ • Foil Adhesive

Standard Gang Sheets 11.25" x 14"

Easy Prints® (Our Layouts and Clip Art) pricing per 11.25" x 14" sheet

HIGHER QUANTITY

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.22	\$1.13	\$1.07	\$0.99	\$0.92	\$0.84	\$0.81	\$0.80	\$0.78
2 Color	\$2.15	\$1.98	\$1.88	\$1.74	\$1.64	\$1.50	\$1.46	\$1.43	\$1.40
3 Color	\$3.14	\$2.90	\$2.72	\$2.54	\$2.37	\$2.19	\$2.12	\$2.09	\$2.09
4 Color	\$4.15	\$3.83	\$3.58	\$3.35	\$3.10	\$2.87	\$2.77	\$2.72	\$2.67

Vector (Your Artwork) pricing per 11.25" x 14" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.38	\$1.29	\$1.21	\$1.11	\$1.05	\$0.95	\$0.91	\$0.90	\$0.88
2 Color	\$2.44	\$2.25	\$2.12	\$1.97	\$1.85	\$1.70	\$1.65	\$1.62	\$1.59
3 Color	\$3.56	\$3.28	\$3.08	\$2.88	\$2.69	\$2.49	\$2.40	\$2.36	\$2.31
4 Color	\$4.69	\$4.34	\$4.05	\$3.79	\$3.51	\$3.24	\$3.14	\$3.08	\$3.01

Non-Vector (Your Non-Vector Artwork) pricing per 11.25" x 14" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.50	\$1.40	\$1.29	\$1.19	\$1.11	\$1.00	\$0.92	\$0.91	\$0.88
2 Color	\$2.65	\$2.43	\$2.27	\$2.10	\$1.95	\$1.80	\$1.67	\$1.63	\$1.60
3 Color	\$3.87	\$3.55	\$3.30	\$3.06	\$2.85	\$2.63	\$2.44	\$2.38	\$2.32
4 Color	\$5.07	\$4.66	\$4.32	\$4.01	\$3.70	\$3.41	\$3.18	\$3.10	\$3.02

Jumbo Gang Sheets 12.5" x 17.5" (For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art) pricing per 12.5" x 17.5" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.34	\$1.24	\$1.18	\$1.09	\$1.01	\$0.92	\$0.89	\$0.88	\$0.86
2 Color	\$2.37	\$2.18	\$2.07	\$1.91	\$1.80	\$1.65	\$1.61	\$1.57	\$1.54
3 Color	\$3.45	\$3.19	\$2.99	\$2.79	\$2.61	\$2.41	\$2.33	\$2.30	\$2.26
4 Color	\$4.57	\$4.21	\$3.94	\$3.69	\$3.41	\$3.16	\$3.05	\$2.99	\$2.94

Vector (Your Artwork) pricing per 12.5" x 17.5" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.52	\$1.42	\$1.33	\$1.22	\$1.16	\$1.05	\$1.00	\$0.99	\$0.97
2 Color	\$2.68	\$2.48	\$2.33	\$2.17	\$2.04	\$1.87	\$1.82	\$1.78	\$1.75
3 Color	\$3.92	\$3.61	\$3.39	\$3.17	\$2.96	\$2.74	\$2.64	\$2.60	\$2.54
4 Color	\$5.16	\$4.77	\$4.46	\$4.17	\$3.86	\$3.56	\$3.45	\$3.39	\$3.31

Non-Vector (Your Non-Vector Artwork) pricing per 12.5" x 17.5" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.65	\$1.54	\$1.42	\$1.31	\$1.22	\$1.10	\$1.01	\$1.00	\$0.97
2 Color	\$2.92	\$2.67	\$2.50	\$2.31	\$2.15	\$1.98	\$1.84	\$1.79	\$1.76
3 Color	\$4.26	\$3.91	\$3.63	\$3.37	\$3.14	\$2.89	\$2.68	\$2.62	\$2.55
4 Color	\$5.58	\$5.13	\$4.75	\$4.41	\$4.07	\$3.75	\$3.50	\$3.41	\$3.32

Rush Fee: 1-2 Colors (flat \$25) | Color Match: \$30 (per color, per order) | Cut Charge: \$0.15 (per image) | Color Change: \$15 (per color, per order)
3+ Colors (flat \$50)

FULL COLOR TRANSFERS

• UltraColor® Max • UltraColor® Soft • UltraColor® Stretch • CAD-Printz® Soft Opaque • CAD-Printz® Sub Block • CAD-Printz® Express

DIGITAL SCREEN TRANSFERS ULTRACOLOR®

Fill the sheet with as many jobs or images as possible and save!

Rush Fee: \$25 | Cut Charge: \$0.15 per image

NEW

UltraColor® Pro pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$18.50	\$11.00	\$8.75	\$7.50	\$6.75	\$6.00	\$5.50	\$5.00	\$4.50	\$4.40	\$4.20	\$3.70	\$3.44

UltraColor® Soft pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$23.16	\$12.46	\$10.44	\$8.03	\$6.59	\$5.72	\$5.42	\$4.78	\$4.50	\$4.37	\$4.17	\$3.78	\$3.52

WATER BASED UltraColor® Stretch pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$30.37	\$16.50	\$12.80	\$10.95	\$9.10	\$8.17	\$7.44	\$6.83	\$6.52	\$6.22	\$5.90	\$5.74	\$5.34

WATER BASED UltraColor® Stretch (w/ Blocker) pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$41.72	\$22.42	\$17.26	\$14.67	\$12.09	\$10.80	\$10.14	\$9.60	\$9.14	\$8.84	\$8.36	\$7.69	\$7.25

UltraColor® MAX TRANSFERS

DIRECT TO FILM TRANSFERS ULTRACOLOR® MAX

Price: **\$0.06 per Square Inch**

\$25 Minimum | \$22 Art Charge if requested

Maximum Sheet Size **22" x 22"**

Rush Fee: \$25

Available by the individual image (0.25 x 0.25 minimum) or gang multiple images on a sheet (up to a maximum sheet size of 22 x 22).

CAD-PRINTZ® DIGITAL TRANSFERS

Express Print pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.15	\$0.14	\$0.11	\$0.10	\$0.09
21"-64"	\$0.11	\$0.09	\$0.08	\$0.07	\$0.06
64" or more	\$0.10	\$0.08	\$0.07	\$0.06	\$0.05

Soft Opaque® pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.16	\$0.15	\$0.12	\$0.11	\$0.10
21"-64"	\$0.12	\$0.10	\$0.09	\$0.08	\$0.07
64" or more	\$0.11	\$0.09	\$0.08	\$0.07	\$0.06

Sub Block pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.17	\$0.16	\$0.13	\$0.12	\$0.11
21"-64"	\$0.13	\$0.11	\$0.10	\$0.09	\$0.08
64" or more	\$0.12	\$0.10	\$0.09	\$0.08	\$0.07

Custom Decals pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.14	\$0.11	\$0.09	\$0.08	\$0.06
21"-64"	\$0.13	\$0.10	\$0.08	\$0.07	\$0.05

\$25 minimum on all orders | Rush Fee: \$25 per order
If additional artwork preparation is required, art charges will apply.

Transfers come with a white outline. In some cases, this may be removed or made another color for an additional \$22

FULL COLOR TRANSFERS

• UltraColor® Max • UltraColor® Soft • UltraColor® Stretch • CAD-Printz® Soft Opaque • CAD-Printz® Sub Block • CAD-Printz® Express

DIGITAL SCREEN TRANSFERS ULTRACOLOR®

Fill the sheet with as many jobs or images as possible and save!

Rush Fee: \$25 | Cut Charge: \$0.15 per image

HIGHER QUANTITY

NEW

UltraColor® Pro pricing per 11.5" x 18" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
FULL SHEET	\$3.24	\$3.20	\$3.15	\$3.11	\$3.08	\$3.06	\$2.96	\$2.94	\$2.93

UltraColor® Soft pricing per 11.5" x 18" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
FULL SHEET	\$3.32	\$3.28	\$3.22	\$3.18	\$3.16	\$3.14	\$3.04	\$3.01	\$3.00

WATER BASED UltraColor® Stretch pricing per 11.5" x 18" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
FULL SHEET	\$5.03	\$4.82	\$4.59	\$4.53	\$4.49	\$4.46	\$4.30	\$4.27	\$4.26

WATER BASED UltraColor® Stretch (w/ Blocker) pricing per 11.5" x 18" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
FULL SHEET	\$6.81	\$6.51	\$6.38	\$6.29	\$6.23	\$6.18	\$5.95	\$5.90	\$5.88

UltraColor® MAX TRANSFERS

DIRECT TO FILM TRANSFERS ULTRACOLOR® MAX

Price: \$.06 per Square Inch

\$25 Minimum | \$22 Art Charge if requested

Maximum Sheet Size **22" x 22"**

Rush Fee: \$25

Available by the individual image (0.25 x 0.25 minimum) or gang multiple images on a sheet (up to a maximum sheet size of 22 x 22).

CAD-PRINTZ® DIGITAL TRANSFERS

Express Print pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.15	\$0.14	\$0.11	\$0.10	\$0.09
21"-64"	\$0.11	\$0.09	\$0.08	\$0.07	\$0.06
64" or more	\$0.10	\$0.08	\$0.07	\$0.06	\$0.05

Soft Opaque® pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.16	\$0.15	\$0.12	\$0.11	\$0.10
21"-64"	\$0.12	\$0.10	\$0.09	\$0.08	\$0.07
64" or more	\$0.11	\$0.09	\$0.08	\$0.07	\$0.06

Sub Block pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.17	\$0.16	\$0.13	\$0.12	\$0.11
21"-64"	\$0.13	\$0.11	\$0.10	\$0.09	\$0.08
64" or more	\$0.12	\$0.10	\$0.09	\$0.08	\$0.07

Custom Decals pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.14	\$0.11	\$0.09	\$0.08	\$0.06
21"-64"	\$0.13	\$0.10	\$0.08	\$0.07	\$0.05

\$25 minimum on all orders | Rush Fee: \$25 per order
If additional artwork preparation is required, art charges will apply.

Transfers come with a white outline. In some cases, this may be removed or made another color for an additional \$22

STOCK NUMBERS

Screen printed individual numbers available in two ink formulas for a variety of fabrics.

Combine numbers & Express Names™
for **fast** & **easy** application

Goof Proof® cotton, polyester, cotton/poly blends

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	\$0.95	\$1.35	\$10.45	\$14.85	\$51.00	\$72.00
6"	\$1.45	\$2.25	\$15.95	\$24.75	\$78.00	\$120.00
8"	\$1.95	\$2.95	\$21.45	\$32.45	\$104.00	\$158.00
10"	\$2.80	\$3.95	\$30.80	\$43.45	\$150.00	\$212.00

Elasti Prints® polyester

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	\$1.05	\$1.50	\$11.55	\$16.50	\$56.00	\$80.00
6"	\$1.55	\$2.40	\$17.05	\$26.40	\$83.00	\$129.00
8"	\$2.05	\$3.10	\$22.55	\$34.10	\$110.00	\$166.00
10"	\$2.90	\$4.10	\$31.90	\$45.10	\$155.00	\$220.00

FLAG PACKS

\$25 per pack of 50 flags. US or Canada.

COLOR SELECTOR

\$20 Swatch book of stock screenprinted ink colors applied with a heat press.

3 WAYS TO BUY NUMBERS

5 Digit Packs

5 of the same digit per pack

Express Packs

60 digits

15 #1

5 each #0, 2, 3, 4, 5, 6, 7, 8, 9

Number Kits

315 digits

120 #1

30 each #2, 3, 4, 5, 6/9

15 each #0, 7, 8

Numbers 15 teams 1-15



Includes storage box!

EXPRESS NAMES™

Screen printed individual names

Pre-spaced & ready to apply!

Online pricing per name

	Straight	Vertical	Arch
1"	\$1.90	\$1.90	N/A
2" 2.5" 3"	\$2.05	\$2.05	\$2.65

Phone/Mail pricing per name

	Straight	Vertical	Arch
1"	\$2.10	\$2.10	N/A
2" 2.5" 3"	\$2.25	\$2.25	\$2.85

Rush Fee : \$25 per 25 names

ART PROOFS

\$22 Service Fee

Included 2 free revisions & JPEG
file of completed artwork

METALLIC FOIL

pricing per 10 pack

Must be applied with Foil Adhesive Transfers

Foil Color	12" x 15" Sheets
Multi Stripe	\$6.50
Silver, Gold, Black Pearl, Rosy Red, Gunmetal, Indy Pink, Blue, Green, Bubblegum Pink, Purple, Copper	\$4.95

Reflective pricing per 11.5" x 18" sheet

	6	12	18	24	36	48	60	72	90	108	144	180	216
Easy Prints®	\$13.64	\$9.21	\$7.87	\$7.27	\$6.86	\$6.32	\$6.14	\$5.95	\$5.82	\$5.67	\$5.38	\$5.31	\$5.25
Vector	\$14.90	\$9.89	\$8.38	\$7.70	\$7.22	\$6.63	\$6.43	\$6.22	\$6.06	\$5.89	\$5.55	\$5.49	\$5.41
Non-Vector	\$19.28	\$12.07	\$9.84	\$8.79	\$8.10	\$7.29	\$6.95	\$6.66	\$6.40	\$6.18	\$5.77	\$5.67	\$5.55

MARKETING TOOLS TO HELP GROW YOUR BUSINESS

Sales Kit \$49

- Idea Book™
- Color selector
- 25 full size display transfers
- \$10 product credit
- 2 non-branded posters
(Easy Prints®, Names & Numbers)
- Apparel catalog
- Laptop Sticker
- Application cheat sheet
- Non-branded black & white Idea Book™

Idea Book™ \$15

- Catalog of 20,000 design templates & clip art
- Customized with your business name

Application Kit \$35

- Placement Ruler
- Application Poster
- \$10 product credit
- Pad for raising your print area
- Test Strip
- Cover Sheets
- Mini Sample Set