



# Welcome

## Specialty Transfers



Presented by:  **STAHL'S**  
**TRANSFER EXPRESS**<sup>®</sup>



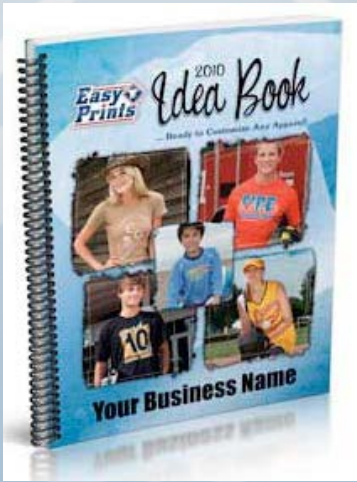
STAHL'S  
**TRANSFER EXPRESS**<sup>®</sup>

TransferExpress.com

Specialty transfers are created using the screen printing method. They are then applied to apparel with a heat press.



We Print It. You Press It.<sup>™</sup>



# Idea Book - No Art Needed

Screen printed transfers from artwork in our Idea Book



Idea Book™ includes:

- 800+ Layouts – even more online
- Thousands of Clip Art
- 100+ Typestyles



**Preschool / Elementary** SCHOOL

Grid of 30 screen-printed transfer designs for preschool and elementary schools, including logos for Compton Elementary, Career Day, Field Trip, and various school events. Includes a photo of a girl in a yellow shirt.

© 2010 TP

EASYPRINTS.COM

**Family / School Reunion** PLAY

Grid of 30 screen-printed transfer designs for family reunions and school reunions, featuring logos for 'OUR FAMILY STRENGTH & LOVE', 'COMPTON FAMILY 2010 REUNION', and 'COMPTON CLASS OF '60'. Includes a photo of a man in a yellow shirt.

© 2010 TP

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**Club / Election / Events** PLAY

Grid of 30 screen-printed transfer designs for clubs, elections, and events, including logos for 'COMPTON BOY SCOUTS TROOP 25', 'COMPTON CITY COUNCIL', 'COMPTON STATE SENATOR', and 'COMPTON APPLE FESTIVAL'. Includes a photo of a girl holding a certificate.

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# Reflective Transfers

## Increase Visibility

- Reflects light back from a light source.
- Recommend testing to meet customers standards
- Customers



# Reflective Specifications

- Fabrics
- Colors
- Artwork specs

## Application

Temperature: 340 degrees

Time: 20 seconds

Pressure: Medium/Firm (60-80 psi)

Peel: Cold



# Reflective Design Examples



QLO-8



QTK-47



QEV-43



QLW-11

# Glitter Transfers

- Ink contains shiny flecks of glitter that makes the design sparkle
- Applies to Lights and Darks
- Customers



# Glitter Specifications



- Fabrics
- Colors
- Artwork specs

## Application

Temperature: 350 degrees

Time: 15 seconds

Pressure: Medium/Firm (60-80 psi)

Peel: Cold



# Designs for Glitter



QCH-91

Faux Rhinestone

QAL-341



QCH-77



# Puff Transfers

- Create a design with raised areas to create texture
- Applies to Lights and Darks
- Perfect for:

Main accent colors available: White & Black

Can be combined with our standard screen printed ink colors.



# Puff Specifications

- Fabrics
- Colors
- Artwork specs
- All other colors are Goof Proof® colors (multi-colors)

## Application

Temperature: 365 degrees

Time: 5 seconds

Pressure: Medium/Firm (60-80 psi)

Peel: Hot



# Designs for Puff



CP-19



MAS-117



QBK-90

# New! Pearl Prints™ Transfers



- Adds a shimmer to any design
- Upscale fashion look created using transfers
- For light and dark fabrics
- Customer base

# Pearl Prints™ Specifications

- 100% cotton, 100% polyester, Cotton/Poly blends
- Offered in 5 colors – Pearl Blue, Pearl Green, Pearl Purple, Pearl Copper, Pearl Gold
- Can only be ordered as a single color design.

## Application

Temperature: 340 degrees

Time: 10 seconds

Pressure: Medium/Firm (60-80 psi)

Peel: Cold



# Pearl Prints Designs



QAT-9



QAL-426

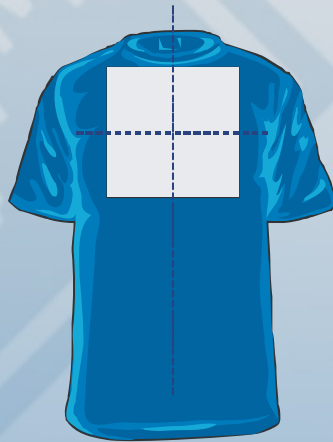


QBK-155

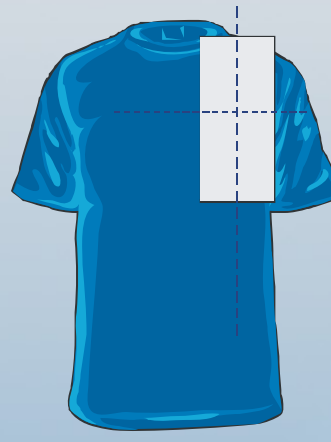


QAL-422

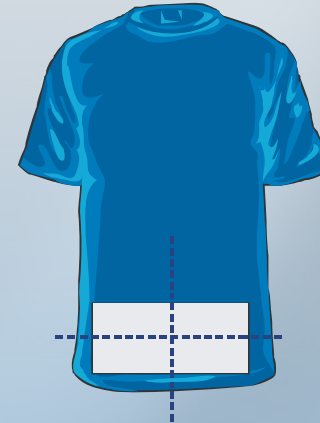
# Fashion Forward Placement



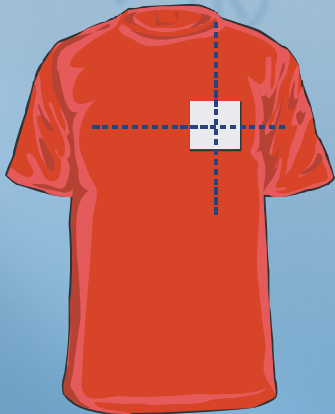
Standard Front



Left Shoulder

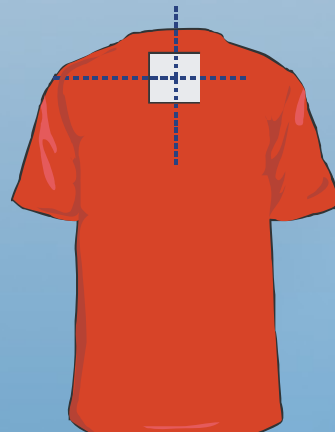


Bottom Front

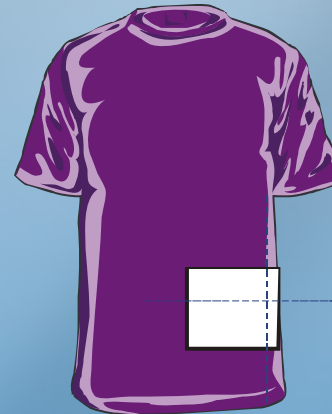


Standard

Left Chest



Back



Front

Wrap Around



Back





# Show your customer the possibilities.

*Request samples of the different specialty transfers and apply them to fabric to show your customers.*

*If you don't have your own designs, choose designs out of the Easy Prints® Idea Book.*





Screen printed transfers from your artwork.



**Send Your Artwork  
at  
TransferExpress.com**

Once your art is uploaded, we will call you to review it and give you a quote and/or place your order. You don't have to be a dealer to use this feature of our web site.



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