

PART 1 JANUARY-JUNE

T-SHIRT PRINTING CALENDAR



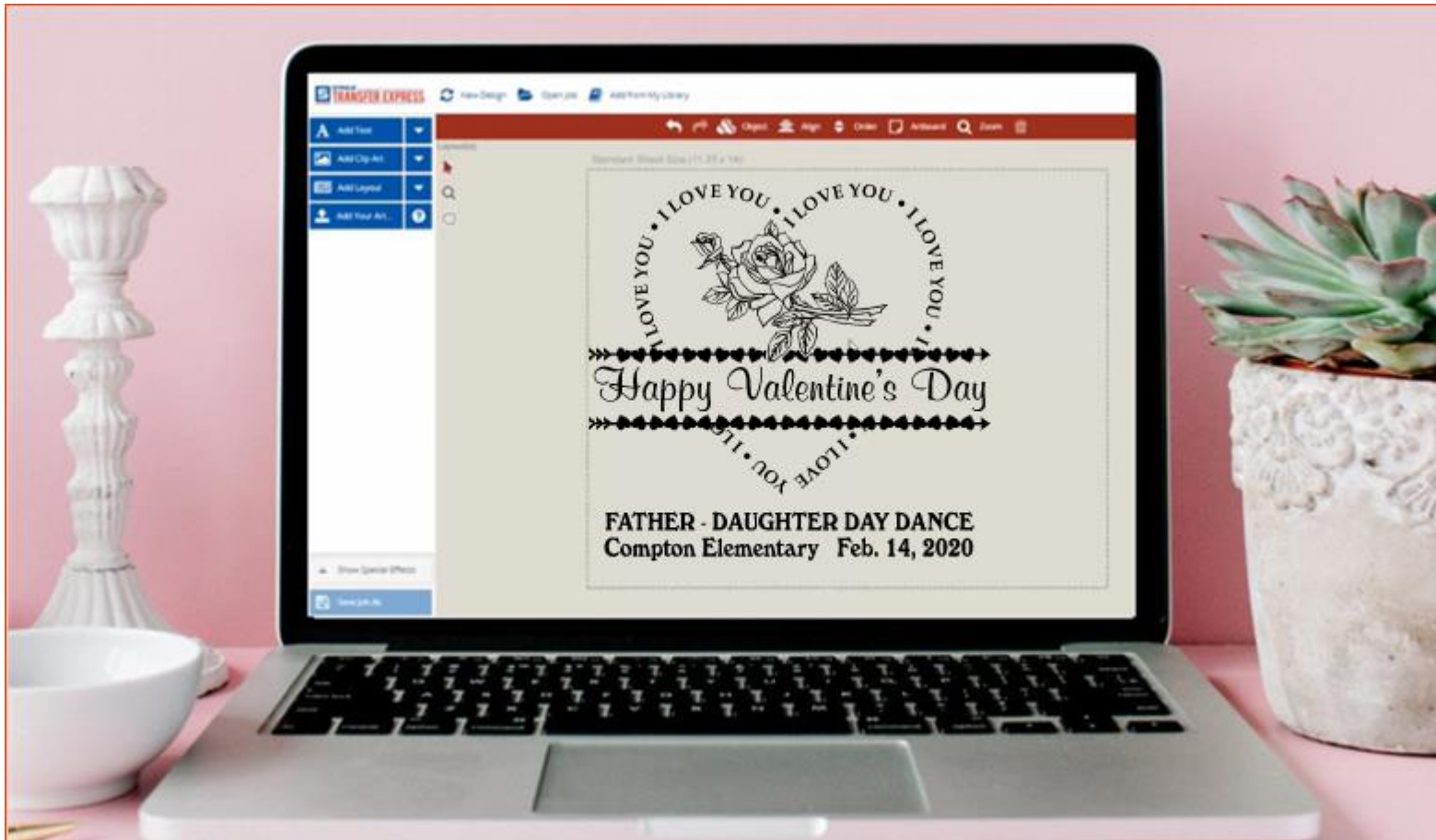
Timing is Everything



Staying a month ahead

This presentation is based on when you should be ordering and setting up sales

Easy View-Your Free Online Design Center



Layout and clip art numbers are provided so you can customize to meet your selling needs

Easy View-Your Free Online Design Center



FATHER - DAUGHTER DAY DANCE
Compton Elementary Feb. 14, 2020

QHL-17

Change Clip Art
Change Text
Change Color



T-Shirt Sales Opportunities

- Etsy Store
- Ecommerce (like Spirt Sale)
- Facebook or Instagram
- Website
- Pop Up Shop
- Retail Store
- Direct to Potential Customer



January

Valentine's Day Feb 14

Black History Month (February)

Super Bowl (first Sunday in Feb)

Chinese New Year Feb 16

Mardi Gras Feb 16

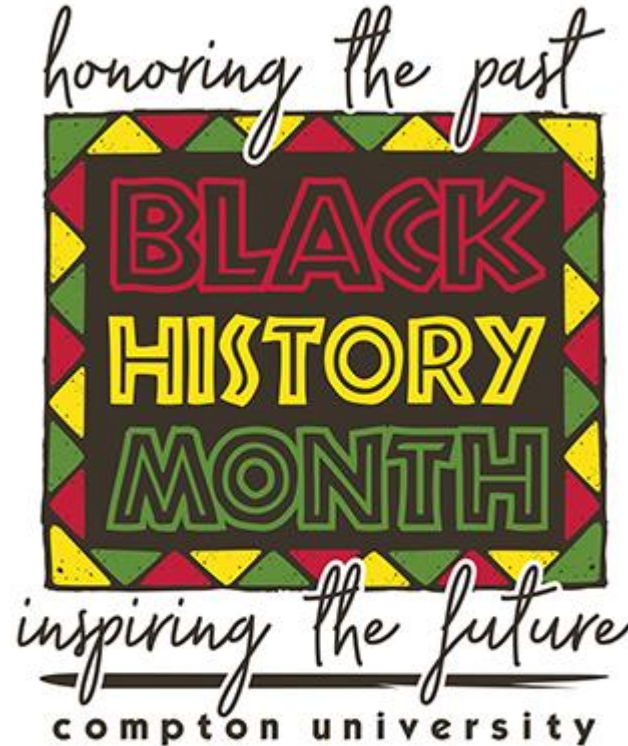
Valentine's Day



Black History Month

Who might buy:

- Parades and Festivals
- Dance Showcases
- Film Screenings
- Restaurant Week/Food Trucks
- School Celebrations
- Museum Exhibits
- Library Programs
- Black Lives Matter Movement



QHL-94



X9A-230



X9A-231



X9A-228



X9A-229



Super Bowl



Download our free e-book bit.ly/licensing-guide

Super Bowl



QFB-182



QBU-318

Chinese New Year



QAL-463



Clip art WB-2267

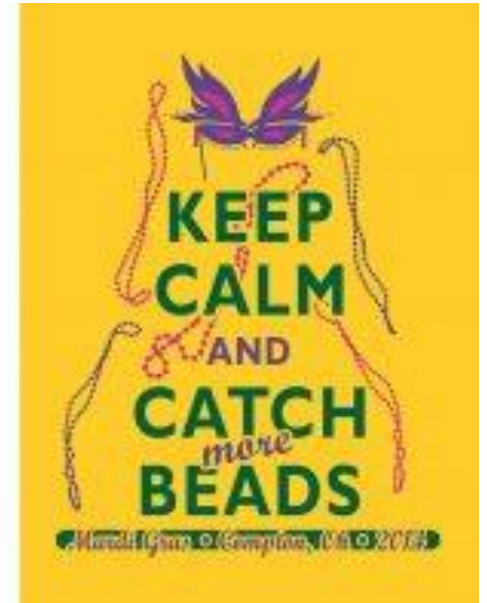
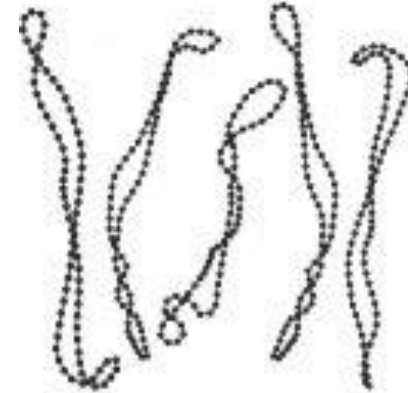


QHL-74

Mardi Gras



QHL-79



QHL-69

Bead Clip Art x17a-1004



February

St Patrick's Day March 17

Pi Day March 14

Spring School Sports

Baseball/Softball

Lacrosse

Track & Field

St. Patrick's Day



St. Patrick's Day



Pi Day



Spring Sports –Using Easy View



QBA-328



3D-419



X15A-293

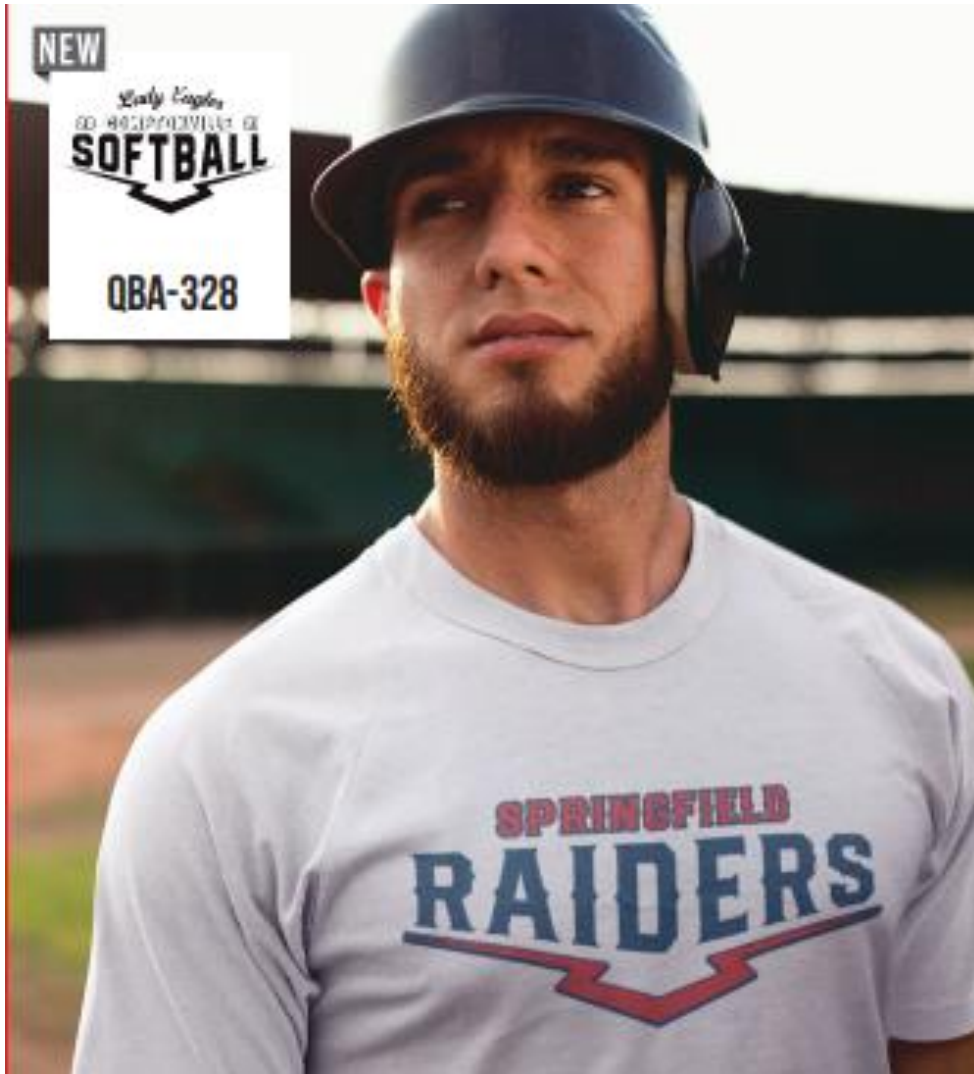


WC-2567

Layouts that start with a Q = screen printed or full color
Layouts that start with a 3D = only full color

Clip art that starts with a X = screen printed or full color
Clip art that starts with a W = full color only

Spring Sports



Spring Sports



QTK-73

March

World Autism Day April 2

Earth Day April 22

Summer Sports Leagues

Spring Break



Spring Break

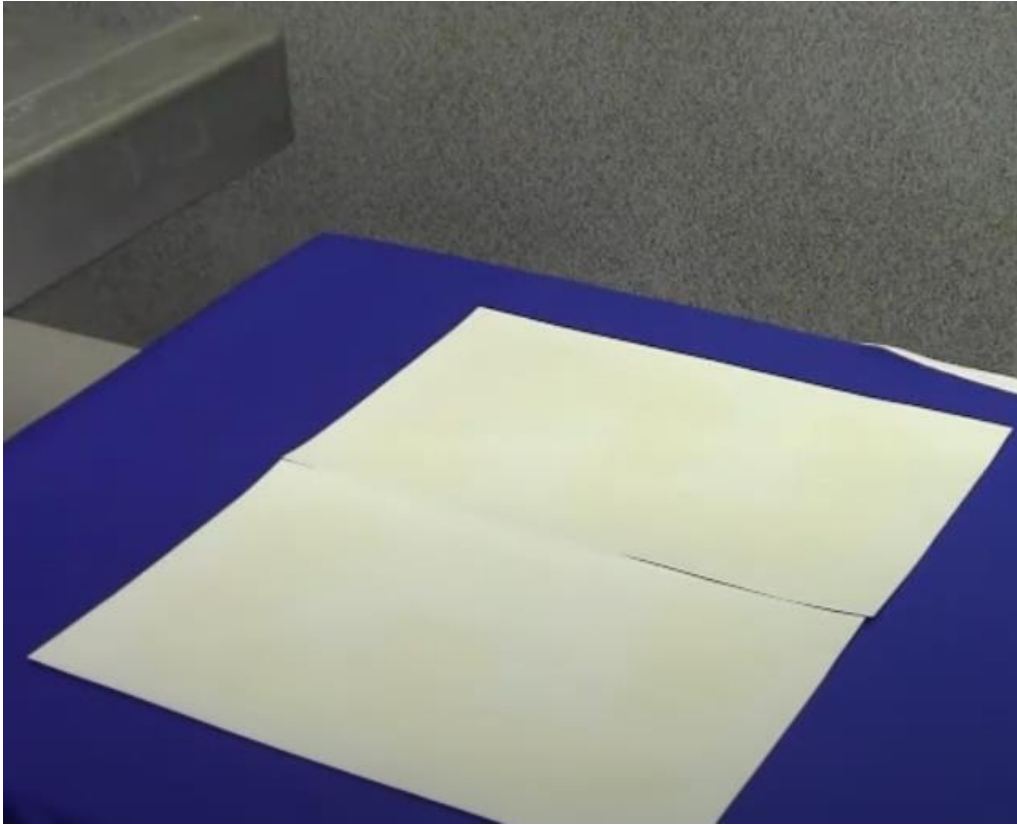


QRT-76



QRT-52

Names/Numbers for Team Sports



Touch the paper, the number aligns, peel and wear

A cluster of pink daisies with yellow centers is positioned on the left side of the slide, partially overlapping the text area.

April

Mother's Day

second Sunday of May

Memorial Day

Last Monday of May

Year End School Events

Prom, Field Day, Graduation

Mother's Day



QCO-112



QBU-361



X2a-46 clip art with
show though text



QAL-7

End of School Year Events



MAY

Father's Day Third Sunday of June

Golf Outings

Summer Festivals

Family Reunions

Bachelor/Bachelorette for Summer Weddings

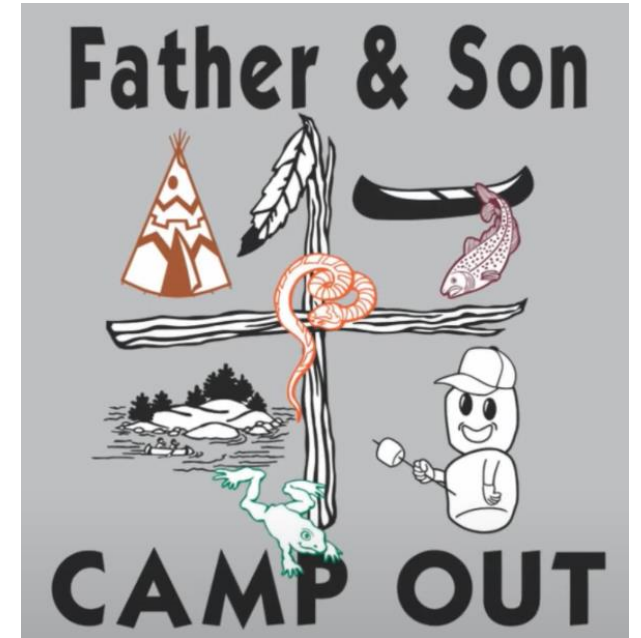
Father's Day



QRN-159

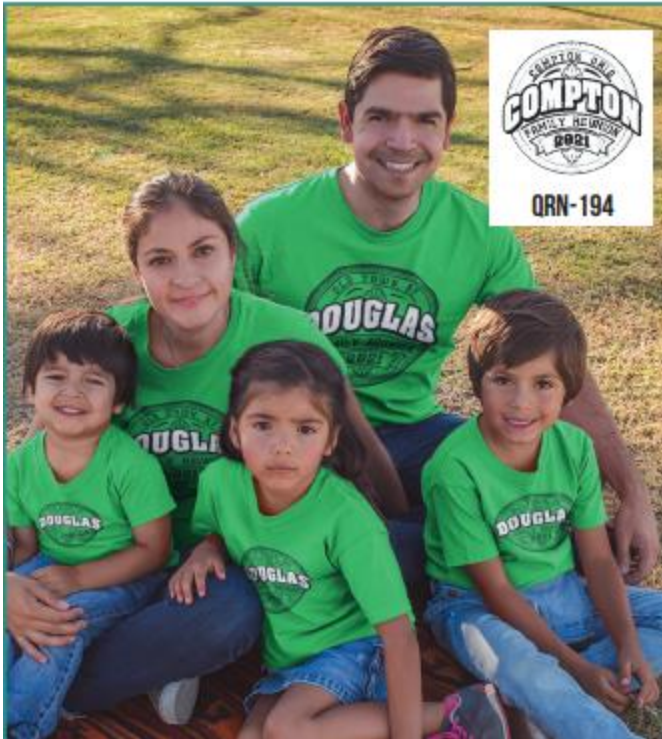


Tie Clip Art x17b-89



QTY-71

Family Reunions



QRN-200



Bachelor/Bachelorette Parties/Wedding Favors



QWN-7



Golf Outings



QGL-60



QGL-64

Summer Festivals



Layout: QAL-45



Layout: QEV-60



JUNE

4TH OF JULY

SPORTS TOURNAMENTS

VACATION BIBLE SCHOOL

HORSE SHOWS

CAR SHOWS

CAMPS



4th of July



Vacation Bible School



Horse Shows/Car Shows



Camps



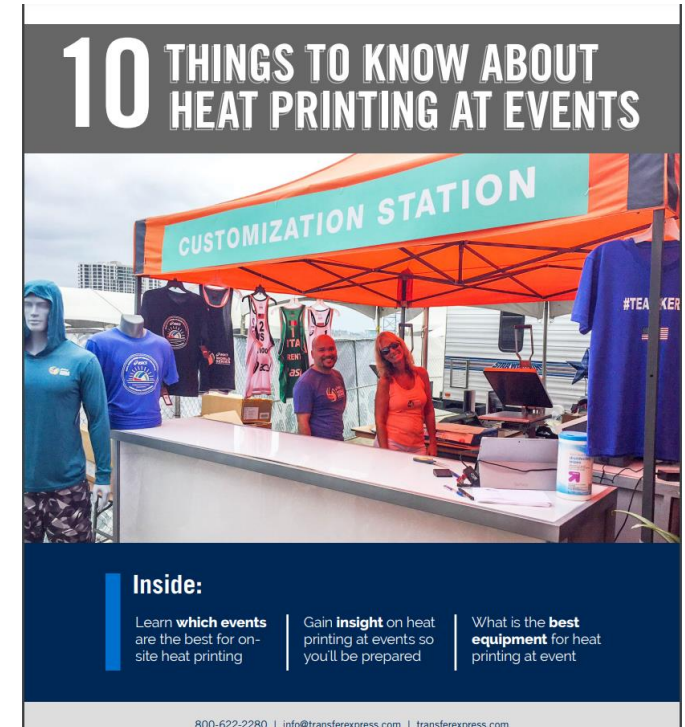
QVA-22

Sports Tournaments



Ebook

10 Things to Know for Heat Printing at Events



Download our free e-book
bit.ly/on-site-events-guide

*Coming
in June*

PART 2-JULY THROUGH
DECEMBER

T-SHIRT PRINTING CALENDAR



Thank You For Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Phone: 1-800-622-2280
- Read and Subscribe to our Blog - blog.transferexpress.com/
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