



Layout QBU-111



Custom Artwork



Layout QLW-56



Layout QBU-198

# Welcome

## Work It! Selling to more than schools & teams

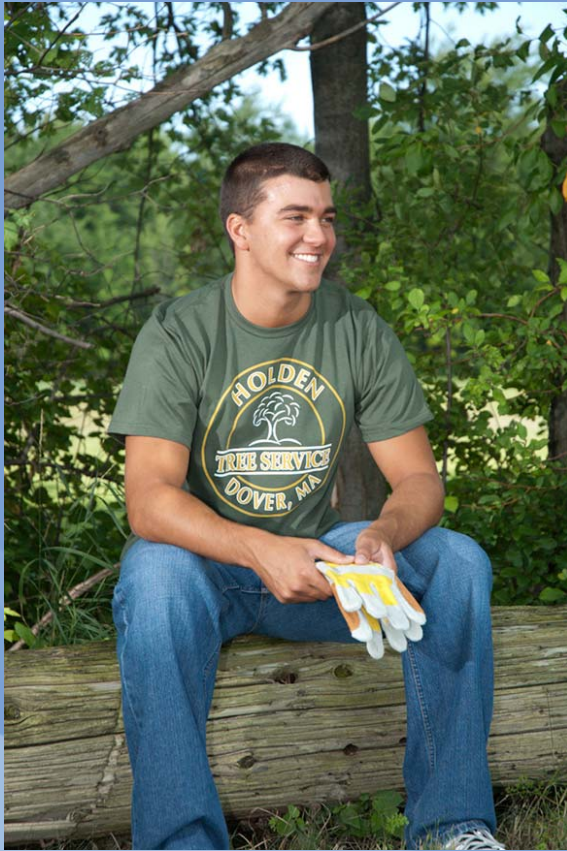


Presented by:



STAHL'S  
**TRANSFER EXPRESS®**

# The “Work” Orders



Layout QLO-3

- Uniforms
  - Shirts, Aprons, Jackets and Caps
- Giveaways
  - T-shirts, tote bags, grocery bags, onsies (newborns at a hospital)
- Company Events
  - Picnics, Open House, Trade Show
- Non-Apparel



# Uniforms

## Potential Customers

Restaurants

Construction

Fire/Police

Landscaping

Painting

Trades-Plumbing, Electrical

Auto Repair

Lifeguard

Maintenance



Layout QAL-219



Layout QLO-11



Layout QBU-234



Layout QSW-4





# Customers without Art

## 1. Choose It



Layout: QBU-31

## 2. Change It



Layout: QBU-31

Customize:

- Text
- Font
- Clip Art
- Colors

## 3. Press It



# Fire/Police/Safety

Reflective REF-4



Layout QLW-60



Layout QLW-52



Layout QLW-22



Layout QLW-7





# Corporate Business

Screen Printed for Single and Spot Color



Digital for Full Color



# Left Chest



Guideline for Application Position

By using gang sheets you can get  
prints for just cents each



# Caps

- Add on sale, a part of the uniform
- Create gang sheet with full front and cap print
- Cap press is necessary for application

Layout QBU-154





# Aprons

- Easy sale to the food industry
- Both screen printed and digital transfers can be used depending on the art



Custom Digital Artwork



Layout QBU-199



# Giveaways: Promotional Items



Layout QAL-224



Layout QAL-400



Layout QAL-25



Layout QRT-32





# Polypropylene Grocery Bags

- Requires low temp application
- Use Elasti Prints®



Layout QAL-66



Layout QRN-51



Layout QAL-453





# Koozies



Layout QFB-5



Layout QRT-25



- Any of our transfers can be used
- Press several at one time to save time and money!

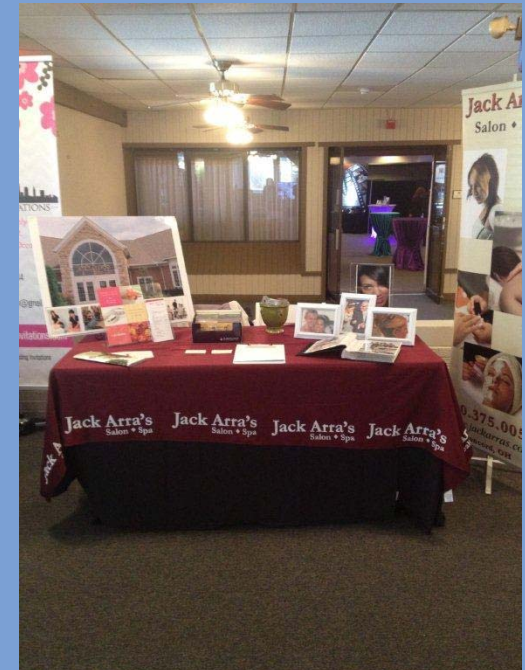


# Company Events

Ideas - golf outings, company picnics, open house, company team, and trade shows



Layout QGL-35





# Non Apparel

Window Decals, Stickers, Banners, Wall Graphics, and Clings can all be made with the same artwork

## *Layout QBU-234*

Banners

Helmet Stickers



Bumper Stickers



Window Clings





# Conclusion

- PDF of slides will be on Great Garment Graphics

## ***Do you have more questions??***

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows

Contact us:

**Phone:** 1-800-622-2280

**Fax:** 1-800-833-3877

**Email:** [info@transferexpress.com](mailto:info@transferexpress.com)

**Web:** [TransferExpress.com](http://TransferExpress.com)

**Our Blog:** <http://blog.transferexpress.com/>



# Thank You for Attending

## Next GGG Webinar

- What Are Pre-Cuts & How Can They Help My Business?
- Thursday May 16, 2013
- 2:00 PM – 3:00 PM
- Sponsor: Stahls' ID Direct

## Next Transfer Express GGG Webinar

- Summer Sales
- Thursday June 13, 2013
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