Welcome

Creating Art for Screen Printed Transfers

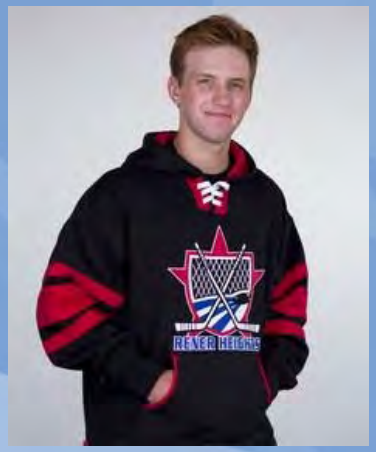
Great Garment Graphics

Presented by:

Stahls' Transfer Express®

What Is a Screen Printed Transfer?

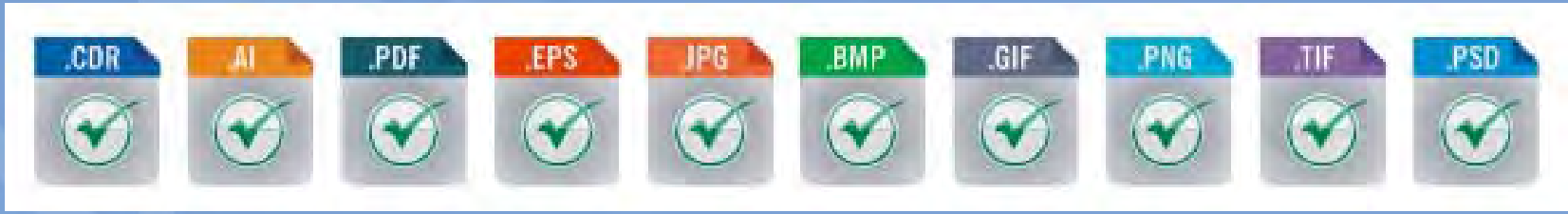
Plastisol ink printed onto a release paper that will need to be applied with a heat press



What Art Program Should I Use?

We recommend:
CorelDraw® or Illustrator®

We Accept:



Create Vector Artwork

- Vector art is created with lines, curves and shapes.
- Vector art can be resized with no loss in quality
- Vector art does not have pixels

Vector Art

Raster Art

Convert Your Text To Curves

Live Text

Curves/Outlines

MENTOR

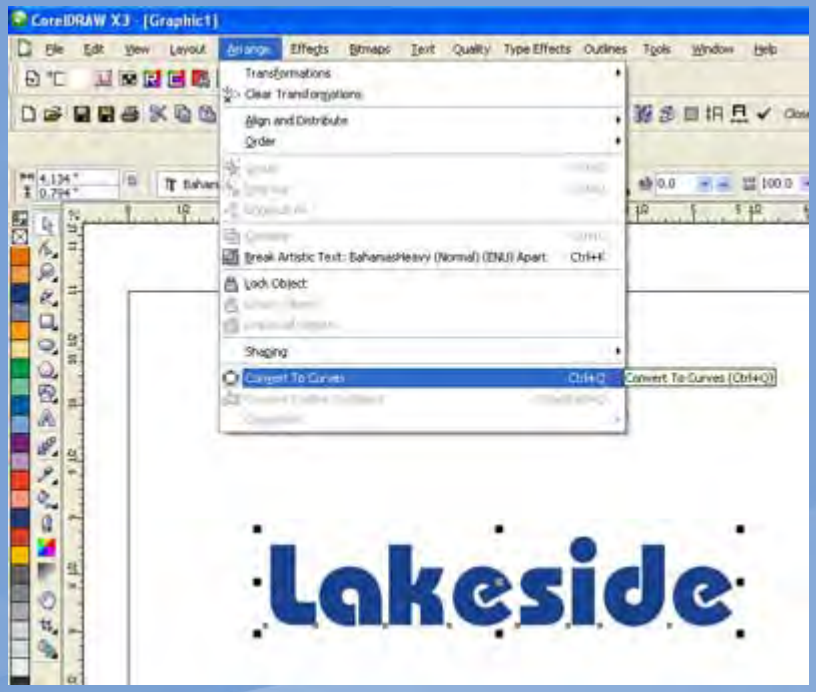
Our computer without the
font and not converted to curves

Convert Your Text To Curves

- This creates a file so the text is no longer text but rather a shape
- This maintains the integrity of the font you used

How To Convert to Curves in Corel®:

1. Select Your Text
2. Click the Arrange Menu
3. Choose Convert to Curves

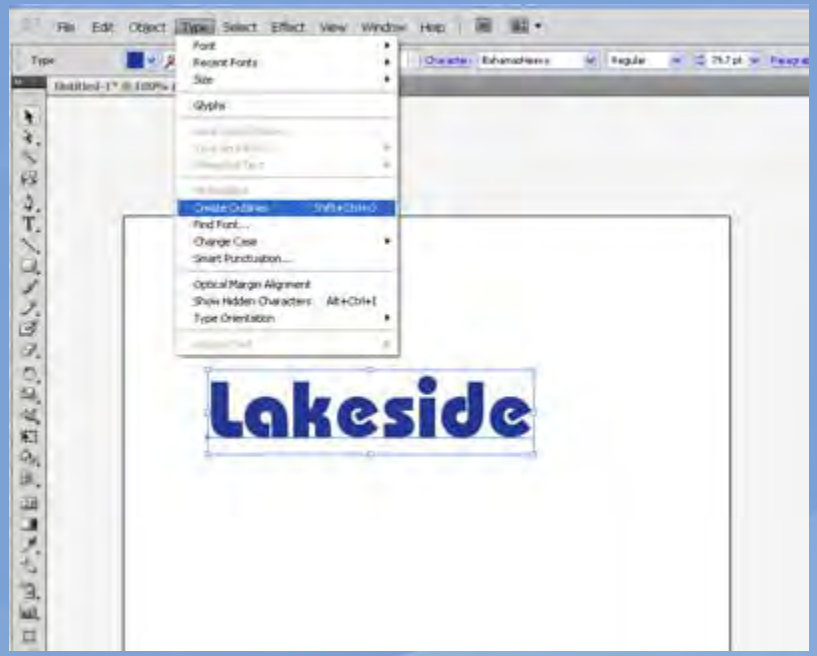


Convert Your Text To Curves

In Adobe Illustrator® this is called Create Outlines

How To Convert to Curves in Illustrator:

1. Select Your Text
2. Click the Type Menu
3. Choose Create Outlines

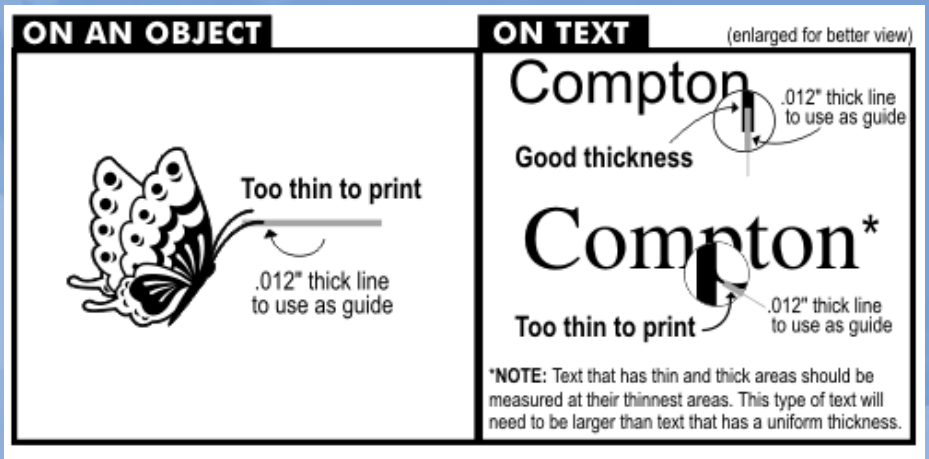


Line Thickness

.012” or .864 points

Line Thickness

To test the line thickness in your artwork files:
1. Create a straight line in your file and make it a different color than your artwork.
2. Set the thickness of the line to .012″ or .864 points.
3. Now move the line around, setting it over top of any artwork that may have thin areas of color. All of your artwork should be at least as thick as that line whether it be text, outlines or objects.
4. Delete the line when you have finished checking your file.

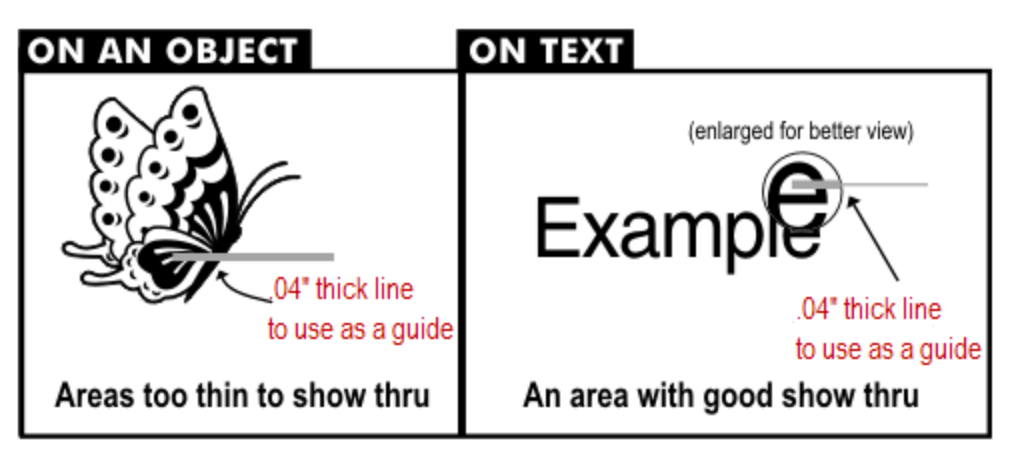


Any portion of artwork that is less than the recommended thickness is not guaranteed to be printed.

Show Through Area

.04” or 2.88 points

To test the open areas in your artwork files:
1. Create a straight line in your file and make it a different color than your artwork.
2. Set the thickness of the line to .04″ or 2.88 points.
3. Now move the line around, setting it over top of any artwork that may have thin areas of color. All of your artwork should be at least as thick as that line whether it be text, outlines or objects.
4. Delete the line when you have finished checking your file.



Show-thru thickness is important so the artwork will not close up once it is printed and applied to the garment. This applies to any non-printing area including the open spaces within text.

Colors

- Can be any color
- Be consistent
- Let us know what ink colors will be used where

  (Example what is white will be printed in black Ink)
- We stock 75 colors including glitter and pearl!
- Specify what colors will be used-our stock or color match

Gang Sheets

Create Your Own Gang Sheet

Gang sheets are a fast and easy way to save money when buying screen printed transfers. If your custom image is small enough for gang sheets, send us your artwork and we will certainly make the gang sheet for you. However, if you would like to make your own gang sheet, here are a few tips on how to make the most of the "real estate" on each sheet.

All images on the sheet can be as close as you want. However, keep in mind that you have to cut apart your images. Don't put them so close together that you are wasting time cutting out tightly close images. We recommend leaving a ½" spacing between all images that you will be cutting apart.

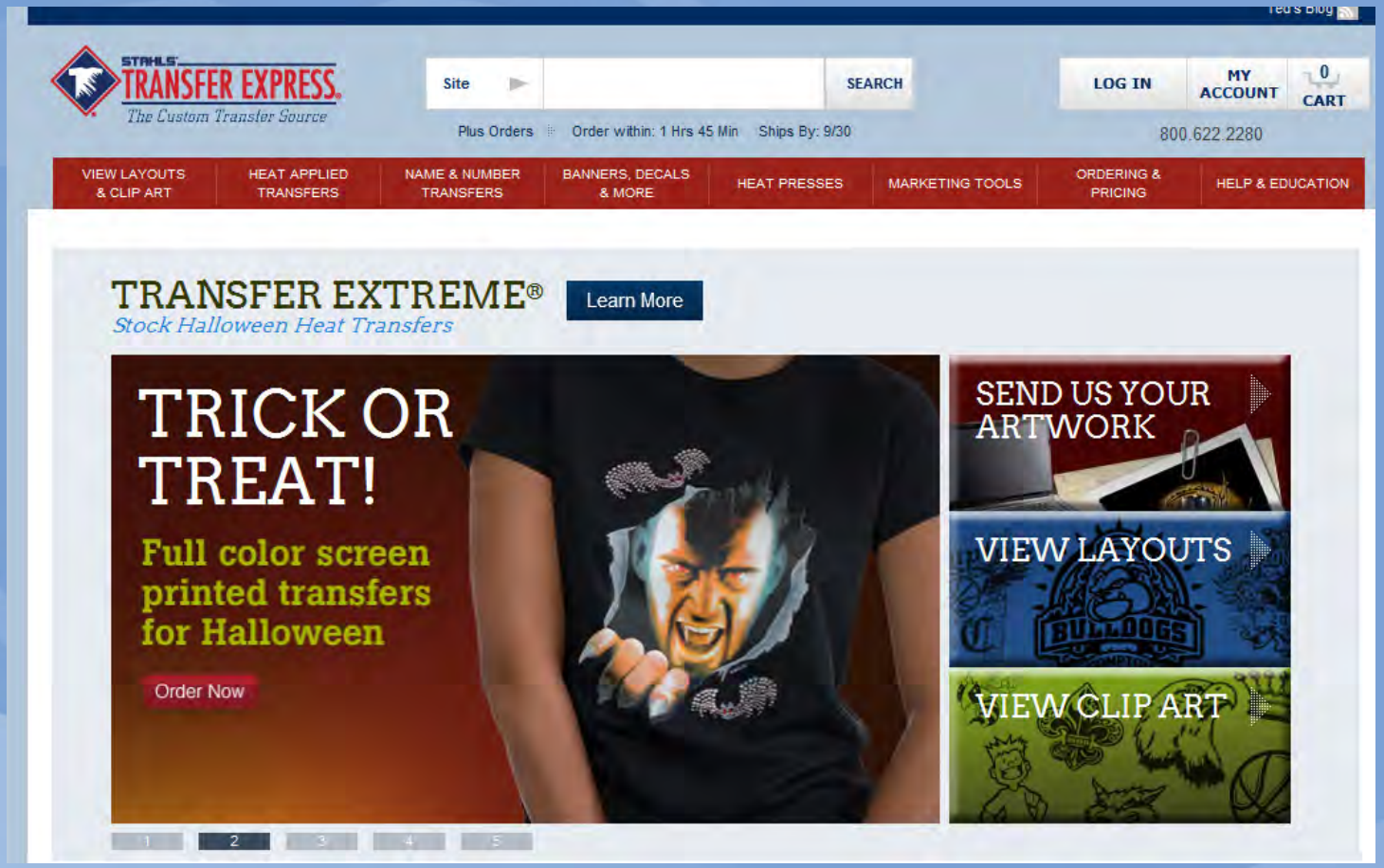
The images don't all have to be facing one direction. Rotate them based on their shape to fit as many as you can onto one sheet.

Add as many different images as you would like to a gang sheet. They do not all have to be the same image.

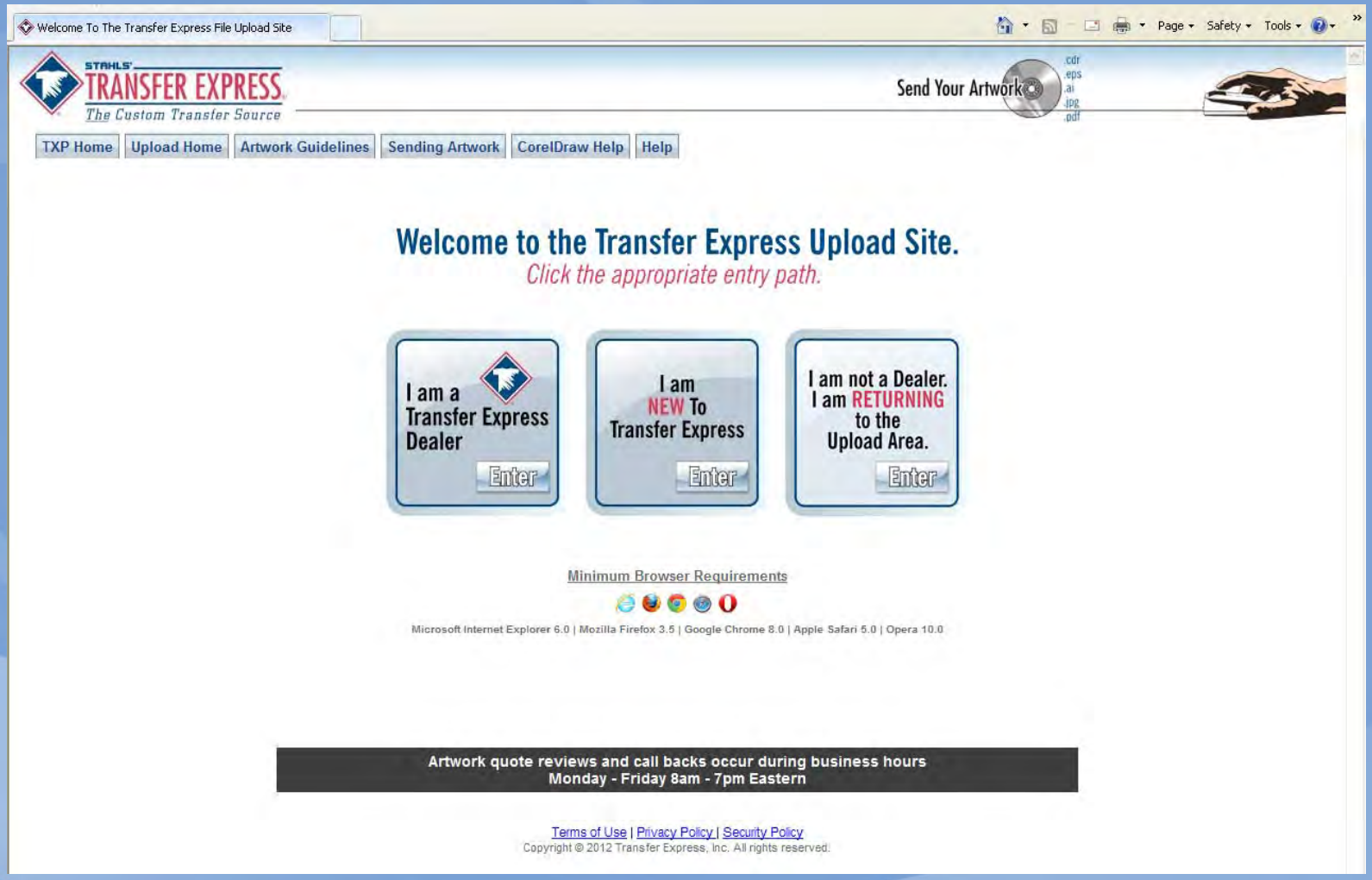
What We Will Need To Know

1. What TYPE OF GARMENT or accessory do they want to put it on?
2. What COLOR GARMENT will it be going on?
3. How many COLORS is it?
4. How MANY do you need?

Sending Us the Art



Sending Us the Art



Coming Soon!

Improved Easy View™
• Add text lines
• Move artwork
• Use our art to create your own layout
• Enlarge or Reduce artwork
• Create Gang sheets
• See Your Layout on Apparel

Thank You for Attending

Next GGG Webinar

- **No Digitizer On Hand? No Problem!**
- **Tuesday, October 22, 2013**
- **2:00 PM – 3:00 PM**
- **Sponsor: Imprintables Warehouse**

Next Transfer Express GGG Webinar

- **Warm Up Winter Sales**
- **Thursday, November 7, 2013**
- **2:00 PM - 3:00 PM**

What topics you would like to see covered in a Transfer Express webinar?

Email them to: info@transferexpress.com

Info@greatgarmentgraphics.com

www.greatgarmentgraphics.com