

HOW TO CHOOSE YOUR BEST FULL COLOR TRANSFER



WHEN TO USE FULL COLOR TRANSFERS

- 3 or more spot colors
- Full process color
- Photographic art
- Halftones
- Gradients



CAD-PRINTZ® VS ULTRACOLOR™

- All are CPSIA certified
- All pass independent testing of 50 wash/dry cycles
- All are full color CMYK



WHAT ARE CAD-PRINTZ

- Print/cut vinyl
- Comes with a visible white outline that can be removed in some cases for an extra charge
- No minimum quantities
- Sold by the size in square inches
- Priced by the individual image
- No white only text



CAD-PRINTZ EXPRESS PRINT

- Budget friendly
- Lowest application temperature – 250°F
- Fastest application – 5 seconds
- Hot peel
- Applies to cotton, polyester and poly/cotton blends



CAD-PRINTZ SOFT OPAQUE

- Most versatile
- Applies to almost anything
- 310° F application
- Hot peel

Applies to cotton, polyester,
poly/cotton blends, nylon,
spandex and Lycra®



CAD-PRINTZ SUB BLOCK

- Applies to sublimated polyester
- Blocks dye migration





ULTRACOLOR SOFT

- Sold by the image or sheet
- Large 11.5" x 18" sheet size
- Unlimited gang sheet possibility
- Thin clear outline
- Applies to cotton, polyester and poly/cotton blends



ULTRACOLOR STRETCH

- Sold by the image or sheet
- Large 11.5" x 18" sheet size
- Unlimited gang sheet possibility
- Water-based
- Thin clear outline
- Applies to cotton, polyester and poly/cotton blends, spandex, Lycra and woven nylon
- Premium product - move up to Stretch only if any of your items are spandex, Lycra, or woven nylon



ULTRACOLOR STRETCH WITH BLOCKER

- Sold by the image or sheet
- Large 11.5" x 18" sheet size
- Unlimited gang sheet possibility
- Water-based
- Thin clear outline
- Added layer to block dye migration
- Applies to cotton, polyester and poly/cotton blends, spandex, Lycra and woven nylon
- Passed industrial/commercial laundering test

HOW TO SET UP A GANG SHEET

- Use the Easy View® design center at TransferExpress.com
- Click an “Add” button (text, layout or your art)
- Position and size on art board
- Repeat add and position steps until the sheet is filled
- Choose how many of that sheet set up you need
 - 5 sheet minimum Soft
 - 20 sheet minimum Stretch and Stretch with Blocker



- Add Text
- Add Clip Art
- Add Layout
- Add Your Art...

Edit

Width 8.74 in

Height 8.74 in

Fit Design to Art Board

Aspect ratio always locked on imported artwork.

Angle -90

Launch Vectorizer

Hide Special Effects

Effects

Distress

Apply Pattern

Simbroidery ☐

Show Invisible Objects ☐

Show Grid Lines ☐

Object Align Order Artboard Zoom

Layout(s):

Add Buttons

Size of each selected item

Your Artboard

Sheet (11.5 x 18)



GDG - UltraColor Gang Sheet Samples

Print Method Full Color (N/A)

Transfer Type UltraColor Soft (SLM) (

Fabric Select Fabric...

Size Sheet (11.5 x 18)

Number of Colors 0

Apparel Color

Image Quantity 0

Order Notes

How many of this sheet set up you need

- Quantity must be greater than zero
- Choose a fabric type

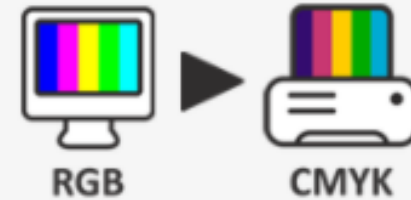
Total Price \$0.00

View Details

COLOR MODE: RGB VS CMYK

- Both CAD-PRINTZ and UltraColor are printed in CMYK color mode
- If artwork is sent in RGB, we will convert it to CMYK so it can be printed
- Some colors may change between color modes

We will convert any RGB images to CMYK for printing, and certain colors will change brightness and hue



WHAT TO USE WHEN

APPAREL TYPE	FULL COLOR TRANSFERS
COTTON & COTTON/POLY	UltraColor® Soft
100% POLYESTER	UltraColor® Soft
LYCRA SPANDEX	UltraColor® Stretch
SUBLIMATION	UltraColor® Stretch w/ Blocker

WHAT TO BUY

- Under 5 pieces
- **Product Choice:** CAD-PRINTZ



CAD-PRINTZ

- Single image
- Square inch price

www.TransferExpress.com/calculators

Calculators

[Screen Print](#)[Full Color Screen Print](#)[CAD-PRINTZ® Digital Prices](#)[Gang Sheet](#)[Image Resizer](#)[Team Numbers](#)[League Numbers](#)

CAD-PRINTZ® Digital Price Calculator

Media Type:

Soft Opaque

Cut In:

Outline

Number of Images:

50

Image Width (inches):

5

Image Height (inches):

5

✓ Calculate

Results

Unit Price:	\$2.25
CAD-PRINTZ Total:	\$112.50
Min Surcharge:	\$0.00
Art Charge:	\$0.00
Setup Charge:	\$0.00

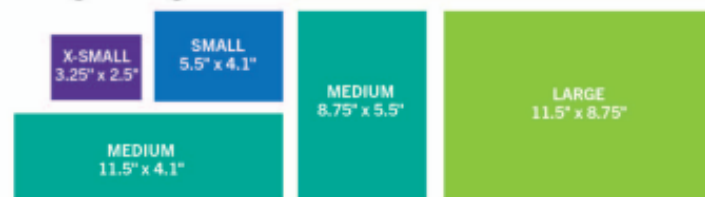
Total Price: **\$112.50**

Total Square Inches: **1250**

ULTRACOLOR



Single Image Sizes



UltraColor™ Stretch pricing per image

	20-49	50-99	100-199	200-299	300-499	500+
X-SMALL IMAGE	\$2.75	\$1.85	\$1.30	\$1.10	\$0.94	\$0.88
SMALL IMAGE	\$3.00	\$2.20	\$1.65	\$1.45	\$1.29	\$1.23
MEDIUM IMAGE	\$3.95	\$2.85	\$2.00	\$1.73	\$1.56	\$1.44
LARGE IMAGE	\$7.50	\$4.55	\$3.65	\$3.45	\$3.13	\$2.88

Full Sheet Size **11.5" x 18"**

UltraColor™ Soft pricing per sheet

	5-9	10-14	15-19	20-24	25-34	35-49	50-74	75-99	100-149	150-199	200-249	250-374	375-500
FULL SHEET	\$23.00	\$12.65	\$10.75	\$8.50	\$7.65	\$6.30	\$5.70	\$4.75	\$4.50	\$3.99	\$3.91	\$3.80	\$3.61

WATER BASED UltraColor™ Stretch pricing per sheet

	20-49	50-99	100-199	200-299	300-499	500-999
FULL SHEET	\$15.00	\$9.10	\$7.30	\$6.90	\$6.25	\$5.75

UltraColor™ Soft pricing per image

	20-49	50-99	100-199	200-299	300-499	500+
X-SMALL IMAGE	\$2.25	\$1.35	\$0.94	\$0.86	\$0.71	\$0.64
SMALL IMAGE	\$2.50	\$1.70	\$1.30	\$1.15	\$0.99	\$0.94
MEDIUM IMAGE	\$3.45	\$2.35	\$1.65	\$1.39	\$1.26	\$1.14
LARGE IMAGE	\$4.20	\$3.15	\$2.31	\$2.17	\$2.12	\$2.10

UltraColor™ Stretch w/ Blocker pricing per image

	20-49	50-99	100-199	200-299	300-499	500+
X-SMALL IMAGE	\$2.95	\$2.05	\$1.55	\$1.30	\$1.14	\$1.08
SMALL IMAGE	\$3.30	\$2.40	\$1.90	\$1.65	\$1.49	\$1.43
MEDIUM IMAGE	\$5.00	\$3.15	\$2.35	\$2.00	\$1.79	\$1.73
LARGE IMAGE	\$10.00	\$5.70	\$4.32	\$3.69	\$3.48	\$3.16

WATER BASED UltraColor™ Stretch w/ Blocker pricing per sheet

	20-49	50-99	100-199	200-299	300-499	500-999
FULL SHEET	\$20.00	\$11.39	\$8.63	\$7.38	\$6.96	\$6.32

WHAT TO BUY

Small Print:

- Under 5"x5"
- Quantity 50



CAD-PRINTZ:

- 50 Express Print 4x4 - \$2.08 each

UltraColor:

- 50 UltraColor Soft images - \$2.50 each
- 10 UltraColor Soft sheets (6 per sheet) - \$2.53 each

Product Choice:

CAD-PRINTZ Express Print (would have visible white outline)

WHAT TO BUY

Single image

- Standard adult size 11"x11"
- Quantity 50



CAD-PRINTZ:

- 50 Express Print 11x11 - \$3.47 each

UltraColor:

- 50 UltraColor Soft images - n/a
- 50 UltraColor Soft sheets - \$5.70 each

Product Choice:

CAD-PRINTZ Express Print (would have visible white outline)

WHAT TO BUY

Single image

- Standard adult size 8.75"x11"
- Quantity 50



CAD-PRINTZ:

- 50 Express Print 8.75x11 - \$6.79 each

UltraColor:

- 50 UltraColor Soft images - \$4.20 each
- 25 UltraColor Soft sheets (2 per sheet) - \$3.83 each

Product Choice:

UltraColor Soft Sheets

WHAT TO BUY

2 or more different designs that will fit in the 11.5 x 18 area

- Quantity 50



CAD-PRINTZ:

- 50 Express Print 8.75x11 - \$6.79 each plus second image, plus 3rd image, etc

UltraColor:

- 50 UltraColor Soft images - n/a
- 50 UltraColor Soft sheets - \$5.70 each

Product Choice:

UltraColor Soft Sheets

LEARN MORE... UNLEASH THE COLOR

- April 7th
- Full day of inspiration and instruction
- Recorded so you can go back into platform and watch anytime if registered
- Attend live and questions are answered in real time
- Watch for email to register

A promotional graphic for UltraColor featuring a woman with long brown hair, wearing a black hoodie with a colorful owl design on the front. She is looking down and adjusting her hair. The background is a blurred outdoor setting. Various text elements are overlaid on the image:

- Top left: 'One. Simple. Solution.' in white and pink text.
- Top right: 'The Answer to Full Color Prints on Dark Shirts' in white and pink text.
- Middle left: '5 Reasons You Need UltraColor Now' in large blue and black text.
- Middle right: 'This is a game-changer' in blue cursive text.
- Bottom left: 'How to Sell More Shirts' in pink and black text.
- Bottom right: 'WELCOME TO THE' in white text inside a blue and pink circular graphic.

Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Call us – 1-800-622-2280
- Read and Subscribe to our Blog - blog.transferexpress.com/
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