SENDING YOUR ARTWORK FOR A QUOTE

[WEBINAR]

STAHLS'
TRANSFER EXPRESS.
The Custom Transfer People

Agenda

- Compare uploading vs Easy View designer
- Mapping - what is that and how do I do it
- File types - what is the best to send
- Learn best artwork practices
- No vector art? No problem!

STAHLS'
TRANSFER EXPRESS®
The Custom Transfer People

Sending Your Art for a Free Quote-Upload

Two Choices

Sending Your Art for a Free Quote-Upload

Advantages to using Upload
- You are sending art just as you want it
- Faster-no mapping
- Instant quote will appear on screen
- All you need to add is quantity, size, colors and color and type of apparel it will be applied to

Disadvantages
- You can't add text/clip art on screen (you can use order notes)
- You can't set up your gang sheet

Sending Your Art for a Free Quote-Upload

Steps

1. Attach your art file with a description

Sending Your Art for a Free Quote-Upload

Steps

2. Your company name, phone number, and email address on file will auto fill. Add your contact name and change email if you want communication sent to a different email

②Enter Contact Info

Company Name:

SAMPLE ORDERS

*Contact Name:

Enter contact name

*Phone Number:

4409181900

Mobile Number:

*E-mail:

info@transferexpress.com

STAHLS'
TRANSFER EXPRESS®
The Custom Transfer People

Sending Your Art for a Free Quote-Upload

Steps

3. Choose print method, transfer type, quantity, size, fabric type and fabric color

Tip: If unsure of any detail, use the highlighted "not sure right now"

③ Enter Artwork Info for an Instant Quote

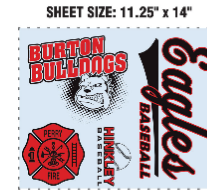☐ Not sure of artwork details right now

Print Method:
Screen Print

Transfer Type:
Goof Proof

Quantity:
◉ Images ○ Sheets

Transfer Size:
Specific Size

Width (Inches):

Height (Inches):

SHEET SIZE: 11.25" x 14"

Fill up the whole sheet with your artwork for one low price!

Fabric Type:
Please Choose

Fabric Color:
Please Choose

Select Ink Colors:

Black	White

BLACK/WHITE

Soft Pink	Metallic Rose Gold	Bubblegum Pink	Raspberry	Fuchsia	Watermelon	Red	Burgundy	Maroon	Eggplant

REDS

Peach	Tenn. Orange	Orange	Burnt Orange	Texas Orange	Medium Brown	Brown (Dark)

ORANGES

Yellow	Gold	Old Gold	Vegas Gold	Met. Gold

YELLOWS/GOLDS

Quote reviews occur during business hours:
Monday to Friday:
8:00 AM - 8:00 PM EST

Need help? Contact us!
info@transferexpress.com

Instant Quote

Image Price	$0
Total Images	0
Sheet Price	$0
Total Sheets	0

ORDER TOTAL: **$0**

Excludes shipping charges and any other additional service charges including rush fees, color matches, Typeset fees, color changes, cut charges etc.

✓ SEND US YOUR ARTWORK

Requirements For Pricing/Upload
- Transfer Size (H x W) must each be greater than zero.
- Quantity must be greater than zero
- Fabric Type is required
- Fabric Color is required
- Number of colors must be greater than zero
- Question number 4 must be answered.

The ship date, shipping method, and payment will be determined at the time of your order and provided in your email confirmation.
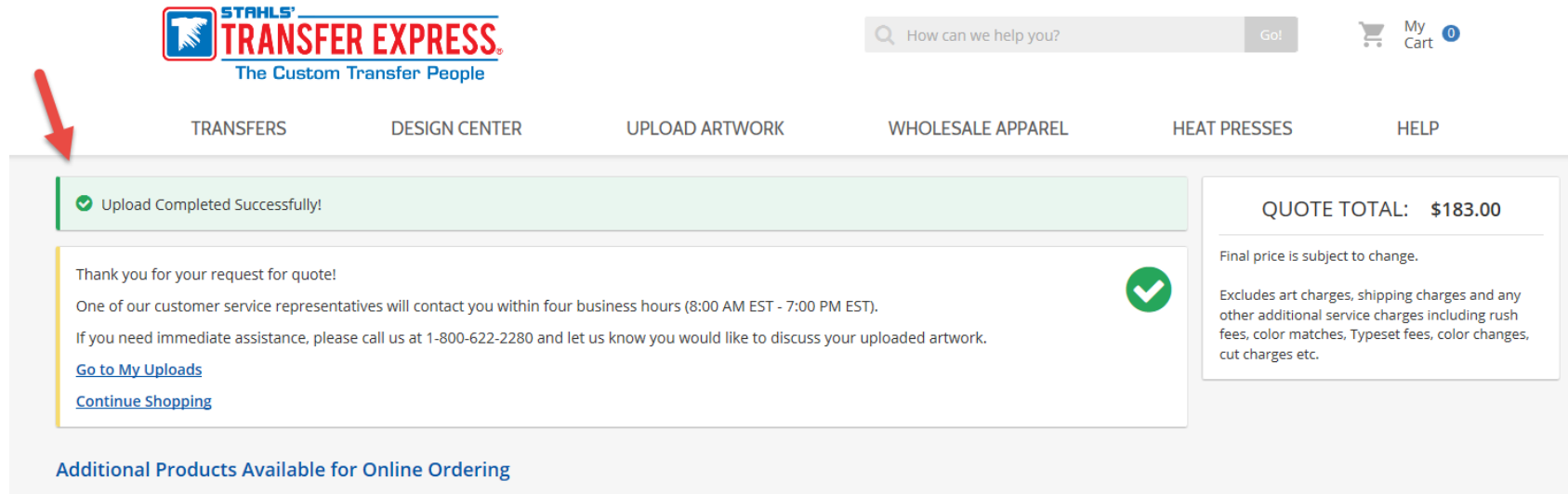
STAHLS'
TRANSFER EXPRESS
The Custom Transfer People

Sending Your Art for a Free Quote-Upload

Tip:
For more information on choosing a transfer type, use the transfer selector tool

https://blog.transferexpress.com/transfer-selector-tool/

Sending Your Art for a Free Quote-Upload

4. If the instant quote looks good and you are ready to order, chose "yes". If you either need more info or just want us to save the quote and art for now, select "no"

STAHLS'
TRANSFER EXPRESS
The Custom Transfer People

Sending Your Art for a Free Quote-Upload

Click the green button - Send us your artwork

Sending Your Art for a Free Quote

The green submit button will turn blue, saying sending and then you will see it was sent

Sending Your Art for a Free Quote-Easy View

Advantages

- You can add text
- You can add our clip art and layouts
- You can set up your screen printed transfer gang sheet

Disadvantage

- Mapping
- The white box if art is not vector
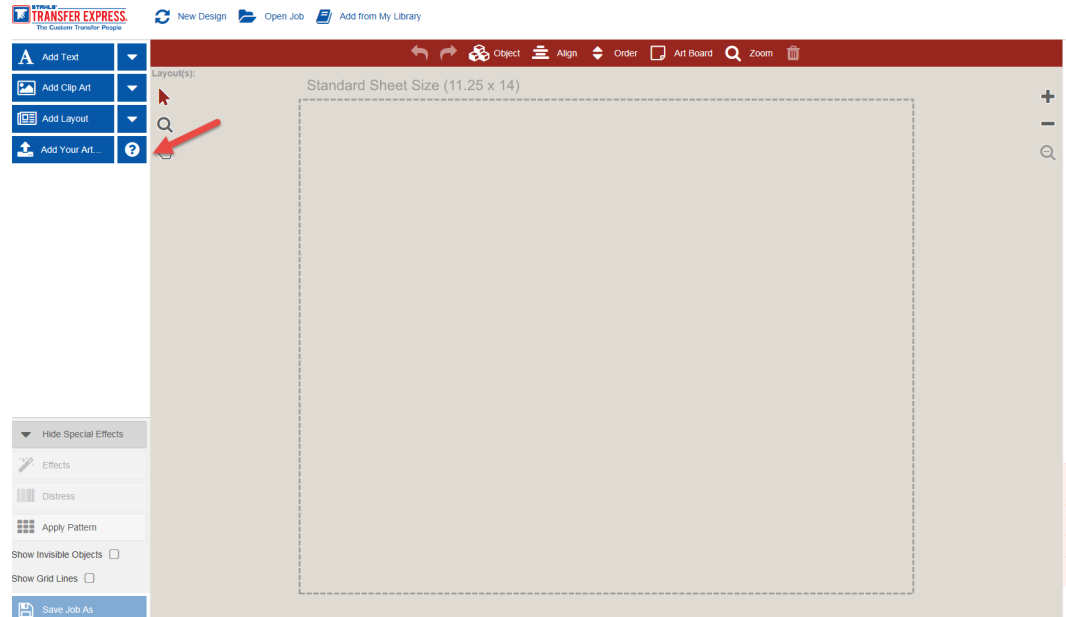
Sending Your Art for a Free Quote-Easy View

1. Select "Add Your Art" and choose the file to bring into art board

Sending Your Art for a Free Quote-Easy View

2. Click on your art and select "Configure Color Map"

Sending Your Art for a Free Quote-Easy View

3. Click one of the colors in your art and select a similar stock color on the right, or color match. Repeat for all colors you want us to print

Sending Your Art for a Free Quote-Easy View

Everything blue is mapped to use our royal, everything black to black. We will remove the white box when we do the order. To be safe, you can add notes in order notes, too.

STAHLS'
TRANSFER EXPRESS®
The Custom Transfer People

Sending Your Art for a Free Quote-Easy View

4. Set up your sheets, add text or clip art on screen. The dotted line is your 11.25"x 14" transfer sheet. Your quote is on the bottom right

STAHLS'
TRANSFER EXPRESS®
The Custom Transfer People

Sending Your Art for a Free Quote-Easy View

5. To order, add to cart and continue to checkout

File Types

We accept the following file types:
.AI, .BMP, .CDR, .CMX, .CPT, .DOC, .DOCX, .EMF, .EPS, .GIF, .JP2, .JPE, .JPEG, .JPG, .PCT, .PCX, .PDF, .PICT, .PLT, .PNG, .PPT, .PPTX, .PS, .PSD, .PUB, .RTF, .SVG, .TIF, .TIFF, .TXT, .WMF

Best Artwork-Screen Printed Transfers

Artwork Requirements:

Screen printed transfers require vector artwork. You can send us vector artwork and we can print it as is or with adjustments. You can send us bitmap artwork that we will convert to vector. Send us the best artwork that you have. Download the Artwork Requirements PDF.

1. Size: Maximum is 11.25" x 14": Although not required, it is a good idea to send us your file at the size you want it printed.

2. Convert text to curves: For vector files, convert all text to curves/outlines before sending.

3. Colors: We use spot colors for screen printing. You can use spot colors when creating art, but it is not required. Use consistent colors in your file.

4. Line Thickness:

› Recommended .012" line thickness for Hot Split, Goof Proof®, Polytran, Elasti Prints® Glow-in-the-Dark and Pearl Prints™.

› Recommended .025" line thickness for Glitter.

› Recommended .012" line thickness for non-Puff colors. This may need to be increased if printed next to a Puff color. Be aware that Puff will increase the printed line thickness. A line that is .023" will puff up to become .05" in the applied transfer. 023" puff to .05"

5. Show-Thru Thickness:

› Recommended .04" show-thru thickness for all screen printed types except Puff.

› Puff show-thru thickness should be .1" thick.

6. Special effects, fades, shadows, shading, etc. are not recommended: Some special effects can't be produced with screen printing. Consider digital transfers if your art contains these.

STAHLS'
TRANSFER EXPRESS®
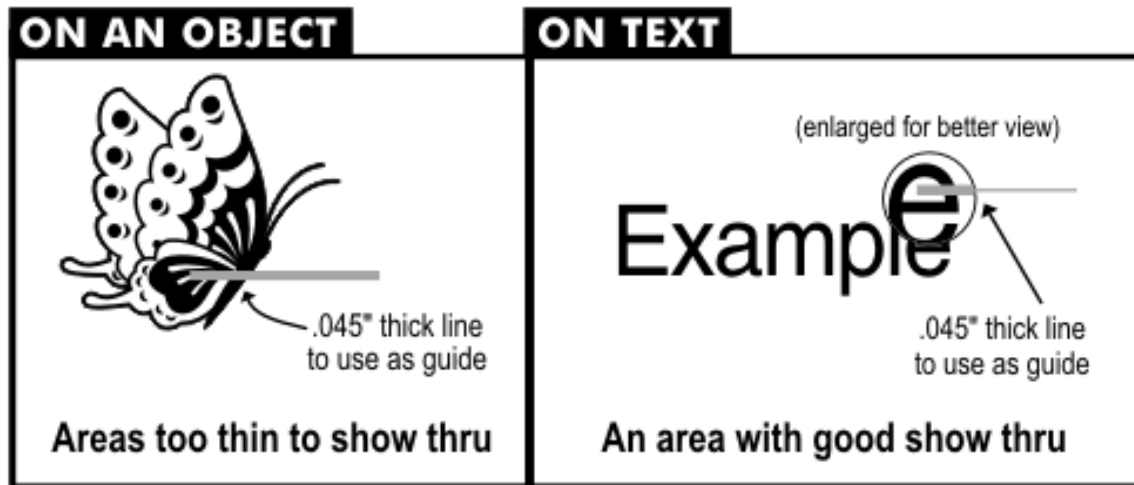The Custom Transfer People

Best Artwork-Screen Printed Transfers

Line Thickness
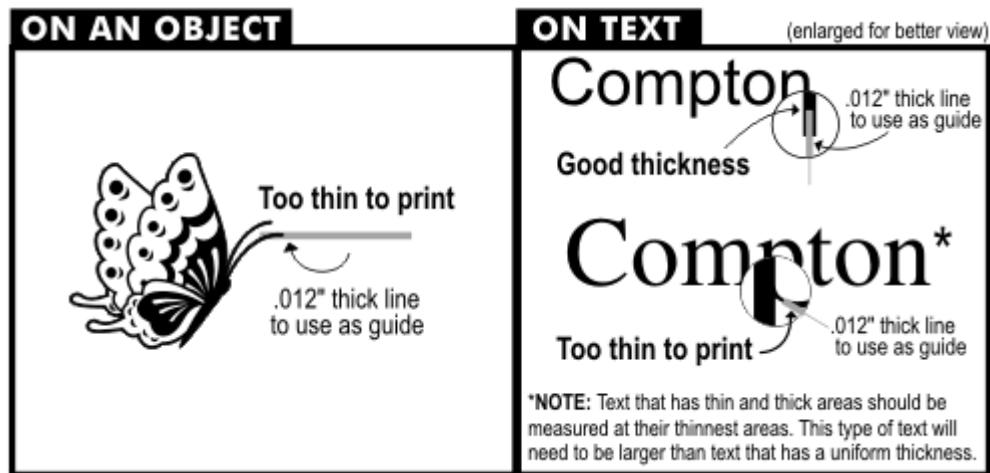
Best Artwork-Screen Printed Transfers

Show Thru Areas

STAHLS'
TRANSFER EXPRESS.
The Custom Transfer People

Best Artwork-Digital Transfer

Artwork Requirements:

CAD-PRINTZ® digital transfers are created using a digital process. Unlike the other transfer types, we can print vector or bitmap files for digital transfers. Download the Artwork Requirements PDF.

1. **Bitmap/Photo images – Resolution 300 dpi:** Images should be created and saved at a resolution of 300 dpi (dots per inch) and at the size it will be printed. Enlargements of your file can cause poor image quality. Web site images are created at 72 dpi. These low resolution images don't print well.

2. **Convert text to curves:** For vector files, convert all text to curves/outlines before sending. For Photoshop® files, please rasterize/render all type layers.

3. **Color/Mode should be CMYK (process):** Digital transfers are printed in CMYK process colors (not spot colors like our screen printed transfers). Not all RGB colors can be rendered in CMYK; you should convert the file before sending it. Images on web sites are usually created in RGB colors.

4. **Special effects, fades, etc. can be used:** Our digital transfers can reproduce multi-color fades and other special effects within your artwork. All fades, colors, effects, etc., should be set up in process CMYK colors.

5. **Line thickness & show-thru thickness :**
   - Recommended thickness for white only areas is .1" thick.

   - Recommended thickness for non-printed/show-thru areas is .1" thick.

STAHLS'
TRANSFER EXPRESS®
The Custom Transfer People

No Art Charges

Thank You for Attending

Do you have more questions?
Stay in touch. We're here to help you grow your business!

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - http://blog.transferexpress.com/
- Watch our videos and previous webinars – http://www.TransferExpress.com/Webinars
- Visit our website: www.TransferExpress.com
- Visit us at Trade Shows
- Connect with Us on Social Media

Contact us: Phone: 1-800-622-2280   Fax: 1-800-833-3877

STAHLS'
TRANSFER EXPRESS®
The Custom Transfer People

Next Webinar

What is my Printing Cost? Pricing based on Cost

Thursday, November 8

2:00 pm EST

STAHLS'
TRANSFER EXPRESS.
The Custom Transfer People