

WHAT'S

NEW

IN 2021



Marketing Kit/Success Kit

MARKETING KIT

Price Guide

Buyer's Guide

Black/White
Idea Book™

Personalized Full
Color Idea Book™



\$10 off Coupon



Window Decal



Application Chart



Color Selector



30 Full Size
Sample Transfers



BONUS!
Mouse Pad for
Raising Print
Areas

DISPLAY KIT

10 Black/White Idea Books



Easy Prints® Names
& Numbers Poster



Easy Prints® Poster



- Now includes a window decal
- Application Chart is heavy stock display piece
- Success Kit includes 2 posters and a mouse pad plus the 10 books

Marketing Kit/Success Kit

MARKETING KIT

Price Guide

Buyer's Guide

Black/White
Idea Book™

Personalized Full
Color Idea Book™



\$10 off Coupon



Window Decal



Application Chart



Color Selector



30 Full Size
Sample Transfers



BONUS!
Mouse Pad for
Raising Print
Areas

DISPLAY KIT

10 Black/White Idea Books



Easy Prints® Names
& Numbers Poster



Easy Prints® Poster



January 2021 Promo Code

- **TKIT35** - Marketing Kit \$35 (normally \$49)
- **TKIT55** - Success Kit \$55 (normally \$65)

To use promo code, must order online

Sample Pack



STAHL'S[®] TRANSFER EXPRESS

SAMPLES INSTRUCTIONS

Welcome to Transfer Express! Let's get started by applying your samples. Pre-press your fabric for 3-5 seconds before applying transfers to eliminate moisture.

UltraColor[®] Soft

Applies to cotton, polyester, and cotton/poly blends.

Temp: 290°F
Time: 12-15 seconds
Pressure: Med/6-8
Peel: Cold

3D-460 - Full Color



Goof Proof[®]

Applies to cotton, polyester, and cotton/poly blends.

Temp: 365°F
Time: 4-6 seconds
Pressure: Med/6-8
Peel: Hot

MAG-187 - Dolphin, White



Elasti Prints[®]

Applies to cotton, polyester, and cotton/poly blends.

Temp: 290°F
Time: 15 seconds
Pressure: Med/6-8
Peel: Cold

QBK-186 - Royal, White



AquaTru[®]

Applies to cotton, polyester, cotton/poly blends, woven nylon, Lycra[®], spandex.

Temp: 290°F
Time: 12-15 seconds
Pressure: Med/6-8
Peel: Hot

QWV-78 - Mid Blue, White



Hot Split Retro

Applies to cotton, polyester, and cotton/poly blends.

Temp: 365°F
Time: 10 seconds
Pressure: Med/6-8
Peel: Hot

QCL-55 - Navy



Glow-In-The-Dark

Applies to cotton, polyester, and cotton/poly blends.

Temp: 340°F
Time: 10 seconds
Pressure: Med/6-8
Peel: Warm

QMU-107 - Glow-in-the-Dark



Puff

Applies to cotton, polyester, and cotton/poly blends.

Temp: 365°F
Time: 5 seconds
Pressure: Med/6-8
Peel: Hot

QSL-292 - Puff White



Pearl Prints[™]

Applies to cotton, polyester, and cotton/poly blends.

Temp: 340°F
Time: 10 seconds
Pressure: Med/6-8
Peel: Cold

QBU-333 - Pearl Red



Glitter

Applies to cotton, polyester, and cotton/poly blends.

Temp: 350°F
Time: 15 seconds
Pressure: Med/6-8
Peel: Cold

QMS-192 - Glitter Gold



Soft Opaque

Applies to cotton, polyester, and cotton/poly blends, woven nylon, Lycra[®], spandex.

Temp: 310°F
Time: 15 seconds
Pressure: Med/6-8
Peel: Hot

3D-444 - Full Color



Express Print

Applies to cotton, polyester, and cotton/poly blends.

Temp: 250°F
Time: 5-10 seconds
Pressure: Med/6-8
Peel: Hot

3D-453 - Full Color



Window Decal

QTR-29 - Full Color



Goof Proof[®] Names & Numbers

Applies to cotton, polyester, and cotton/poly blends.

Temp: 365°F
Time: 4-6 seconds
Pressure: Med/6-8
Peel: Hot



Elasti Prints[®] Numbers

For application on stretchy polyester fabrics & performance wear.

Temp: 290°F
Time: 15 seconds
Pressure: Med/6-8
Peel: Cold



For detailed instructions:



TIPS
Hot - Peel immediately
Warm - Pause 3-5 seconds & peel
Cold - Transfer is no longer warm to the touch

Contact Us Phone 1-800-622-2280 E-mail info@TransferExpress.com Business Hours Monday - Friday 8:00AM - 6:00PM EST

Buyer's Guide - Comparison Chart

		HEAT TRANSFER COMPARISON CHART															
		PLASTISOL			SPECIAL EFFECT PLASTISOL					DIGITAL SCREEN PRINT WATER BASED			WATER BASED		FULL COLOR DIGITAL SOLVENT INK		
		Goof Proof*	Elasti Prints*	Hot Split Retro	Foil Adhesive	Pearl Prints*	Puff	Glow-in-the-Dark	Glitter	UltraColor™ Soft	UltraColor™ Stretch	UltraColor™ Stretch w/ Sub Block	AquaTru*	Reflective	Express Prints	Soft Opaque	Sub-Block
APPLICATION	Application Temp (F)	325°/340°/365°**	290°	365°	340°	340°	365°	340°	350°	290°	290°	290°	290°	290°	250°	310°	265°
	Application Time (seconds)	12/8/4*	15	10	8	10	5	10	15	12-15	12-15	12-15	12-15	15	5-10	15	20
	Application Pressure	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8	Medium / 6-8
	Peel	Hot	Cold	Hot	Hot	Cold	Hot	Warm	Cold	Cold	Cold	Cold	Hot	Cold	Hot	Hot	Warm
INK TYPE	Plastisol Ink	✓	✓	✓	✓	✓	✓	✓	✓								
	Digital Screen Print									✓	✓	✓					
	Water Based Ink										✓	✓	✓	✓			
	Full Color Solvent Ink														✓	✓	✓
PRODUCT TRAITS	How it Feels	Soft	Soft	Soft	Soft	Soft	Soft	Durable	Durable	Very soft & smooth	Very soft & smooth	Very soft & smooth	Very Soft & smooth	Very Soft	Soft	Soft	Durable
	Finished Appearance	Screen Print - Matte	Screen Print - Semi-Matte	Screen Print - Matte	Shiny & Blingy	Shimmery	Raised ink	Screen Print	Shiny & Blingy	Super Matte	Super Matte	Super Matte	Matte	Matte	Matte	Semi-Gloss	Semi-Gloss
	Stretch & Rebound	✓	✓							✓	✓	✓	✓	✓		✓	
	Blocks Dye Migration											✓	✓ (With Dye Block Option)				✓
ORDER OPTIONS	Sheet Size	11.5" x 14"	11.5" x 14"	11.5" x 14"	11.5" x 14"	11.5" x 14"	11.5" x 14"	11.5" x 14"	11.5" x 14"	11.5" x 18"	11.5" x 18"	11.5" x 18"	12" x 19"	11.5" x 18"	N/A	N/A	N/A
	Sold by Sheet or Individual image?	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Both	Both	Both	Sheet	Sheet	Individual	Individual	Individual
	Can I Gang Sheet?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
	Outline Around Image?	No	No**	No	No	No	No	No	No	Thin Clear Outline	Thin Clear Outline	Thin Clear Outline	Thin Clear Outline	No	Thin White Outline***	Thin White Outline***	Thin White Outline***
APPLICATION TYPES	100% Cotton	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Cotton/Poly Blends	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	100% Polyester	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Stretch Fabrics (Nylon, Spandex, Lycra*, etc.)										✓	✓	✓	✓		✓	
DURABILITY TESTING	Wash Test Durability	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	25 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles
	CPSIA Certified	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	CA Prop 65 Certified	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Nike RSL Certified	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

* Dependent on fabric type and preference you can use higher temp and less time.
Visit ► bit.ly/txp-goof-proof

** Multi Color prints without a common outline color, does require a thin clear outline

*** Depending on artwork, the outline can be eliminated for \$20

Layouts/Clip Art

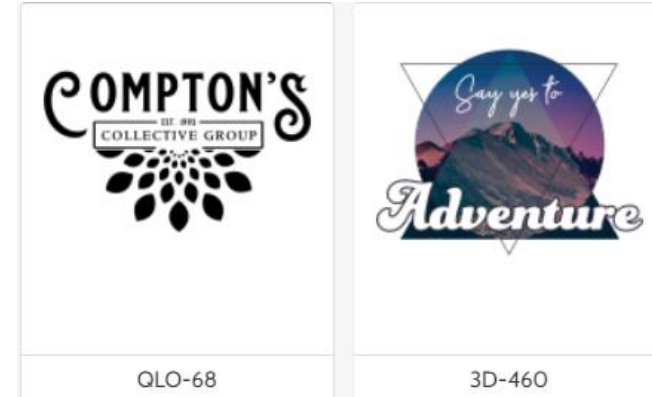
210 New layouts

Lowest selling removed from the book but is online

Hundreds of new clip art

2500 Full color artwork added online but all did not make print

New art is added every Tuesday based on customer's suggestions



- Layouts that start with a Q = Screen Printed or Full Color
- Layouts that start with a 3D = only full color



- Clip art that starts with a X = Screen printed or full color
- Clip art that starts with a W = full color only

Improved Goof Proof



NEW FORMULA!

Goof Proof® Improved for 2021!

NEW this year! We've innovated to make Goof Proof® the most versatile screen print transfer on the market. Lower application temperature, softer hand, and improved stretch and rebound makes Goof Proof the "go to" for most of your decoration needs. And we've got you covered! It's still going to apply with opaque coverage on light and dark fabrics.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

Maximum Productivity	🔥 365°F	⌚ 4-6 seconds	📏 Medium/6-8	🗑️ Hot Peel
Improved Opacity	🔥 340°F	⌚ 8-10 seconds	📏 Medium/6-8	🗑️ Hot Peel
Reduced Scorching	🔥 325°F	⌚ 10-12 seconds	📏 Medium/6-8	🗑️ Hot Peel

Softer hand

More stretch and rebound

If they have had concerns before, use this to get them back and try again!

Three time/temperature combinations

New Products - UltraColor Stretch and Stretch with Blocker



UltraColor™ Stretch

Everything you love about UltraColor™ Soft combined with industry leading stretch and rebound ability. This digital screen print transfer is combined with a water-based ink formula to produce the ultimate solution for decorating elastic apparel. Available in large 11.5"x18" sheets or by the individual piece.

APPLICATION

Spandex, Lycra®, Woven Nylon, Cotton, Polyester, Cotton/Poly Blends

🔥 290°F ⌚ 12-15 seconds
📏 Medium / 6-8 ❄️ Cold Peel



Next name



UltraColor™ Stretch with Blocker

Prevent dye migration with this powerful bleed-blocking formula. The special blocking technology and high opacity inks let you decorate heavily dyed polyester and sublimated fabrics with confidence. Also approved for industrial/commercial laundering, including workwear and flammable resistant apparel. Available in 11.5"x18" sheets or by the individual piece.

APPLICATION

Spandex, Lycra®, Woven Nylon, Cotton, Polyester, Cotton/Poly Blends, Sublimated Polyester

🔥 290°F ⌚ 12-15 seconds
📏 Medium / 6-8 ❄️ Cold Peel

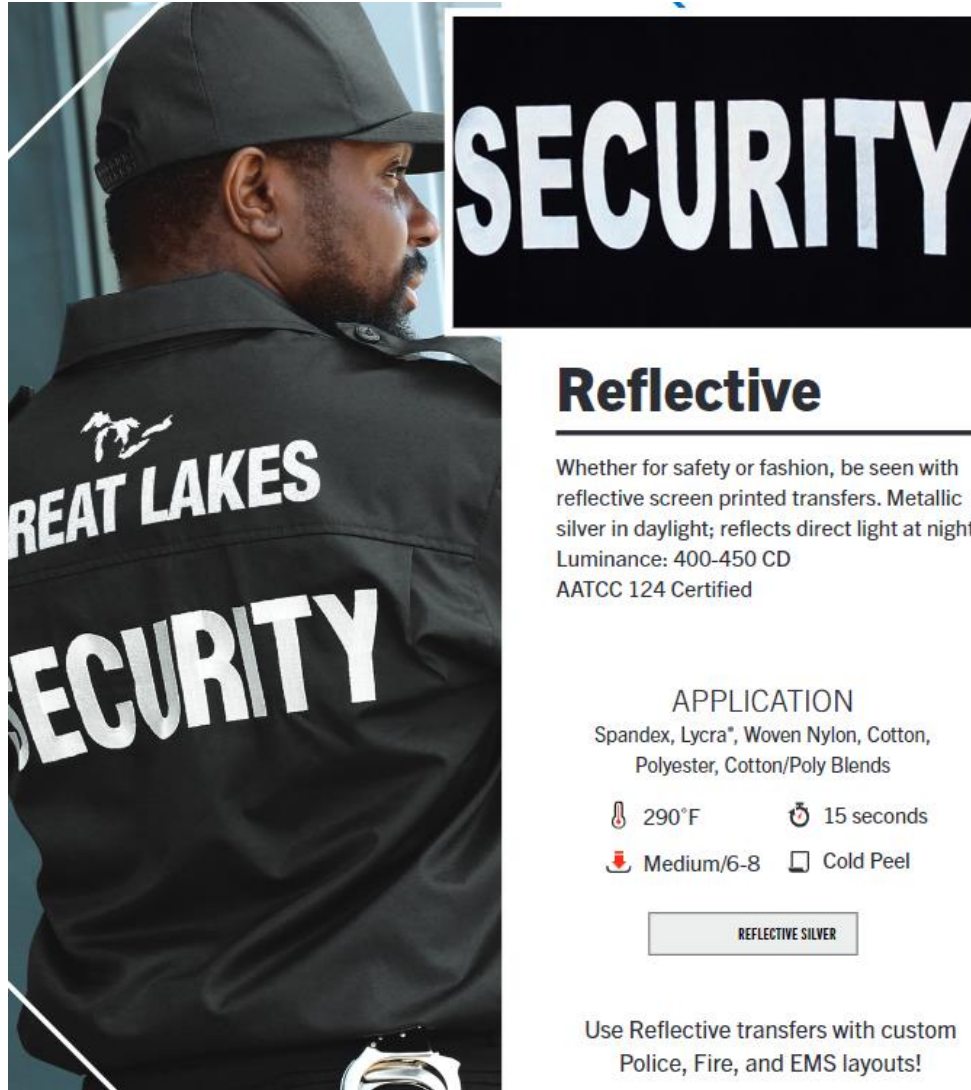


UltraColor™ Soft- Cotton, Poly and Poly/cotton

UltraColor™ Stretch- Spandex, Lycra, Woven Nylon, as well as cotton, poly and poly/cotton

UltraColor™ Stretch with Blocker- same as above plus sublimated items

New Products - Reflective



Reflective

Whether for safety or fashion, be seen with reflective screen printed transfers. Metallic silver in daylight; reflects direct light at night.
Luminance: 400-450 CD
AATCC 124 Certified

APPLICATION

Spandex, Lycra®, Woven Nylon, Cotton,
Polyester, Cotton/Poly Blends

🔥 290°F ⌚ 15 seconds
📏 Medium/6-8 📦 Cold Peel

REFLECTIVE SILVER

Use Reflective transfers with custom
Police, Fire, and EMS layouts!

Sold by the 11.5" x 18" sheet

Cut service is available - .20 per image

5 sheet minimum

Water based product

New Products - Mouse Pads



Mouse Pads

Avoid Seams and Obstructions While Pressing

Use a mouse pad to help raise the print area to avoid seams, buttons, zippers, and other obstructions while heat printing.

A mouse pad is perfect for when you have an obscure print area that you need to press. You can cut the mouse pad to size to fit the area needed without cutting your Print Perfect Pad.

- **Size:** 9.25" x 7.75"
- **Thickness:** 5.5 mm (.216")
- Sold individually
- Black open cell sponge rubber base with soft white polyester fabric top

Mouse Pad 9.25 x 7.75 (\$3.00)

Qty: 1

ADD TO
CART

Consistent Application Temp for Low Temp Products

- Elasti Prints
- UltraColor Soft
- UltraColor Stretch
- UltraColor Stretch with Blocker
- AquaTru
- Reflective



Express Matte 250 is now Express Prints



CAD-PRINTZ®

Express Prints

Full color graphics at a budget-friendly price. Digital ink printed on thin vinyl with a soft, matte finish. But don't call it a lightweight- Express Prints is opaque enough to apply to both light and dark garments. Applies at a low temperature, perfect for heat sensitive polyester. Express Prints is also the fastest full color transfer that applies in a one-step, 5 seconds application.

APPLICATION

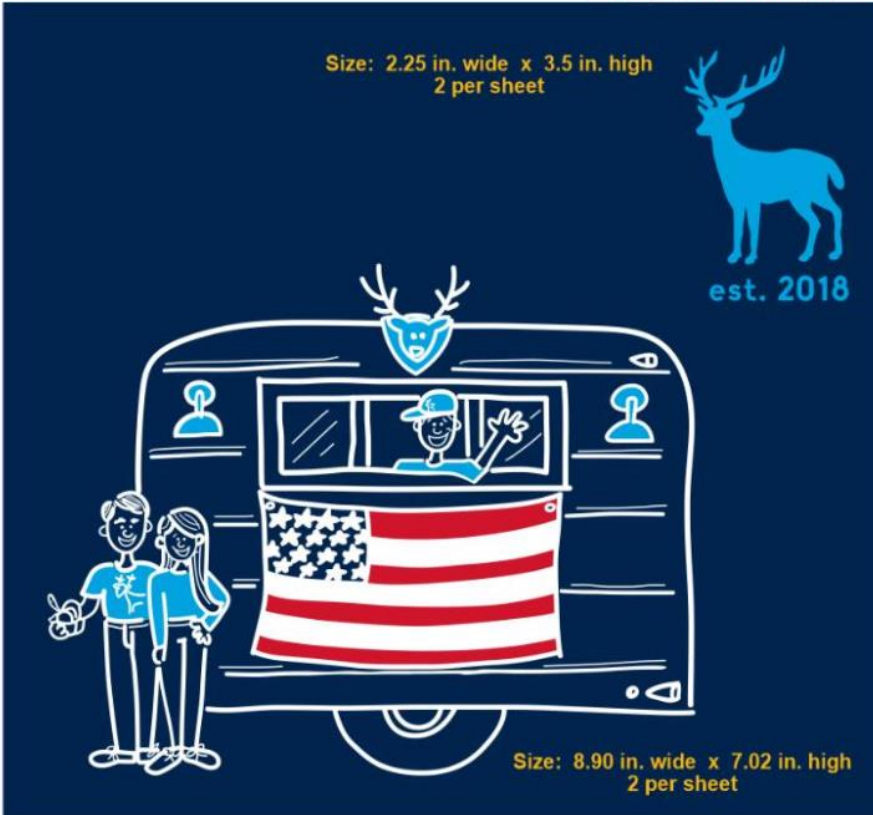
Cotton, Polyester, Cotton/Poly Blends

🔥 250°F ⌚ 5-10 seconds
📄 Medium/6-8 🗑️ Hot Peel



Improved Proofs

- \$20 Fee
- 2 Free Revisions
- Large .png file

FINAL ARTWORK FOR CLIENT APPROVAL				
Please review this carefully, and verify that the following are correct: • Size • Spelling • Print Colors • Marks (™, ®, ©) • Color Placement (including White and show-through) By approving this proof, the client confirms that the artwork represented in this document is acceptable, assumes all further responsibility for its accuracy and hereby gives permission to print the order. Approval of this proof must be received within 24 hours, or the completion date of the job will be delayed. Client is allowed one free revision to this proof. Additional proof fee will be charged for each subsequent revision. Client's email approval will be regarded as a signature.				
Artist: DK	Rep: AL	Date: 10-23-2020		
Transfer Type: PROOF		File Name: F11026-0114		
Print Colors:		Rev:		
PMS 299C	RED	WHITE	XX	XX
XX	XX	XX	XX	XX
Background Does Not Print				
				

Turnaround - As Fast as 1,2,3...

Place your order by

3:00 PM Pacific Time (Zone 1)
or 3:00 PM Eastern Time (Zone 2)

and your order will ship:

Same Day

- Express Names™ (order by 11 AM ET & PT)
- Stock Numbers

1 Day

- One Color Screen Printed Transfers
- Personalized Idea Book™ & Marketing Kit

2 Days

- Two Color Screen Printed Transfers
- Cad-Printz Digital Transfers

3 Days

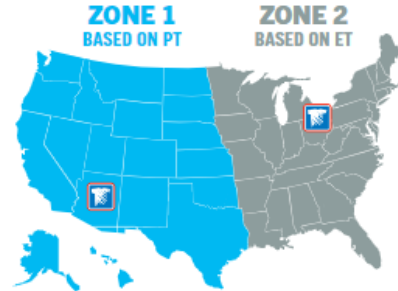
- Three Color & Up Screen Printed Transfers
- UltraColor™ Soft

4 Days

- UltraColor™ Stretch (3 PM ET only)
- Reflective (3 PM ET only)

5 Days

- UltraColor™ Stretch with Blocker (3 PM ET only)
- AquaTru™ Water-Based Transfers (3 PM ET only)



*Two Locations to
Serve you Faster!*



- All 1 color screen printed transfer ship the next business day (Easy Prints and Easy Prints Plus)
- All 2 color screen printed transfers ship in two business days
- All 3 or more color screen printed transfers ship in three business days

Larger Sheet Sizes

- Plastisol screen printed transfers – 11.5" x 14"
- AquaTru® screen printed transfers – 12" x 19"
- UltraColor™ - 11.5" x 18"
- Reflective – 11.5" x 18"

Plastisol – 11.5" x 14"



UltraColor™ – 11.5" x 18"



Simplified Pricing - Less Grids

- All screen printed inks priced the same—Goof Proof, Hot Split Retro, Elasti Prints, Glow-in-the-Dark, Pearl, Foil Adhesive and Glitter

Easy Prints® Our Layouts and Clip Art pricing per 11.5" x 14" sheet

	5-9	10-14	15-19	20-24	25-34	35-49	50-74	75-99	100-149	150-199	200-249	250-374	375-499
1 Color	\$7.73	\$4.85	\$4.28	\$3.56	\$3.13	\$2.64	\$2.27	\$1.95	\$1.77	\$1.59	\$1.37	\$1.17	\$1.03
2 Color	\$14.02	\$8.66	\$7.56	\$6.19	\$5.37	\$4.46	\$3.79	\$3.19	\$2.88	\$2.56	\$2.22	\$1.90	\$1.66
3 Color	\$23.25	\$12.95	\$11.31	\$9.28	\$8.00	\$6.65	\$5.98	\$4.93	\$4.77	\$4.19	\$4.06	\$3.10	\$2.86
4 Color	\$29.30	\$16.70	\$14.56	\$11.87	\$10.21	\$8.46	\$7.48	\$6.06	\$5.86	\$5.14	\$4.87	\$4.00	\$3.66
Additional Colors	\$6.05	\$3.75	\$3.25	\$2.59	\$2.21	\$1.81	\$1.50	\$1.25	\$1.09	\$0.95	\$0.81	\$0.70	\$0.60

Easy Prints® Plus Your Artwork pricing per 11.5" x 14" sheet

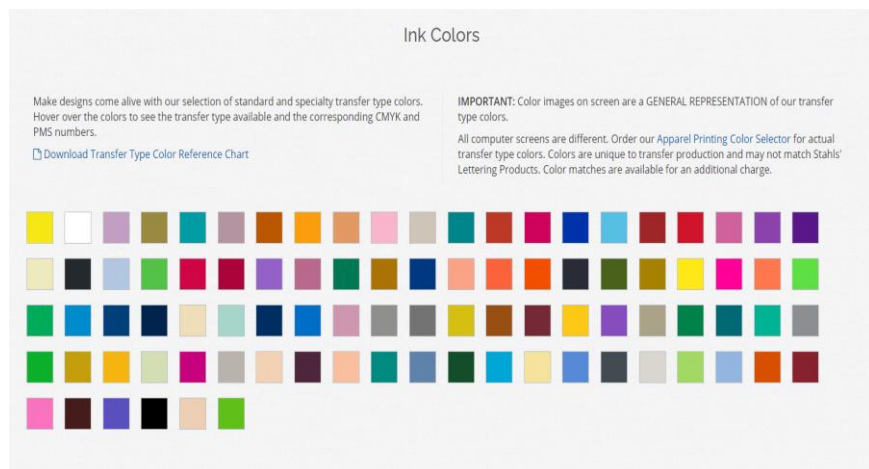
	5-9	10-14	15-19	20-24	25-34	35-49	50-74	75-99	100-149	150-199	200-249	250-374	375-499
1 Color	\$11.73	\$6.85	\$5.61	\$4.56	\$3.93	\$3.21	\$2.67	\$2.22	\$1.97	\$1.72	\$1.47	\$1.25	\$1.08
2 Color	\$18.02	\$10.66	\$8.89	\$7.19	\$6.17	\$5.03	\$4.19	\$3.46	\$3.08	\$2.69	\$2.32	\$1.98	\$1.71
3 Color	\$27.25	\$14.95	\$12.64	\$10.28	\$8.80	\$7.22	\$6.38	\$5.20	\$4.97	\$4.32	\$4.16	\$3.18	\$2.91
4 Color	\$33.30	\$18.70	\$15.89	\$12.87	\$11.01	\$9.03	\$7.88	\$6.33	\$6.06	\$5.27	\$4.97	\$4.08	\$3.71
Additional Colors	\$6.05	\$3.75	\$3.25	\$2.59	\$2.21	\$1.81	\$1.50	\$1.25	\$1.09	\$0.95	\$0.81	\$0.70	\$0.60

Rush Fee: \$25 per color, per order | **Color Match: \$25** per color, per order | **Cut Charge: \$0.10** per image to cut images apart

Color Change: \$15 per color, per order (same transfer type)

New Site - Color Listing

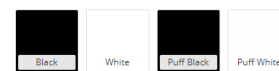
Old site



VS

New site

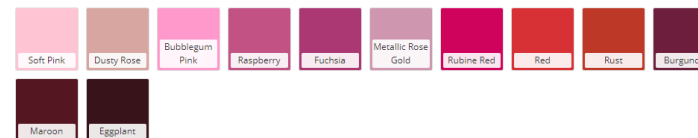
Black/White



Greys



Reds



Oranges



Yellows/Golds



- Colors listed by family and with name on swatch

New Site - Help Center

Help Center

- Customer Support
 - Transfer Storage
 - West Ordering Times
 - Return Policy
 - Ordering
 - Pricing
- Getting Started
 - How to Position Transfers
 - Compare Heat Transfer Types
 - How to Choose a Heat Press
 - Start a T-Shirt Business
 - Placement Tips
- Printing Ideas and Techniques
 - Decorating Football Apparel
 - Decorating Breast Cancer Awareness Apparel
 - Decorating Split Fronts
- Calculators
 - Screen Print Price Numbers
 - Image Resizer
- CPSIA Canadian Dealers Shipping and Delivery Connect With Us Financing
- Educational Webinars Apparel Guidelines Payment Terms Contact Us
- Easy Prints Plus (Your Artwork)
 - AquaTru Artwork Guidelines
 - Digital Artwork Guidelines
 - Custom Clip Art
- Easy Prints (Our Artwork)
 - Simbroidery
 - What is Easy View
 - Color Change Advantage
 - Easy Prints Special Effects
 - Easy Prints Leagues and Sponsors
 - Ink Color Chart
 - Font Guide
- What are Easy Prints
- Idea Book digital version
- Easy Prints Special Layouts
- Easy View Training
- Proofs
- Greek Letter Guide
- Marketing
 - EasyPrints.com
 - Idea Book Bonus Pages
 - Order Forms
- Sales Flyers
- Retail Price List
- Video Library
 - Creating Artwork
 - Transfer Application
 - Easy View Tutorials
- Ordering Tips
- Promotional Webinars
- Document/Chart Library
 - Heat Transfer Type Comparison Chart
 - Ebook Library
 - Application Instructions
 - Heat Press Comparison
 - Full Color Transfer Comparison Chart
 - Class Lists, Rosters, and Signature Shirts
 - Heat Press Manuals
 - Transfer Selector Tool

VS

Help Center

What can we help you with?

Find everything you need to learn about heat applied transfers, ordering and designing, pricing, and everything in between.

- Placing an Order
 - > Getting Started
 - > Pricing Guides
 - > Pricing Calculators
 - > Turnaround & Shipping
 - > Ordering an Art Proof
 - > Ordering a Color Change
- Artwork
 - > What is Easy View® Designer
 - > Easy View Training Tutorials
 - > What are Easy Prints®
 - > Special Layouts
 - > Special Effects
 - > Setting Up a Gang Sheet
 - > Custom Clip Art
- Transfers
 - > Application Instructions
 - > Choosing a Transfer Type
 - > Storage and Shelf Life
- Customer Support
 - > Payments & Financing
 - > Returns
 - > Resolution Center
- Resources
 - > Sales Flyers
 - > Suggested Retail Pricing
 - > Order Forms
 - > Idea Book - digital
- Education
 - > Webinars
 - > Videos
 - > Ebooks
 - > Guides
 - > Glossary
 - > Blog

- Simplified Help Center helps you find what you are looking for easier

New Site - Videos

How to Apply Goof Proof Screen Printed Numbers

Need Help? Call us!
1-800-622-2280

Browse Video Categories
[Transfer Application](#) | [Artwork & Apparel](#) | [Easy View Tutorials](#) | [Webinars](#) | [Ordering Tips](#) | [Business & Marketing](#)



How to Apply Goof Proof Screen Printed Numbers

APPLYING
GOOF PROOF
SCREEN PRINTED
NUMBERS

Watch later Share

Learn how to apply Goof Proof Screen Printed Numbers

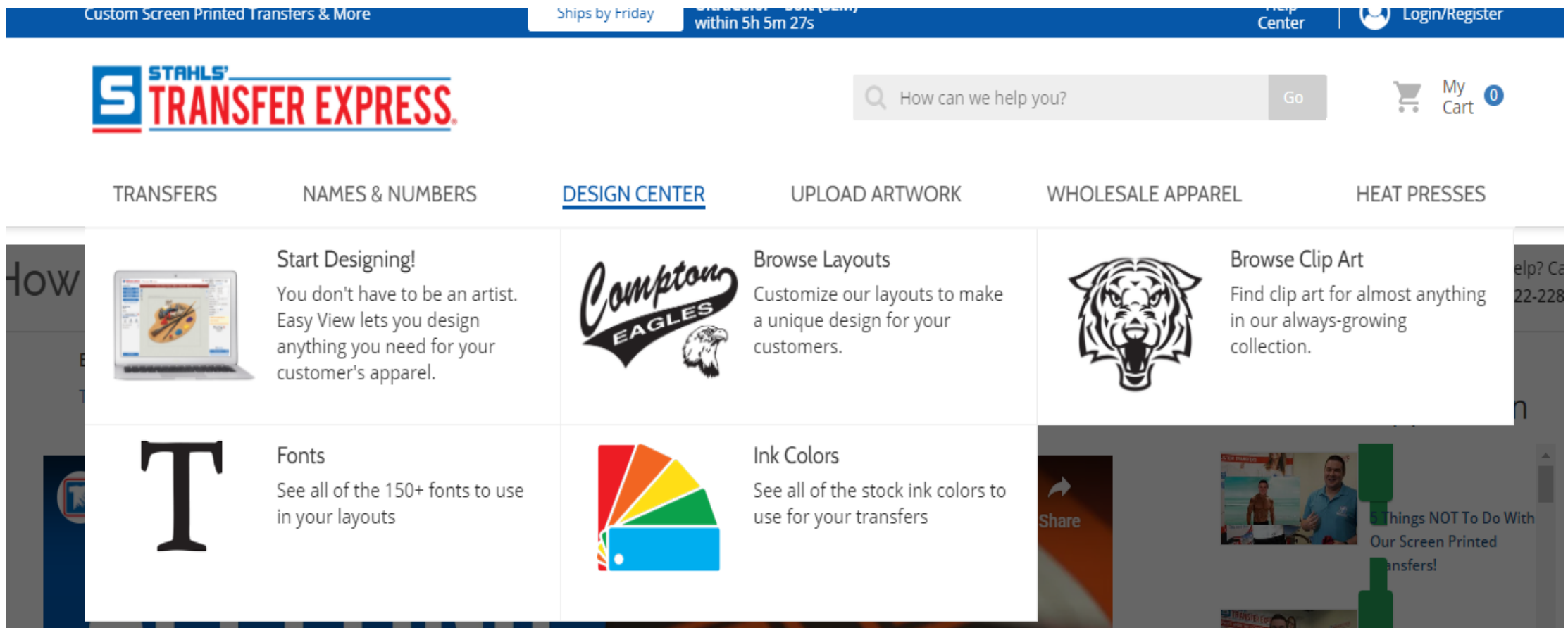
Transfer Application

- Welcome To Transfer Express - Getting Started With Heat Press T-Shirt Printing
- 5 Things NOT To Do With Our Screen Printed Transfers!
- 3 Cool Specialty Transfers - Pearl, Puff, And Glow
- Having Trouble With Your Custom Transfer Application
- UltraColor™ Soft - New Game Changing Transfer
- Everything You Can Do On This Craft Press
- Start Heat Printing With The Craft Heat Press

- YouTube feel with large video player and side scroll of related videos

 **STAHL'S[®]**
TRANSFER EXPRESS.

New Site



- Added fonts and colors to top Design Center navigation for quicker access

New Site - Improved Fonts Page

Fonts

TransferExpress	TransferExpress	TransferExpress	TransferExpress	TRANSFEREXPRESS	TransferExpress
Aardvark	Acidic	Adelaide	Aleo	Anna	Arabia
TransferExpress	<i>TransferExpress</i>	TransferExpress	TransferExpress	TransferExpress	TRANSFEREXPRESS
ArabBrUD	Architecture	Arial	Arial Black	Arial Narrow	Arkhip
TransferExpress	<i>TransferExpress</i>	TransferExpress	TransferExpress	TransferExpress	TransferExpress
ASIA PACIFIC	AthleticScript	Avalon	Averta	Averta Black	Averta Bold
		TRANSFEREXPRESS	TRANSFEREXPRESS		
		AxWoodFont	Backcheck Rounded		

VS

Fonts

Browse Font Categories

[All](#) | [Sport Block](#) | [Jagged](#) | [Artistic](#) | [Simple Block](#) | [Handwritten](#) | [Script](#) | [Serif](#) | [Symbols](#)

We have over 240 fonts to use in our artwork layouts.

We add 3 new fonts each month to our font collection.

Aardvark

Aardvark

[► Open in Easy View](#)

The quick brown fox jumps over the lazy dog

Acidic

Acidic

[► Open in Easy View](#)

The quick brown fox jumps over the lazy dog

Adelaide

Adelaide

[► Open in Easy View](#)

The quick brown fox jumps over the lazy dog

Ala

- View more of the font letters

New Site

Application Instructions

Screen Printed Transfers

- Goof Proof [Watch](#) [Download](#)
- Goof Proof - No Backing [Watch](#) [Download](#)
- Polytrans [Watch](#) [Download](#)
- Elasti Prints [Watch](#) [Download](#)
- Hot Split [Watch](#) [Download](#)
- Glitter [Watch](#) [Download](#)
- Glow-in-the-Dark [Download](#)
- Puff [Watch](#) [Download](#)
- Pearl Prints [Watch](#) [Download](#)
- AquaTru [Watch](#) [Download](#)
- Foil Adhesive [Download](#)

Full Color Transfers

- UltraColor™ Soft (SLM) [Watch](#) [Download](#)
- UltraColor Stretch [Download](#)
- UltraColor Stretch Blocker [Download](#)
- CAD-PRINTZ Express Print [Watch](#) [Download](#)
- CAD-PRINTZ Express Matte 250 [Download](#)
- CAD-PRINTZ Soft Opaque [Watch](#) [Download](#)
- CAD-PRINTZ Sub Block [Watch](#) [Download](#)

Names & Numbers

- Goof Proof Numbers [Watch](#) [Download](#)
- Elasti Prints Numbers [Watch](#) [Download](#)
- Peel & Press Letters [Watch](#) [Download](#)
- Express Names [Watch](#) [Download](#)

Stock Products

- Ribbon and Flag Packs [Watch](#) [Download](#)
- Heat Transfer Foil [Watch](#) [Download](#)
- Rhinestones [Watch](#) [Download](#)
- Reflective Stock [Download](#)

VS

Application Instructions

The following application instructions are for using with a Hotronix brand heat press. If not using a Hotronix brand heat press, increase the temperature by 10°

Screen Printed Transfers

Goof Proof - Improved for 2021: 3 Application Options

› **Materials:** applies to cotton, polyester, or cotton/poly blends

For Maximum Productivity

- › **Time:** 3-5 seconds
- › **Temperature:** 360 - 370°F
- › **Pressure:** Medium/Firm 6-8 (60-80 psi)
- › **Peel:** Hot (peel immediately)

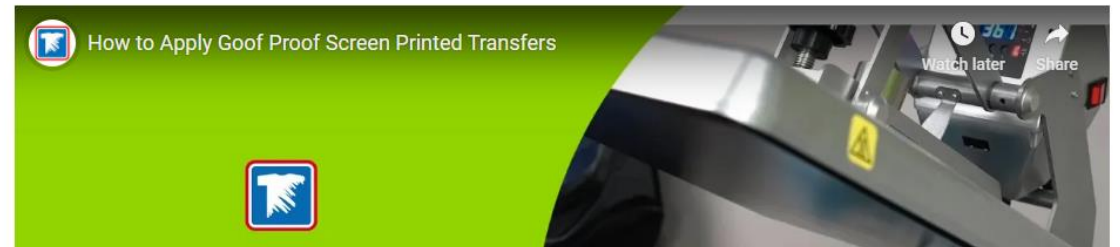
For Improved Opacity

- › **Time:** 8-10 seconds
- › **Temperature:** 340°F
- › **Pressure:** Medium/Firm 6-8 (60-80 psi)
- › **Peel:** Hot (peel immediately)

For Reduced Scorching

- › **Time:** 10-12 seconds
- › **Temperature:** 325°F
- › **Pressure:** Medium/Firm 6-8 (60-80 psi)
- › **Peel:** Hot (peel immediately)

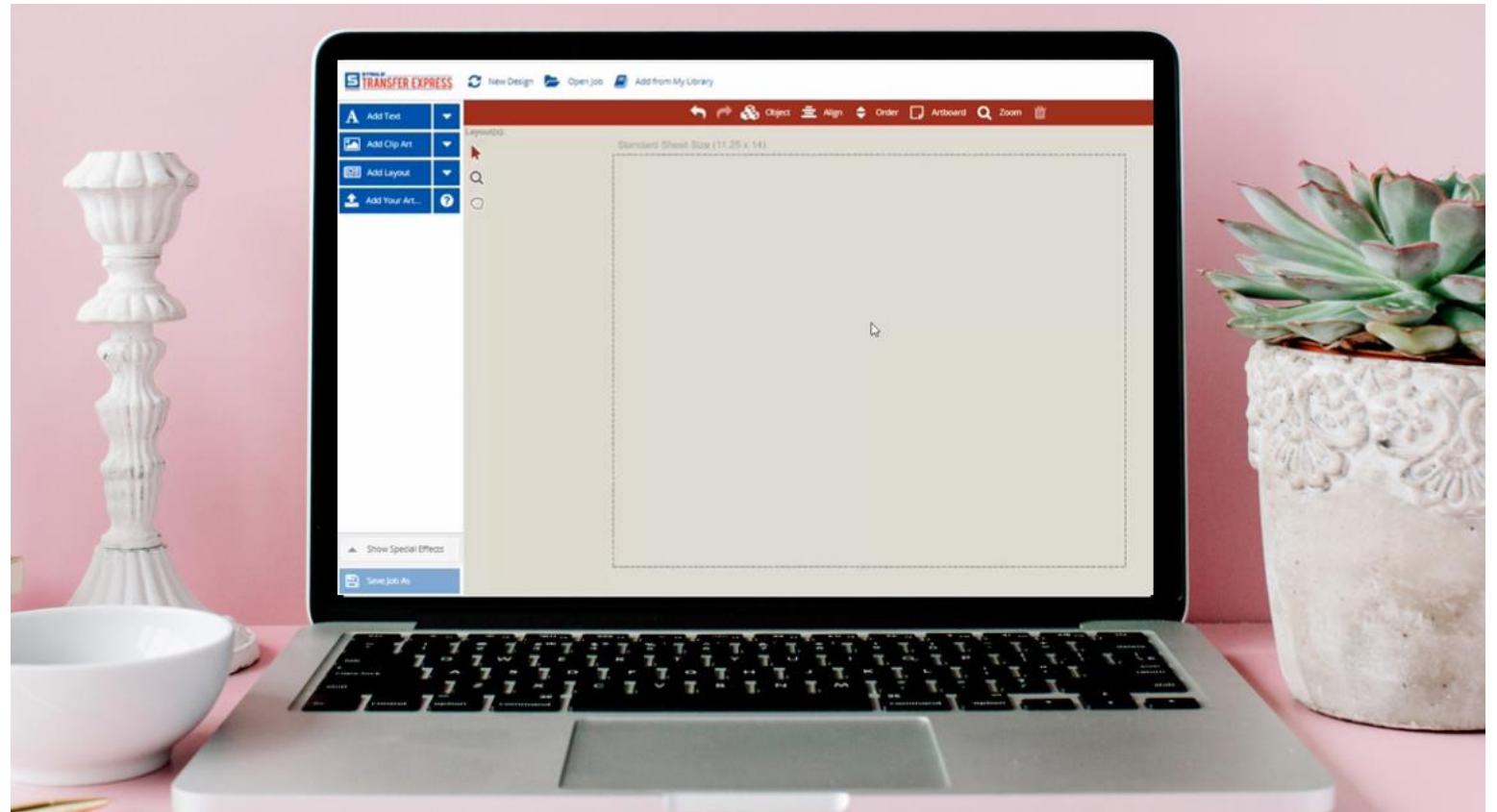
[Download instructions](#)



- Added videos and instructions to application instructions page for quicker access

More To Come

- Easy View® will become Upload portal
- Online payments
- Faster updates/changes when needed
- All new application videos



Thank You For Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
- Watch our videos and previous webinars – <http://www.TransferExpress.com/Webinars>
- Visit our website: www.TransferExpress.com
- Visit us at Trade Shows
- Connect with Us on Social Media
- Watch us on YouTube

Contact us: Phone: 1-800-622-2280

Fax: 1-800-833-3877