

2024 PRICE GUIDE



SCREEN PRINTED TRANSFERS

Goof Proof® • Elasti Prints® • Puff • Glow-In-The-Dark

Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	9.93	5.37	3.99	3.37	2.95	2.39	2.20	2.01	1.87	1.72	1.42	1.35	1.29
2 Color	18.19	9.72	7.25	6.17	5.16	4.22	3.87	3.52	3.29	3.05	2.66	2.52	2.35
3 Color	26.40	14.10	10.55	8.94	7.42	6.03	5.50	5.00	4.69	4.38	3.93	3.70	3.46
4 Color	34.55	18.48	13.83	11.70	9.65	7.83	7.15	6.48	6.09	5.71	5.19	4.87	4.56

Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	11.23	6.07	4.51	3.81	3.32	2.71	2.50	2.29	2.12	1.95	1.60	1.53	1.45
2 Color	20.58	11.00	8.20	6.97	5.84	4.77	4.38	3.99	3.72	3.45	3.01	2.84	2.65
3 Color	29.87	15.97	11.93	10.11	8.39	6.82	6.23	5.64	5.30	4.95	4.46	4.18	3.91
4 Color	39.09	20.92	15.65	13.24	10.91	8.86	8.09	7.32	6.89	6.47	5.87	5.52	5.16

Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	15.74	8.31	6.02	4.93	4.22	3.39	3.04	2.74	2.47	2.25	1.82	1.72	1.60
2 Color	27.80	14.61	10.60	8.79	7.34	5.89	5.27	4.74	4.33	3.94	3.39	3.15	2.89
3 Color	40.69	21.37	15.53	12.81	10.64	8.50	7.58	6.77	6.20	5.70	5.02	4.64	4.30
4 Color	52.60	27.68	20.16	16.62	13.62	10.89	9.71	8.67	7.97	7.36	6.55	6.06	5.61

Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	11.42	6.18	4.59	3.88	3.39	2.75	2.53	2.31	2.15	1.98	1.63	1.55	1.48
2 Color	20.92	11.18	8.34	7.10	5.93	4.85	4.45	4.05	3.78	3.51	3.06	2.90	2.70
3 Color	30.36	16.22	12.13	10.28	8.53	6.93	6.33	5.75	5.39	5.04	4.52	4.26	3.98
4 Color	39.73	21.25	15.90	13.46	11.10	9.00	8.22	7.45	7.00	6.57	5.97	5.60	5.24

Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	12.91	6.98	5.19	4.38	3.82	3.12	2.88	2.63	2.44	2.24	1.84	1.76	1.67
2 Color	23.67	12.65	9.43	8.02	6.72	5.49	5.04	4.59	4.28	3.97	3.46	3.27	3.05
3 Color	34.35	18.37	13.72	11.63	9.65	7.84	7.16	6.49	6.10	5.69	5.13	4.81	4.50
4 Color	44.95	24.06	18.00	15.23	12.55	10.19	9.30	8.42	7.92	7.44	6.75	6.35	5.93

Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	18.10	9.56	6.92	5.67	4.85	3.90	3.50	3.15	2.84	2.59	2.09	1.98	1.84
2 Color	31.97	16.80	12.19	10.11	8.44	6.77	6.06	5.45	4.98	4.53	3.90	3.62	3.32
3 Color	46.79	24.58	17.86	14.73	12.24	9.78	8.72	7.79	7.13	6.56	5.77	5.34	4.95
4 Color	60.49	31.83	23.18	19.11	15.66	12.52	11.17	9.97	9.17	8.46	7.53	6.97	6.45

SCREEN PRINTED TRANSFERS

Goof Proof® • Elasti Prints® • Puff • Glow-In-The-Dark

Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.26	1.16	1.10	1.02	0.95	0.87	0.83	0.82	0.80
2 Color	2.21	2.04	1.94	1.79	1.69	1.55	1.50	1.47	1.44
3 Color	3.23	2.99	2.80	2.62	2.44	2.26	2.18	2.15	2.11
4 Color	4.27	3.94	3.69	3.45	3.19	2.96	2.85	2.80	2.75

Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.42	1.33	1.25	1.14	1.08	0.98	0.94	0.93	0.91
2 Color	2.51	2.32	2.18	2.03	1.91	1.75	1.70	1.67	1.64
3 Color	3.67	3.38	3.17	2.97	2.77	2.56	2.47	2.43	2.38
4 Color	4.83	4.47	4.17	3.90	3.62	3.34	3.23	3.17	3.10

Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.55	1.44	1.33	1.23	1.14	1.03	0.95	0.94	0.91
2 Color	2.73	2.50	2.34	2.16	2.01	1.85	1.72	1.68	1.65
3 Color	3.99	3.66	3.40	3.15	2.94	2.71	2.51	2.45	2.39
4 Color	5.22	4.80	4.45	4.13	3.81	3.51	3.28	3.19	3.11

Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.45	1.33	1.27	1.17	1.09	1.00	0.95	0.94	0.92
2 Color	2.54	2.35	2.23	2.06	1.94	1.78	1.73	1.69	1.66
3 Color	3.71	3.44	3.22	3.01	2.81	2.60	2.51	2.47	2.43
4 Color	4.91	4.53	4.24	3.97	3.67	3.40	3.28	3.22	3.16

Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.63	1.53	1.44	1.31	1.24	1.13	1.08	1.07	1.05
2 Color	2.89	2.67	2.51	2.33	2.20	2.01	1.96	1.92	1.89
3 Color	4.22	3.89	3.65	3.42	3.19	2.94	2.84	2.79	2.74
4 Color	5.55	5.14	4.80	4.49	4.16	3.84	3.71	3.65	3.57

Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.78	1.66	1.53	1.41	1.31	1.18	1.09	1.08	1.05
2 Color	3.14	2.88	2.69	2.48	2.31	2.13	1.98	1.93	1.90
3 Color	4.59	4.21	3.91	3.62	3.38	3.12	2.89	2.82	2.75
4 Color	6.00	5.52	5.12	4.75	4.38	4.04	3.77	3.67	3.58

SCREEN PRINTED TRANSFERS

AquaTru® • Reflective • Single Images

ITS BACK!

Water Based Gang Sheet 12" x 19"

pricing per sheet USD

AquaTru® (Easy Prints®, Vector, and Non-Vector)

	50	100	200	300	400	500
1 Color	7.92	6.09	5.18	4.88	4.61	4.52
2 Color	9.47	7.29	6.20	5.83	5.51	5.40
3 Color	11.03	8.49	7.22	6.79	6.42	6.29
4 Color	12.58	9.68	8.23	7.75	7.32	7.18

AquaTru® with Blocker (Easy Prints®, Vector, and Non-Vector)

	50	100	200	300	400	500
1 Color	9.47	7.29	6.20	5.83	5.51	5.40
2 Color	11.03	8.49	7.22	6.79	6.42	6.29
3 Color	12.58	9.68	8.23	7.75	7.32	7.18
4 Color	14.14	10.88	9.25	8.71	8.23	8.07

Reflective 12.5" x 17.5"

pricing per sheet USD

	6	12	18	24	36	48	60	72	90	108	144	180	216
Easy Prints	13.93	9.37	7.99	7.37	6.95	6.39	6.20	6.01	5.87	5.72	5.42	5.35	5.29
Vector	15.23	10.07	8.51	7.81	7.32	6.71	6.50	6.29	6.12	5.95	5.60	5.53	5.45
Non-Vector	19.74	12.31	10.02	8.93	8.22	7.39	7.04	6.74	6.47	6.25	5.82	5.72	5.60

Screen Print Single Images

NEW!

Order single color, screen print image up to **9" x 12.75"** or up to **12" x 12"** and save on high quantity runs using the price breaks below.

pricing per image USD



Goof Proof®		50	150	300	500
SMALL	9" x 12.75"	0.99	0.79	0.59	0.49
LARGE	12" x 12"	1.19	1.09	0.99	0.89

Applicable Ink Options:

WHITE	BLACK	NAVY 2380 C	RED 186 C	GOLD 1235 C	ROYAL 7686 C
GRAY 423 C	ORANGE 172 C	METALLIC SILVER	DARK GREEN 357 C	PURPLE 3566 C	YELLOW 108 C
MAROON 7421 C	KELLY 348 C	NEON PINK	CEMENT 2330 C	METALLIC GOLD	VEGAS GOLD 451 C
BUBBLEGUM PINK	CHARCOAL 7540 C	MID BLUE 300 C	DARK BROWN 357 C	METALLIC GRAPHITE	COLUMBIA BLUE 2129 C

FULL COLOR TRANSFERS

UltraColor Pro™ • UltraColor Max™ • UltraColor Stretch™

DIGITAL SCREEN TRANSFERS ULTRACOLOR®

WATER BASED Transfers

pricing per 11.5" x 18" sheet USD

Fill the sheet with as many jobs or images as possible and save!

UltraColor Pro™

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	17.10	10.54	7.20	6.60	5.85	5.30	5.15	4.90	4.60	4.54	4.49	4.42	4.36

UltraColor Stretch™

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	31.28	17.00	13.18	11.28	9.37	8.42	7.66	7.03	6.72	6.41	6.08	5.91	5.50

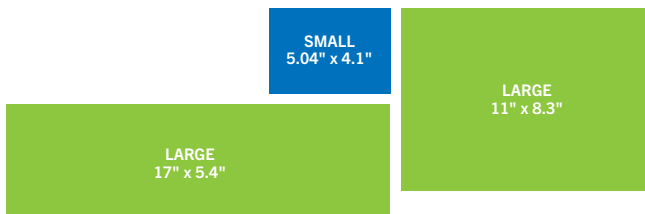
UltraColor Stretch™ (w/ Blocker)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	42.97	23.09	17.78	15.11	12.45	11.12	10.44	9.89	9.41	9.11	8.61	7.92	7.47

NEW!

Single Image UltraColor Pro™

pricing per image USD



UltraColor Pro™		20	50	100	200
SMALL	5.04" x 4"	2.25	1.55	1.10	0.98
LARGE	11" x 8.3"	5.10	3.30	2.25	2.10
LARGE	17" x 5.4"	5.10	3.30	2.25	2.10

DIRECT TO FILM TRANSFERS ULTRACOLOR® MAX

as low as **\$.04** per square inch USD!

No Minimum purchase required!

NEW! Gang Sheet Pricing	1-9	10-24	25+
Small Gang Sheet - 12" x 22"	14.50	12.00	10.50
Large Gang Sheet - 24" x 22"	29.00	24.00	21.00

(\$0.055/sq. in) (\$0.045/sq. in) (\$0.04/sq. in)

Single Images: **\$.06** per square inch

RUSH SERVICE

- \$25 flat rate for 1 to 2 plastisol ink colors
- \$50 flat rate for 3 or more plastisol ink colors
- \$25 flat rate for all UltraColor® transfers
- \$25 flat rate for Reflective transfers
- \$25 flat rate for Express Names

OTHER SERVICES

- Cut Charge per image: \$0.20
- Screen Print **Color Match**: \$30 (per color, per order)
- Screen Print **Color Change**: \$15 (per color, per order)
- Art Proof (with two revisions): \$26

We cannot guarantee rush services on orders that require extensive art or that are in quantities of 500 or more. All pricing in USD.

PERSONALIZATION

STOCK NUMBERS

Screen printed individual numbers available in Goof Proof® and Elasti Prints® for a variety of fabrics.

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	1.10	1.55	12.10	17.05	58.91	83.00
6"	1.60	2.45	17.60	26.95	85.68	131.20
8"	2.10	3.20	23.10	35.20	112.46	171.36
10"	3.00	4.20	33.00	46.20	160.65	224.91

EXPRESS NAMES™

Screen printed individual names
Pre-spaced & ready to apply!

pricing per name

	Straight	Vertical	Arch
1"	1.95	1.95	N/A
2" 2.5" 3"	2.10	2.10	2.75

Rush Fee : \$25 per 25 names



FLAG PACKS

\$25 per pack of 50 flags. US or Canada.

pricing shown in USD

3 WAYS TO BUY NUMBERS



5 Digit Packs



5 of the same digit per pack

Express Packs



60 digits

15 #1

5 each #0, 2, 3, 4, 5, 6, 7, 8, 9

Number Kits



315 digits

120 #1

30 each #2, 3, 4, 5, 6/9

15 each #0, 7, 8

Numbers 15 teams 1-15



Includes storage box!

Combine numbers & Express Names™

for **fast & easy** application



COLOR SELECTOR

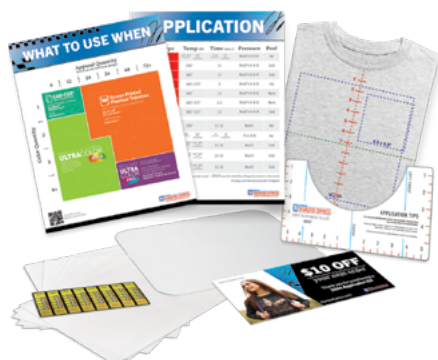
\$20 Swatch book of stock screen printed ink colors applied with a heat press.

TOOLS TO HELP
GROW YOUR BUSINESS



Marketing Kit \$55

- Idea Book™
- 20 Full size display transfers
- Application cheat sheet
- 3 Non-branded posters
- T-shirt & Tote Bag
- Digital Asset Access
- Color selector
- \$15 Product credit



Application Kit \$35

- Placement ruler
- Application poster
- What To Use When poster
- Raised print area pad
- Print placement transfer
- T-shirt
- Test strip
- Cover sheets
- Mini sample set
- \$10 Product credit