

Cornering the Camp Market



STAHL'S
TRANSFER EXPRESS

The Custom Transfer People

Types Of Camps

- Overnight
- Day Camp
- Play Camp
- Nature Camp
- Scout Camp
- Sport Camps
- Theater Camp
- Computer Camp
- Cooking Camp
- Art Camp
- STEM Camp
- Boating Camp
- Band Camp
- Religious Camp (Vacation Bible School)



STAHL'S
TRANSFER EXPRESS

The Custom Transfer People

Overnight Camps-The Camp Store



Overnight Camp-The Art

50 Ready To Customize
Camp Layouts



One Order Prints Many Shirts



One Order Prints Many Shirts



Overnight Camp-What to Offer

Heat Print Stuffed Animals



Overnight Camps-What To Offer

Good Resource 100 items to sell in your camp store
<http://www.summertimepro.com/100-camp-store-items/>

1. [T-Shirts](#)
2. Hoodies
3. [Onesies](#)
4. Sweatpants
5. Flannel Pajama Bottoms
6. Hats/Caps
7. Beanies
8. [Socks](#)
9. Jackets



Overnight Camps-What To Offer

Tip: Don't forget the non-apparel items that you can use the same artwork

- Banners

 - Camp Registration

 - Cabin Names

 - Talent Night

- Stickers

 - Memory Books

 - Water Bottles

 - Mugs

- Window Decals



Sports Camps

- City Run
- Pro Team Ex Indian's
- College and High School



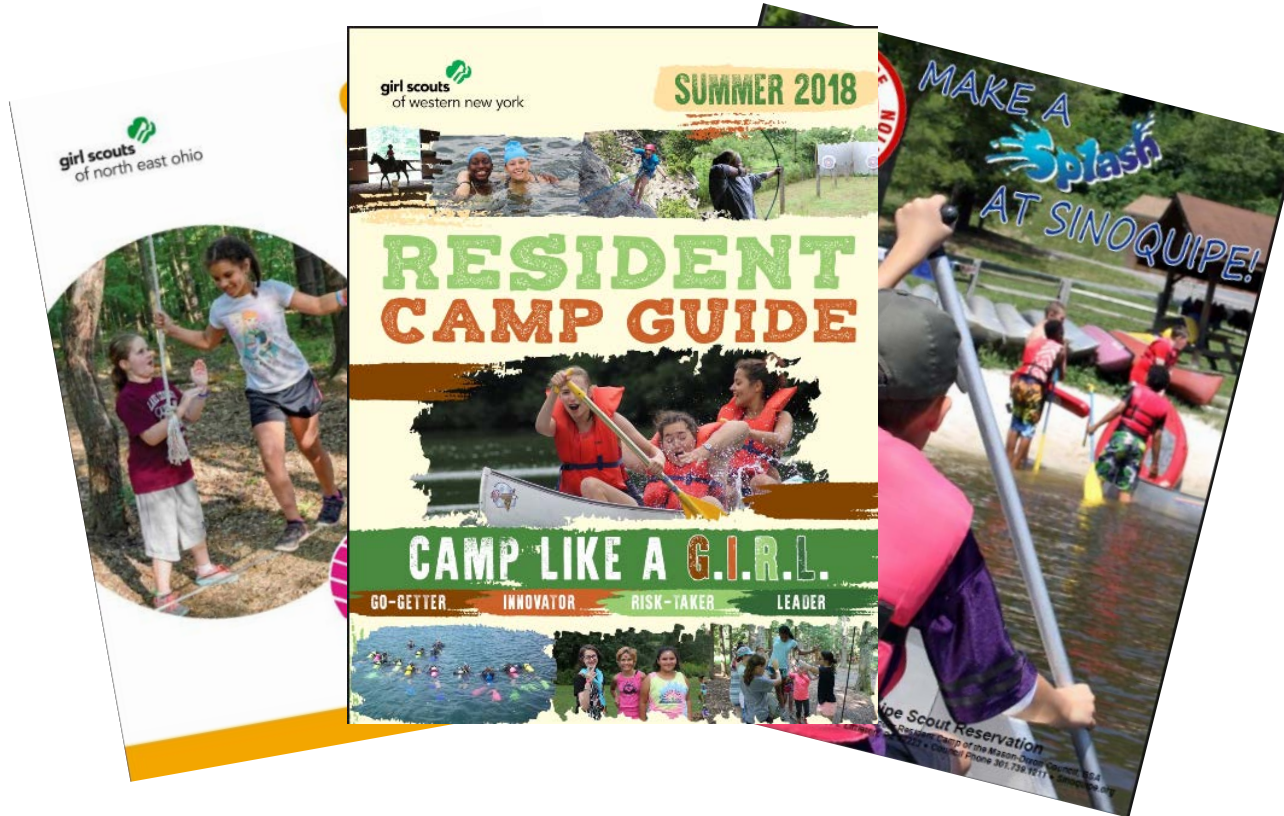
Tip: Go to sports category layouts and customize for the camp

Band Camp

Every high school has a summer band camp and buys t-shirts! Offer to add names and titles



Scout Camp



Typically need to
be authorized,
license printer

Theater Camp

- T-shirt with Camp Name
- Often culminates with a production
use one of the full color transfers!
- Offer to add a cast list



Religious Camp/Vacation Bible School



Tip: Find out the theme and show them ideas
Tip: Use color change to give staff a different color shirt

Religious Camp/Vacation Bible School

Make the shirts the craft—print outline, fabric markers do the rest!



Thank You for Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
- Watch our videos and previous webinars – <http://www.TransferExpress.com/Webinars>
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Contact us: Phone: 1-800-622-2280

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Next Webinar

Custom Printing for Back To School

- July 12
- 2:00 pm EST